



Nether Alderley Looking Forward

Consulting towards a community plan

Survey Results & Recommendations

1 October 2013

Nether Alderley Looking Forward

Consulting towards a community plan

Mission Statement

The purpose of the Group shall be to:

- Raise community support for the Parish Plan project ('The Project')
- Secure funding for the Project and comply with any grant conditions
- Budget and monitor finance for the Project
- Keep proper financial records and accounts for the Project
- Work in partnership with individuals, local authorities, bodies and organisations to complete the Project
- Ensure wide community consultation and participation in the Project
- Plan the programme of work, activities and events to deliver the Project
- Set the timescale for the Project and keep progress under regular review;
- Analyse the data collected from the consultation
- Identify local priorities and devise an action plan from the data collected
- Report regularly on progress to the Parish Council
- Produce, launch and distribute the final Parish Plan



Nether Alderley Looking Forward
Consulting towards a community plan

Nether Alderley Looking Forward

Steering Group Working Party

Chairman	David Brickwood
Secretary	Mark Tabachnik
Treasurer	John Kendrick
NAPC Representatives	Jenny Shufflebottom
	Mandy Worthington
Members	Anne Bale
	Peter Knowles
	Jill Patterson
	John Patterson
	Emily Rothwell
	Christopher Widger



Nether Alderley Looking Forward

Consulting towards a community plan

Survey Process



Nether Alderley Looking Forward

Consulting towards a community plan

Survey Process (1)

- This survey was conducted according to the Market Research Society Code of Conduct by Nether Alderley Looking Forward (NALF), a volunteer group of local residents set-up at the invitation of Nether Alderley Parish Council (NAPC).
- The survey was split into two parts, one for all adults and one for children aged 7-17 years within Nether Alderley. Eligible postcodes were provided by NAPC.
- The content of the questionnaires incorporated inputs from the preliminary focus group discussions organised by NAPC and a series of subsequent one to one interviews conducted with stakeholders. Questionnaire design and was approved by NAPC and Cheshire East Council (CEC). It was printed by CEC.
- Questionnaires were hand delivered to all eligible households by a team of volunteers during January & February 2013 for self-completion by respondents and collected, or returned to the volunteers at the discretion of respondents, within 2-4 weeks of delivery.



Nether Alderley Looking Forward
Consulting towards a community plan

Survey Process (2)

- The distribution and collection of questionnaires was completed before the announcement that AstraZeneca planned to vacate Alderley Park.
- The survey was conducted anonymously, but incentives were offered for completion for those willing to reveal their identities or make themselves available for any supplementary survey.
- From a total estimated* population of 640 residents / 220 households 279 questionnaires were returned. (Completion rate of 44% - a robust sample size for a community survey.
 - 243 adults
 - 36 children
- The survey data has been data entered into a SNAP database. Unless stated otherwise, percentages represent only those answering each question. Respondents were not compelled to answer each question.

*ACRE (Action with Communities in Rural England) 2010



Nether Alderley Looking Forward
Consulting towards a community plan

Discussion Group Findings



Nether Alderley Looking Forward

Consulting towards a community plan

Quantitative Survey Key Messages



Nether Alderley Looking Forward

Consulting towards a community plan

Key Messages (1)

- **Respondent Profile**

Predominantly:

- ‘Older’ generation (86% 45+years)
- Post-family (78% without children at home)
- Living in mainly two person households (71% of respondents)
- High internet access (90%)

- **Respondents’ Outlook**

- Almost universally happy with life in Nether Alderley (98%)
- On balance, perception is that life has improved over last 2-3 years

- **Character of Neighbourhood**

- Dispersed, semi-rural, almost wholly dependent on the car for most needs
- 90% require car to visit the Post Office
- 69% (of parents) take primary children to school by car



Nether Alderley Looking Forward

Consulting towards a community plan

Key Messages (2)

- **Regional Impact**

- Parish wholly dependent on neighbouring centres for local services
- Mainly supported by Alderley Edge, but being geographically dispersed, the parish looks in all directions.
 - 53% use Alderley Edge Post Office
 - 34% use Chelford Post Office
 - 8% Wilmslow
- Wilmslow attracts majority of grocery shoppers – just.
 - Wilmslow 31%
 - Alderley Edge 26%
 - Handforth 18%
- Macclesfield does not feature significantly except for rail users, where it attracts 40% of the 75% who are inter-city users (60% use Wilmslow train station).



Nether Alderley Looking Forward

Consulting towards a community plan

Key Messages (3)

- **What do Nether Alderley Residents Value?**
- **Planning**
 - Overwhelming appeal of their rural surroundings (92%)
 - Peace and quiet (56%)
 - Privacy and low density dwellings (54%)
 - Solid opposition to commercial development and new housing
 - 53% oppose commercial development in the Green Belt irrespective of merit
 - Dobbies' planning proposal has raised anxiety and galvanised opinion
 - 73% think the replacement of large old houses with high density housing should not be allowed
 - 79% want no significant new housing development in the parish
 - 92% advocate limiting development to brown-field and in-filling sites only
- **Safety & Security**
 - N A is considered a safe place to live (82%). 27% are already in a Neighbourhood Watch scheme and 63% of the rest are interested in joining



Nether Alderley Looking Forward

Consulting towards a community plan

Key Messages (4)

- **Public Services: Satisfaction Ratings**

- Two areas stand out for particular praise:
 - Local GP services (78% satisfied)
 - CE's Waste & recycling service (76% satisfied)
- High level of criticism for:
 - Road maintenance and repair (67% dissatisfied)
 - Path & verge cleaning, including litter collection (56% dissatisfied)
 - Road cleaning (35% dissatisfied)
- Public Utilities provide mixed satisfaction ratings:
 - Most universal criticism is levelled at broadband provision (48% dissatisfied)
 - Significant dissatisfaction with Electricity (frequent power cuts) and Water (leaks)
- Experience of bus, fire and police services is limited.
 - None attract significant levels of criticism



Nether Alderley Looking Forward
Consulting towards a community plan

Key Messages (5)

- **Traffic**

- The bypass is lauded and criticised in equal measure with the open question section of the survey
 - Praise for relieving traffic on the main route through the parish and for reducing noise
 - Criticism for spoiling the landscape, by creating noise and light pollution for those near it, and for the Council for delaying compensation for those impacted
- There are serious concerns about a number of road safety issues:
 - No footpath along Bollington Lane where bypass traffic now speeds (legally up to 60mph) and overtakes
 - Driving too fast for the conditions on Sand Lane, Welsh Row, Nursery Lane and Artists Lane (currently legal up to 60mph)
 - Speed enforcement is an issue opposite the school and around the Mill / Church junction in the conservation area on Congleton Road where the current speed limit is also considered by many to be too high.



Nether Alderley Looking Forward
Consulting towards a community plan

Key Messages (6)

- **Social Life**

- A significant minority feel there are insufficient opportunities for mixing (20%).
- 45% say they would be interested in more activities if they were available.
- Analysis of the 'wants' suggests that the primary problem could be a lack of communication about what is already available.
- Principal current activities include walking (47%), cycling (21%) and for some keep fit or pilates (20%).
- The most 'wants' are for a book group and a pub.
- Of the options suggested by the National Trust the natural play area attracted the most support (31%).
- 37% have used a CE library in the last 6 months and 8% claim access to a library is a problem for them.



Nether Alderley Looking Forward
Consulting towards a community plan

Key Messages (7)

- **Communications**

- There is a large gap in communications regarding information and news in the neighbourhood. It is probably the largest and easiest issue to solve.
- A large minority (37%) do not regularly read any local newspaper (either paid or free), see AlderleyEdge.com or receive the church magazine.
- The most read are:
 - Wilmslow Express 37%
 - St Mary's Church Magazine 35%
 - AlderleyEdge.com 30%
- High lack of awareness of the Parish Council
 - Just under half don't have all the information they would like about the work of the parish council (44%) or know how to make contact (42%)
 - 30% don't know where to find a Parish Council notice board.
 - 50% now know about the website (awareness created by the survey?)



Nether Alderley Looking Forward
Consulting towards a community plan

Key Messages (8)

- **Children**

- Most children enjoy the rural benefits of living in NA, especially those interested in country sports such as horse riding.
- But, there are several disadvantages:
 - No playground, playing field or anywhere for children to socialise.
 - Mainly dependent on parental transport for their social lives
 - Relatively low child population (so not very social)
- Few walk to school. Most are either driven to school by their parents or by bus. They are mainly dependent on similar transport for their social activities.
- There was widespread enthusiasm for the National Trust's proposals for a natural play area, mountain biking and permissive horse-rider routes.
- Amongst the 7-12 year group support for a playground is 100%.



Nether Alderley Looking Forward

Consulting towards a community plan

Recommendations



Nether Alderley Looking Forward

Consulting towards a community plan

Recommendations (1)

– Planning:

- Confirmation of commitment from CE to stand firm on preservation of the Green Belt and planning approvals regarding commercial and housing development.

– Road Safety:

- 30mph speed restrictions on Welsh Row, Sand Lane, Artists Lane, Nursery Lane and Congleton Road by the school and around the National Trust Mill and Church junction in the conservation area.
- Install path along Bollington Lane – now an official route onto the bypass.
- Move the existing speed camera to a position adjacent to the school.
- Install pelican crossing or other feature to enable children to cross Congleton Road in safety.
- Provide facility for safe pedestrian crossing at Monks Heath junction (e.g. Red / Green man option on traffic signals)

– Safety & Security:

- Encourage and facilitate local police promotion of Neighbourhood / Rural Watch scheme and provide appropriate facilities to meet perceived need and foster community spirit.



Nether Alderley Looking Forward
Consulting towards a community plan

Recommendations (2)

– Infrastructure

- Address issues holding up delivery of fast fibre optic broadband to the village.

– Maintenance & Appearance:

- Explore the concept of re-establishing 'Lengthsmen' (on volunteer basis if necessary) to monitor potholes, maintenance and cleaning issues, liaising with CEC departments and marshalling volunteers as necessary for tasks including litter-picking etc.
- Establish regular maintenance regime for clearing paths, drains and ditches and trimming verges and hedges with CEC (contacting private individuals where it is their responsibility), including cleaning of signs.
- Restore damaged speed restriction sign at entrance to the conservation area.
- Explore prospect of introduction of measures to encourage horse owners to clean up 'droppings' from pavements.
- Investigate potential for reducing frequency of power cuts.



Nether Alderley Looking Forward
Consulting towards a community plan

Recommendations (3)

– Communications:

- Encourage NACP to publish more details of their activities on their website and to explore the possibility of an online newsletter or investigate potential for greater liaison between NACP and AlderleyEdge.com as happens with Alderley Edge Parish Council.
- Refurbish and improve the quality and content of NACP notice boards, including the provision of an extra board where it might be seen by more residents (near the postbox by the Market Cross perhaps).
- Explore the possibility of creating a 'Community' website and notice board for anything other than parish council notices with a co-ordinator liaising with the church and other local organisations such as Friends of St Mary's to publicise information about the facilities, activities and current events undertaken or planned in the village.



Nether Alderley Looking Forward

Consulting towards a community plan

Recommendations (4)

– Beautification:

- Install 'Welcome to Nether Alderley – Please drive carefully through the village' signage and signs informing visitors about the key sites in the village.
- Directions to parking places.
- Secure agreement for the planting spring bulbs and seek volunteers for the task.
- Restore Cheshire railings. Explore availability of grants, use of volunteers and response of landowners.
- Explore possibility of restoration of market cross (ancient monument issues as well as funding such as grants or sponsorship).

– Recreation:

- Support the National Trust's proposed initiatives and explore opportunity for a playground.



Nether Alderley Looking Forward
Consulting towards a community plan

Adult Survey Detailed Results

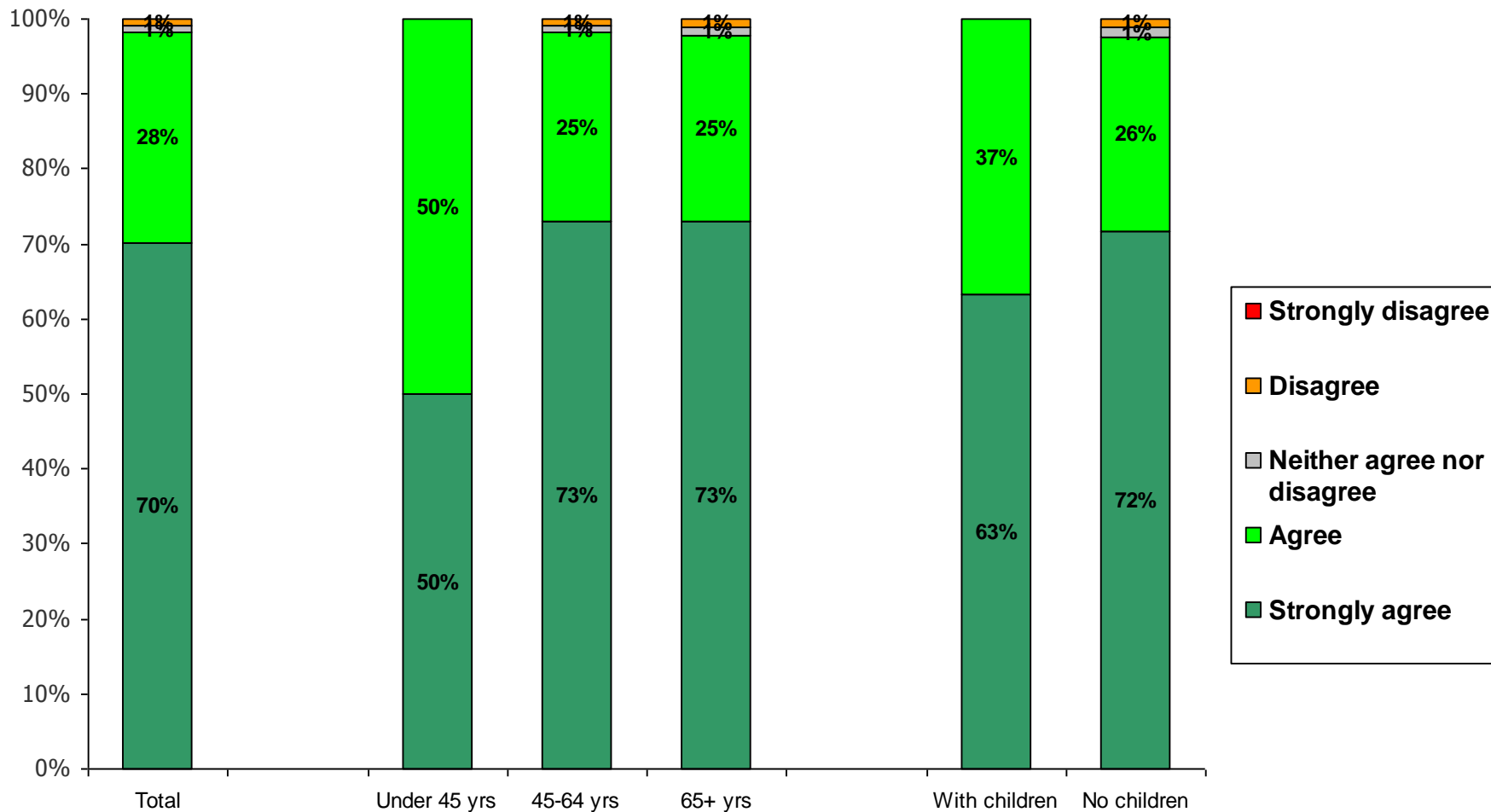


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with life in Nether Alderley

Q1. I am happy living in Nether Alderley

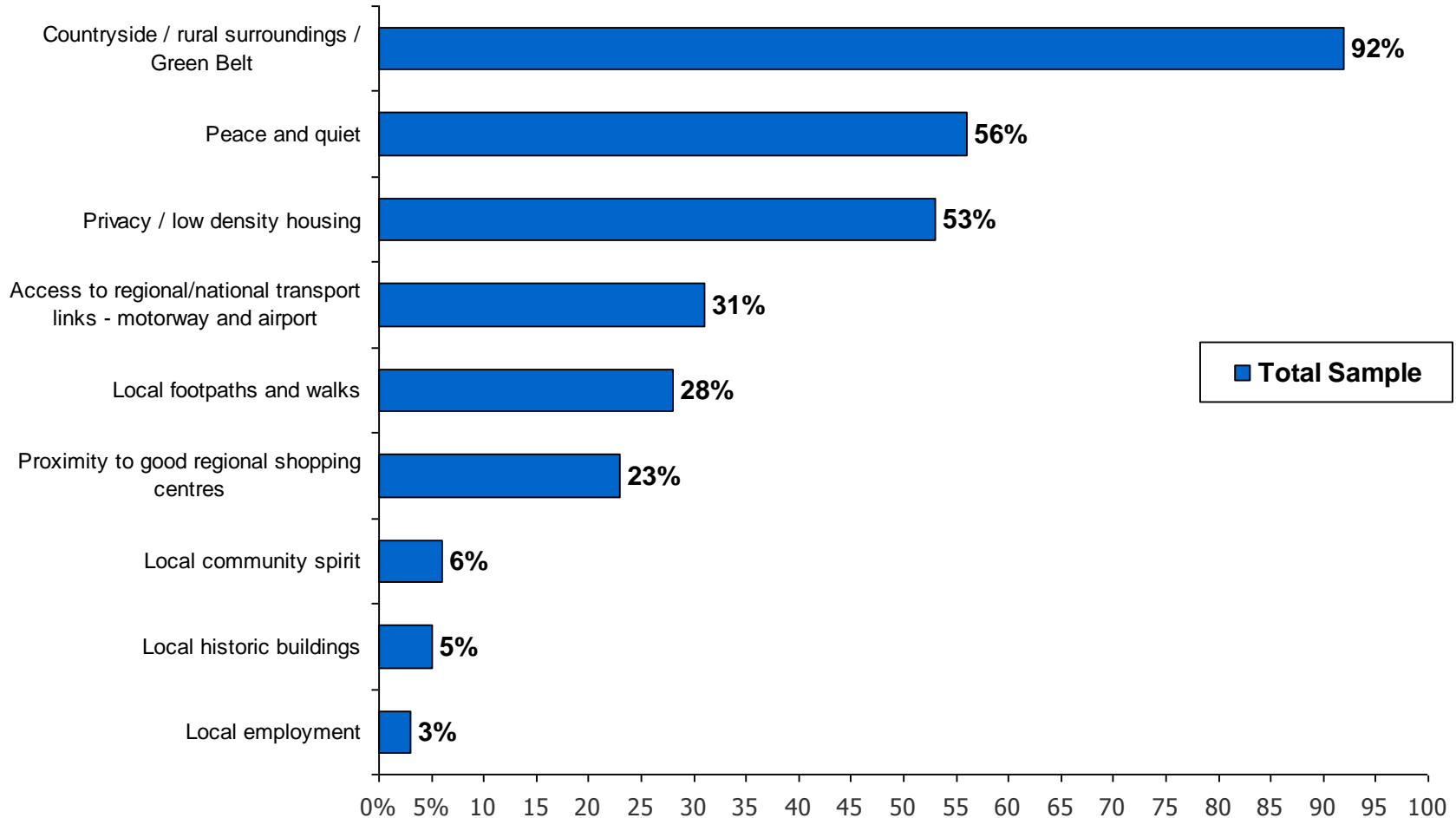


Nether Alderley Looking Forward

Consulting towards a community plan

Appeal of Nether Alderley

Q2. Which do you consider to be the THREE best things about Nether Alderley?

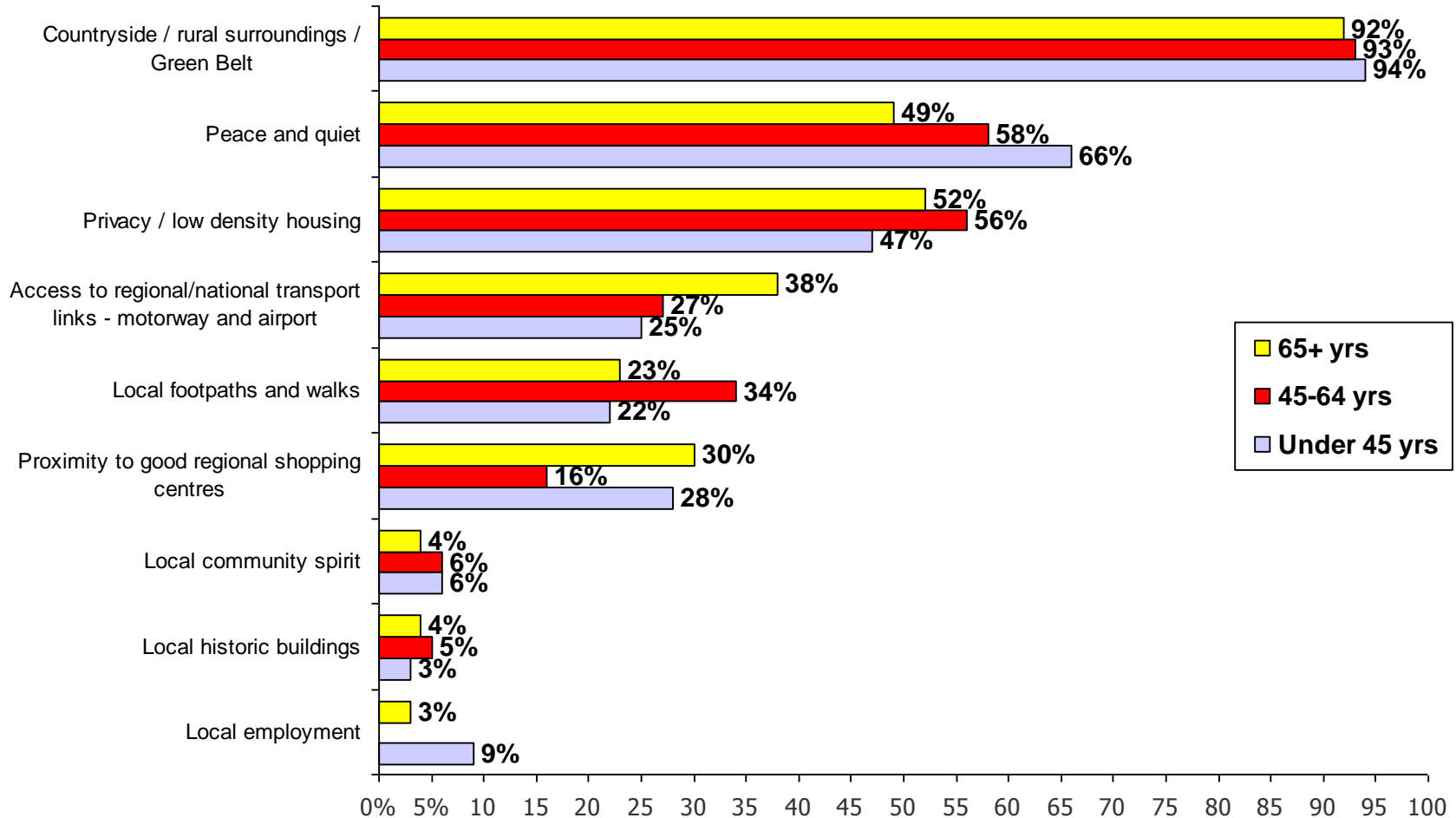


Nether Alderley Looking Forward

Consulting towards a community plan

Appeal of Nether Alderley

Q2. Which do you consider to be the THREE best things about Nether Alderley?

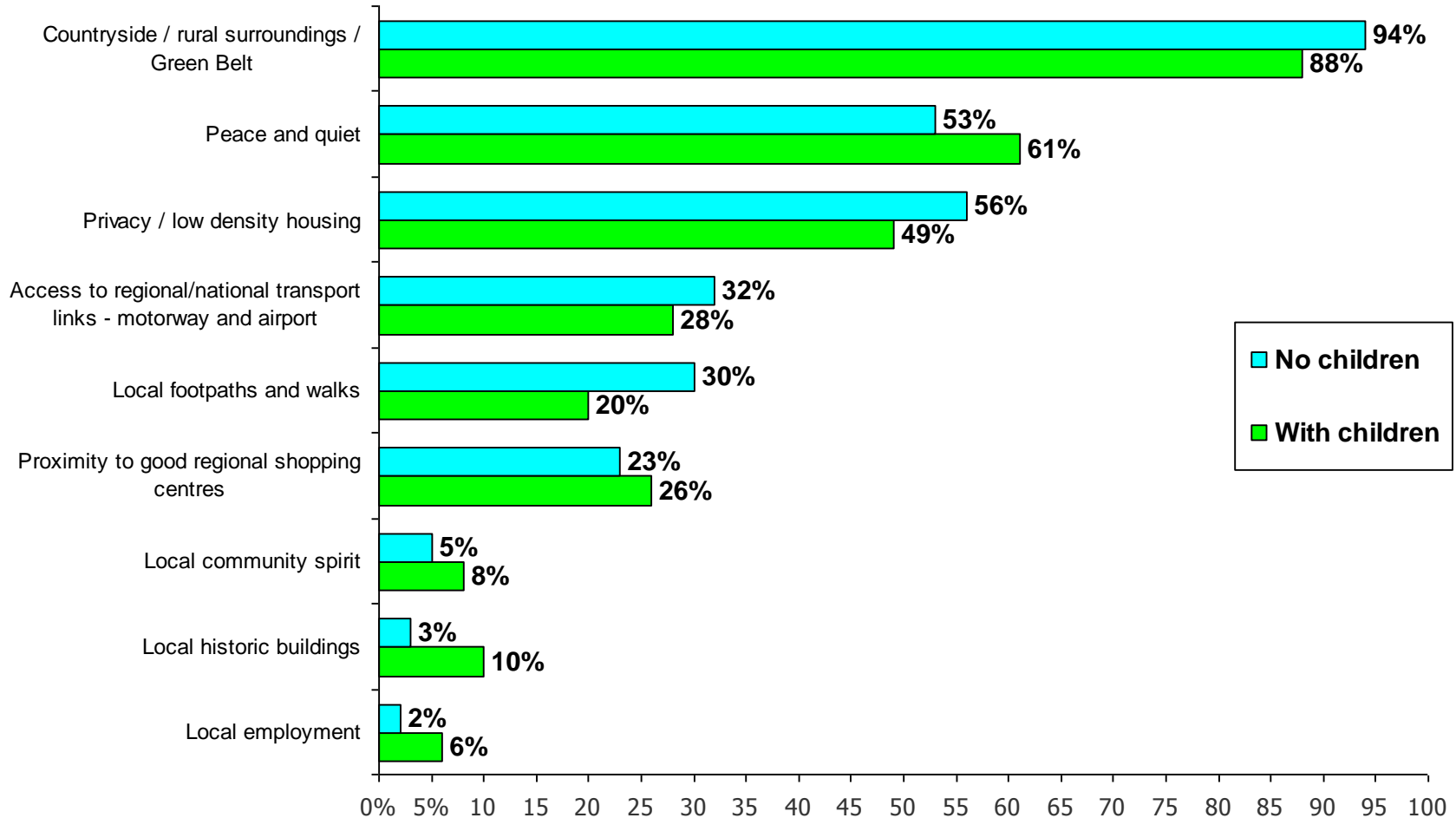


Nether Alderley Looking Forward

Consulting towards a community plan

Appeal of Nether Alderley

Q2. Which do you consider to be the THREE best things about Nether Alderley?

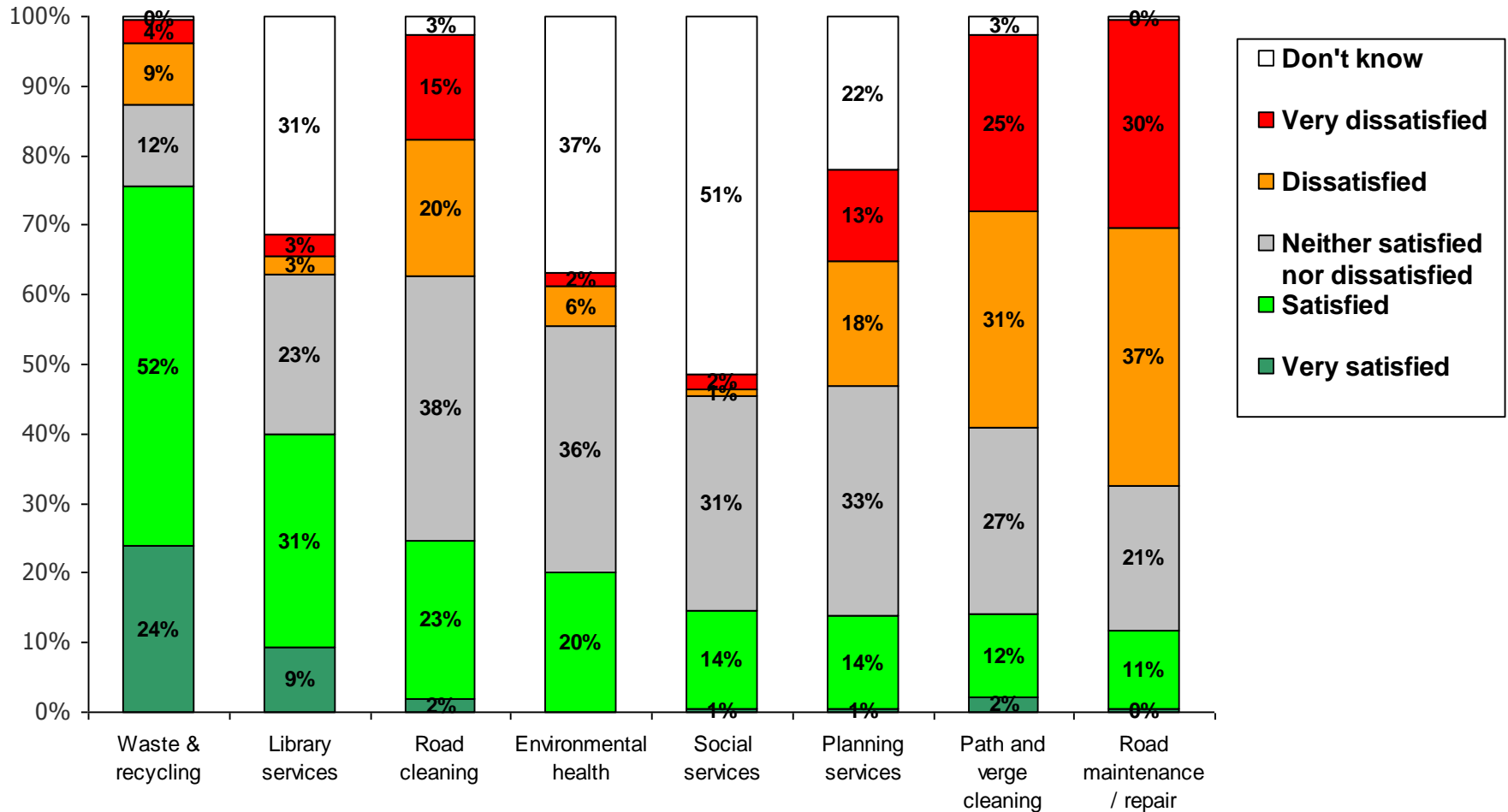


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

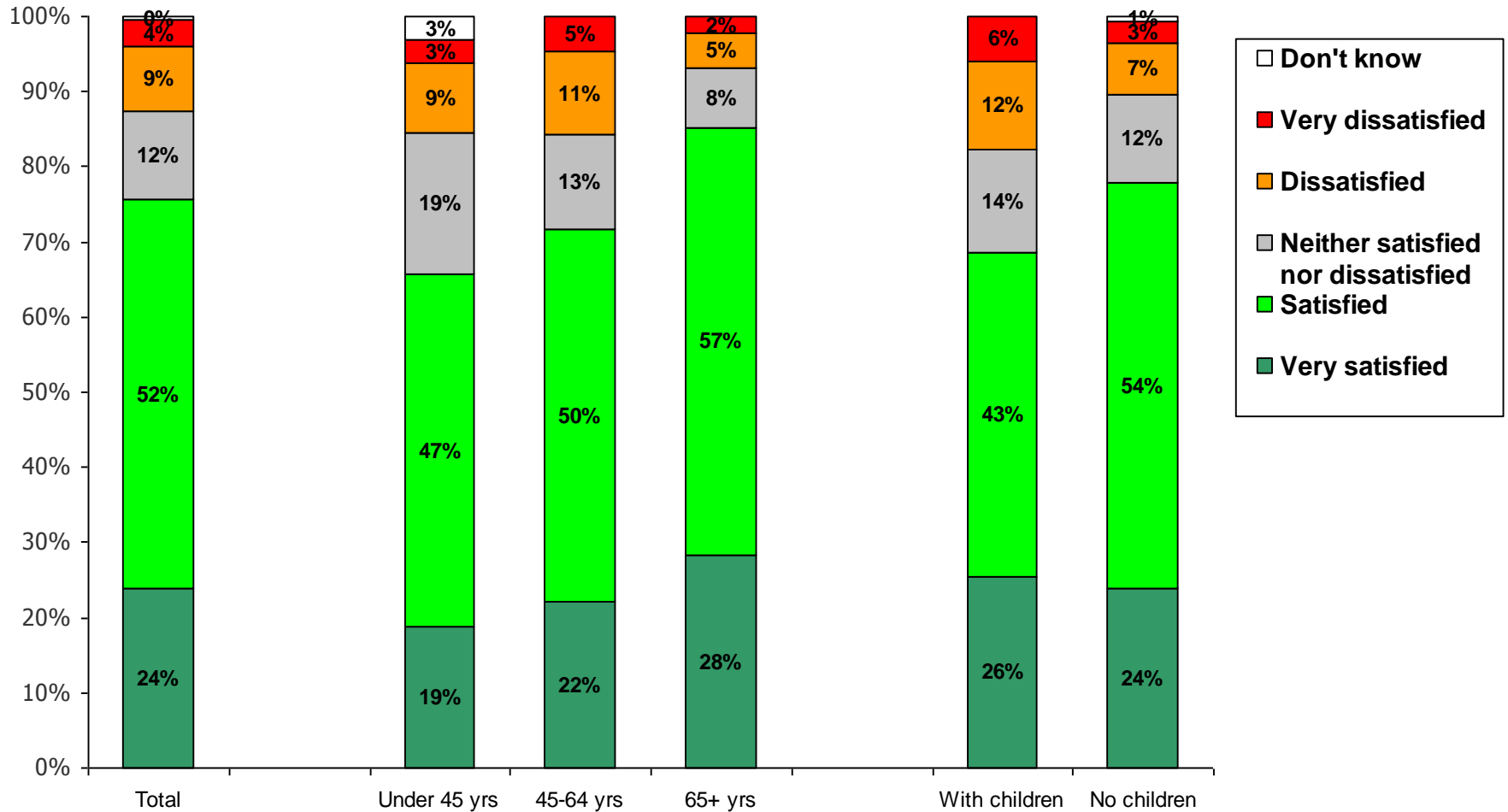
Q3-10. How satisfied are you with each of the following local public services provided by Cheshire East Council?



Nether Alderley Looking Forward
Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q3. How satisfied are you with the Waste & Recycling service provided by Cheshire East Council?

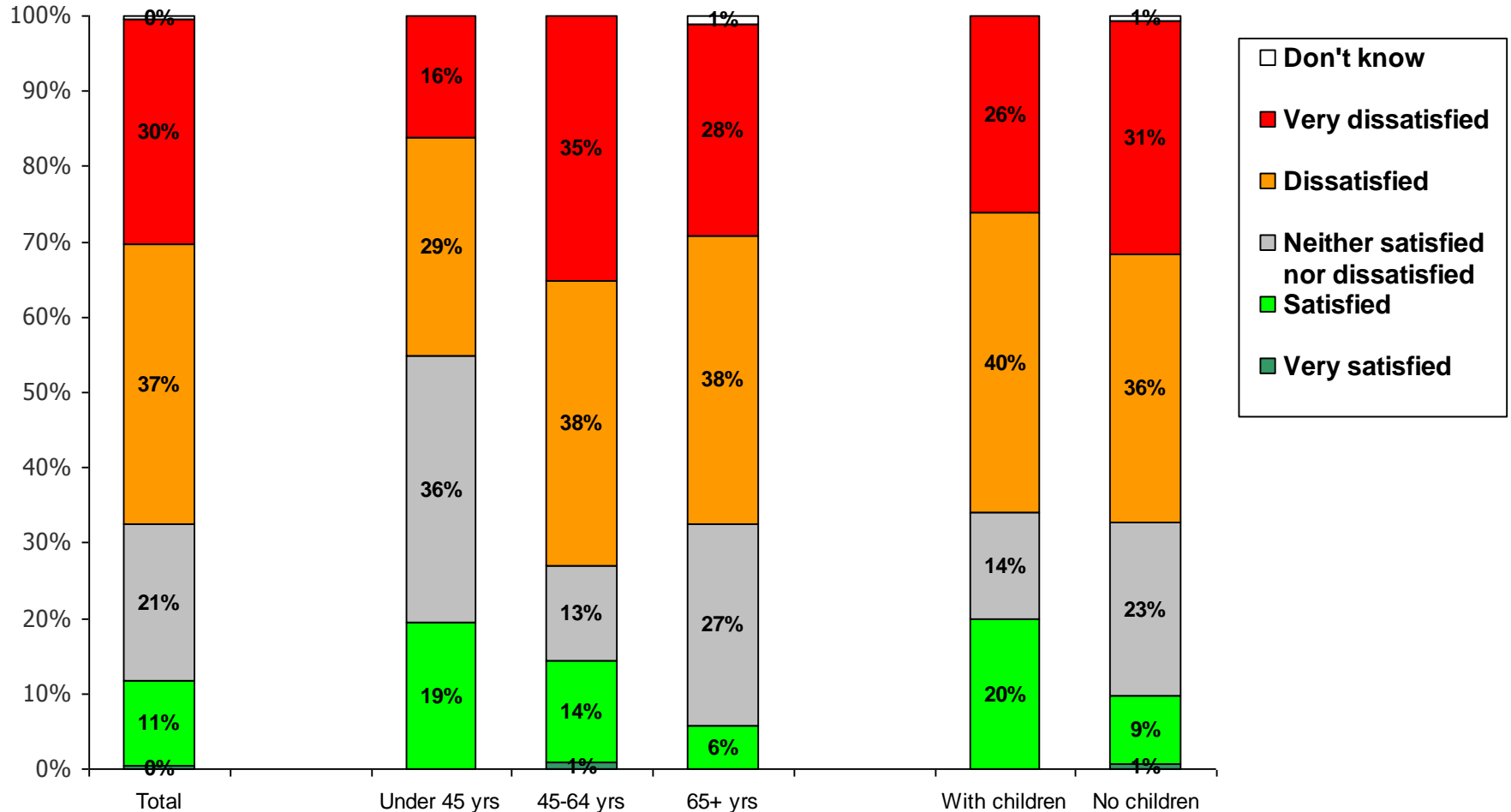


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q4. How satisfied are you with the Road & Maintenance Repair service provided by Cheshire East Council?

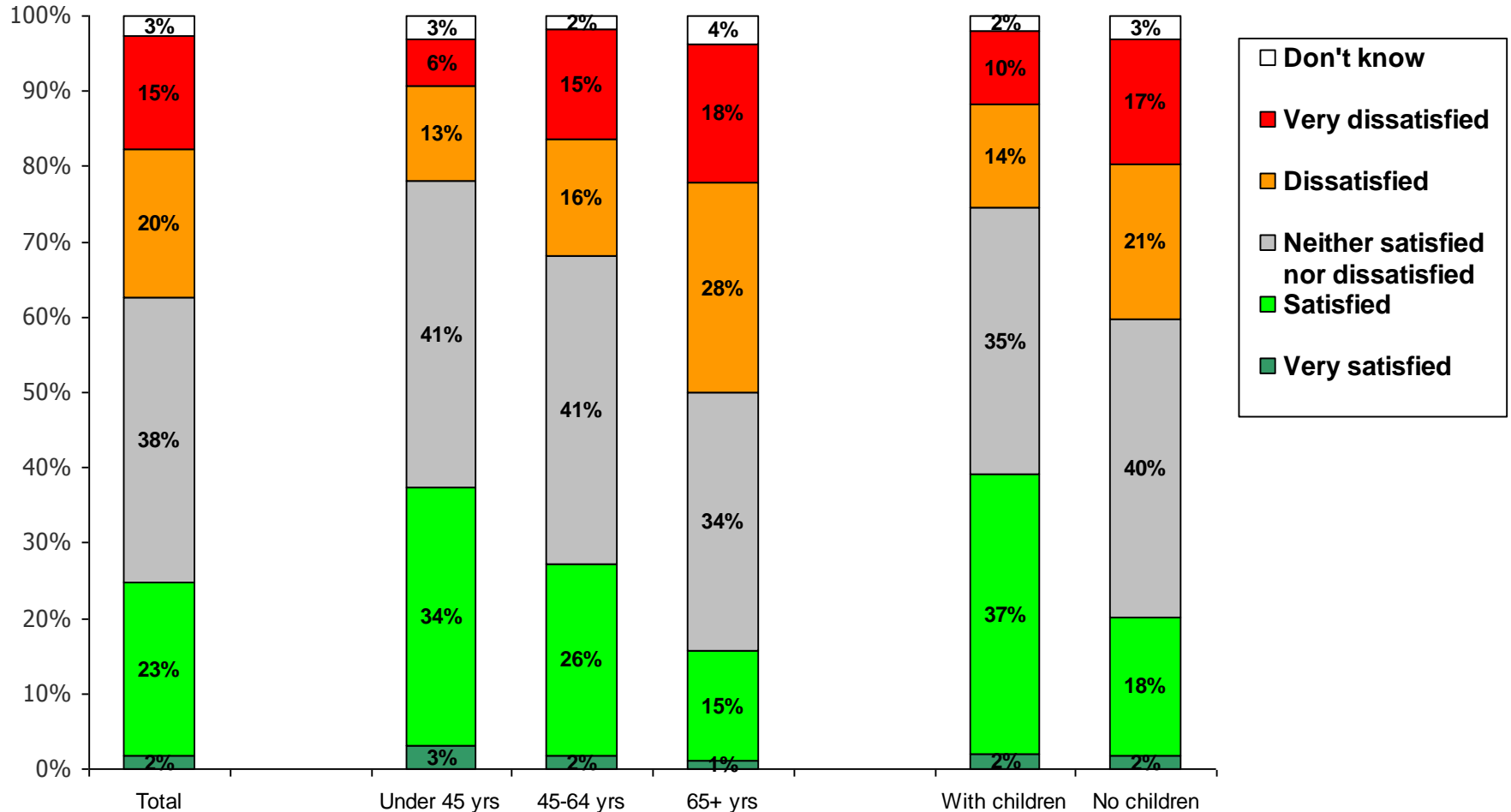


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

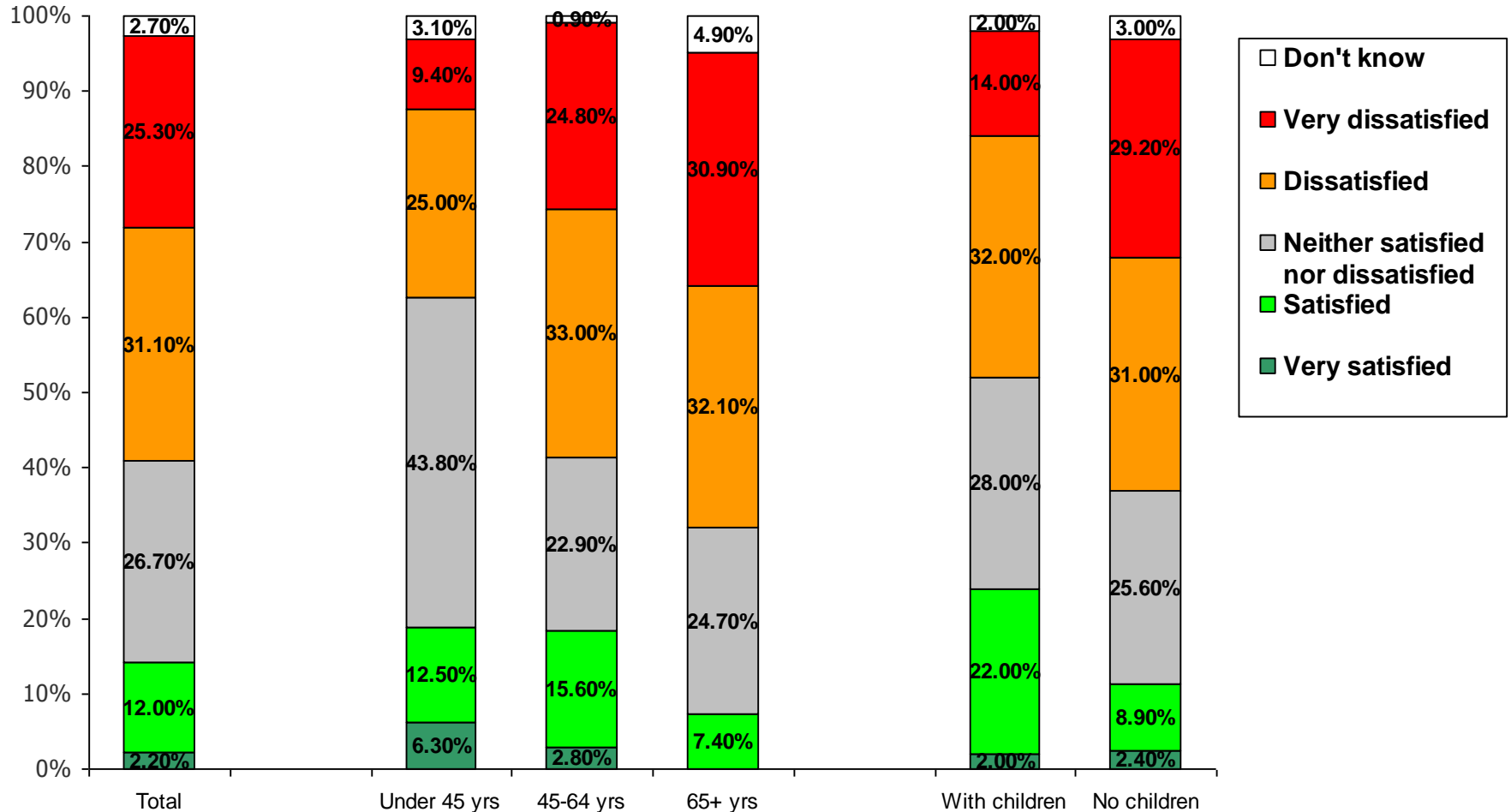
Q5. How satisfied are you with the Road Cleaning service provided by Cheshire East Council?



Nether Alderley Looking Forward
 Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q6. How satisfied are you with the Path & Verge Cleaning service provided by Cheshire East Council?

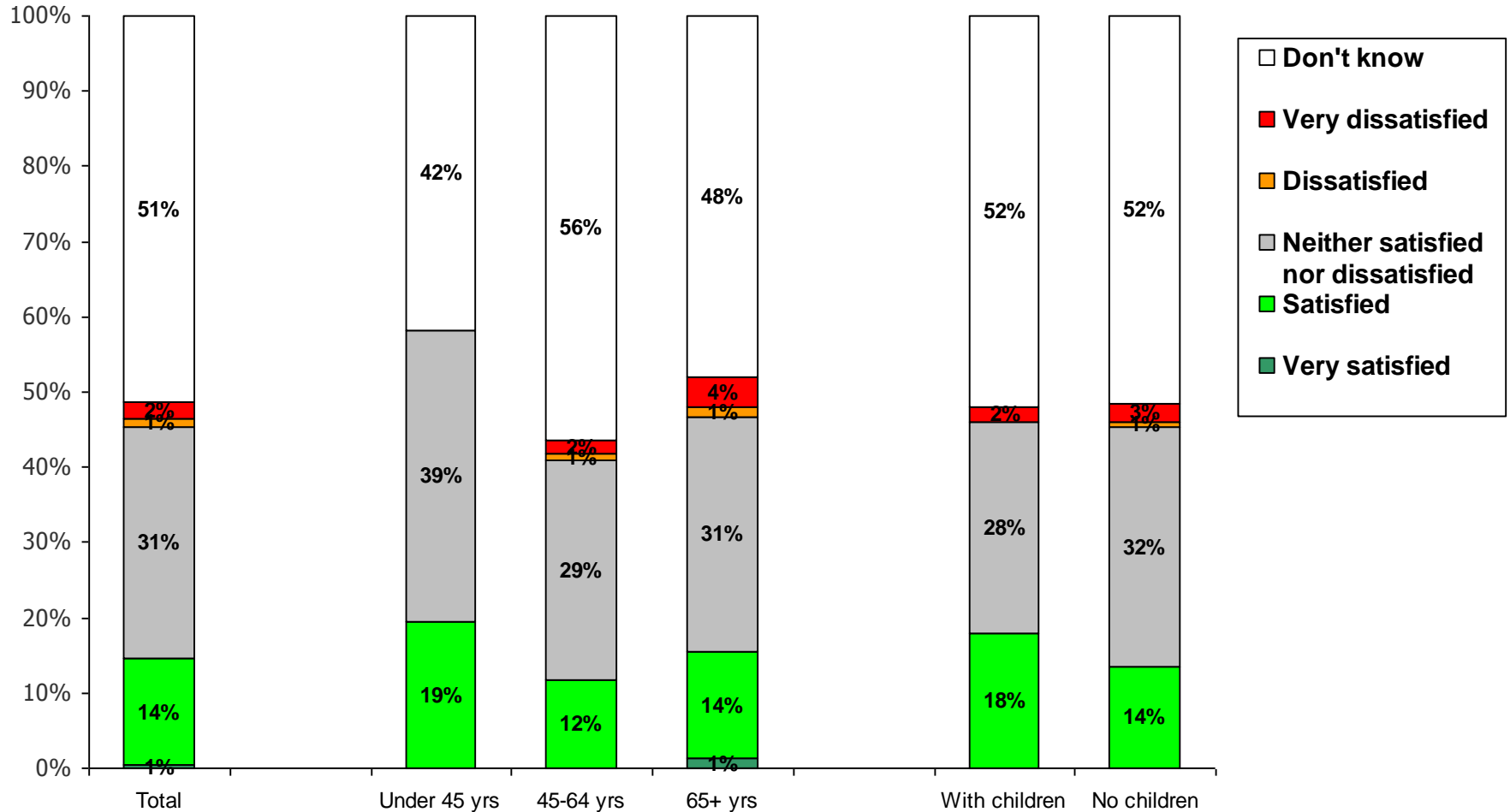


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q7. How satisfied are you with Social Services provided by Cheshire East Council?

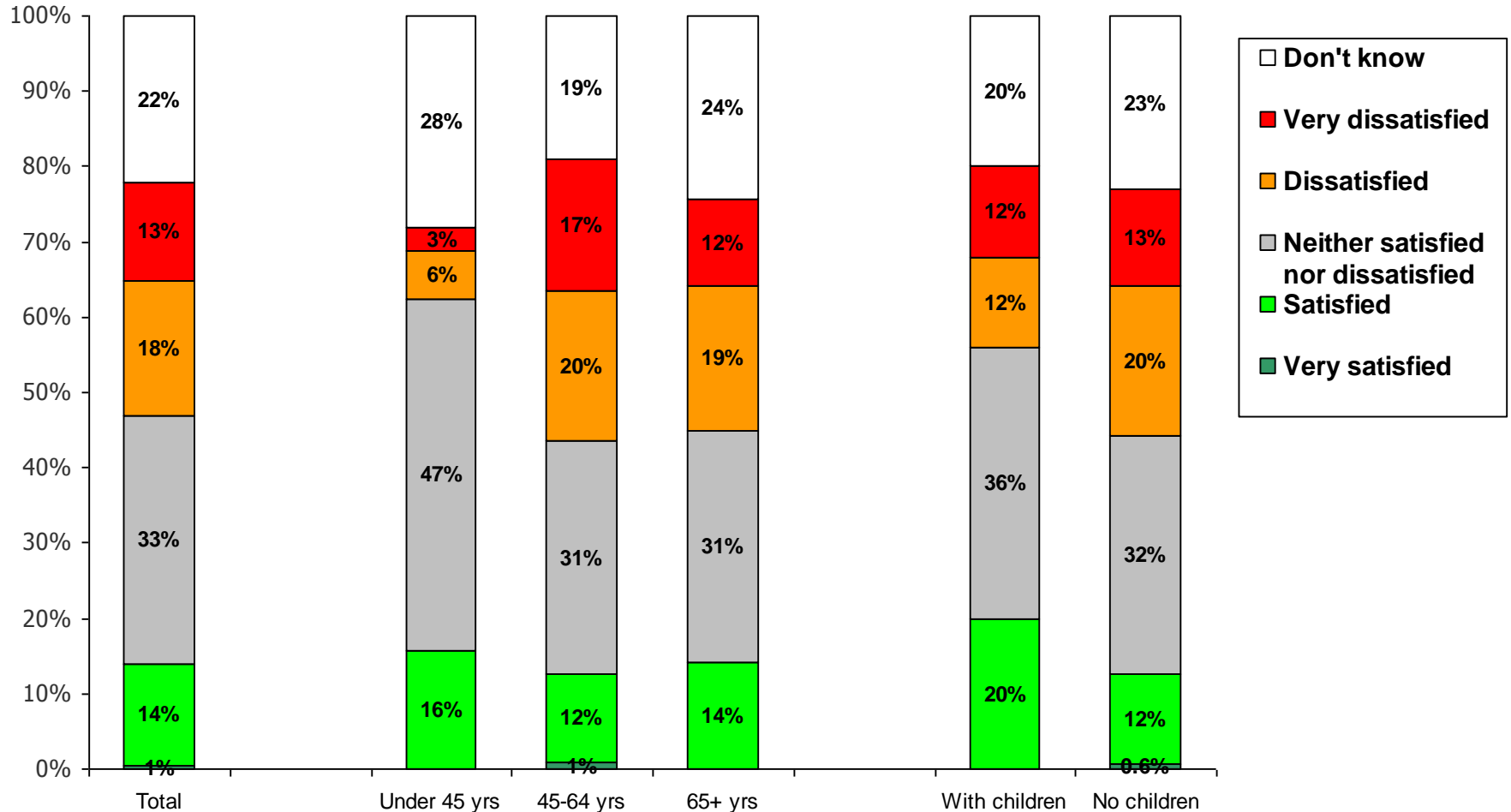


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q8. How satisfied are you with Planning services provided by Cheshire East Council?

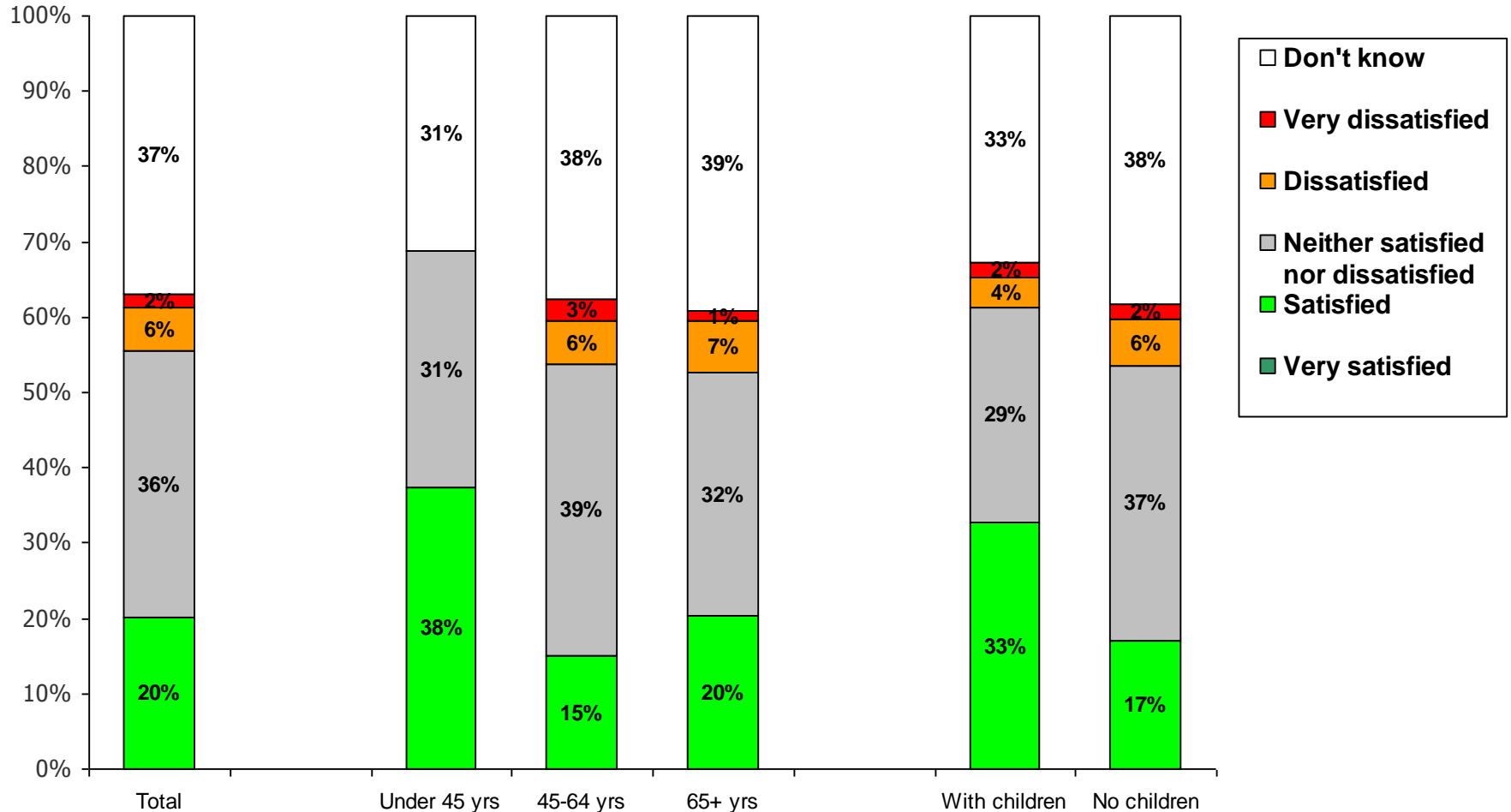


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q9. How satisfied are you with Environmental Health services provided by Cheshire East Council?

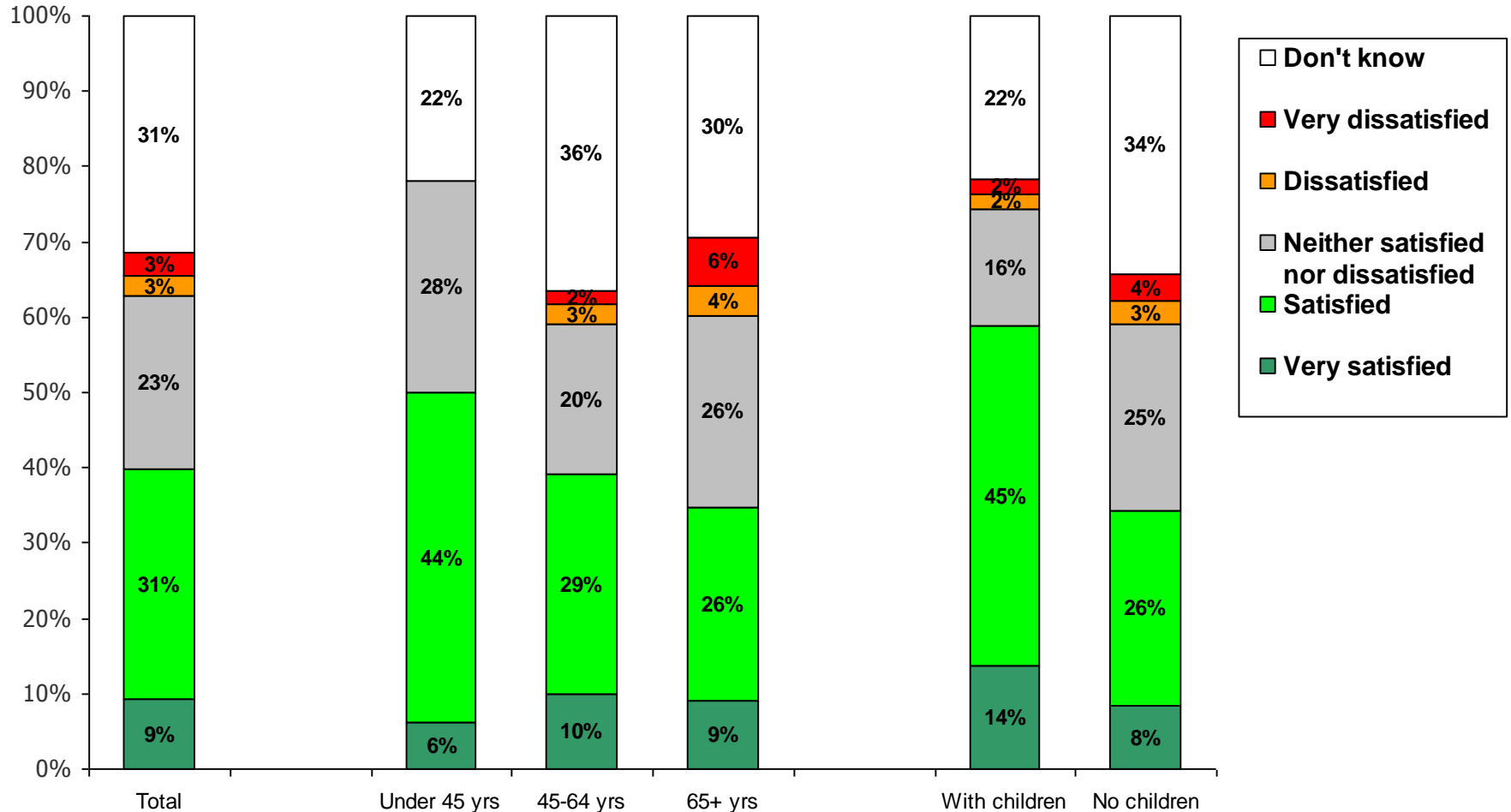


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Cheshire East

Q10. How satisfied are you with Library services provided by Cheshire East Council?

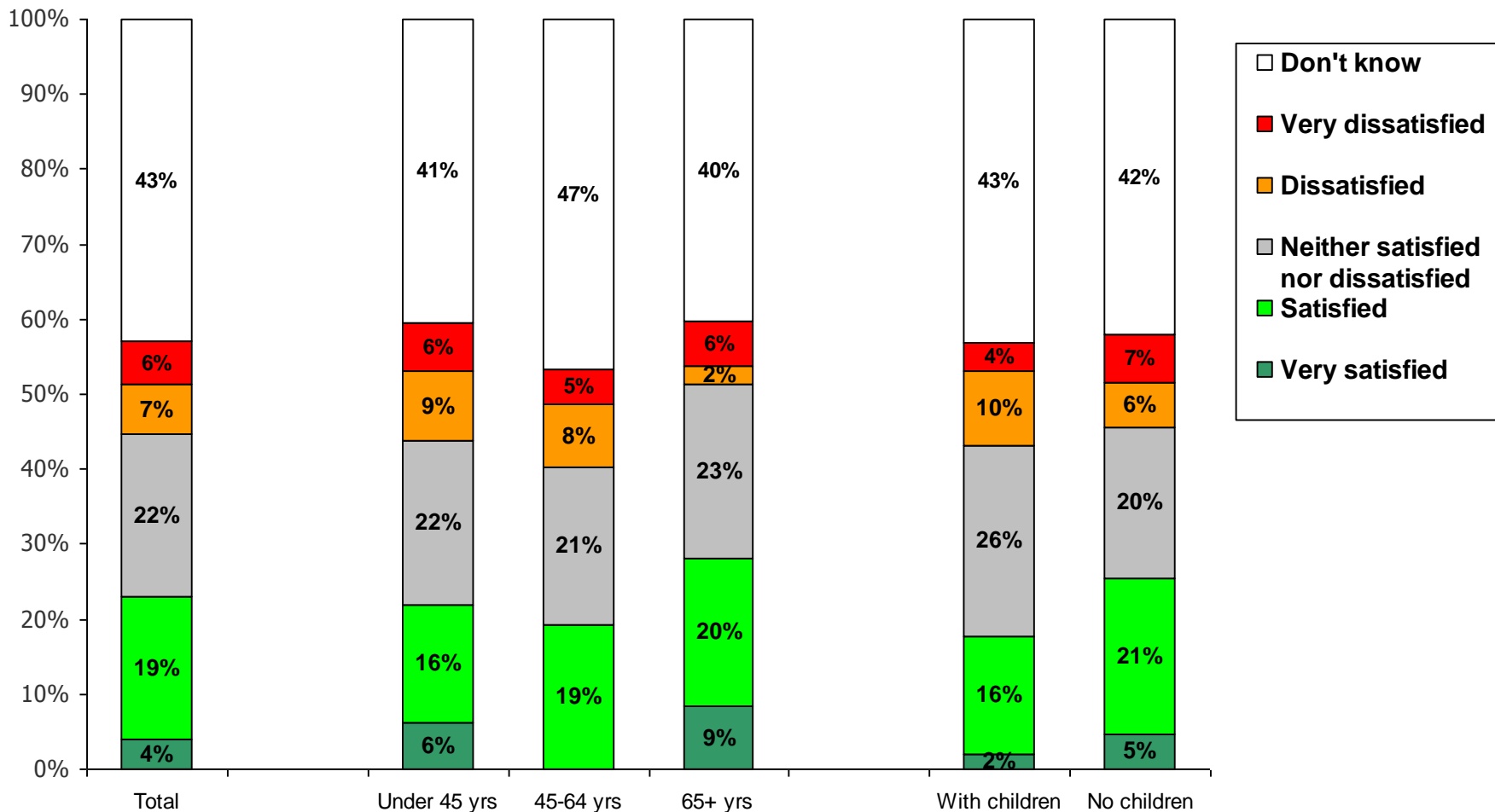


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Other Public Bodies

Q11. How satisfied are you with the Local Bus service?

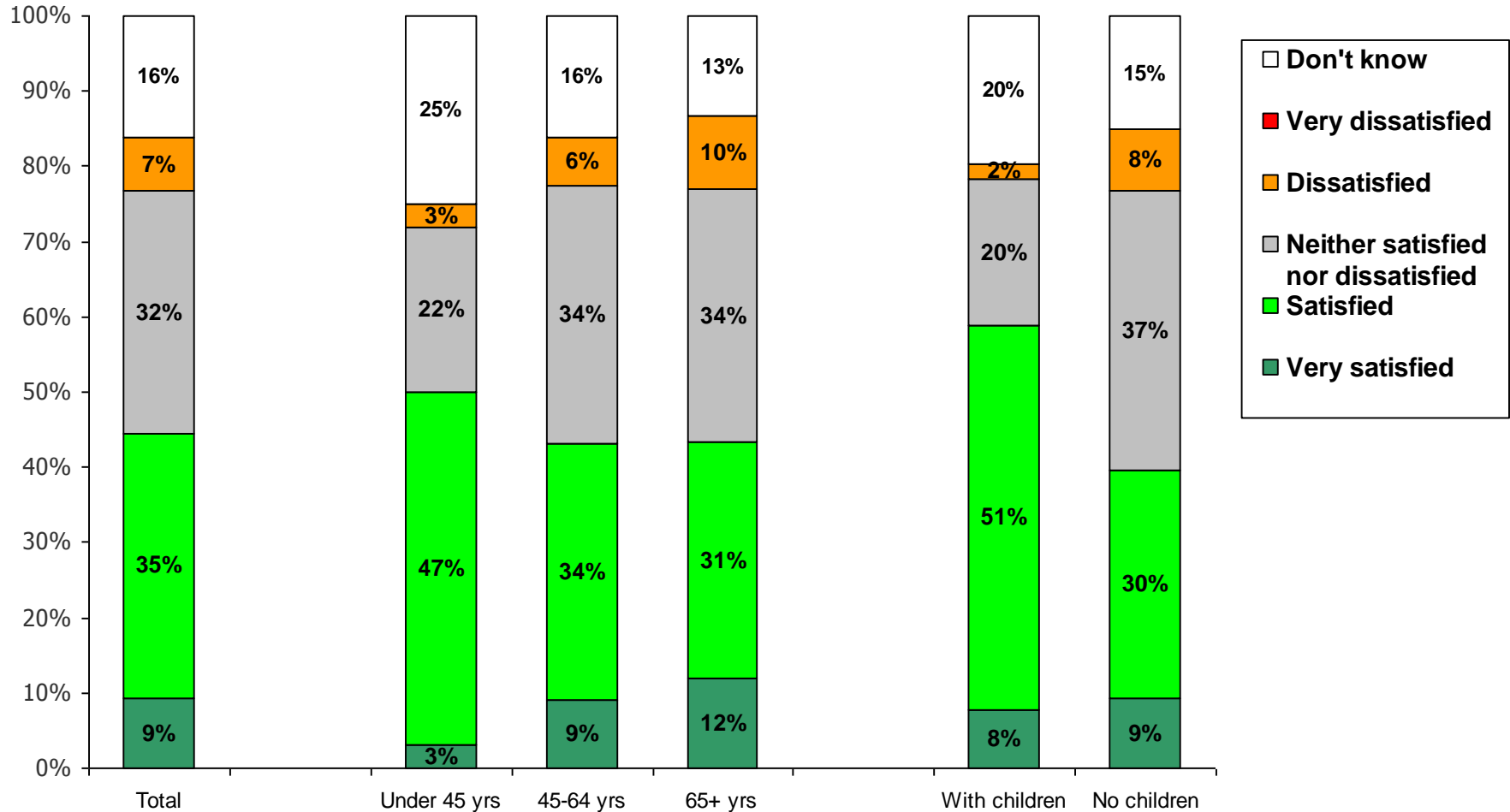


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Other Public Bodies

Q12. How satisfied are you with the local Police service?

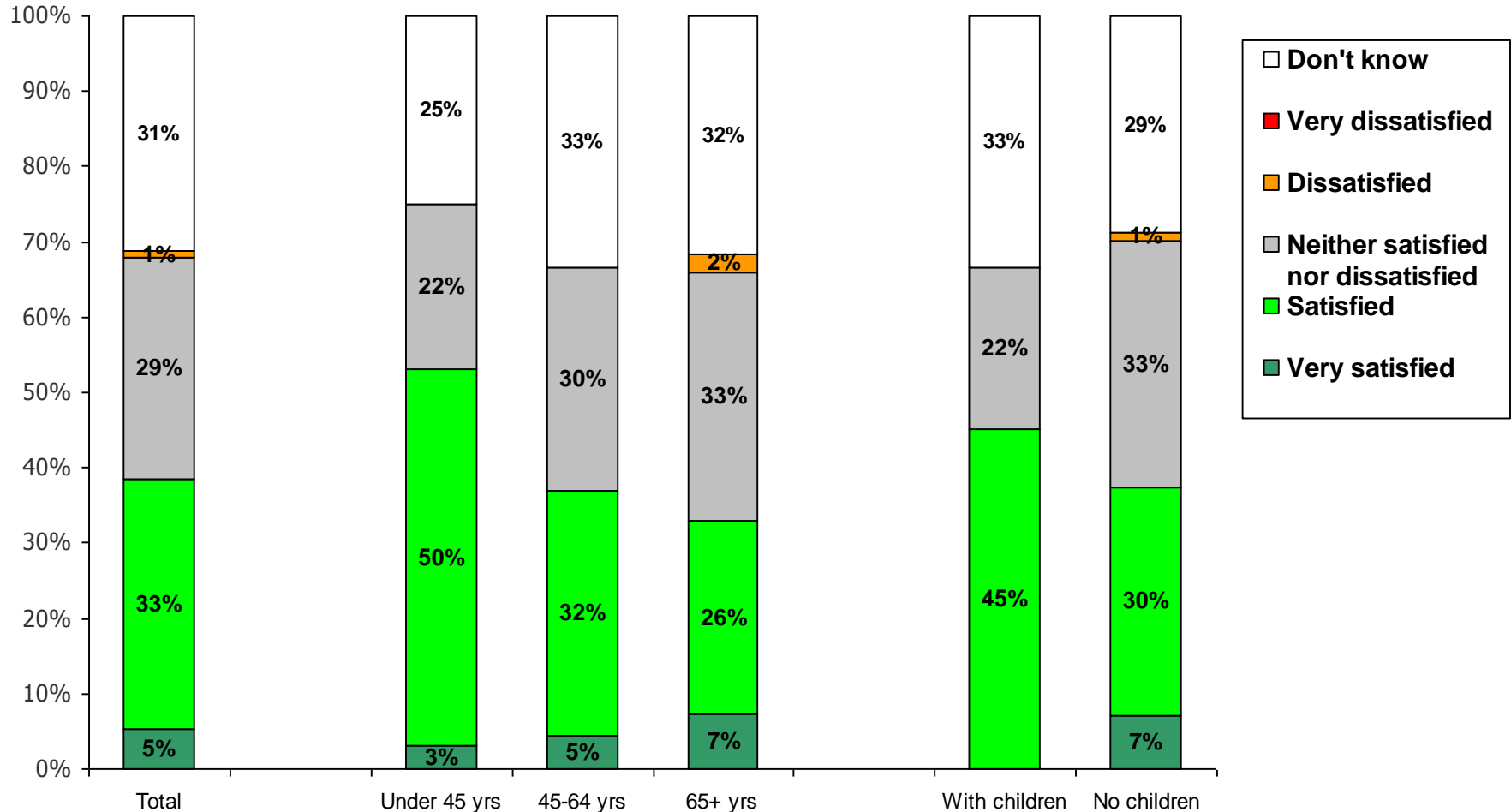


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Other Public Bodies

Q13. How satisfied are you with the local Fire Service?

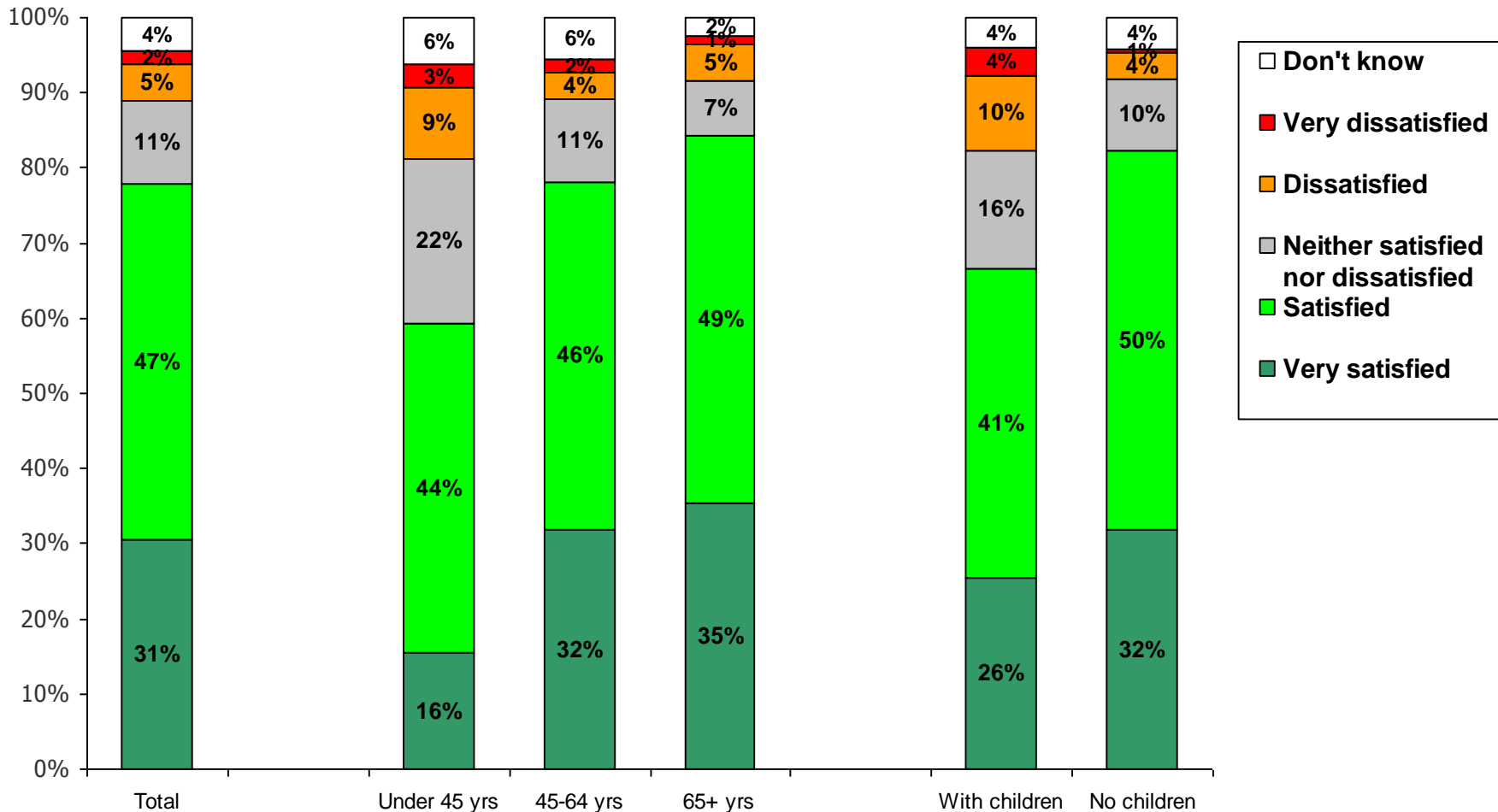


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Other Public Bodies

Q14. How satisfied are you with the local Health Service (GP)?

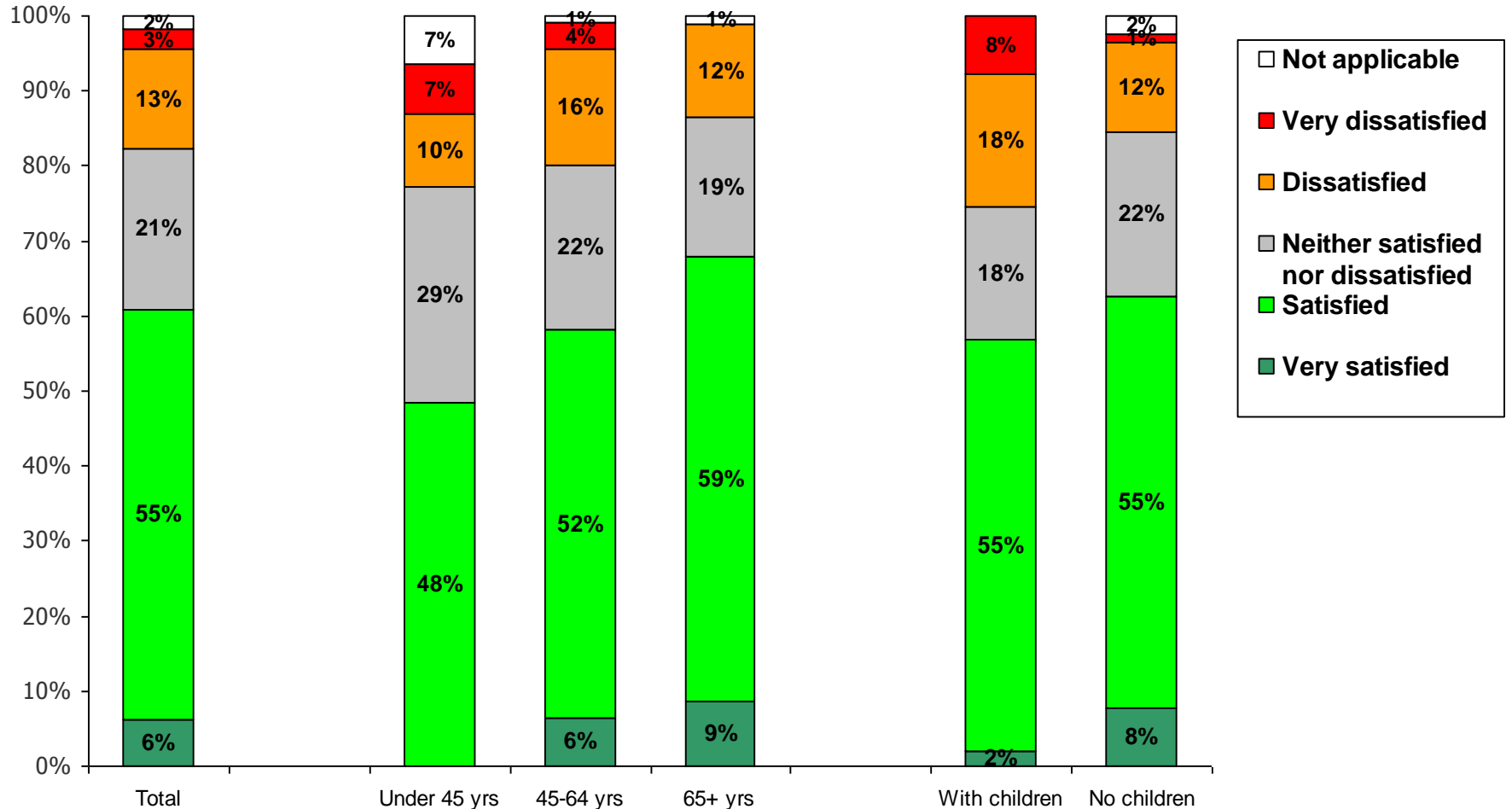


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Local Utility Services

Q15. How satisfied are you with the local Water supplier?

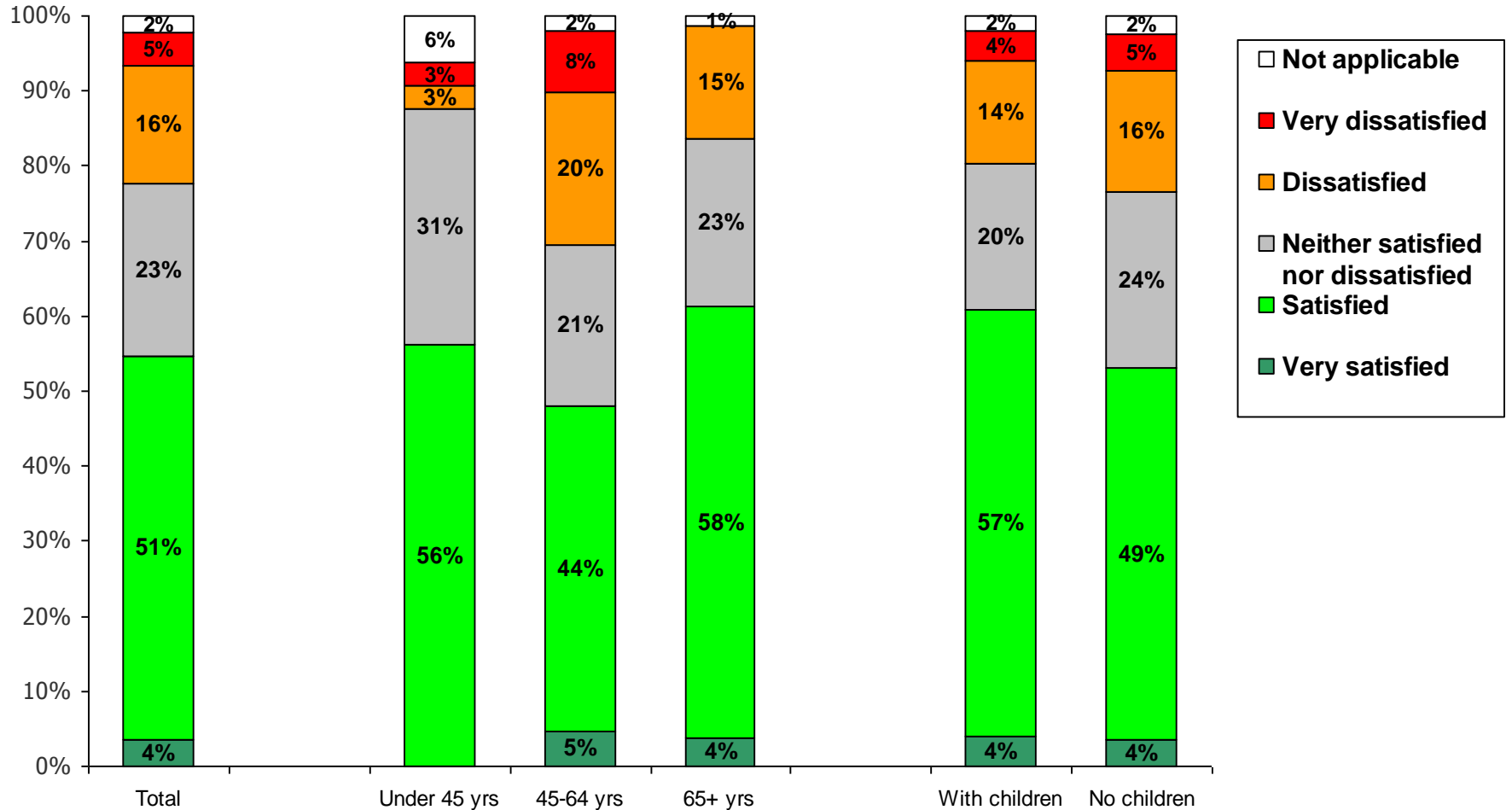


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Local Utility Services

Q16. How satisfied are you with the local Electricity supplier?

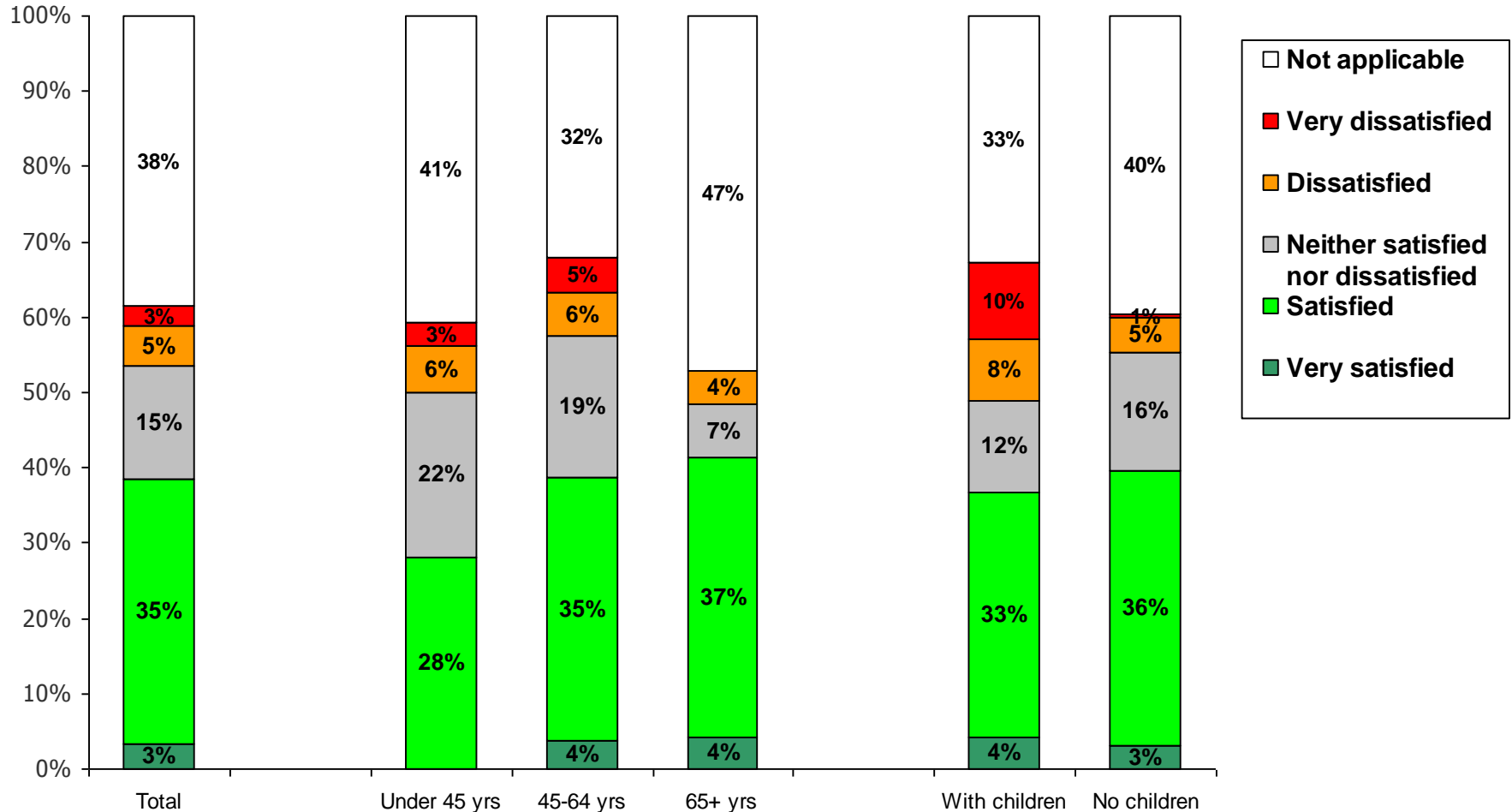


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Local Utility Services

Q17. How satisfied are you with the local Mains Gas supplier?

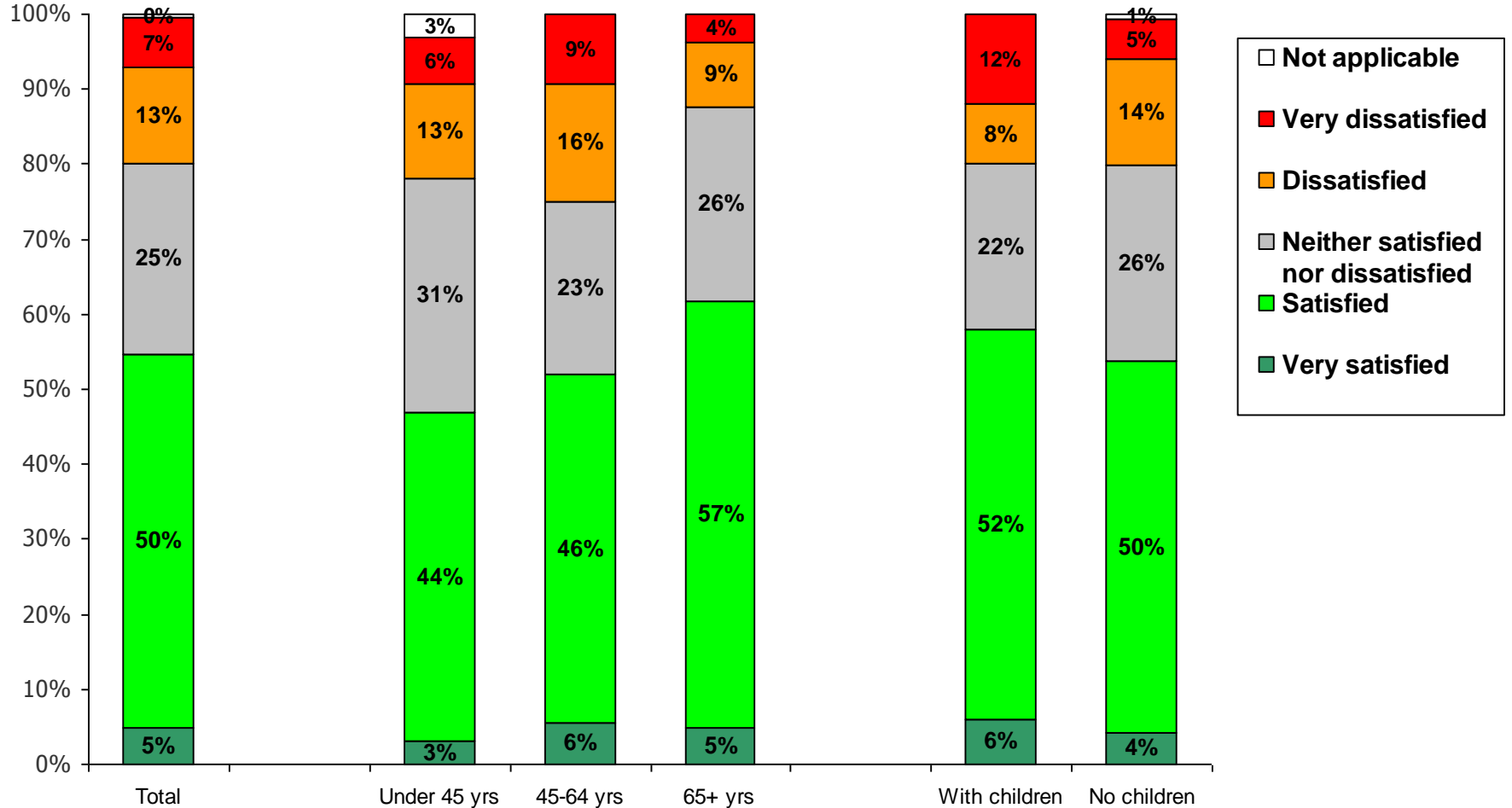


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Local Utility Services

Q18. How satisfied are you with your Landline Telephone service?

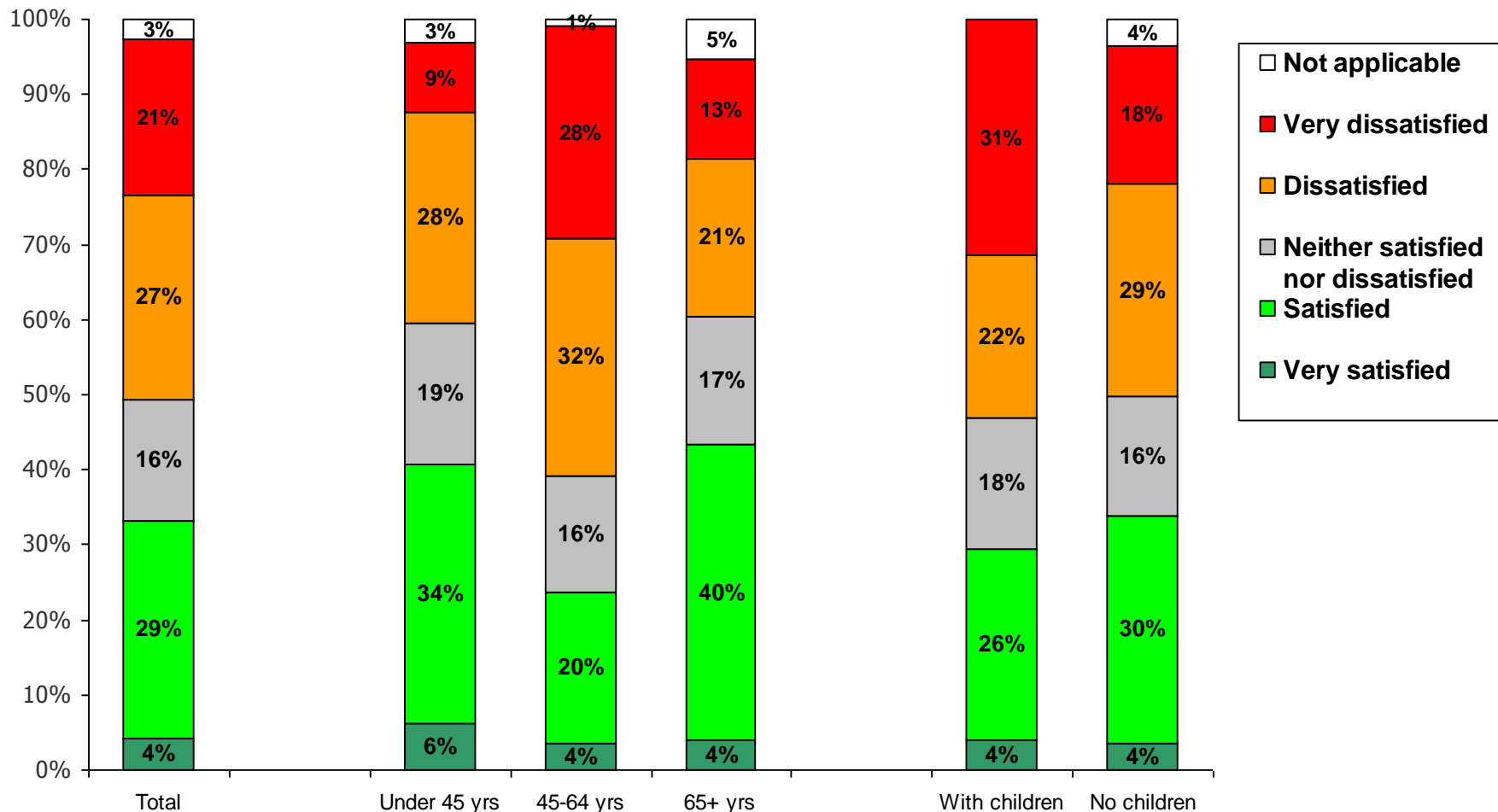


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with Services from Local Utility Services

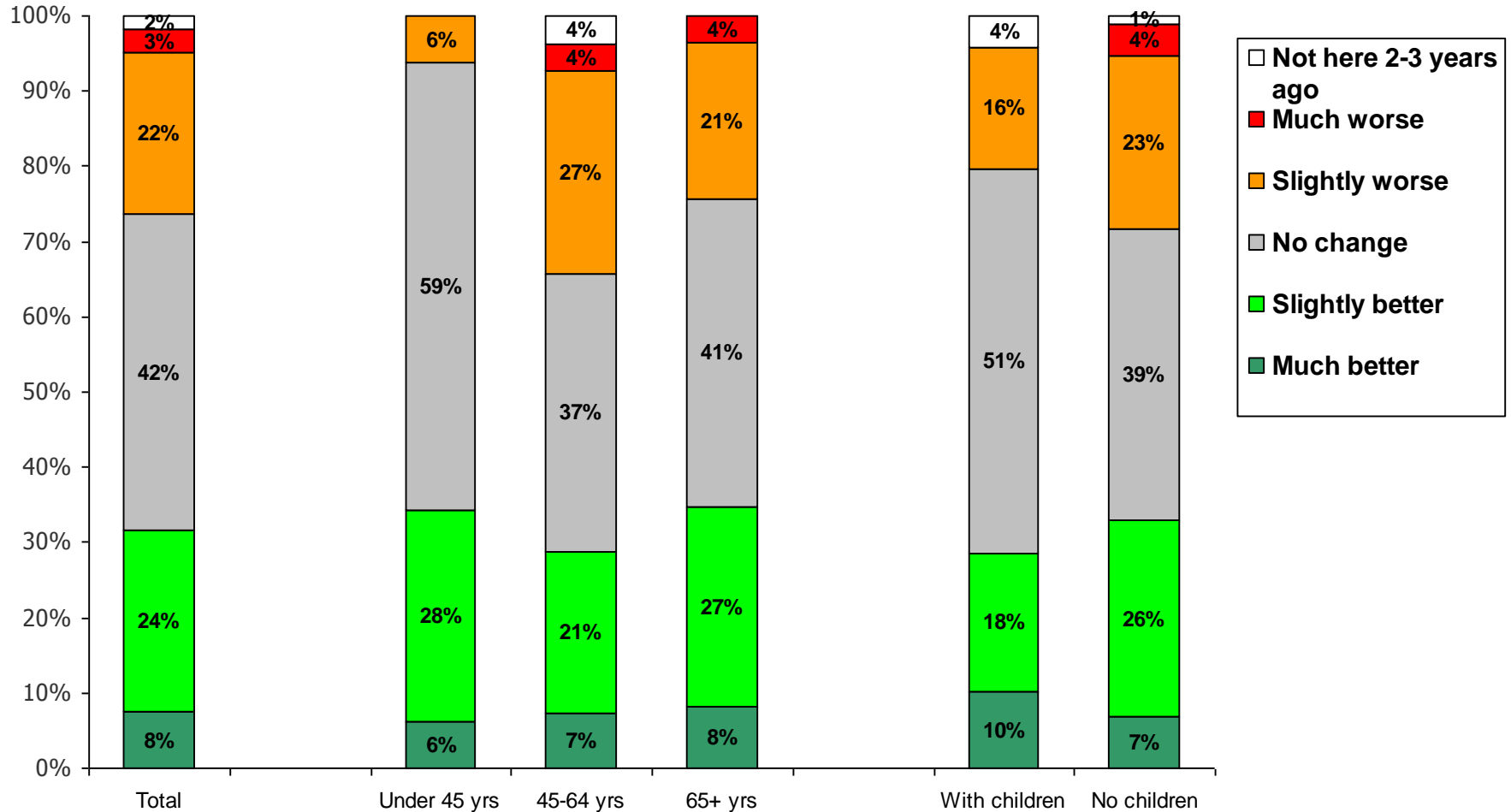
Q19. How satisfied are you with your Broadband provider?



Nether Alderley Looking Forward
Consulting towards a community plan

Overall Perception: Trend

Q20. Taking everything into consideration, is the way you feel about living in Nether Alderley better or worse than it was 2-3 years ago?

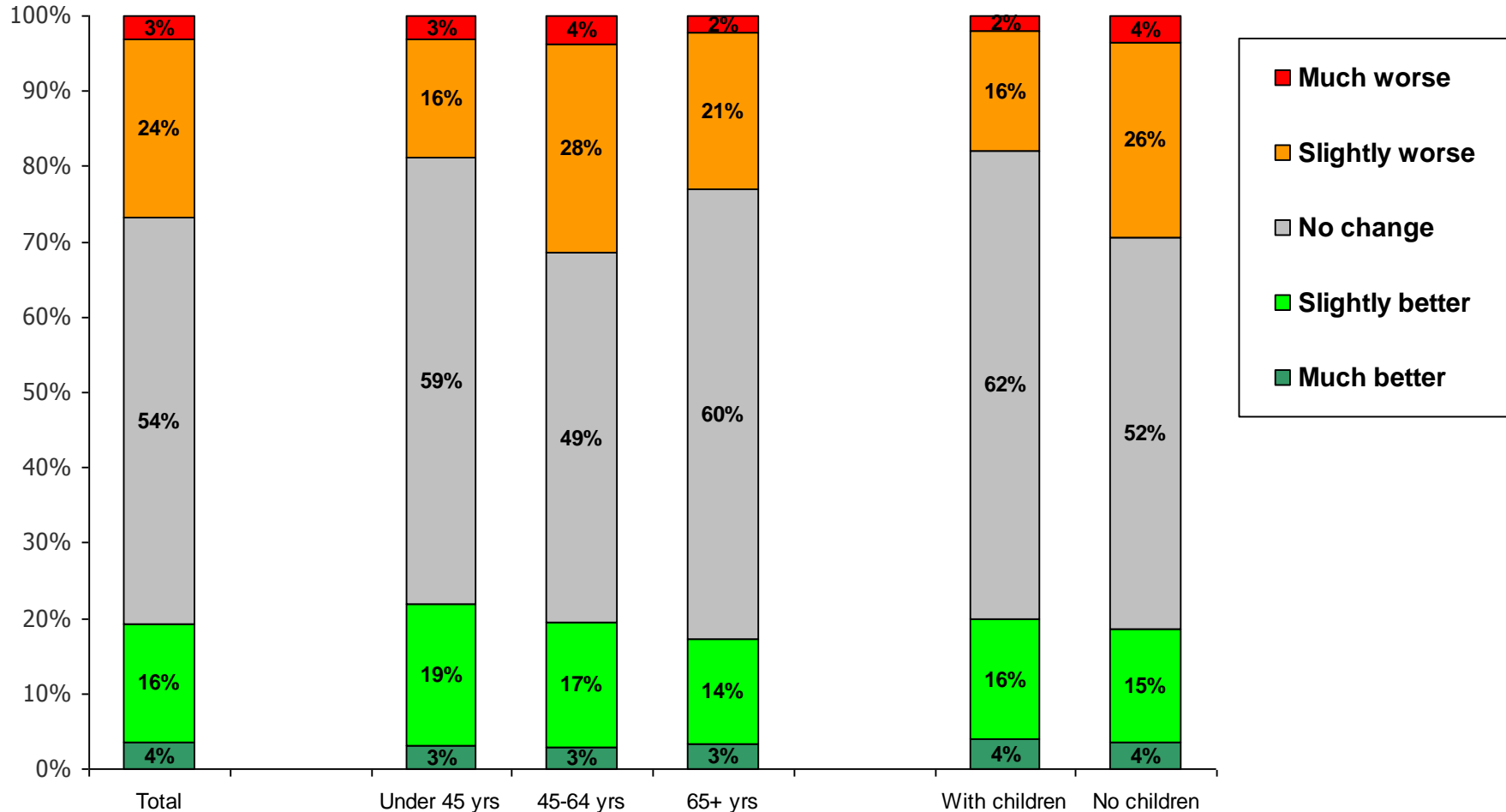


Nether Alderley Looking Forward

Consulting towards a community plan

Overall Perception: Prospects

Q21. Now thinking about the future here in Nether Alderley, is your expectation that it is likely to get better or worse than it is now?



Nether Alderley Looking Forward
Consulting towards a community plan

Respondents' Spontaneous Comments on the Neighbourhood & their Public Services

Q22. Do you have any specific comments on your satisfaction with the neighbourhood or the provision of local public services?

- **Top of mind issues:** Just under a third of respondents chose to comment.
- **Roads:**
 - Perceived lack of adequate road maintenance (pot holes), gutter, drain, ditch, verge and pavement clearing.
 - Strong mixed views on bypass: much noisier for some, less congestion, improved safety and quieter for others.
 - Traffic speed a top-of-mind issue in several specific locations.
- **Utilities:**
 - Frustratingly slow broadband speed
 - Frequent power cuts and water leaks
- **Planning:**
 - Anxiety about CE's commitment to maintaining Green Belt and the low density rural character of the locality.

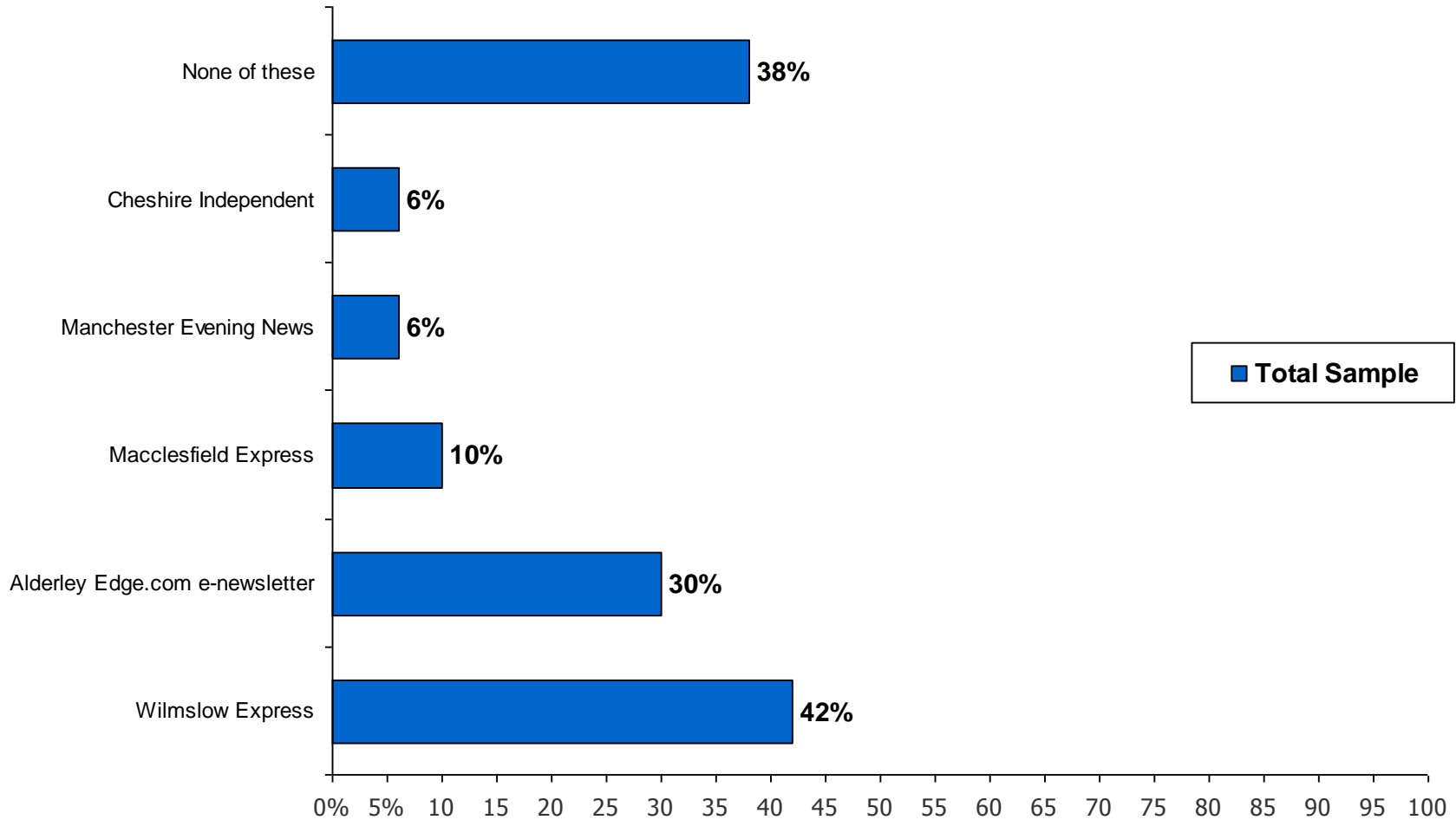


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Readership

Q23. Which of these publications do you read regularly?

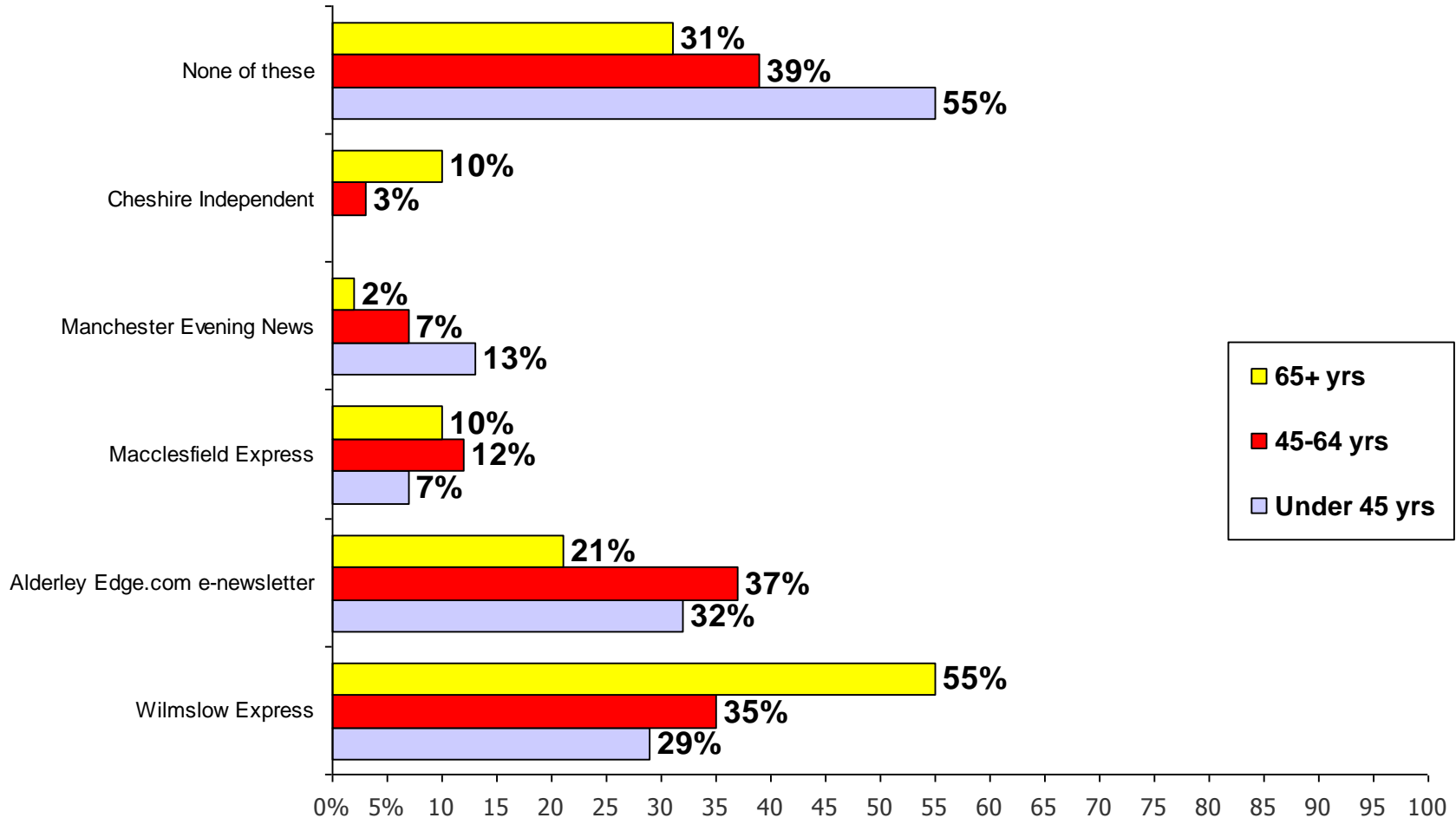


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Readership

Q23. Which of these publications do you read regularly?

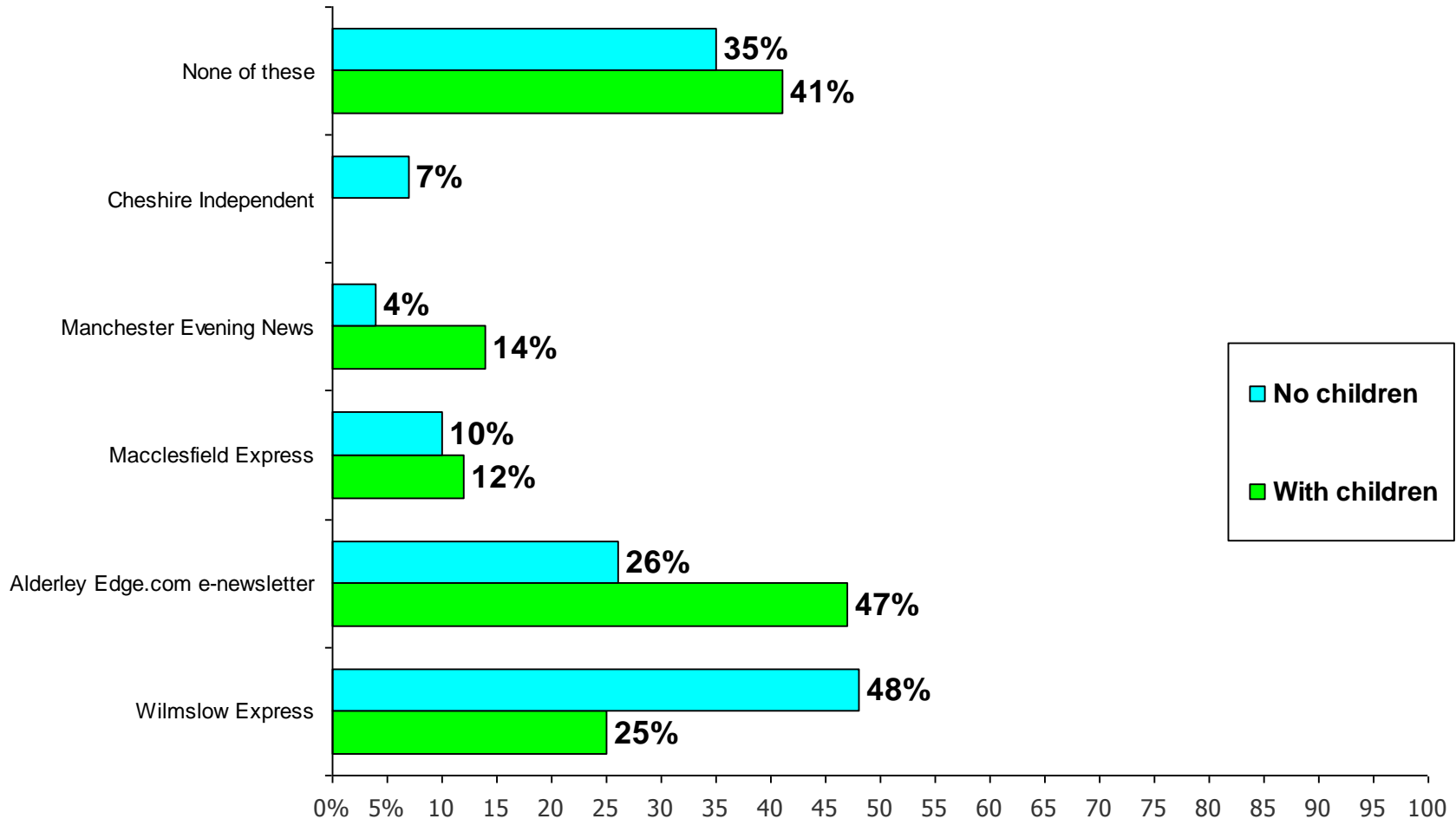


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Readership

Q23. Which of these publications do you read regularly?

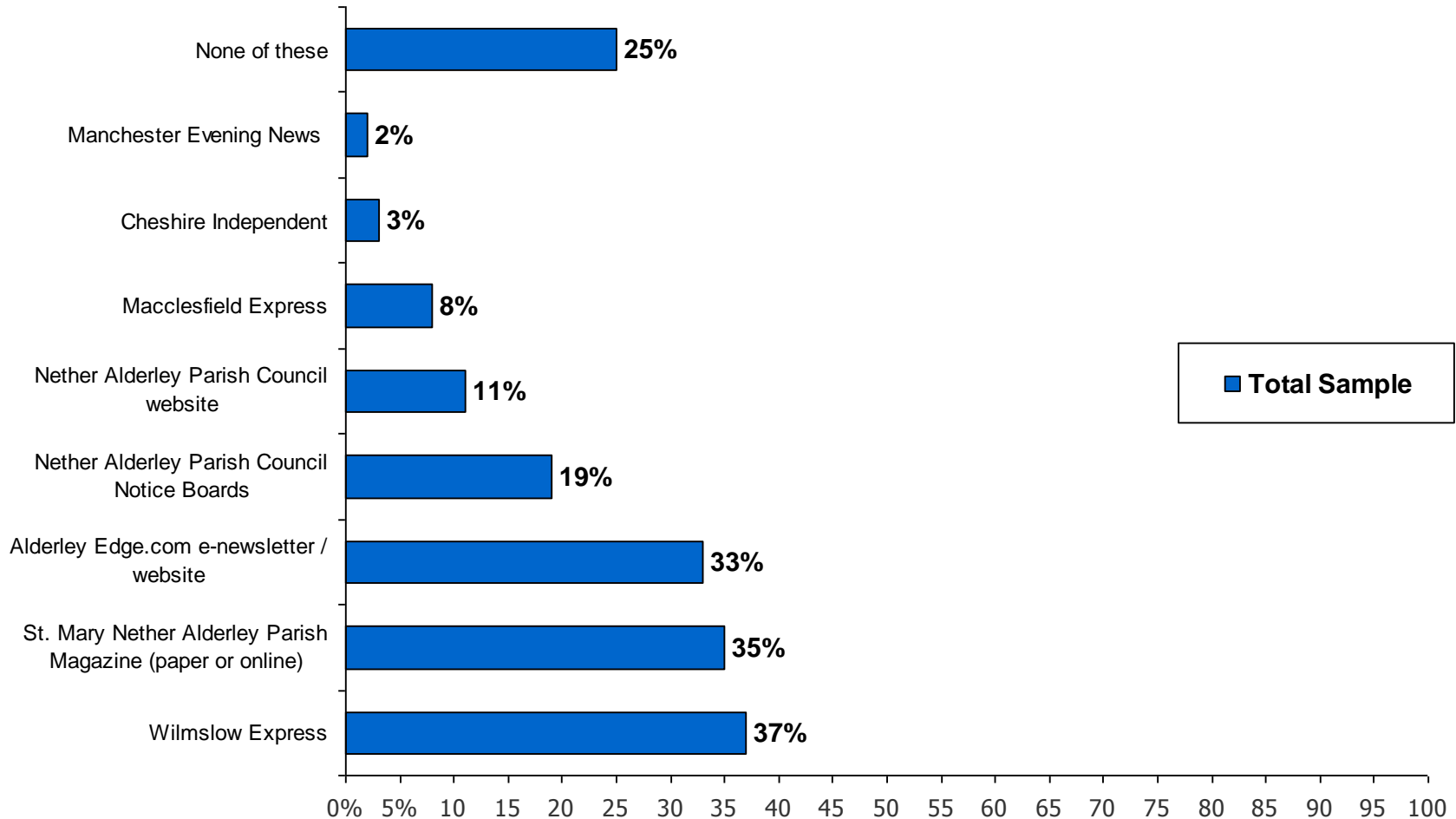


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Source of NA news

Q24. Where do you find out about activities and news of Nether Alderley?



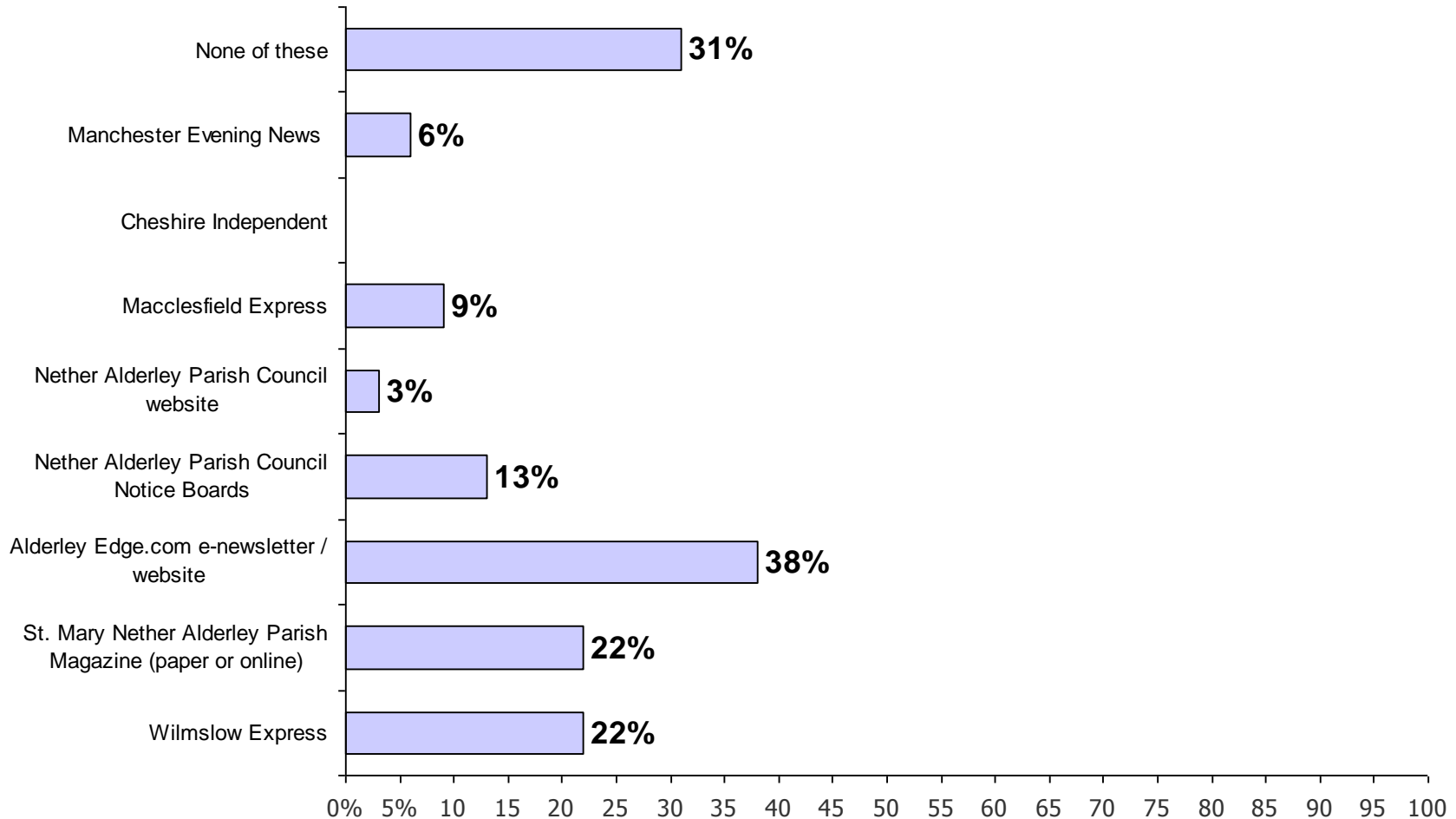
Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Source of NA news

Q24. Where do you find out about activities and news of Nether Alderley?

Age: Under 45 yrs

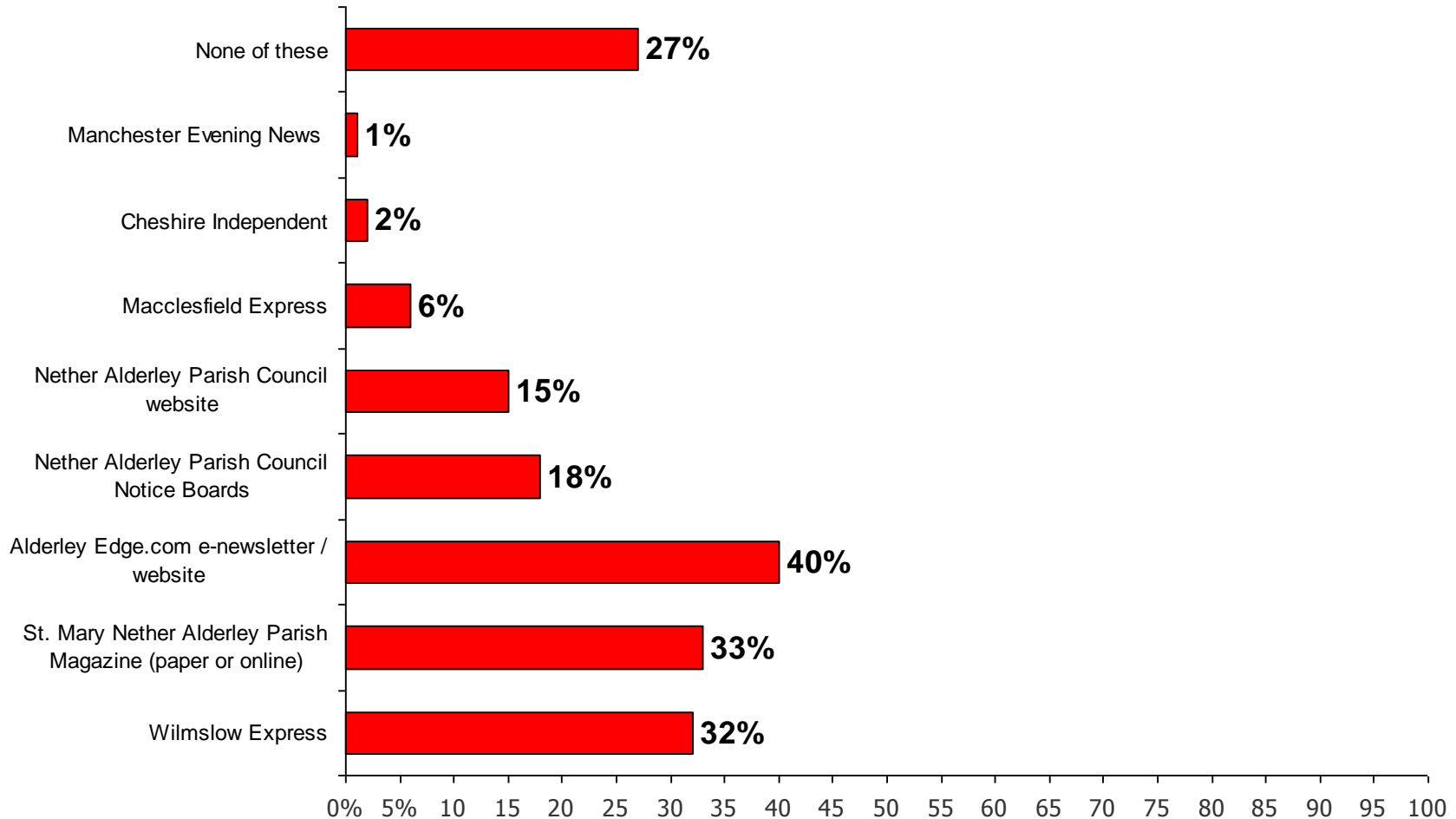


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Source of NA news

Q24. Where do you find out about activities and news of Nether Alderley?
Age: 45-64 yrs

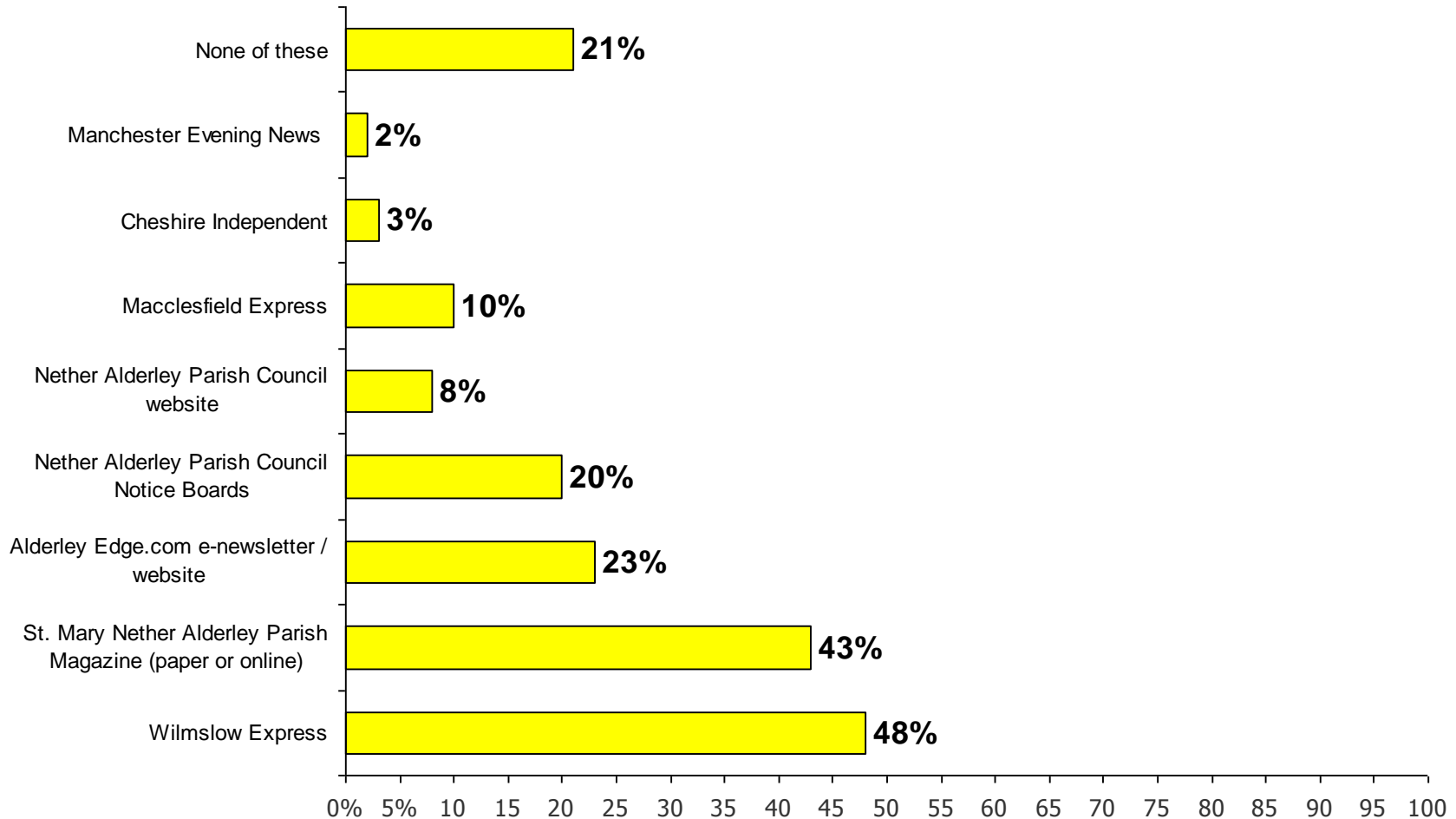


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Source of NA news

Q24. Where do you find out about activities and news of Nether Alderley?
Age: 65+ yrs

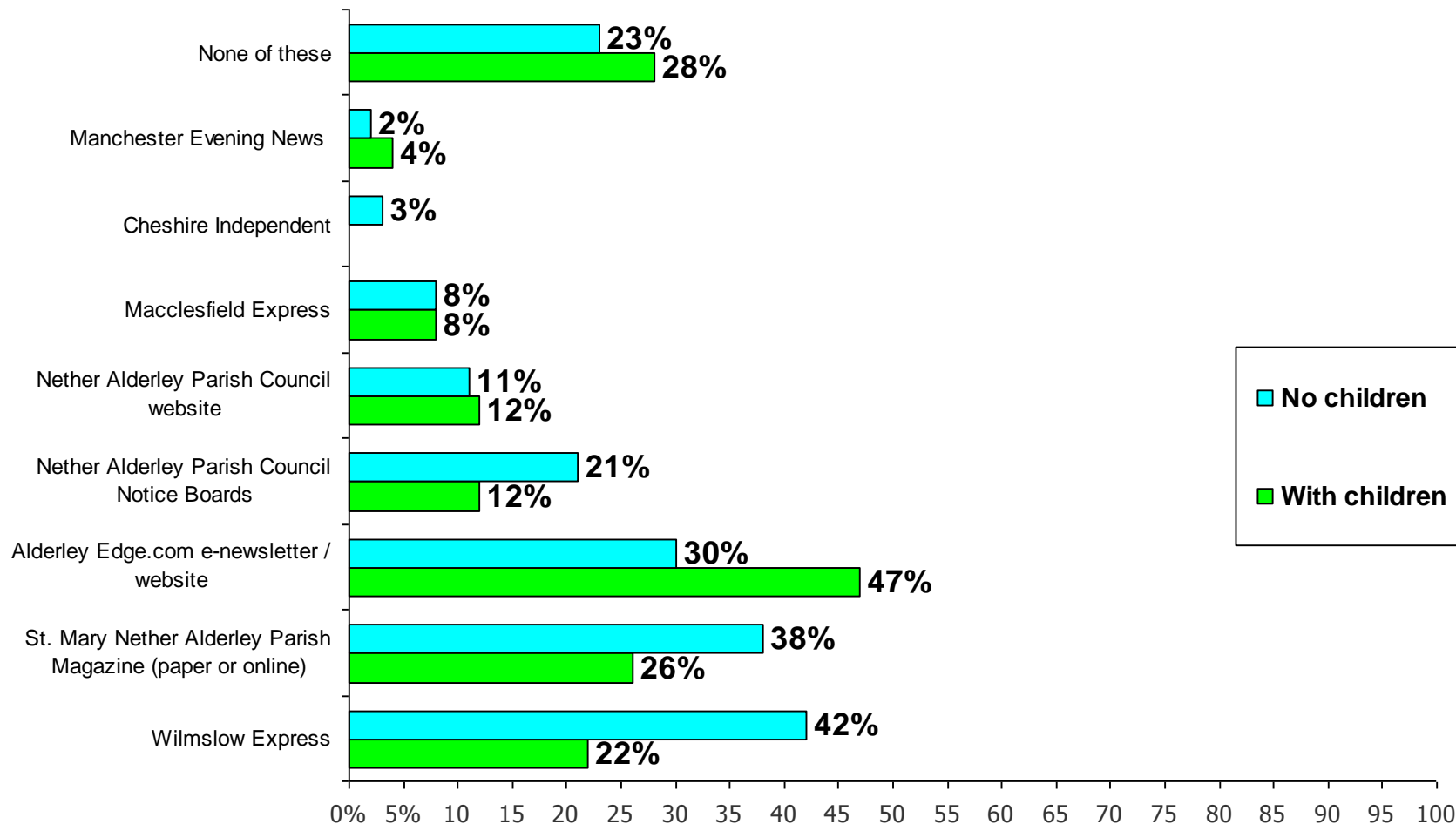


Nether Alderley Looking Forward
Consulting towards a community plan

Communications: Source of NA news

Q24. Where do you find out about activities and news of Nether Alderley?

Family Status

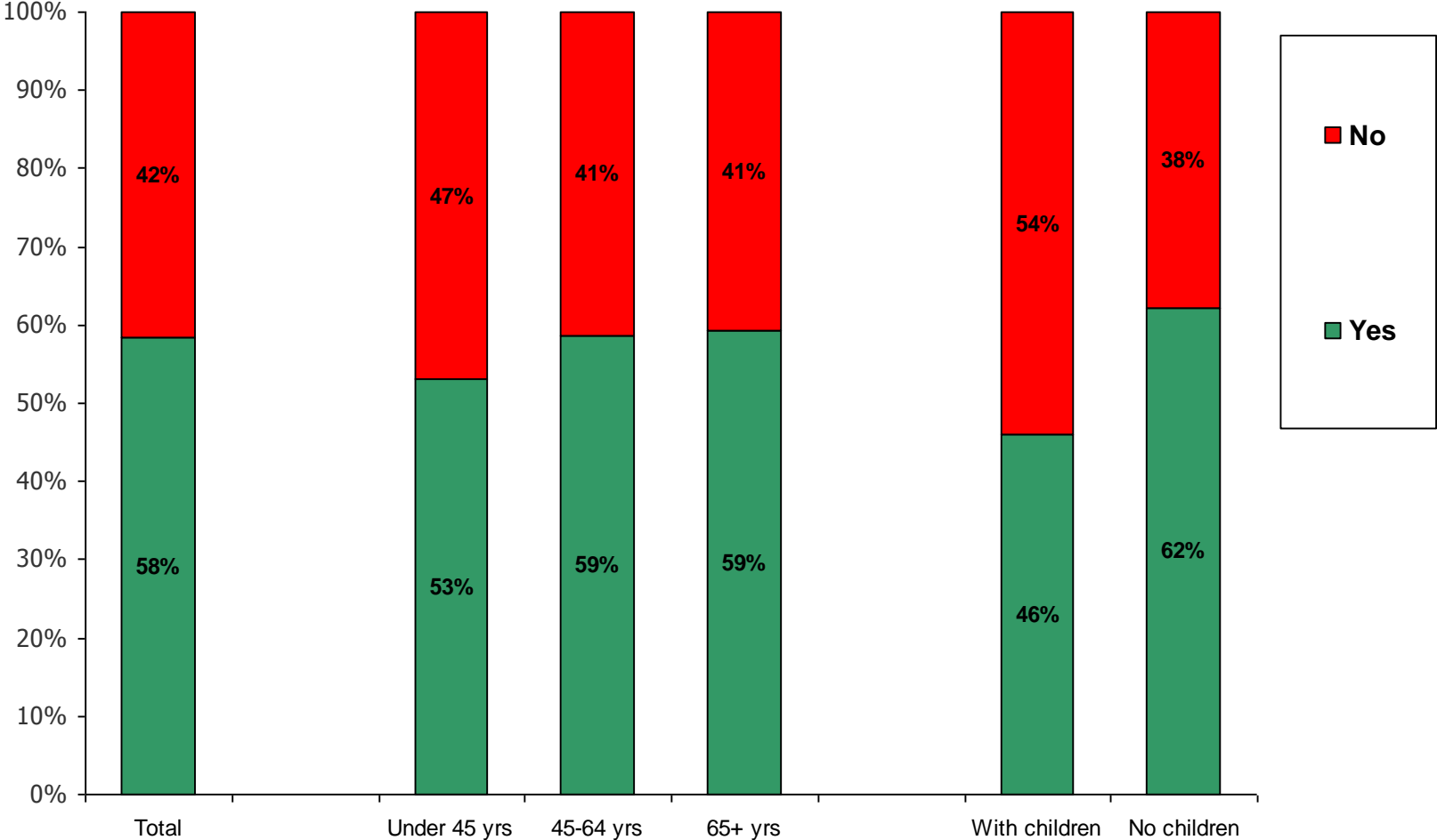


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Access to Parish Council

Q25. Do you know how to contact Nether Alderley Parish Council?

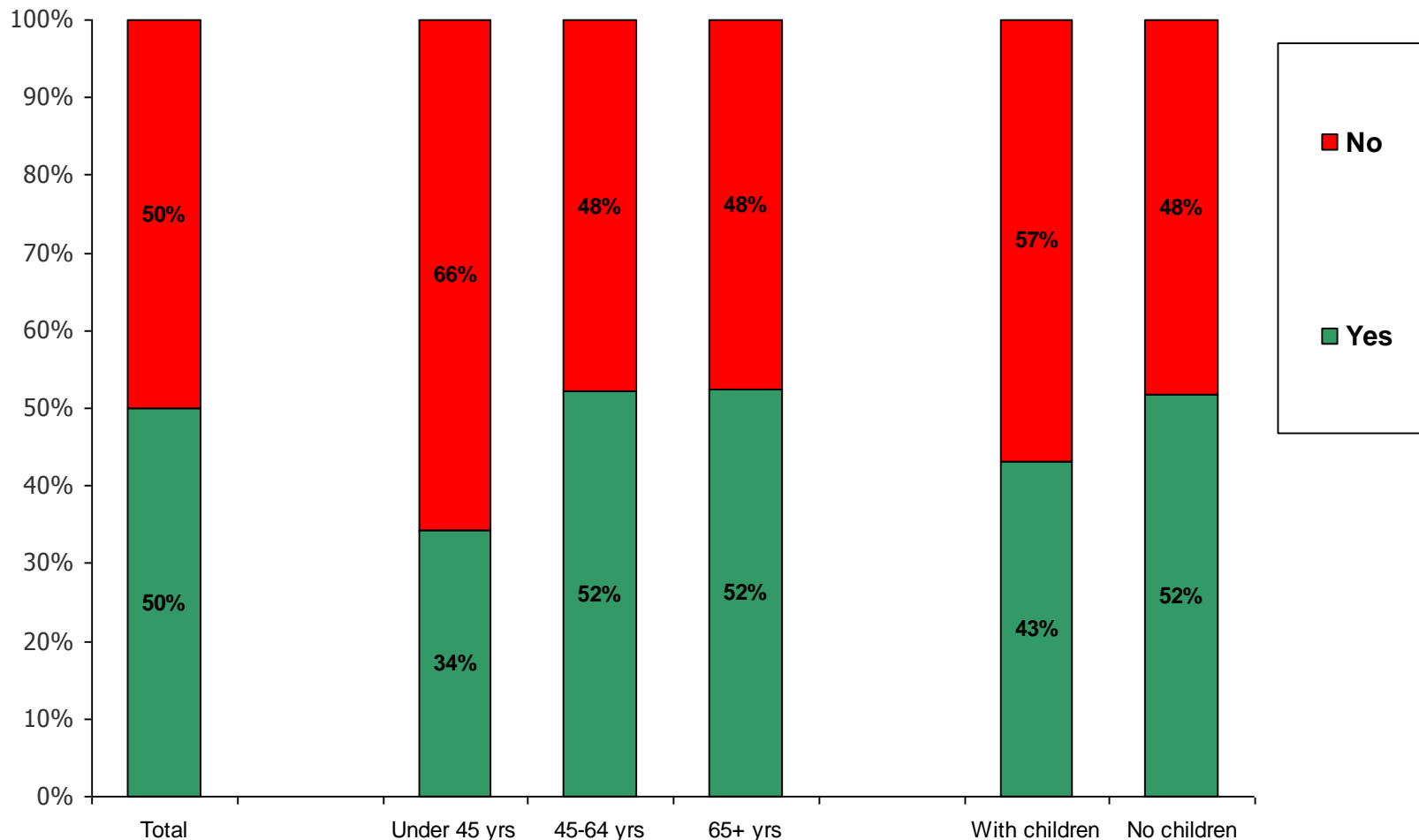


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Parish Council's Website

Q26. Are you aware that Nether Alderley Parish Council has a website?

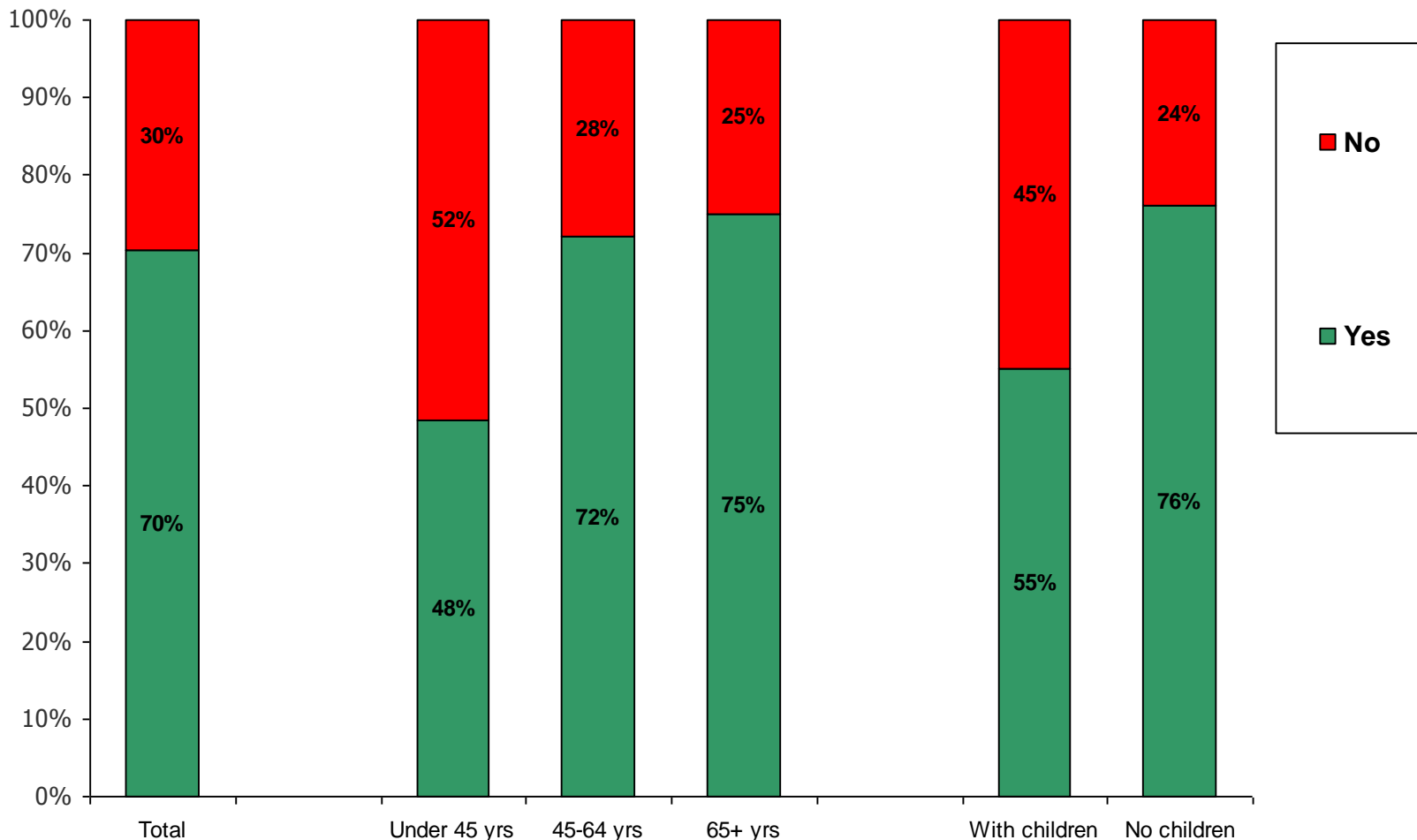


Nether Alderley Looking Forward

Consulting towards a community plan

Communications: Parish Council Notice Boards

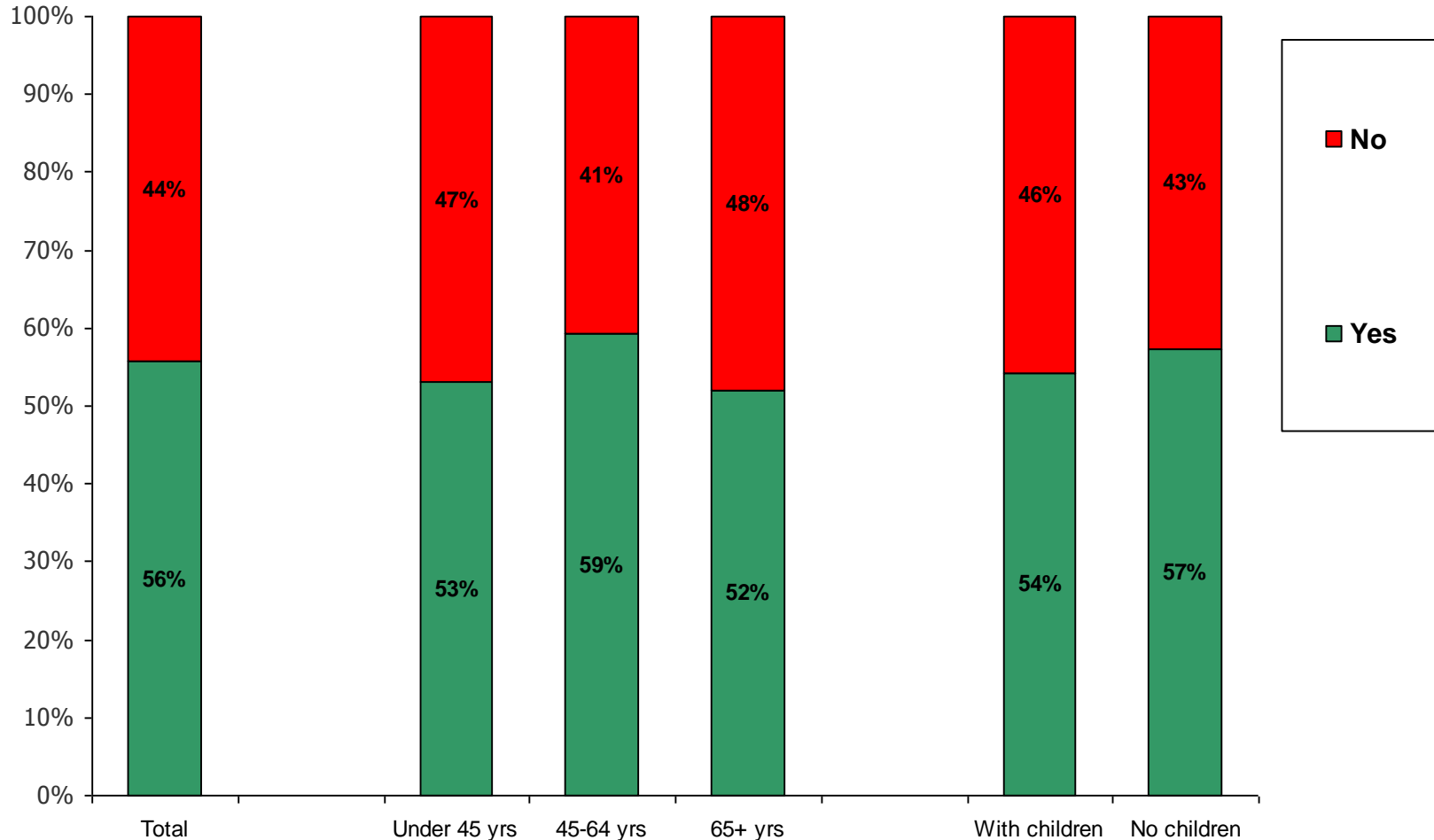
Q27. Do you know where to find a Nether Alderley Parish Council notice board?



Nether Alderley Looking Forward
Consulting towards a community plan

Communications: Access to Parish Council Info

Q28. Do you have access to all the information you need about the activities of Nether Alderley Parish Council?



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Communications

Q29. Do you have any additional comments or suggestions regarding local news/ communications?

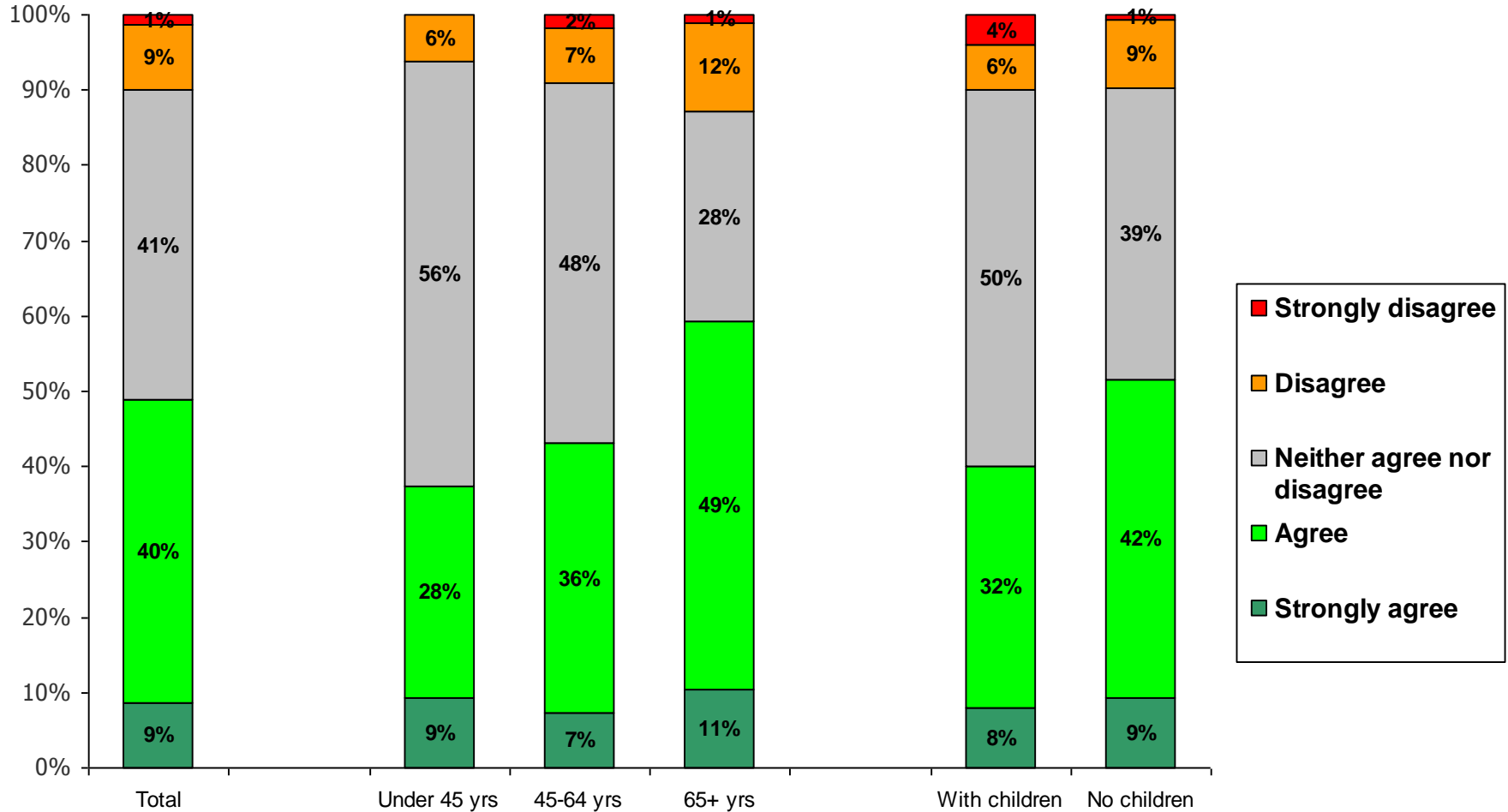
- **General:**
 - Only 12% responded implying that it's not an important issue for most.
 - The free local paper is not distributed in Nether Alderley. Expectation that the Parish Council should be more visible.
- **Notice boards:**
 - Notice boards could be more effective. An additional board, and more information on them could help.
- **Online:**
 - The Parish Council is not considered pro-active in managing communications despite having a website that most find attractive.
 - More information about local activities and the parish council's meetings could be made available online through the website and online newsletters.



Nether Alderley Looking Forward
Consulting towards a community plan

Social & Leisure: Parish Hall

Q30. I am content with the public meeting room facilities (parish hall) in Nether Alderley.

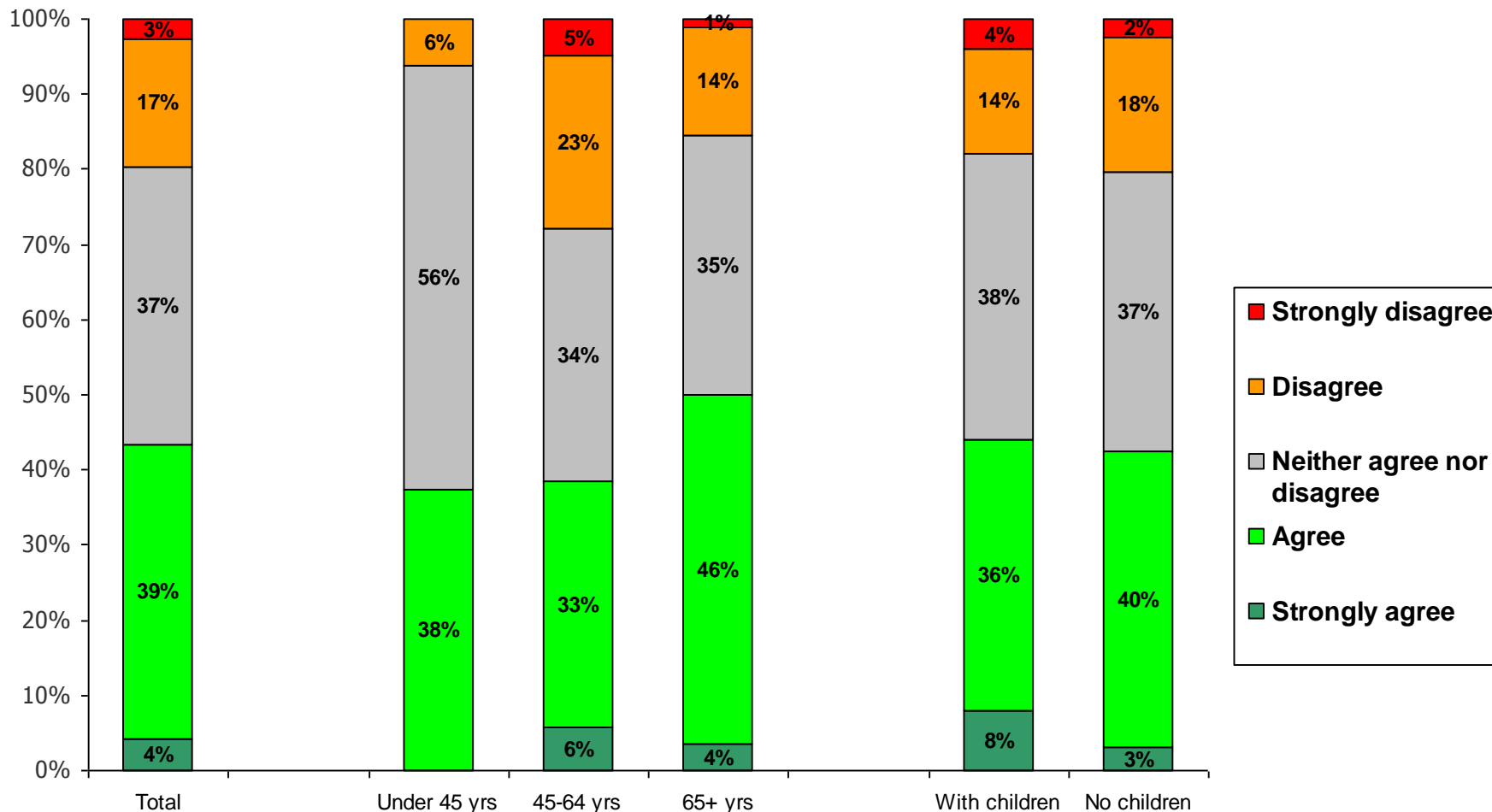


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: Meeting & Mixing

Q31. The existing opportunities for meeting and mixing locally are adequate for my needs

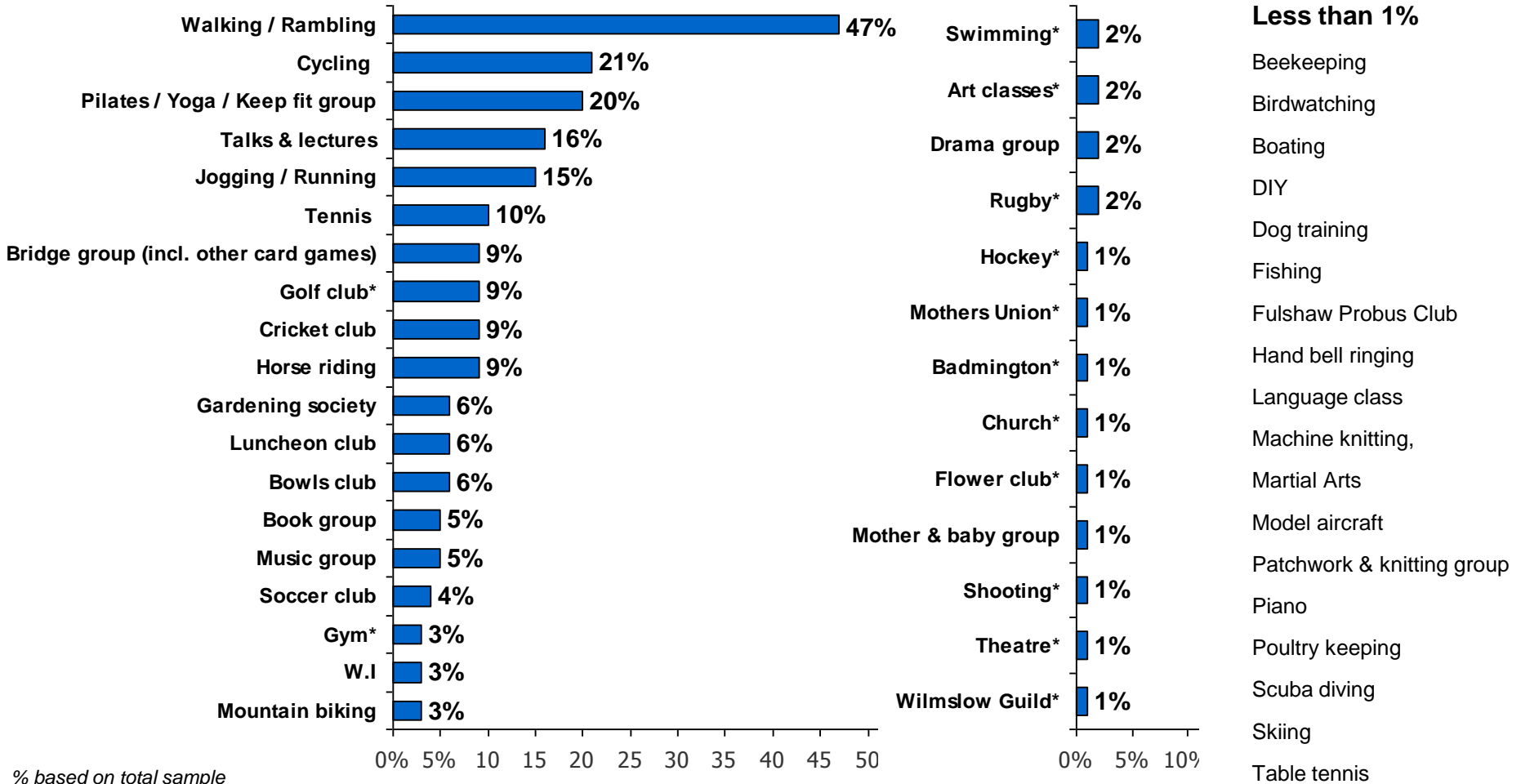


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: Current Participation

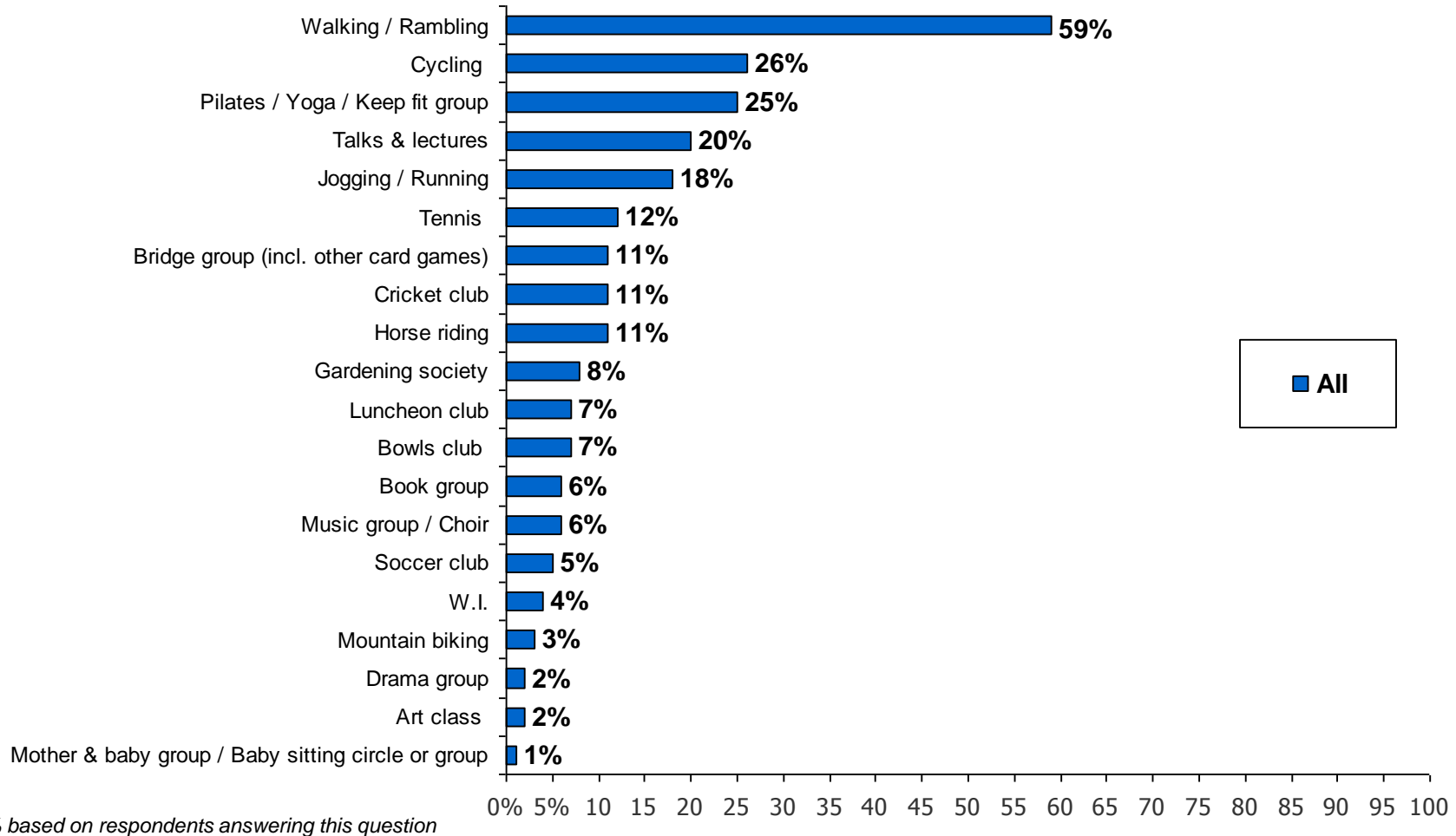
Q32. Which, if any, of the following leisure activities do you currently enjoy/participate in, whether in NA or anywhere else? [Including additional 'Other' responses.]



Nether Alderley Looking Forward
 Consulting towards a community plan

Social & Leisure: Current Participation

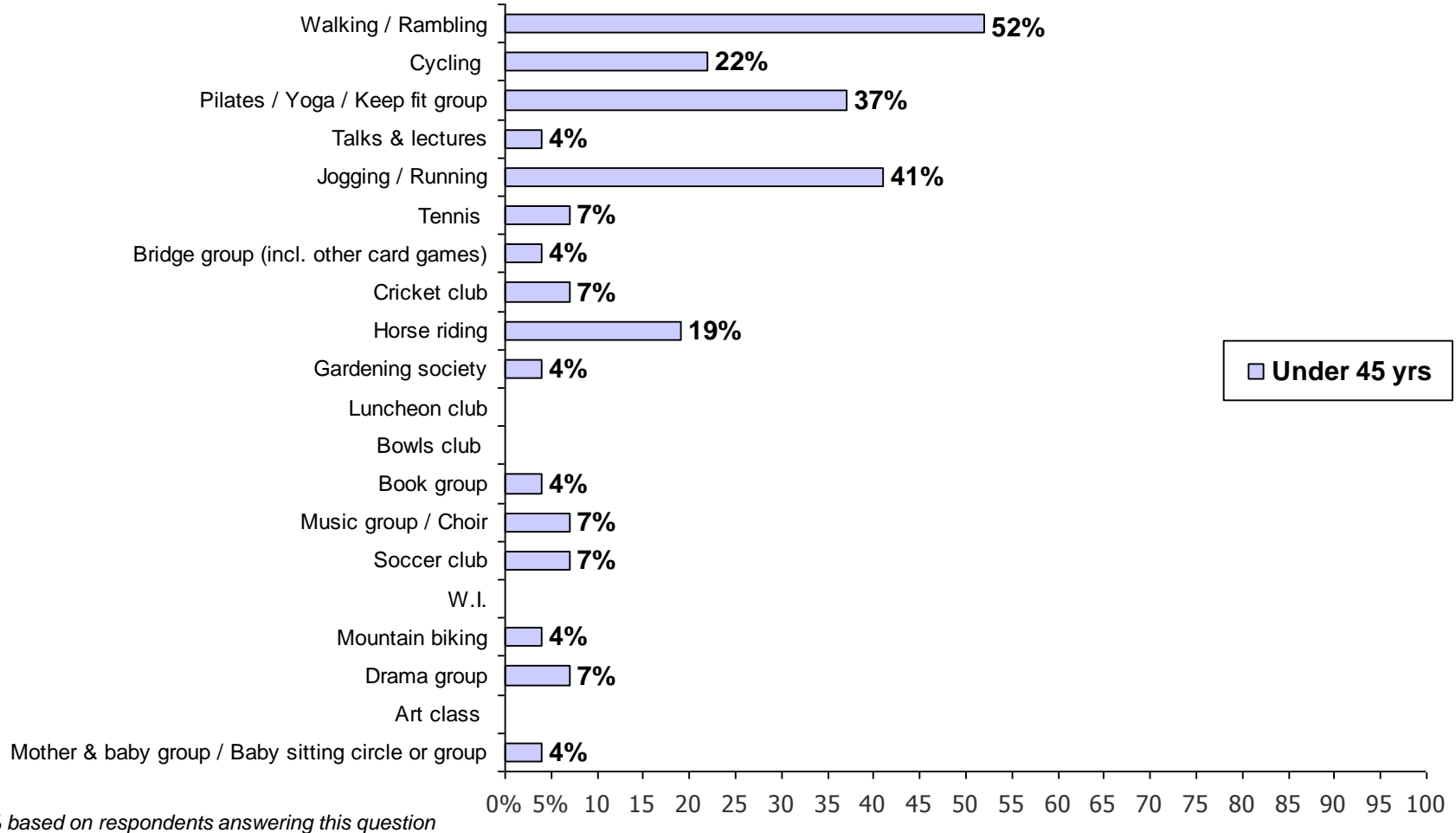
Q32. Which, if any, of the following leisure activities do you currently enjoy/participate in, whether in NA or anywhere else?



Nether Alderley Looking Forward
Consulting towards a community plan

Social & Leisure: Current Participation

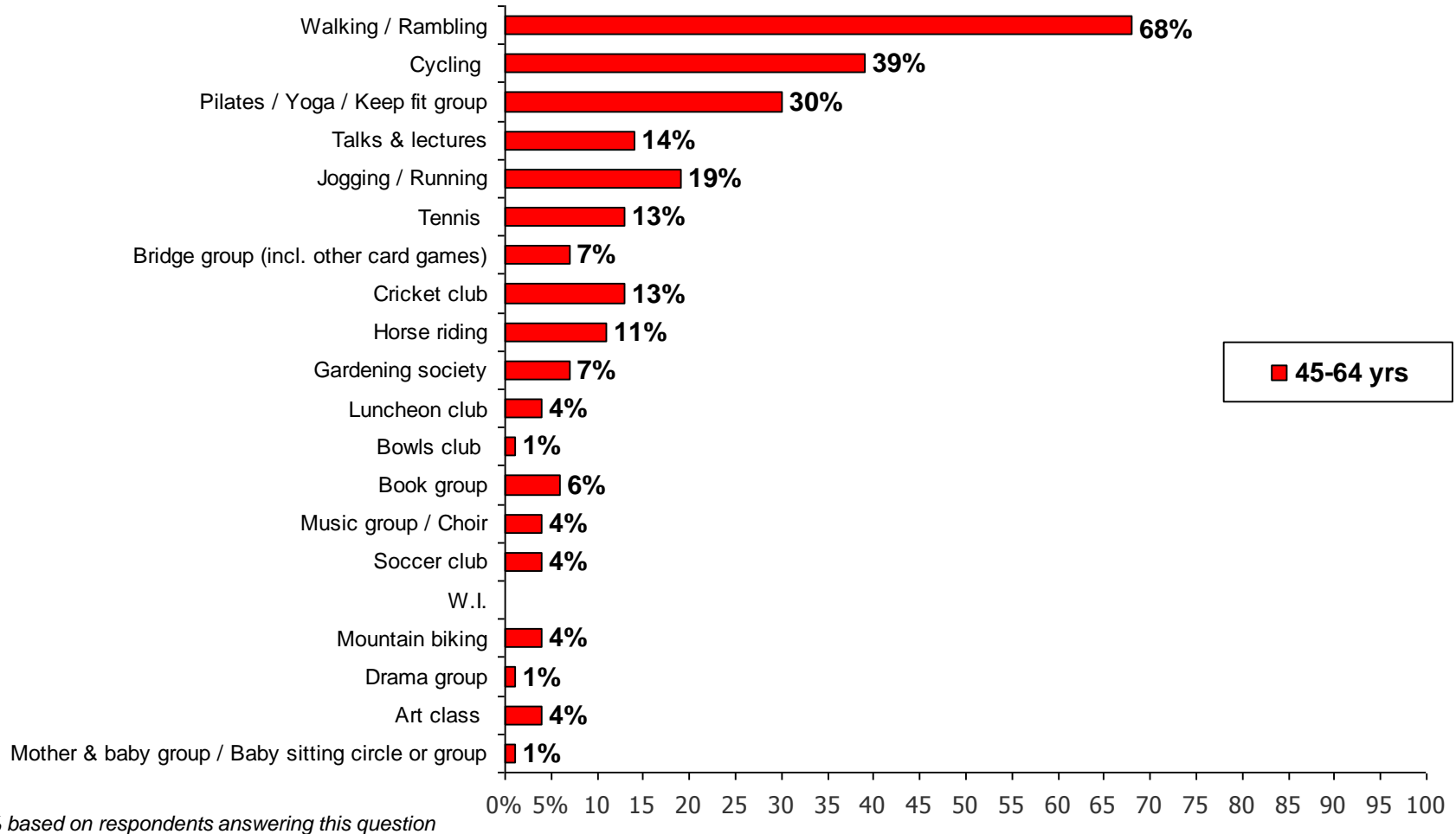
Q32. Which, if any, of the following leisure activities do you currently enjoy/participate in, whether in NA or anywhere else?



Nether Alderley Looking Forward
Consulting towards a community plan

Social & Leisure: Current Participation

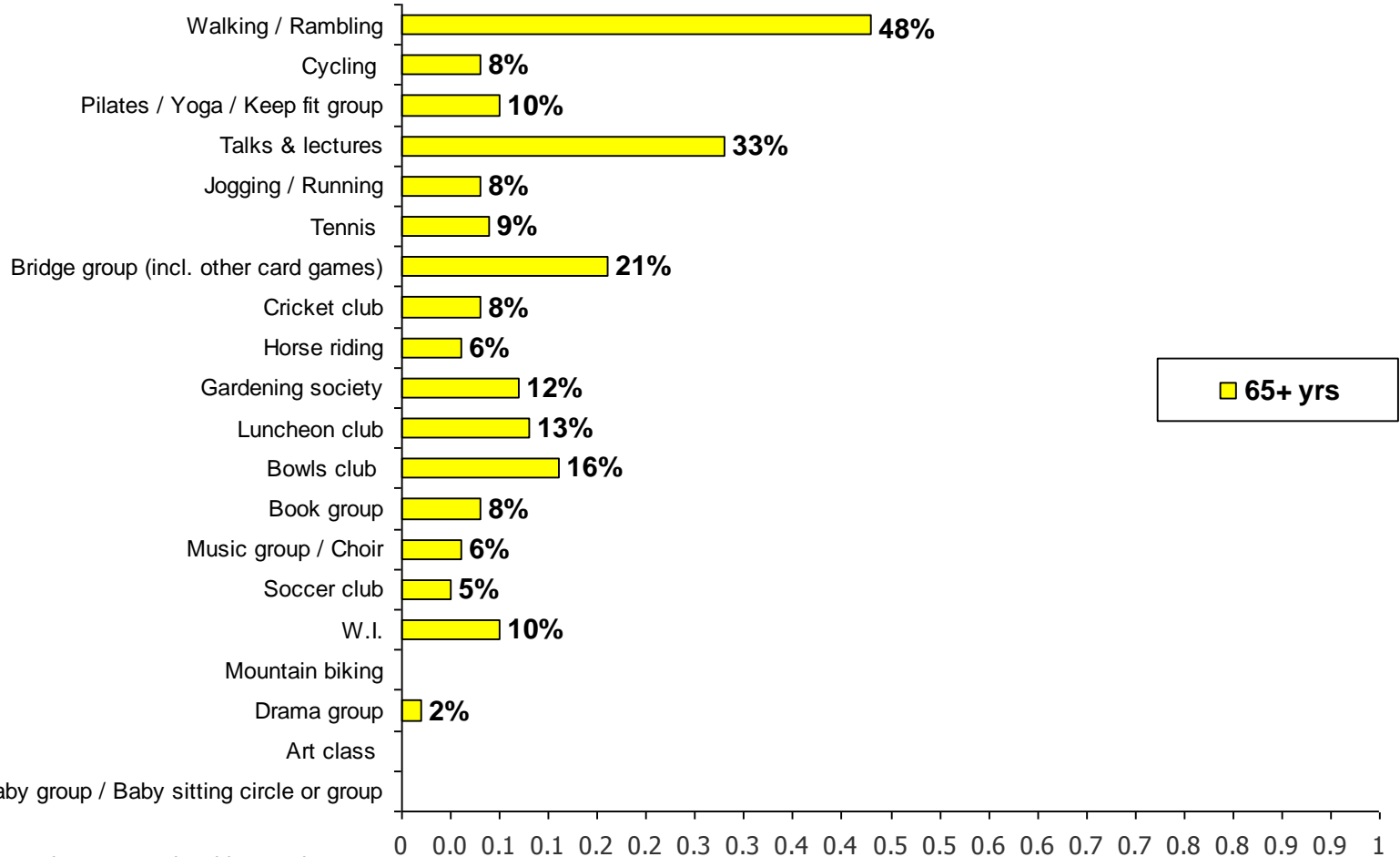
Q32. Which, if any, of the following leisure activities do you currently enjoy/participate in, whether in NA or anywhere else?



Nether Alderley Looking Forward
Consulting towards a community plan

Social & Leisure: Current Participation

Q32. Which, if any, of the following leisure activities do you currently enjoy/participate in, whether in NA or anywhere else?



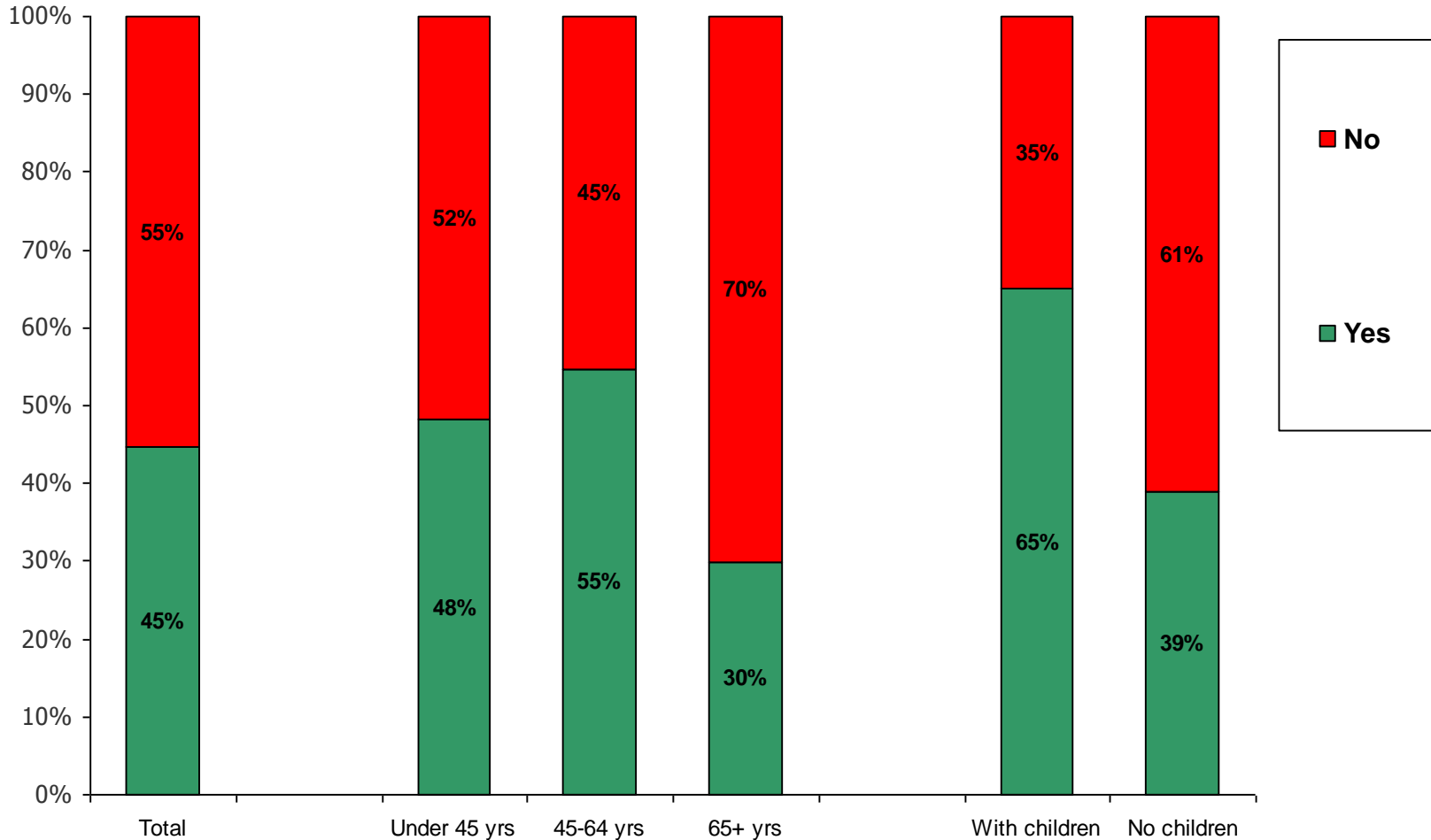
% based on respondents answering this question



Nether Alderley Looking Forward
 Consulting towards a community plan

Social & Leisure: Current Participation

Q33. If new activities were offered in Nether Alderley, would you be interested?



Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: Activities Suggested

Q34. If 'yes' to interest in new activities in Nether Alderley, which do you want?

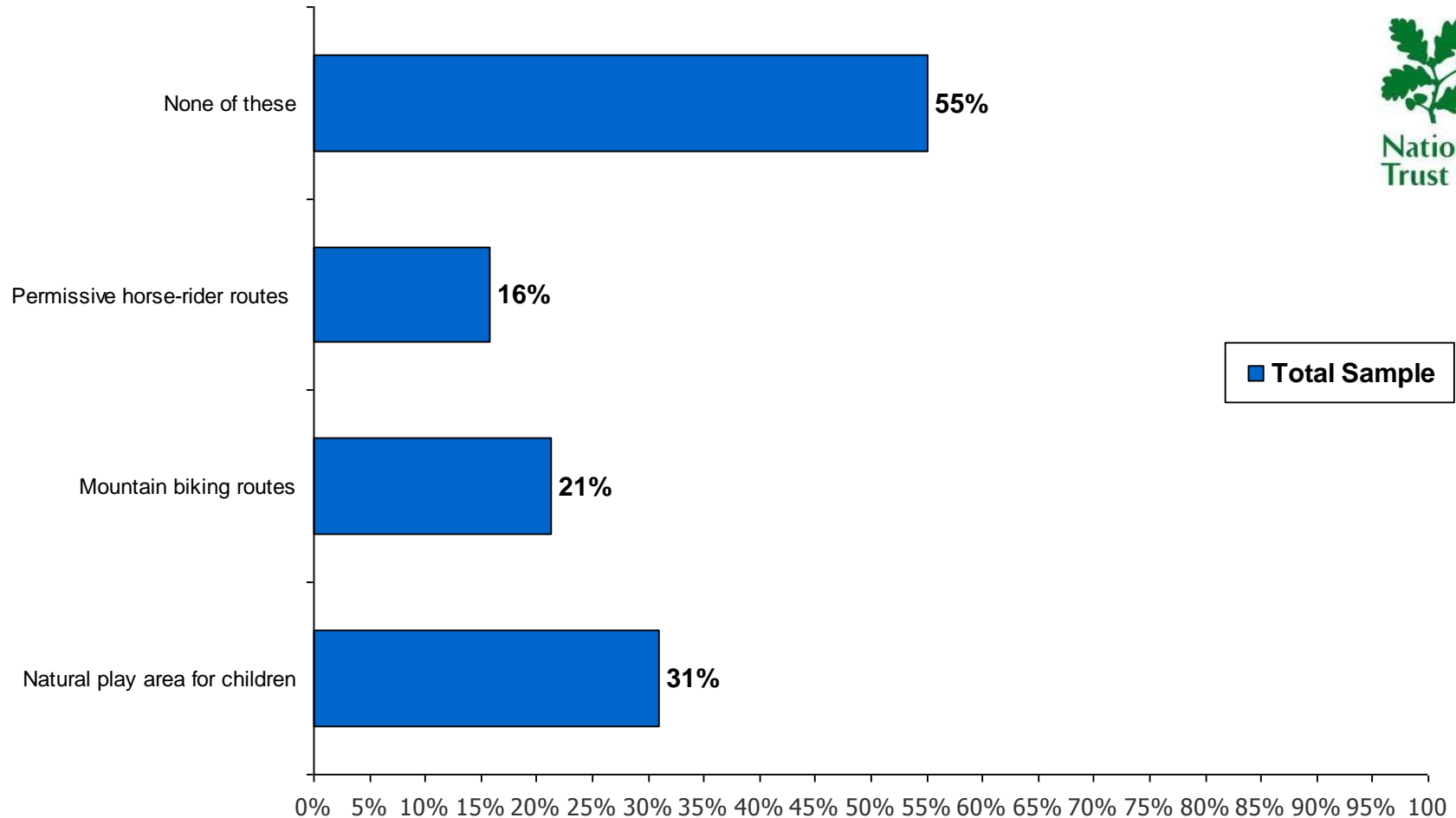
Most Popular Suggestions	No.	Other suggestions (single comments):	
Book group	9	Access to Astra Zeneca sports club.	Indoor wall rock climbing.
Pub/wine bar	7	Apiary	Knitting club
Talks and lectures.	8	Cake club	Ladies night
Any local group where locals get together socially	8	Concerts.	Line dancing
Bowls	6	Council land to be given over for allotments & gardens.	Live music
Art Class	5	Cycling proficiency test centres,	Luncheon group
Bridge Club	5	Cycling routes (without cars) especially for children	Mother and tots group
Gardening society	5	Discussion group	NADFAS
Walking group	4	Drama group	Netball
Keep fit classes	3	Fishing	Pilates
Childrens playground	2	Football	Play reading
Choir	2	Foreign language tuition	Rock wall climbing.
Dancing/zumba	2	'Heritage' and keeping public areas clean and tidy on a voluntary basis.	Running club
Film club	2	Horse riding	swimming
Music group	2	Ice skating,	Table tennis group
		Indoor bowling	Tennis
		Indoor skiing	Use of AstraZeneca sports facilities
			WI
			Yoga



Nether Alderley Looking Forward
 Consulting towards a community plan

Social & Leisure: National Trust Initiatives

Q35. If the National Trust were to offer the following in the local area, which, if any, would you be interested in using?

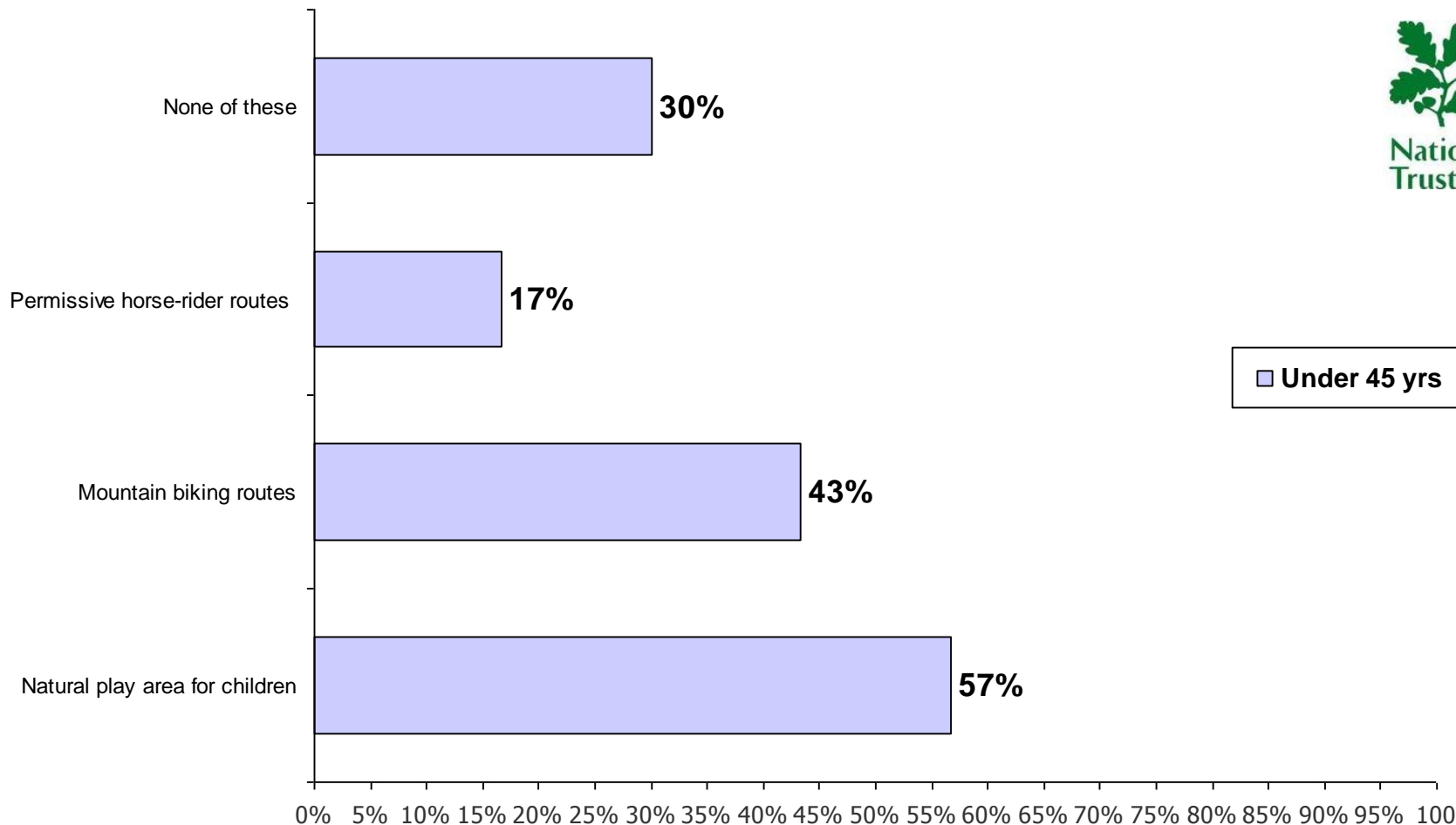


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: National Trust Initiatives

Q35. If the National Trust were to offer the following in the local area, which, if any, would you be interested in using?

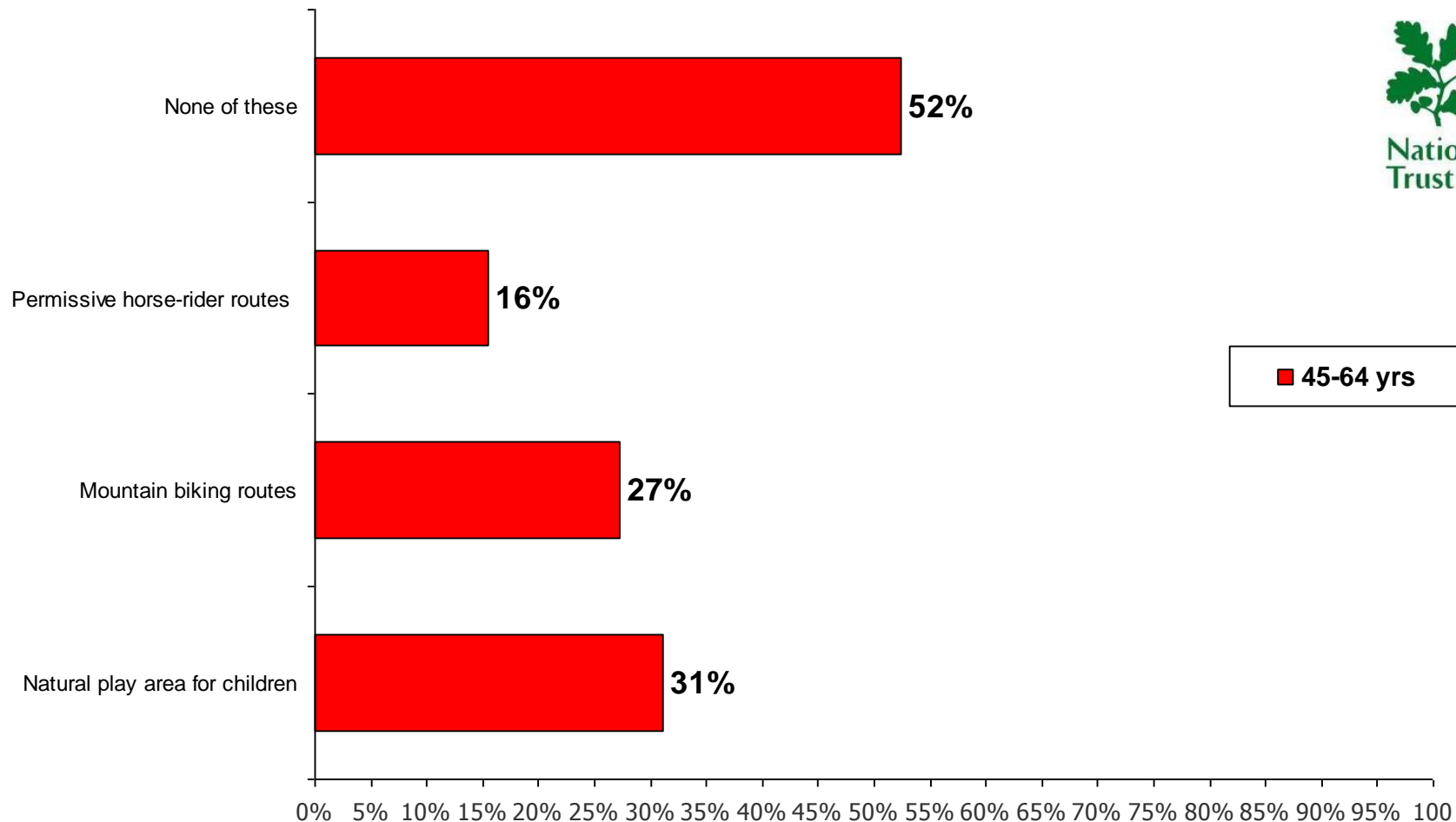


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: National Trust Initiatives

Q35. If the National Trust were to offer the following in the local area, which, if any, would you be interested in using?

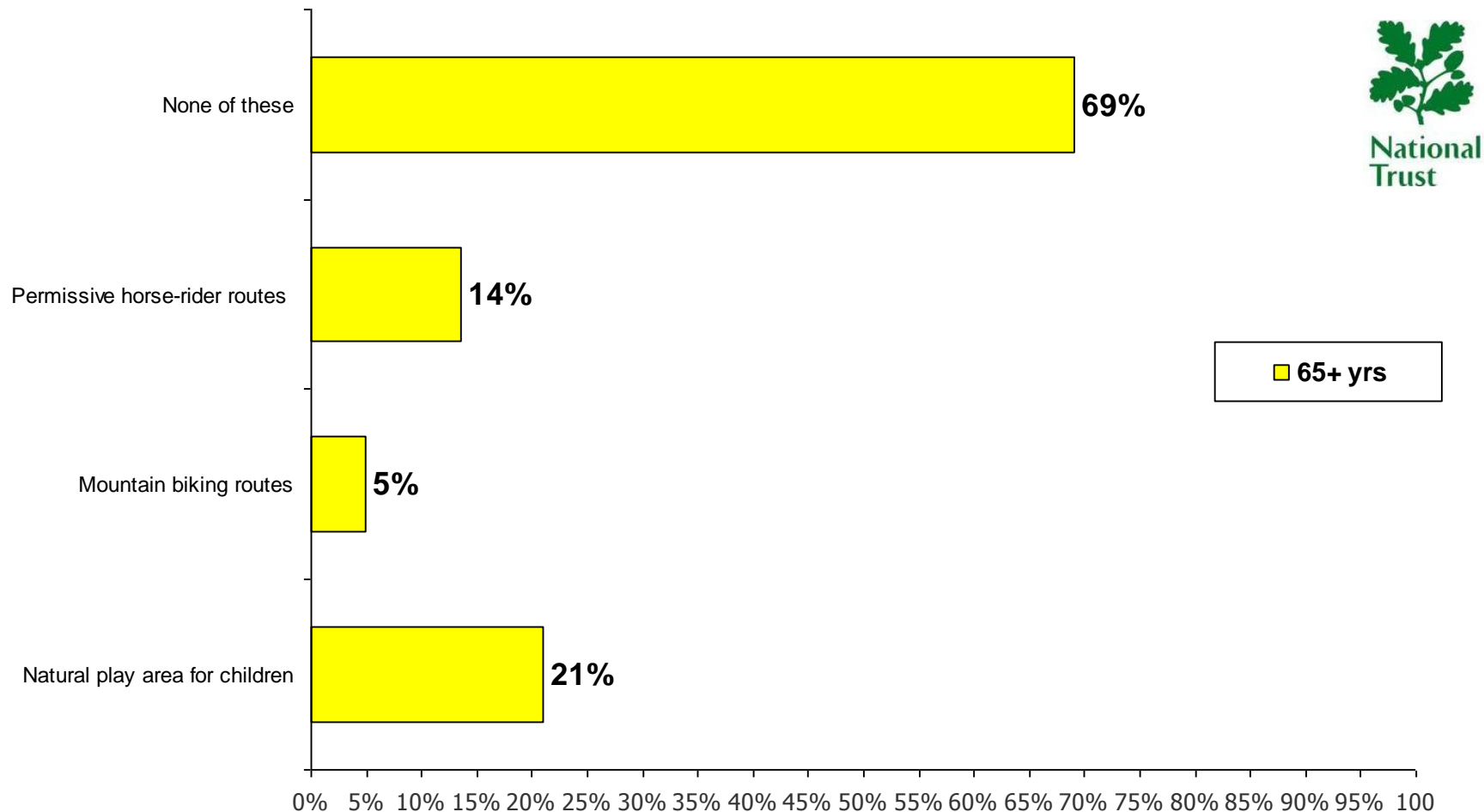


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: National Trust Initiatives

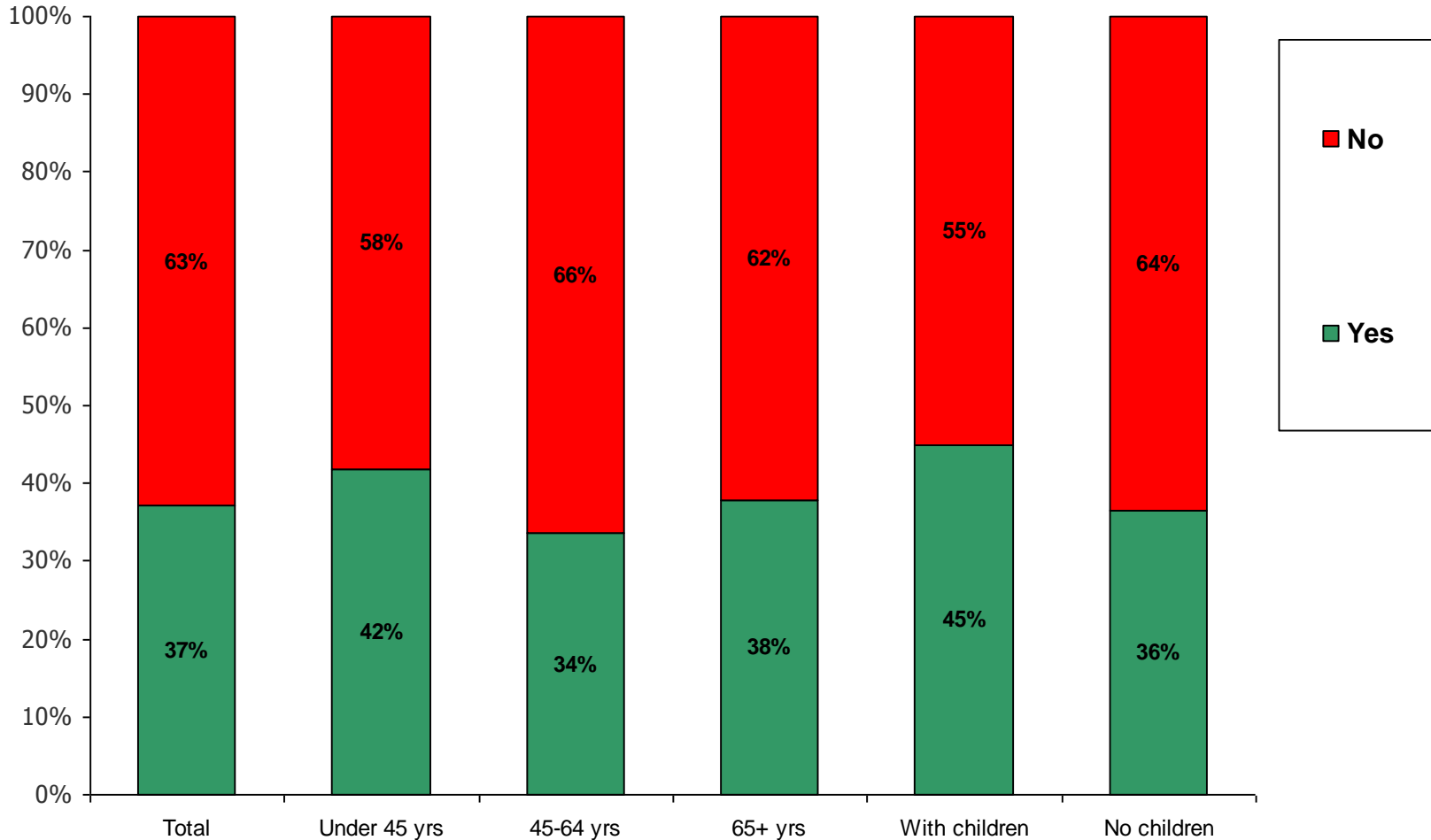
Q35. If the National Trust were to offer the following in the local area, which, if any, would you be interested in using?



Nether Alderley Looking Forward
Consulting towards a community plan

Social & Leisure: Library Usage

Q36. Have you used a Cheshire East library in the last 6 months?

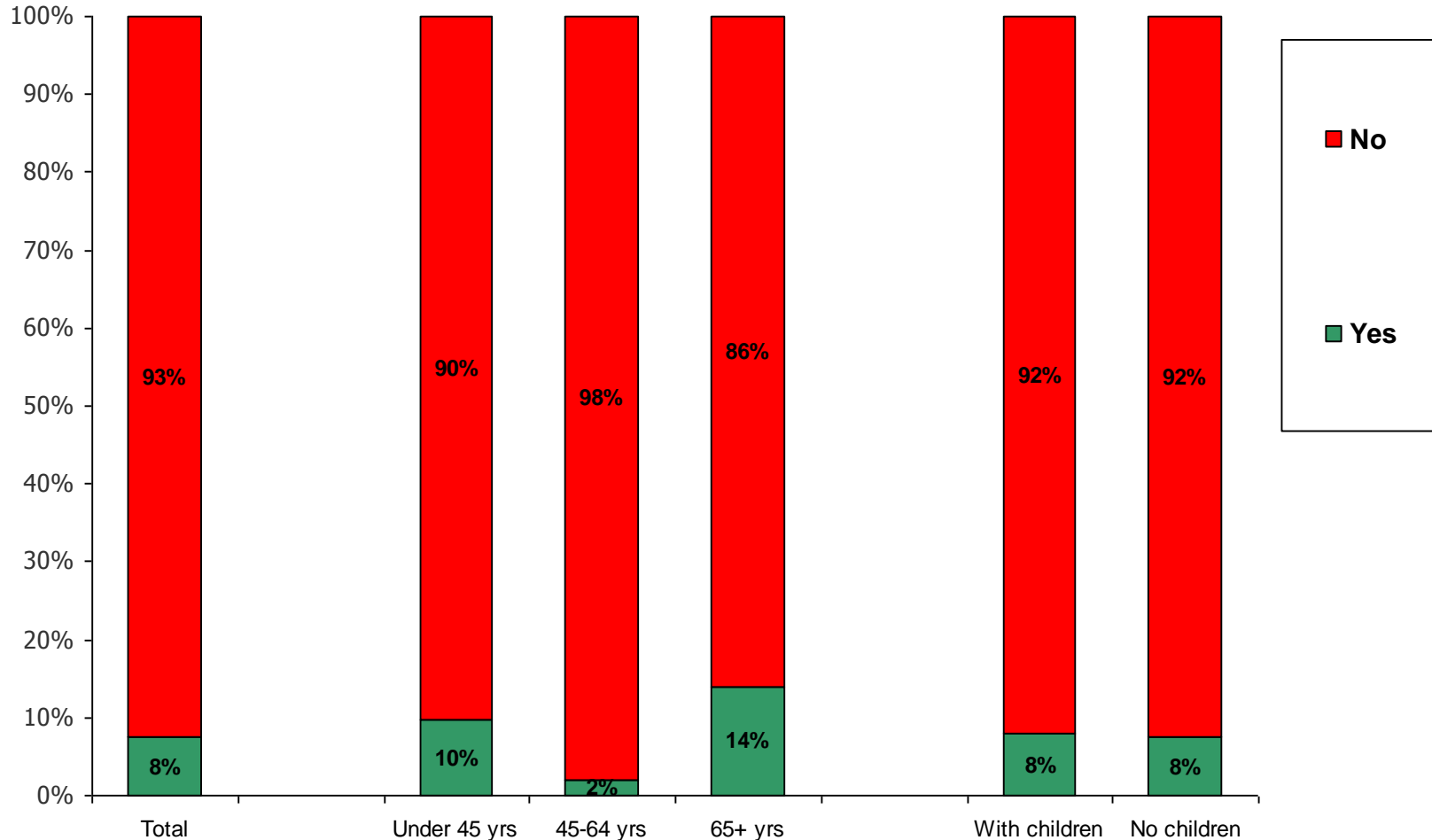


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: Library Access

Q37. Is access to a library a problem for you?

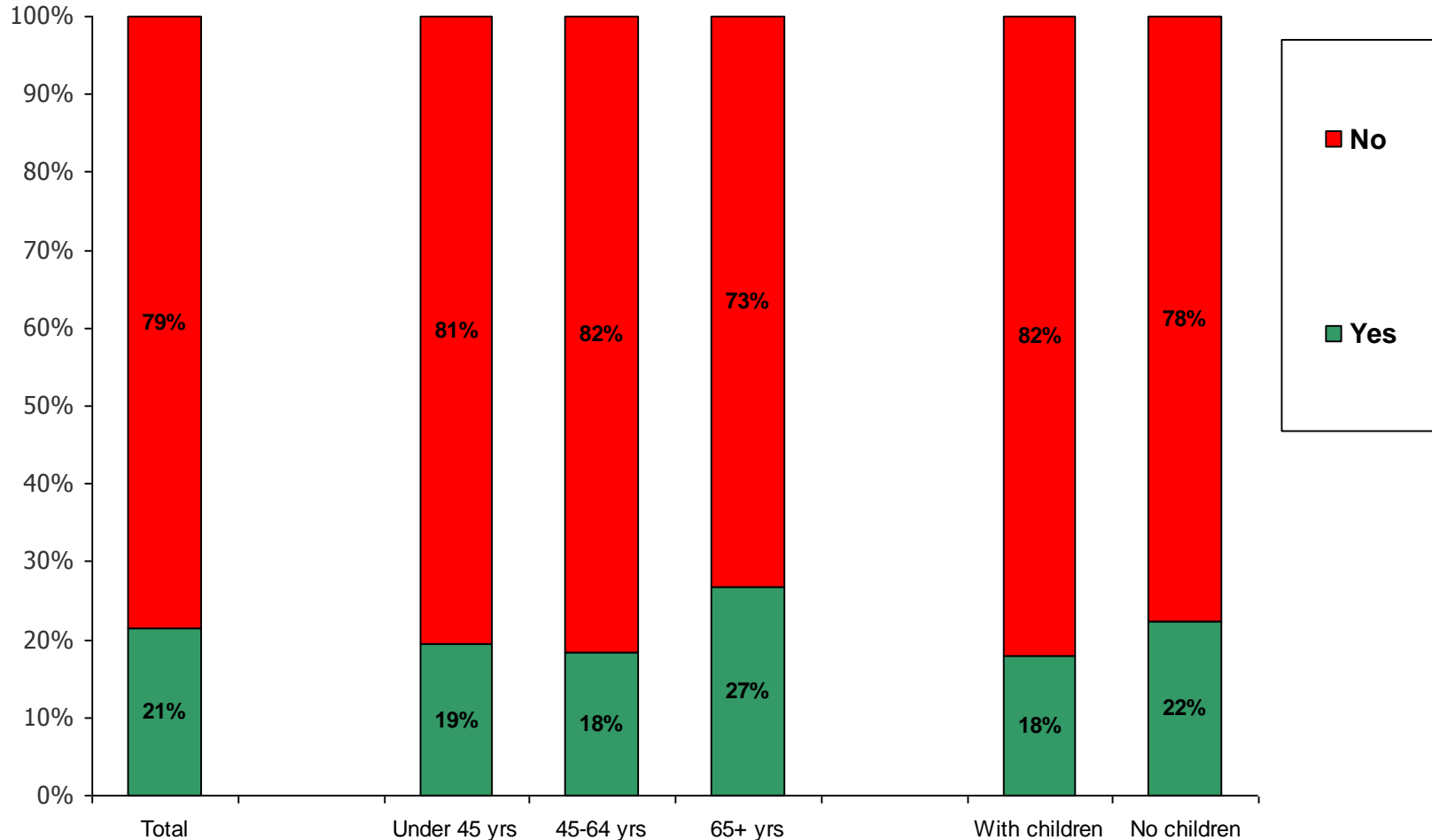


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: Parish Hall Usage

Q38. Have you used the Parish Hall for any activity in the last 6 months?

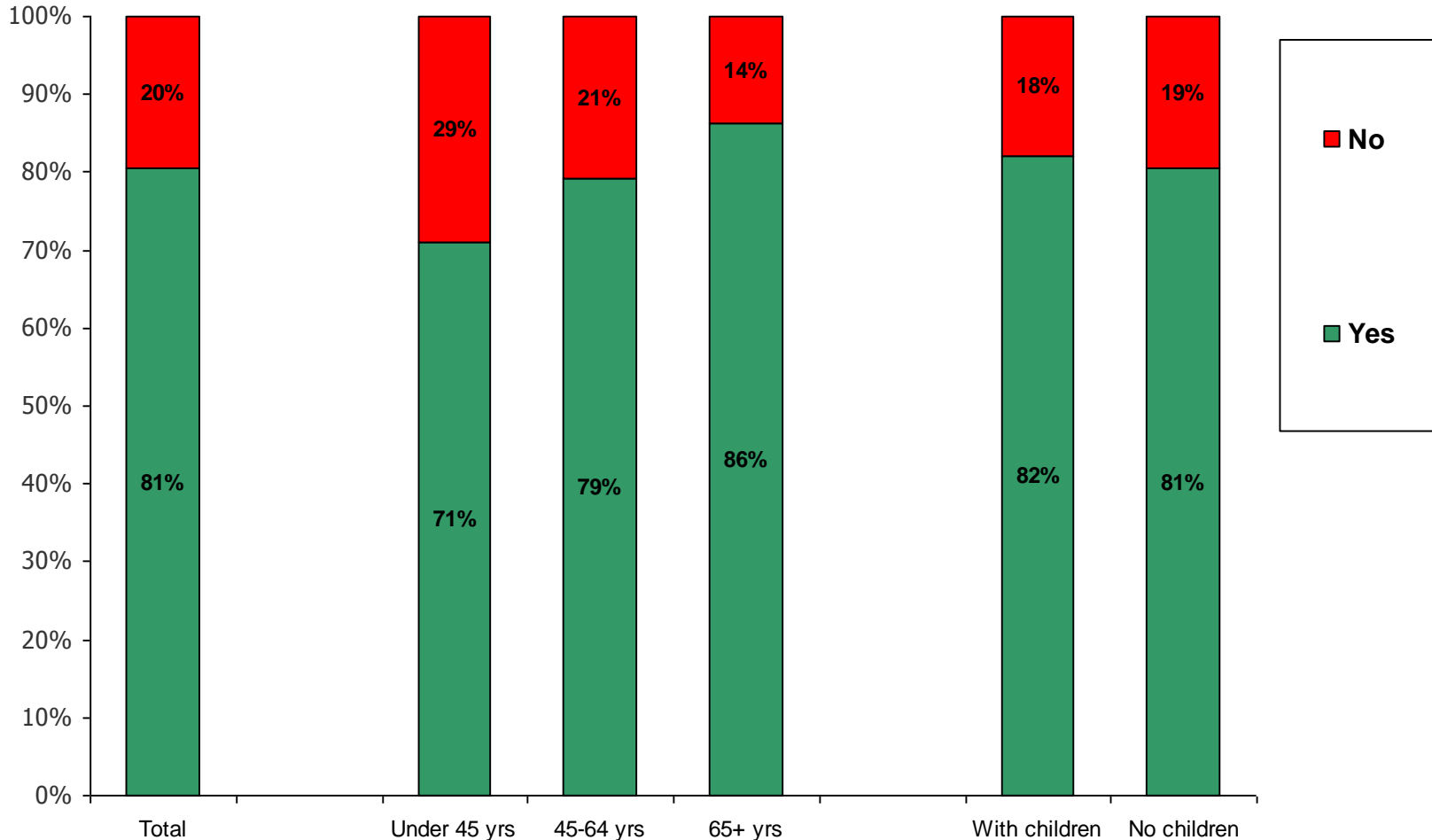


Nether Alderley Looking Forward

Consulting towards a community plan

Social & Leisure: Parish Hall Availability for Hire

Q39. Are you aware that the Parish Hall is available for hire?



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Social & Leisure Issues

Q40. Do you have any additional comments on social and leisure issues in the parish?

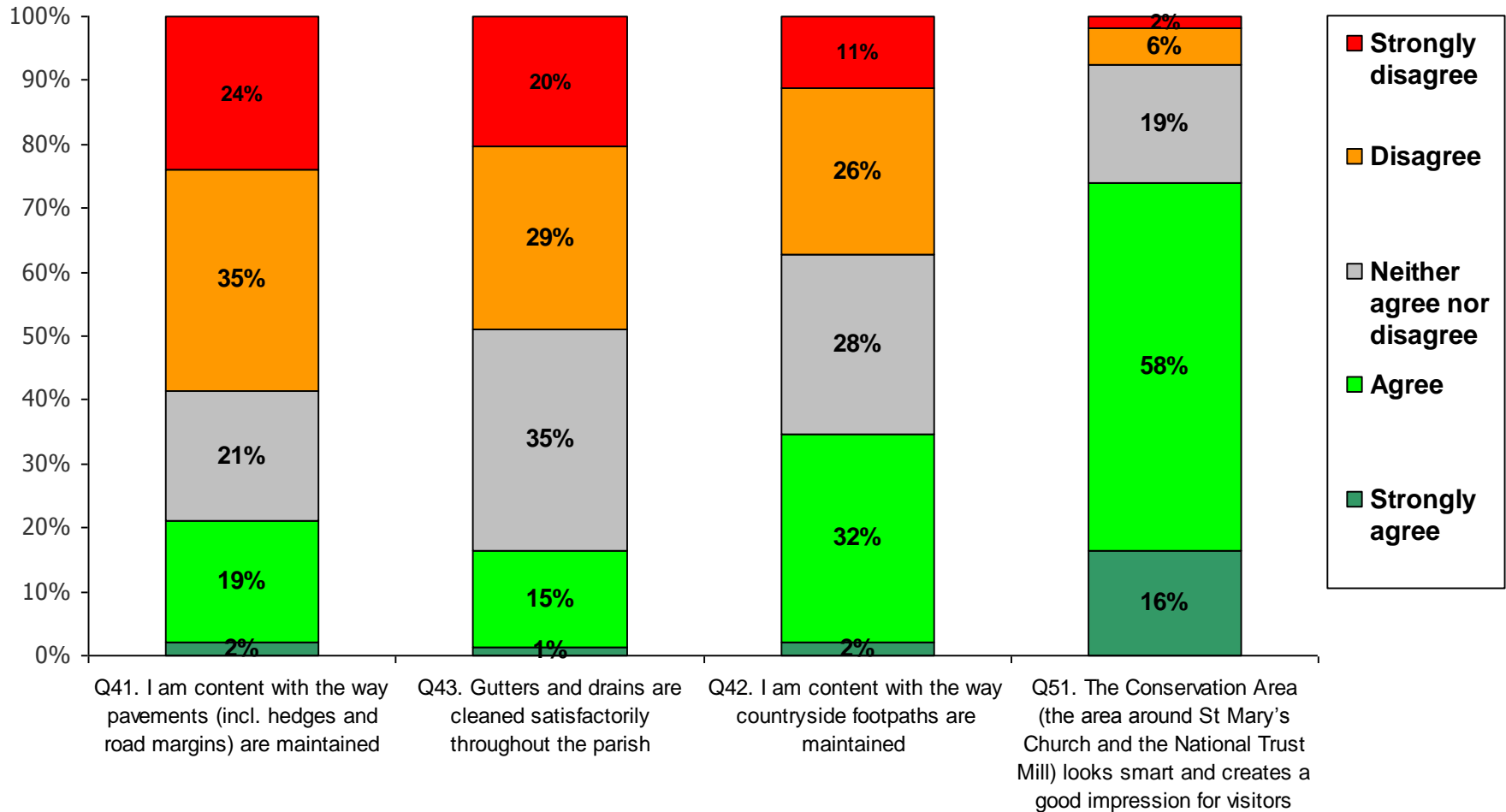
- **General :**
 - Only 13% responded to this question suggesting it's not a key issue for most.
 - General lament that social interaction could be better.
 - Except for church goers or primary school parents there being no focus for meeting, no pub, children's play area, picnic spot or shop.
 - A refurbished parish hall would become a more attractive venue for activities.
- **Lack of Information:**
 - Several respondents clearly feel unaware of what's going on or what's available in the parish.



Nether Alderley Looking Forward
Consulting towards a community plan

Local Environmental Issues

Q41-51. Attitudes towards the following statements

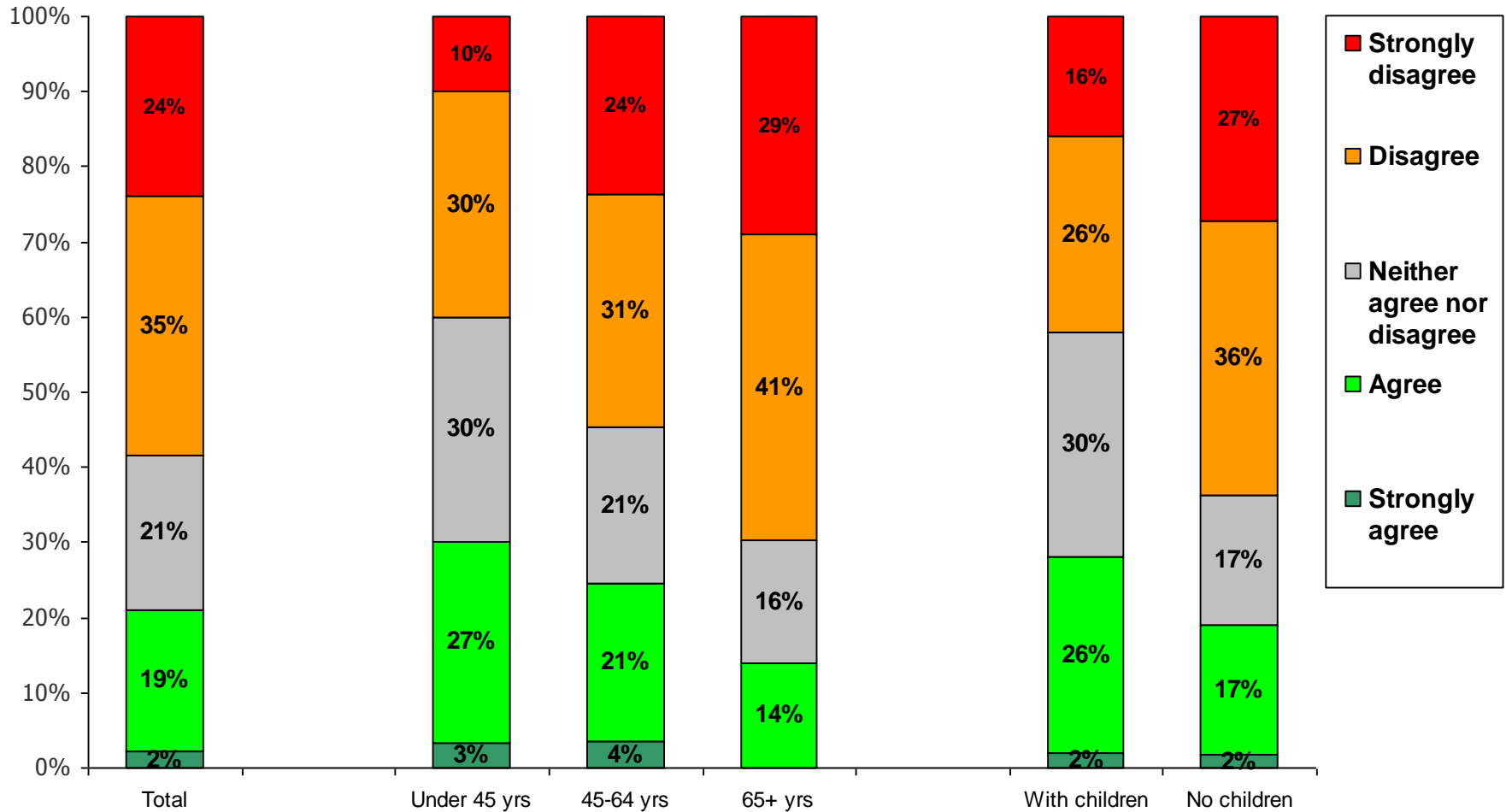


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Pavements

Q41. I am content with the way pavements (incl. hedges and road margins) are maintained

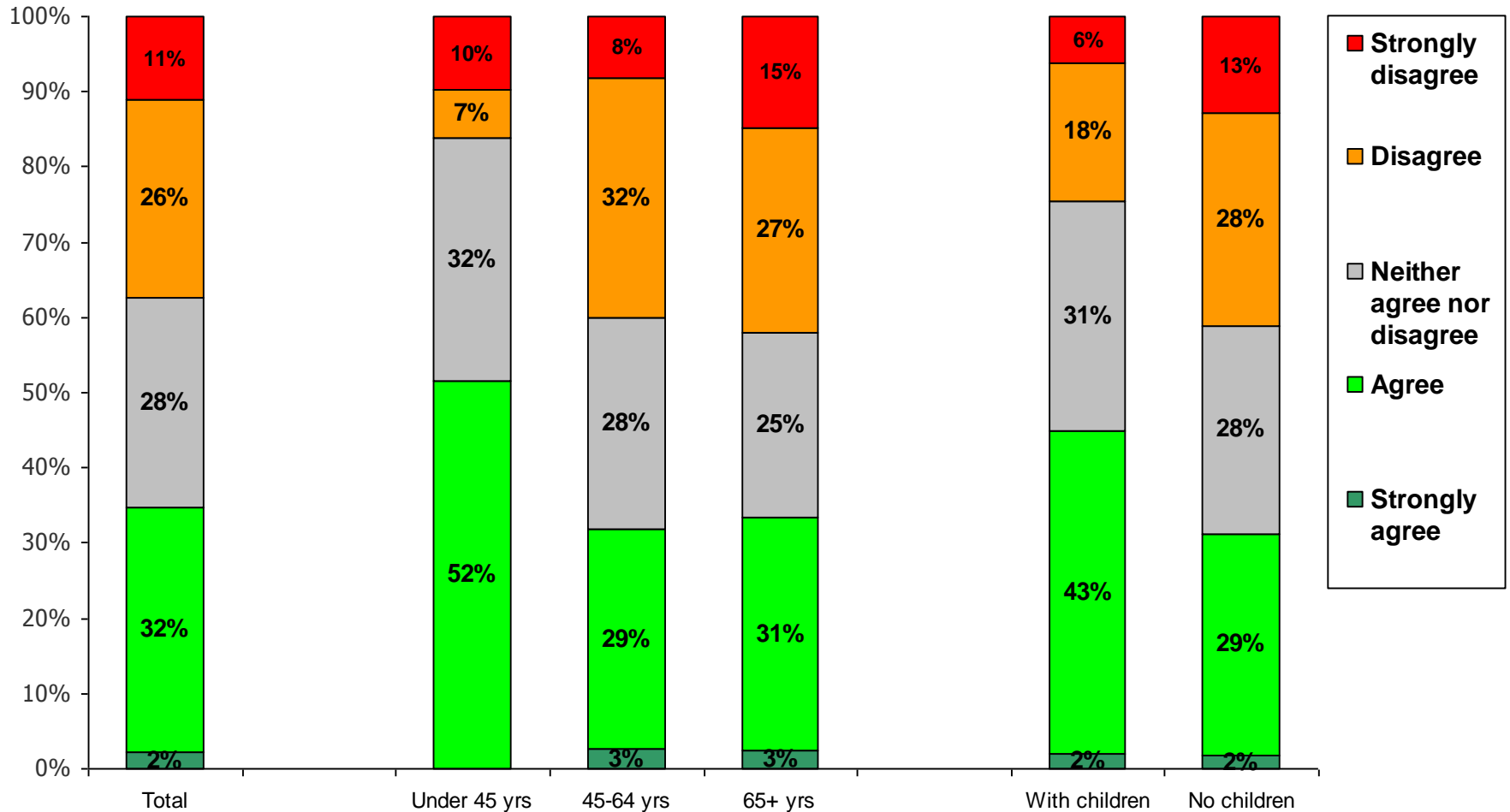


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Footpaths

Q42. I am content with the way countryside footpaths are maintained

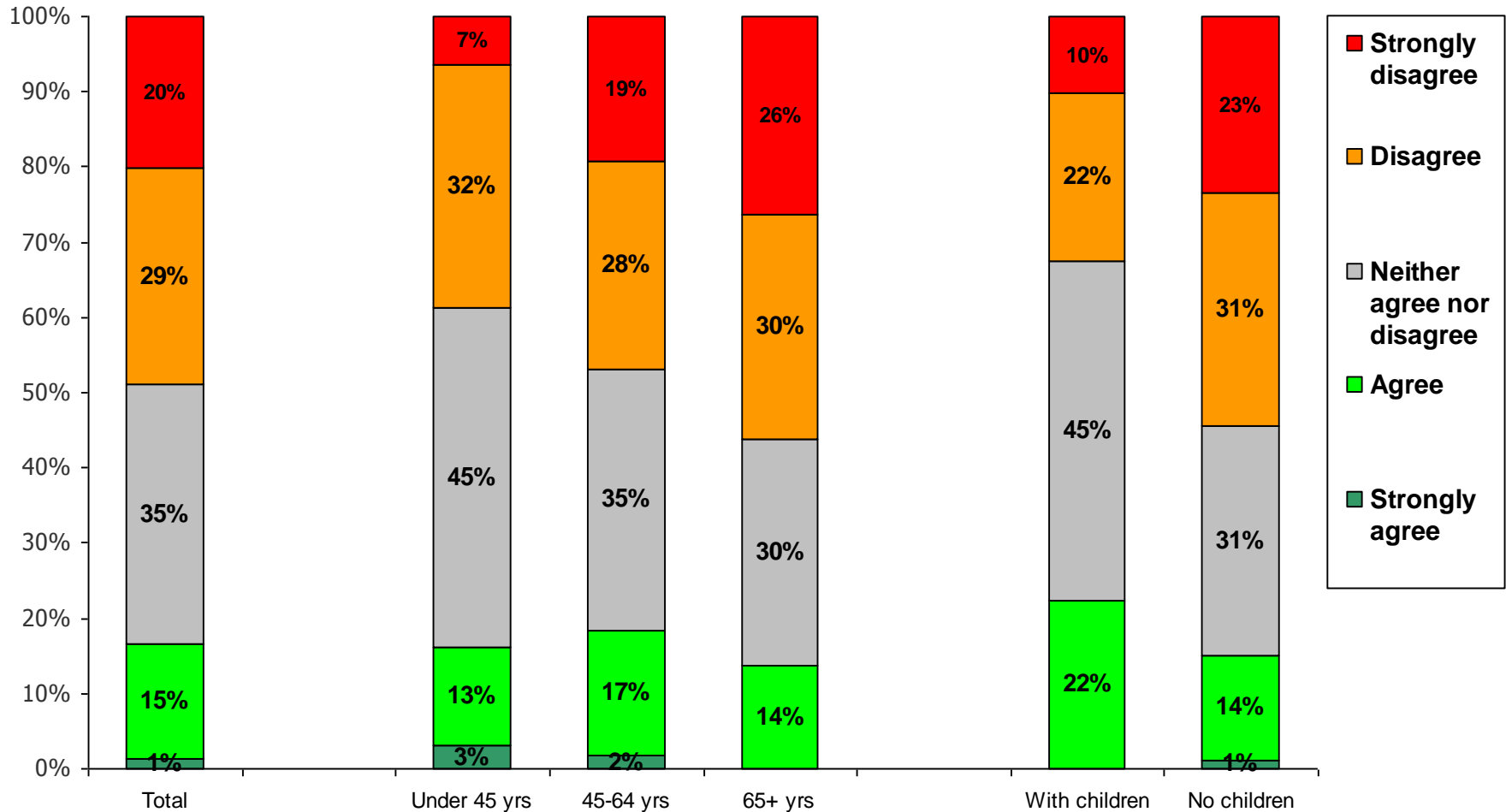


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Gutters & Drains

Q43. Gutters and drains are cleaned satisfactorily throughout the parish

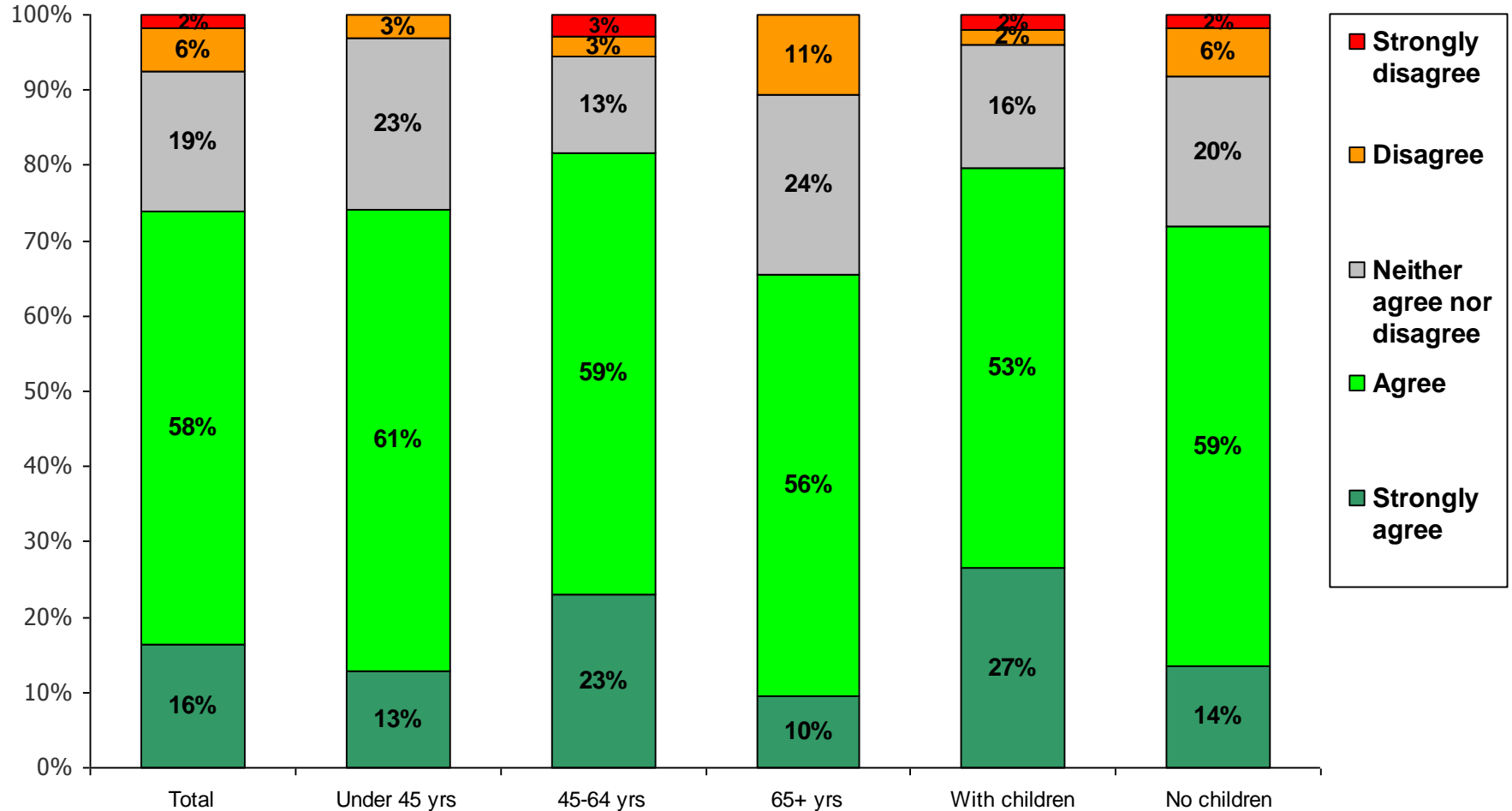


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Conservation Area

Q51. The Conservation Area (the area around St Mary's Church and the National Trust Mill) looks smart and creates a good impression for visitors

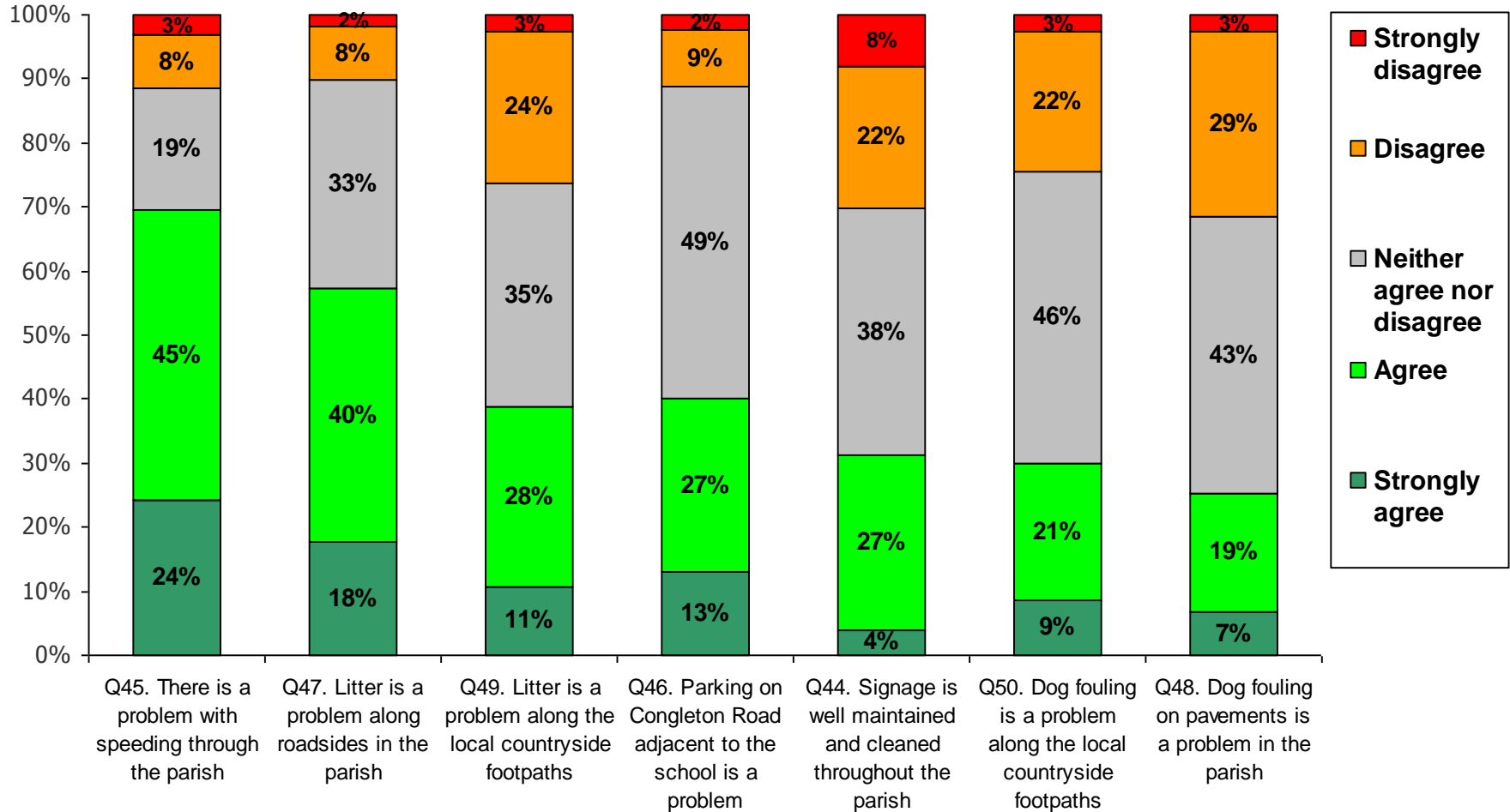


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues

Q44-50. Attitudes towards the following statements

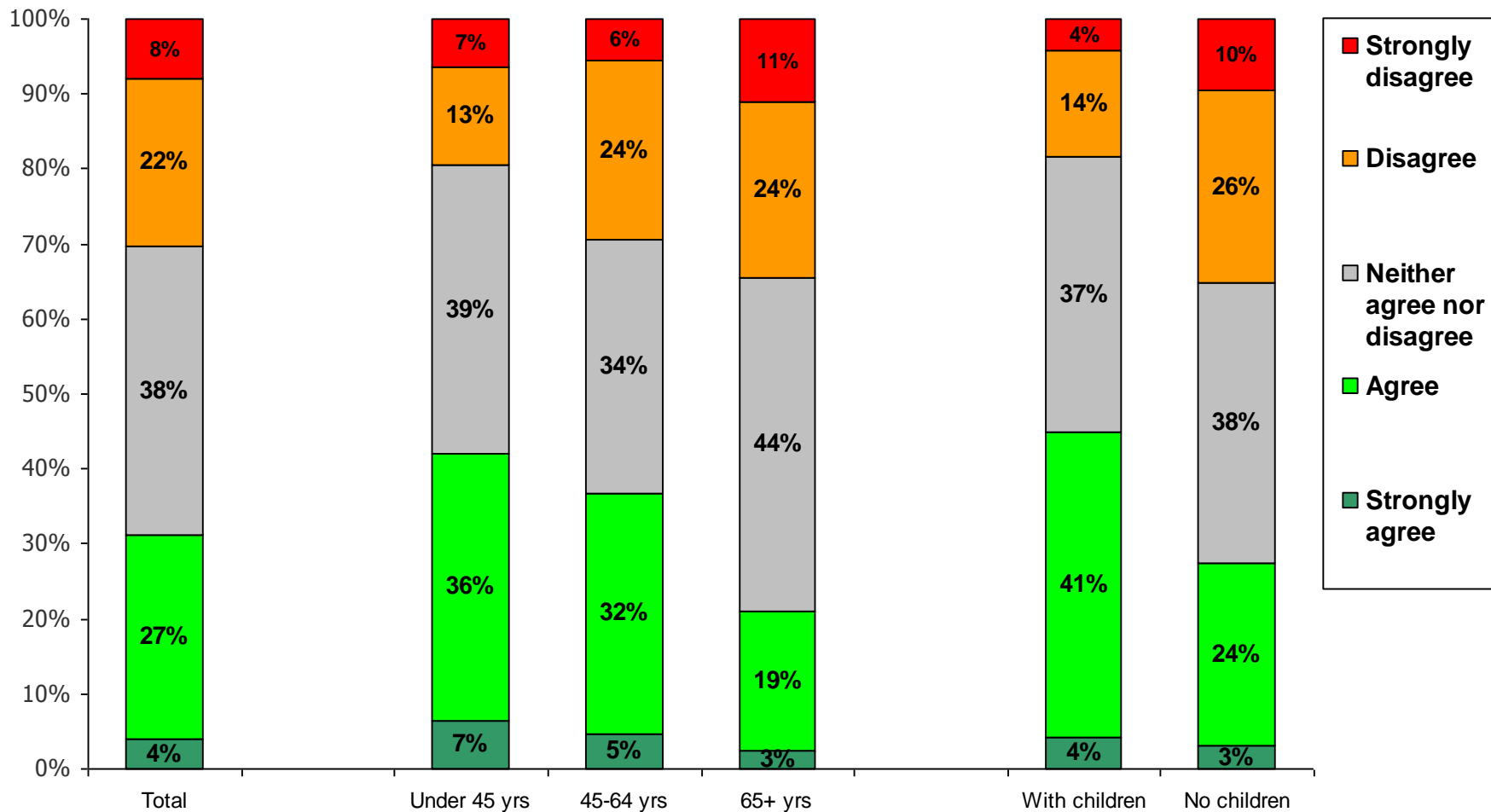


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Signage

Q44. Signage is well maintained and cleaned throughout the parish

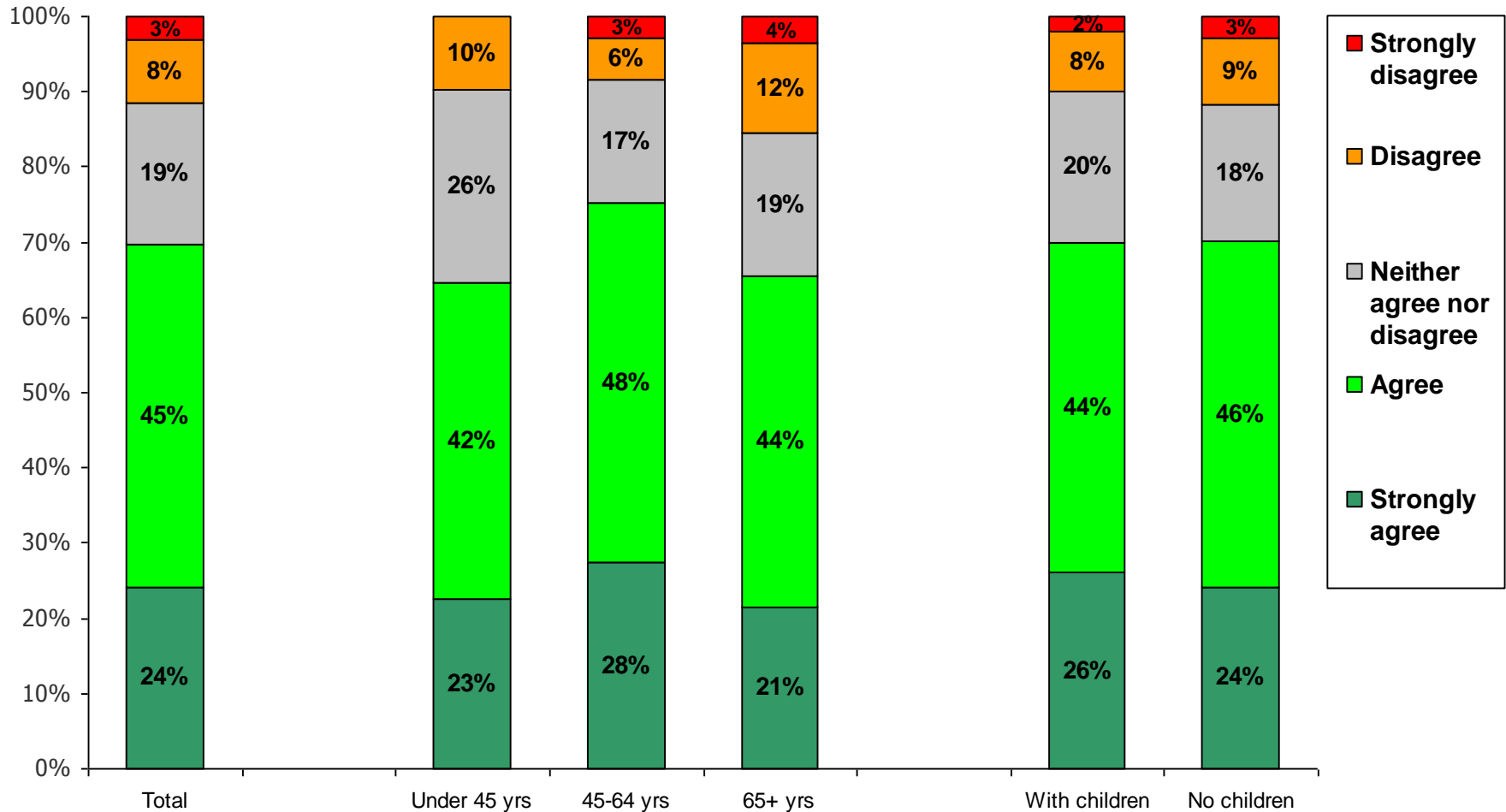


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Speeding

Q45. There is a problem with speeding through the parish

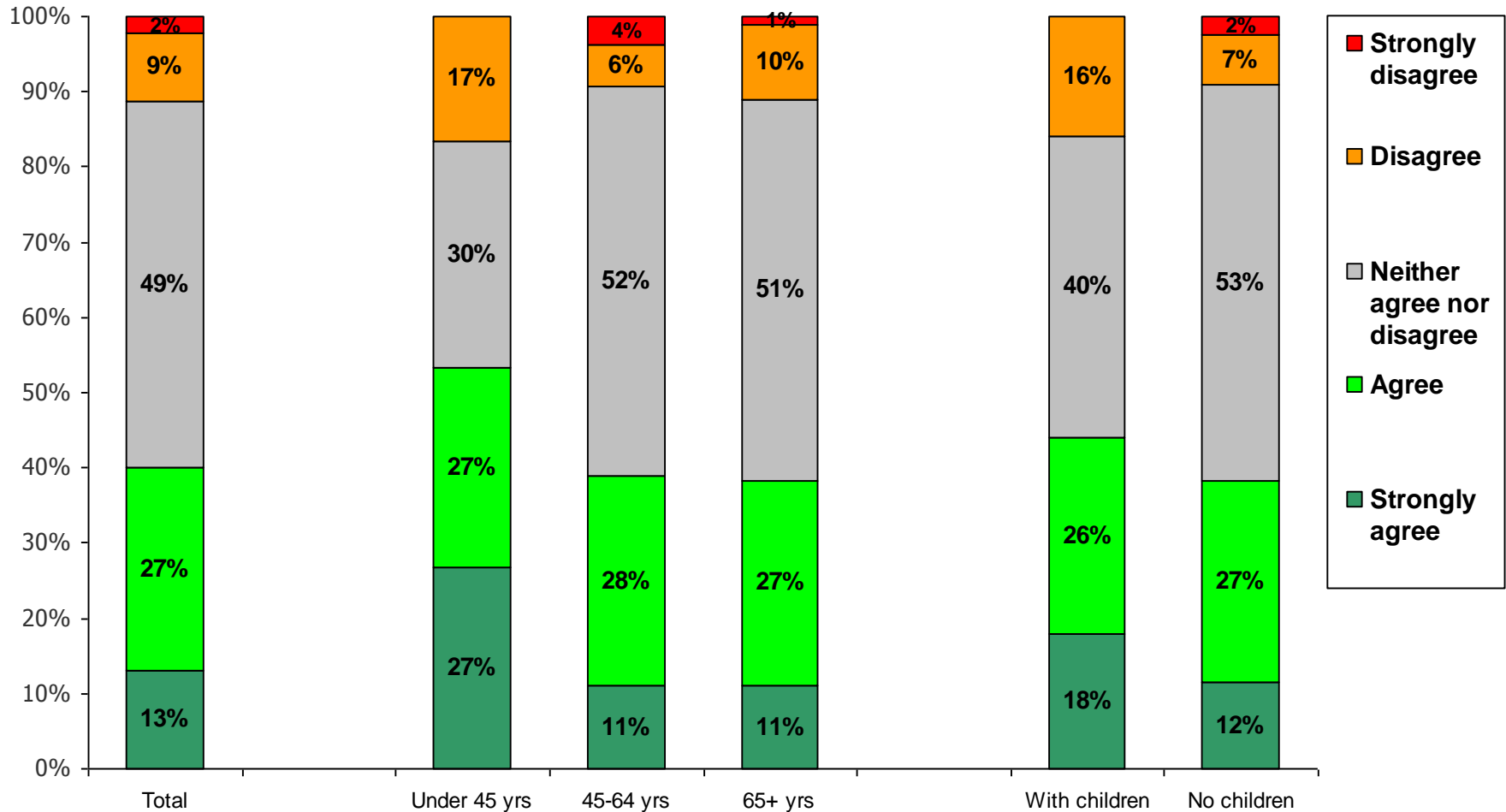


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Parking

Q46. Parking on Congleton Road adjacent to the school is a problem

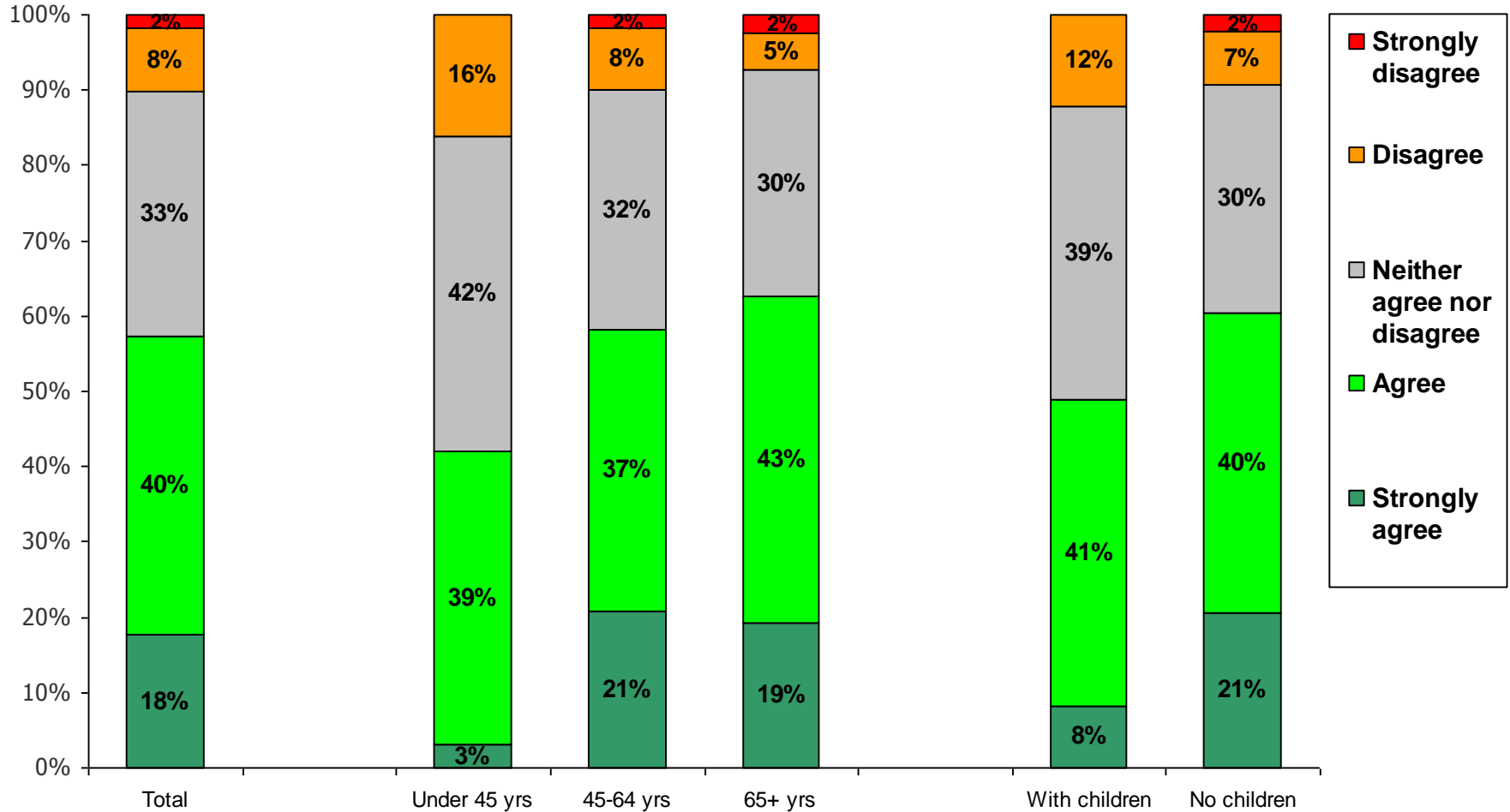


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Roadside Litter

Q47. Litter is a problem along roadsides in the parish

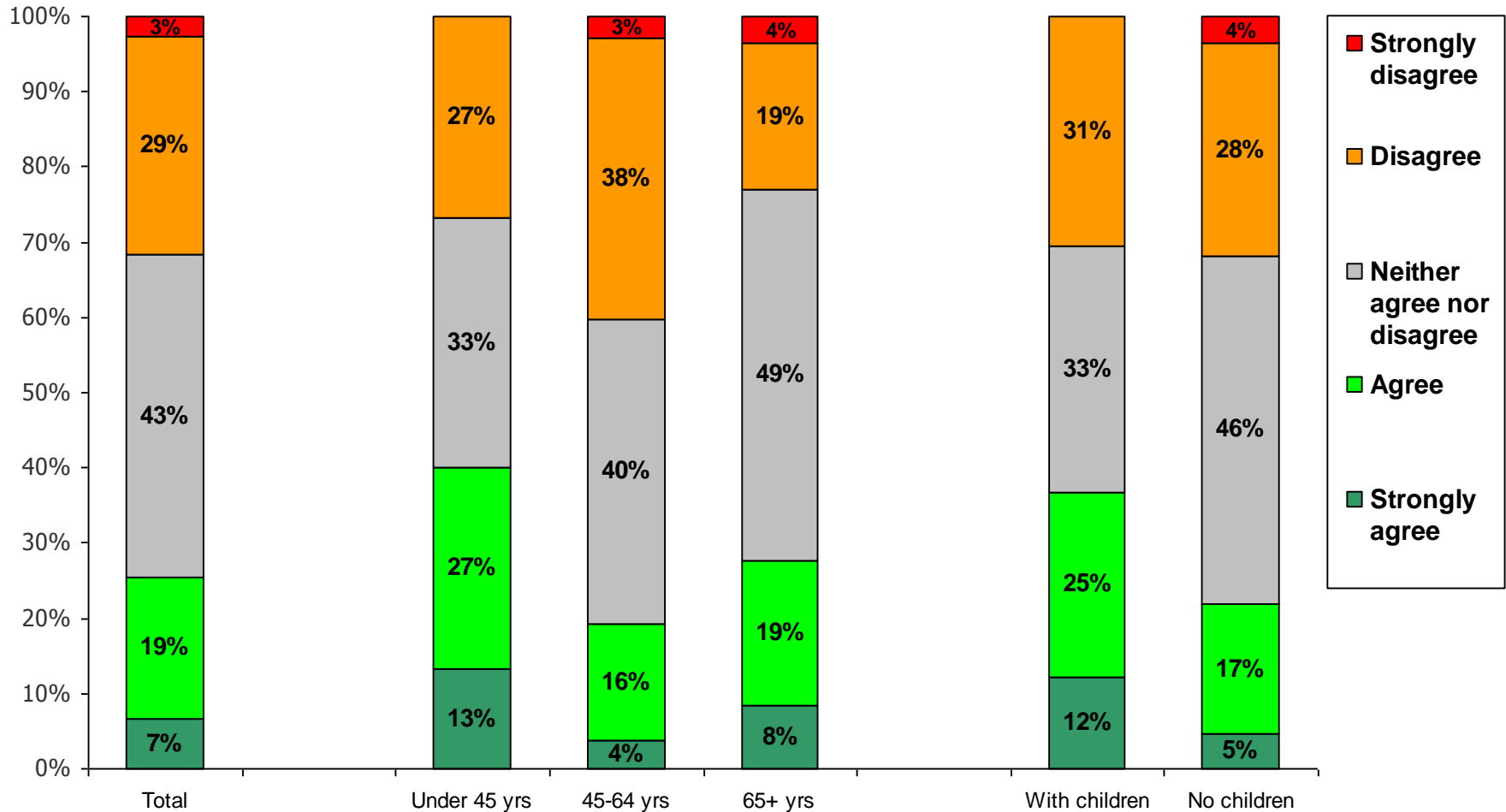


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Dog Fouling

Q48. Dog fouling on pavements is a problem in the parish

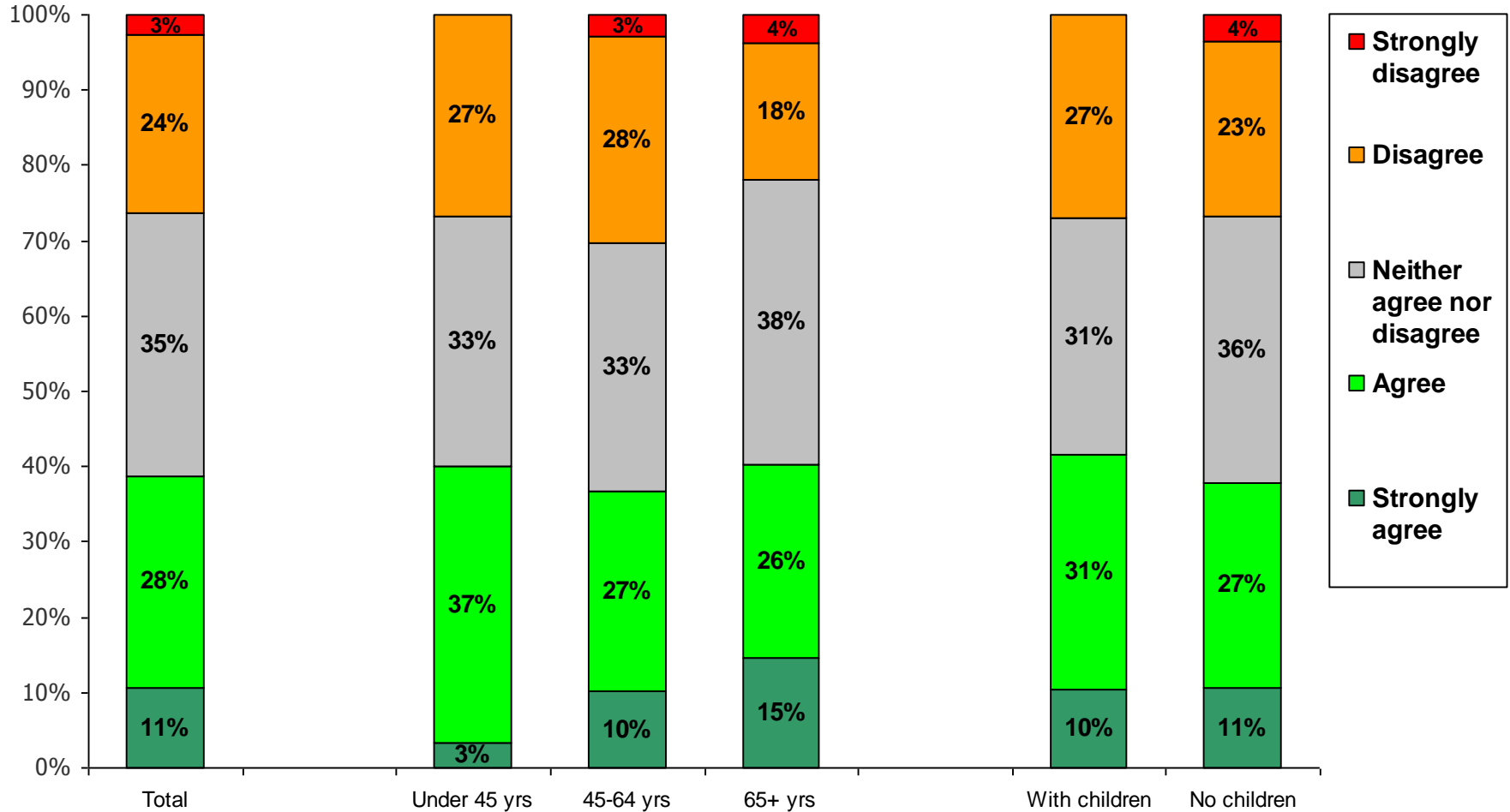


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Footpath Litter

Q49. Litter is a problem along the local countryside footpaths

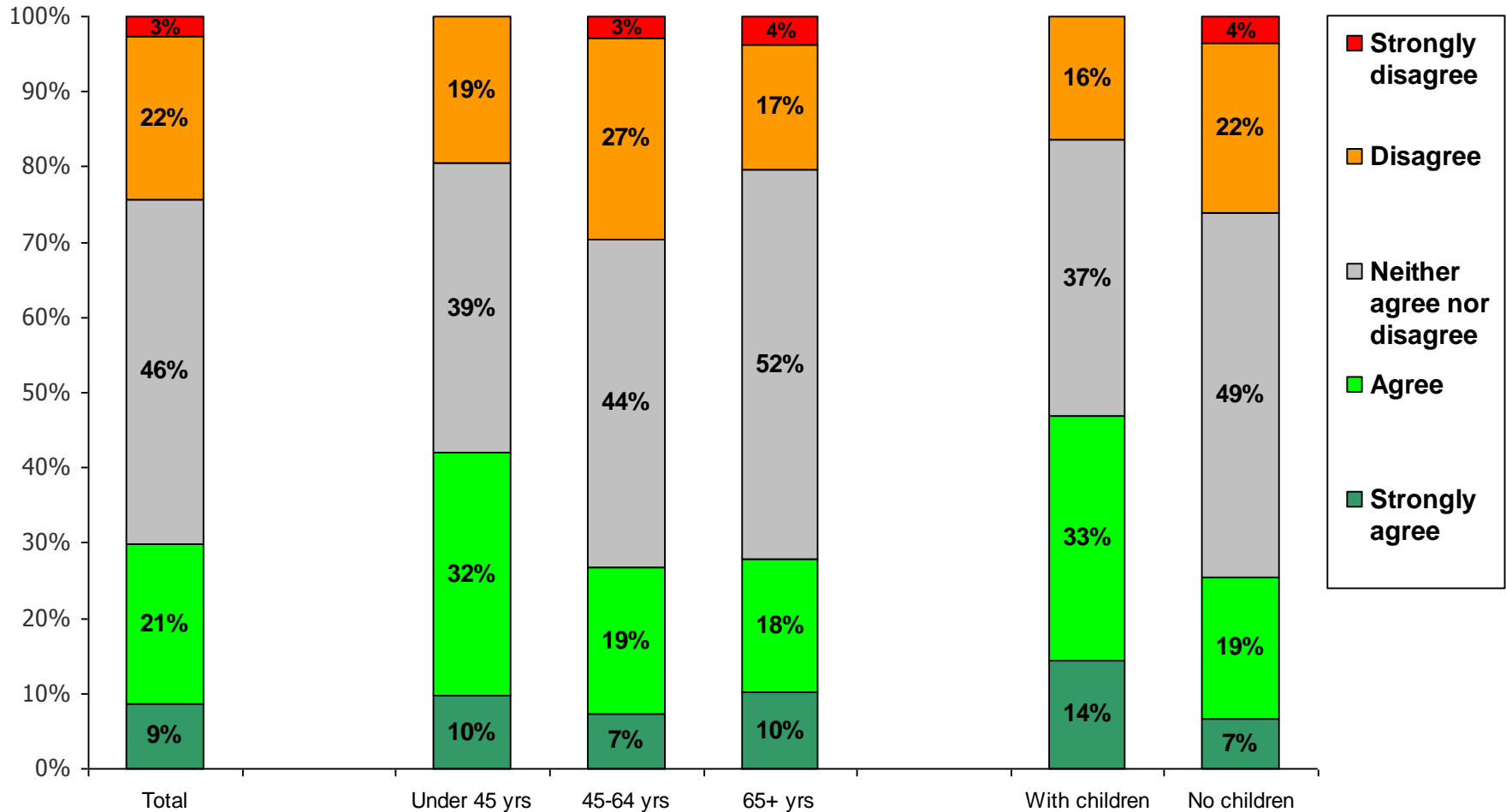


Nether Alderley Looking Forward

Consulting towards a community plan

Local Environmental Issues: Dog Fouling

Q50. Dog fouling is a problem along the local countryside footpaths



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on the Environment in Nether Alderley

Q52. Do you have any additional comments on the environment in Nether Alderley?

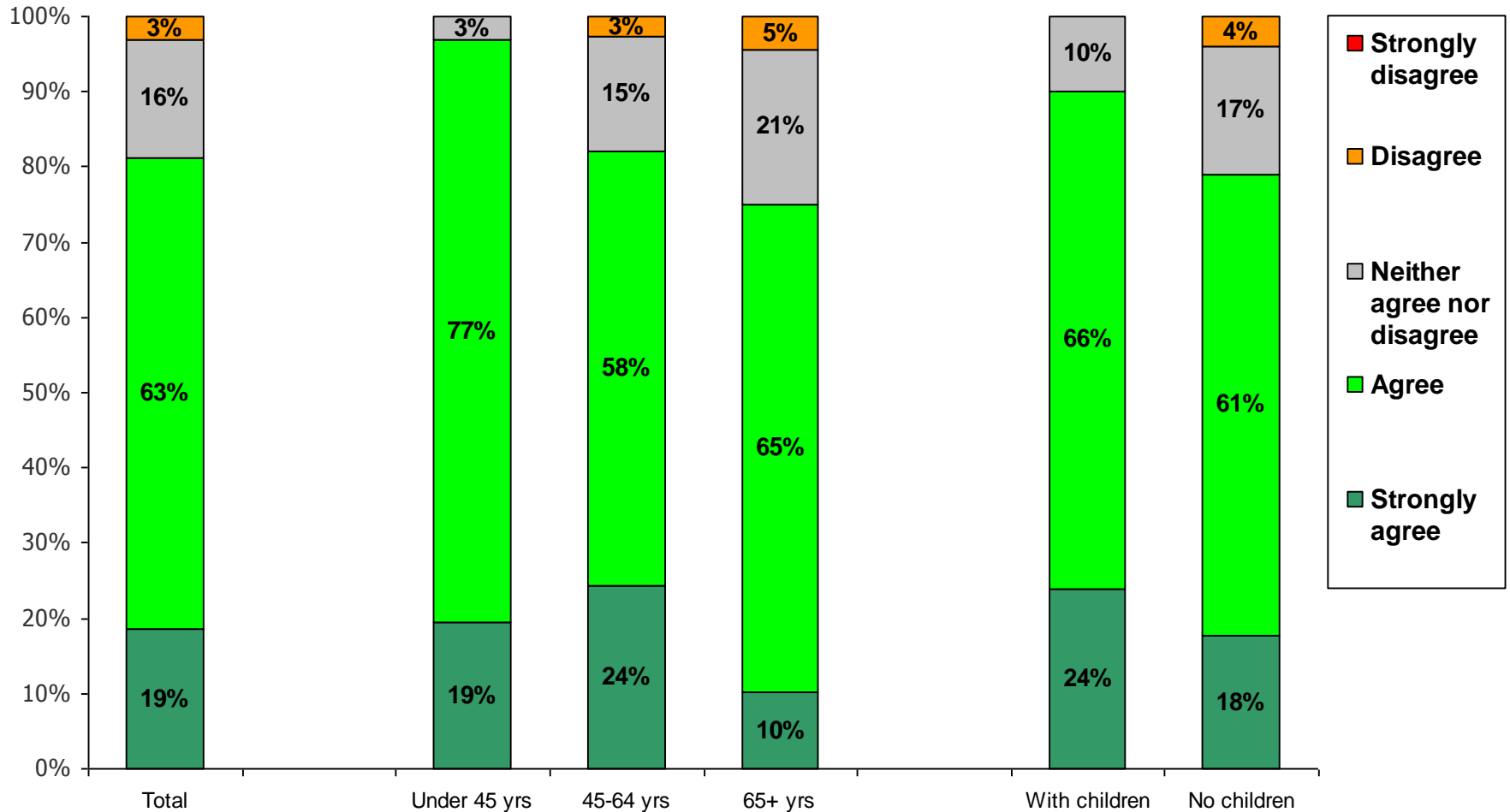
- **General**
 - This question attracted responses from 20% of respondents amongst whom there was much consistency.
 - Lovely area in which to live: attractive historic heritage
- **But, lack of maintenance gives shabby impression**
 - Pot holed roads
 - Rarely cleared pavements
 - Infrequently cleared ditches and drains
 - Infrequently trimmed hedges and verges
 - Uncleaned horse poo on pavements
 - Unrepaired street furniture
 - Litter along road margins
- **Noisy Bypass**
 - Made worse by perceived greater use of emergency vehicle sirens



Nether Alderley Looking Forward
Consulting towards a community plan

Safety & Security: Overall Perception

Q53. I feel safe and secure living in Nether Alderley



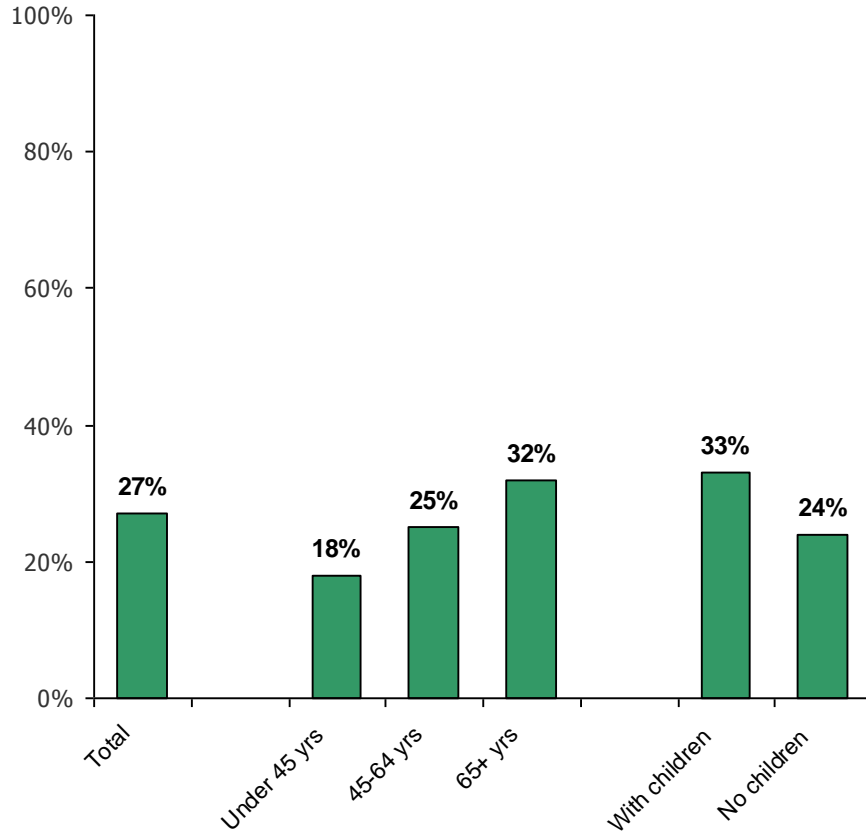
Nether Alderley Looking Forward

Consulting towards a community plan

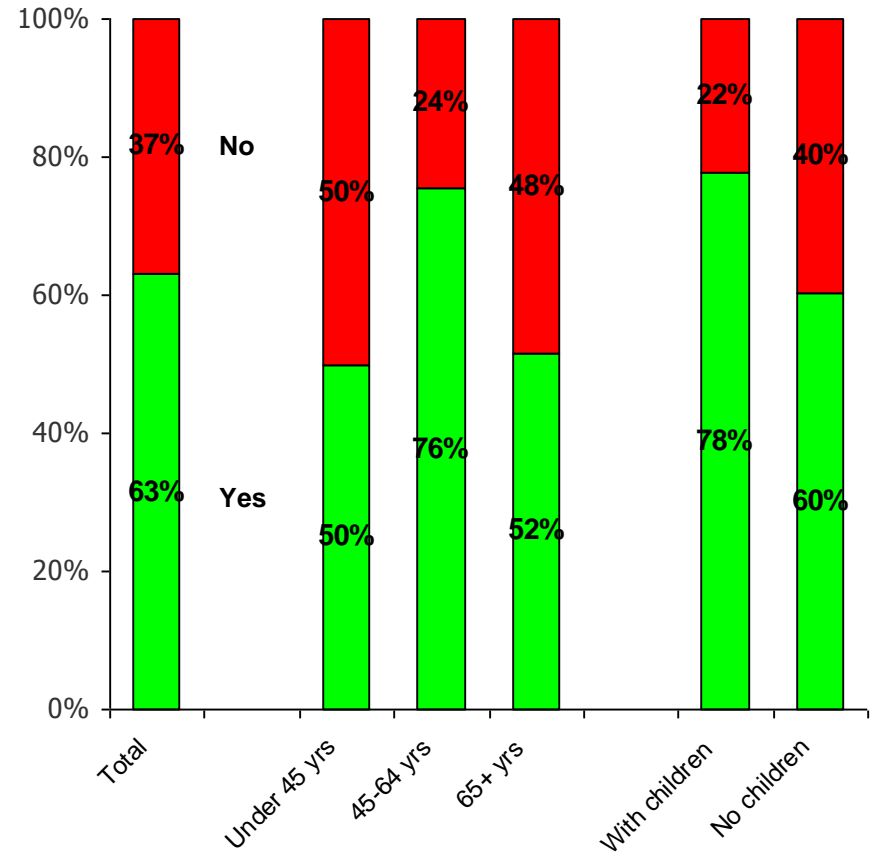
Safety & Security: Neighbourhood Watch



Q54. Current Membership



Q55. Interest in Joining

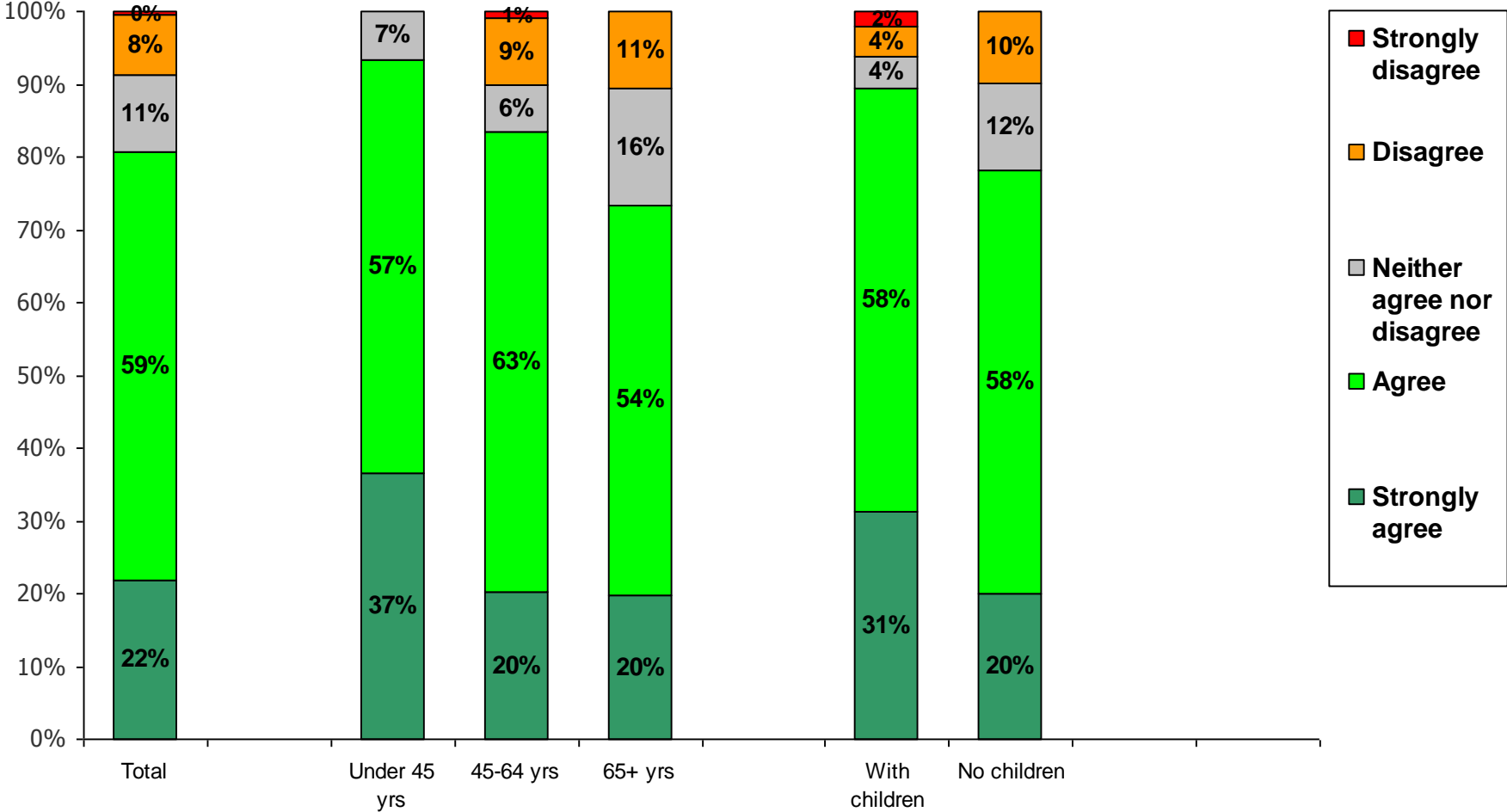


Nether Alderley Looking Forward

Consulting towards a community plan

Safety & Security: Vandalism

Q56. Vandalism and anti-social behaviour isn't generally a problem in the parish

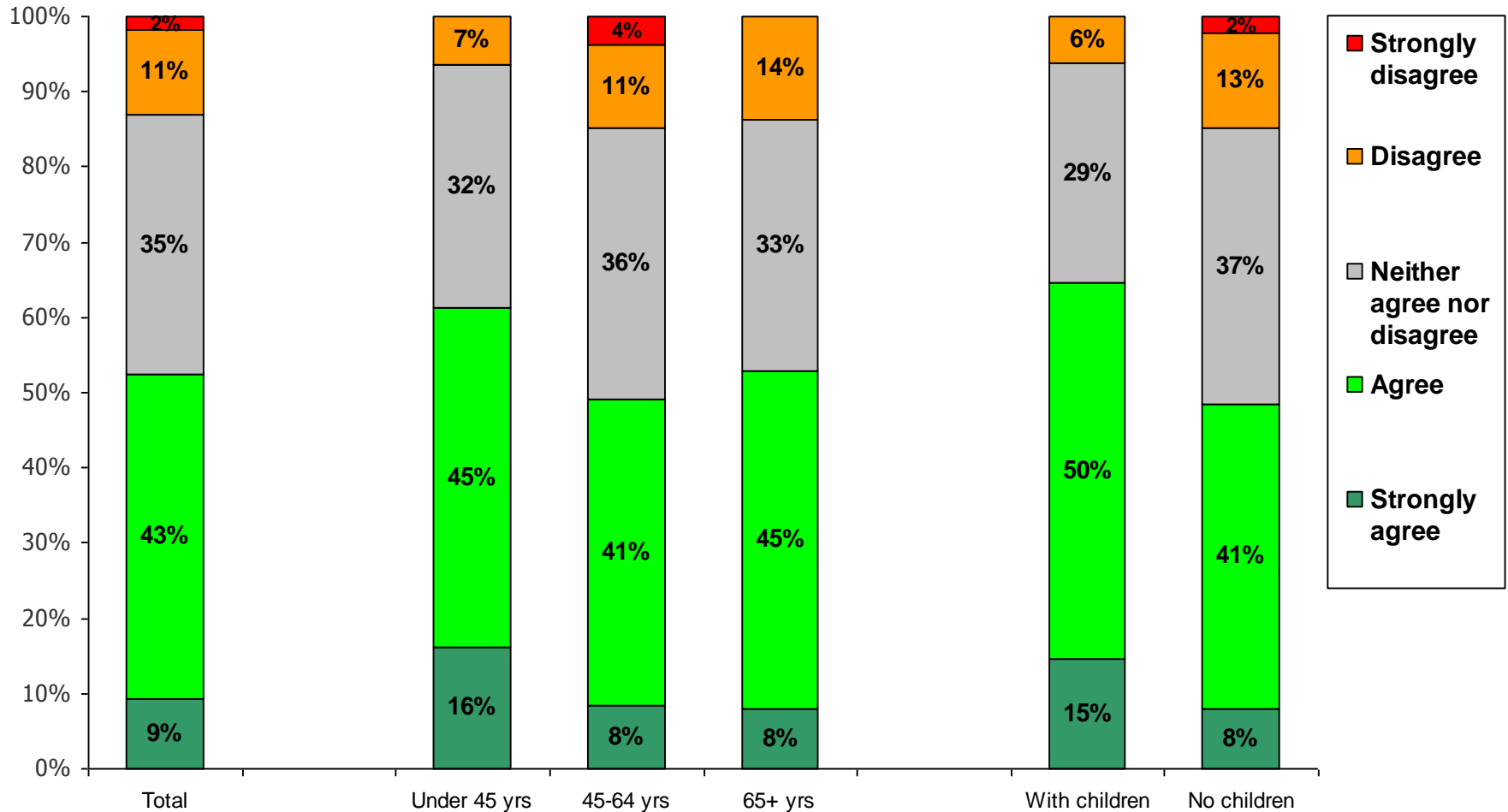


Nether Alderley Looking Forward

Consulting towards a community plan

Safety & Security: Police Response

Q57. I feel confident that I can rely on a prompt police response if needed

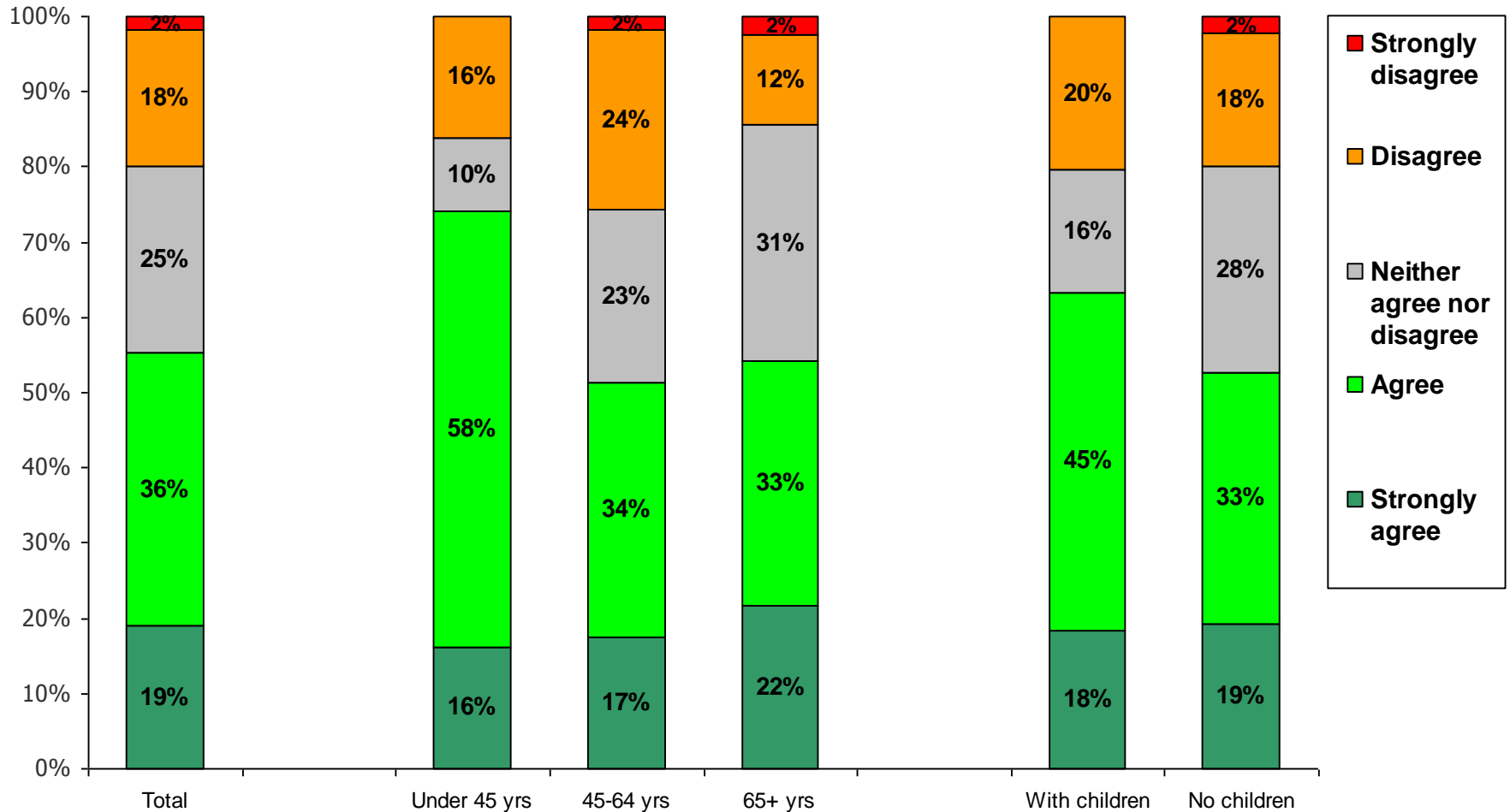


Nether Alderley Looking Forward

Consulting towards a community plan

Safety & Security: Road Safety

Q58. As a pedestrian, I would be anxious about crossing Congleton Road to the Nether Alderley Mill

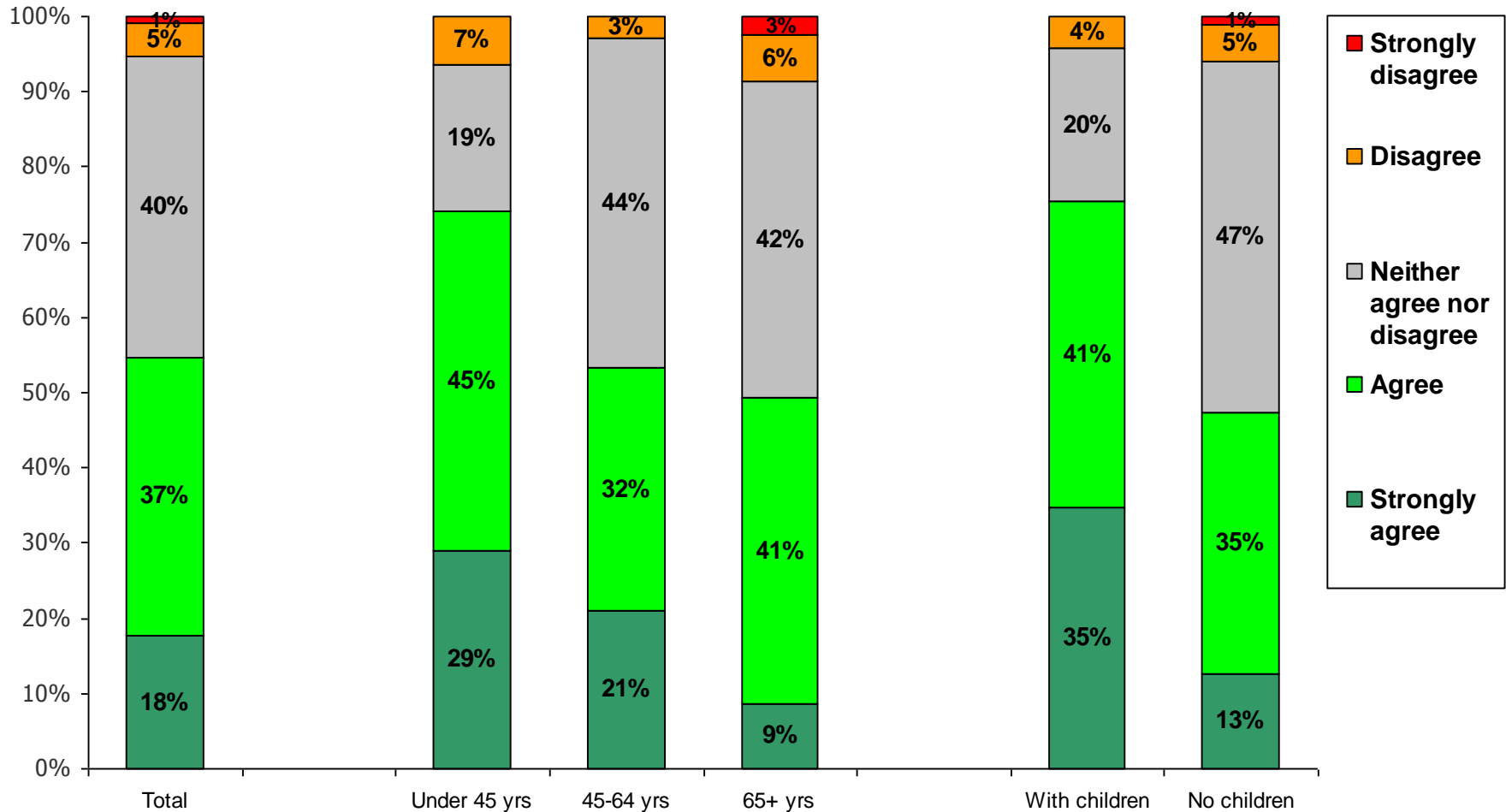


Nether Alderley Looking Forward

Consulting towards a community plan

Safety & Security: Road Safety

Q59. I am concerned about the safety of children crossing Congleton Road to reach the school

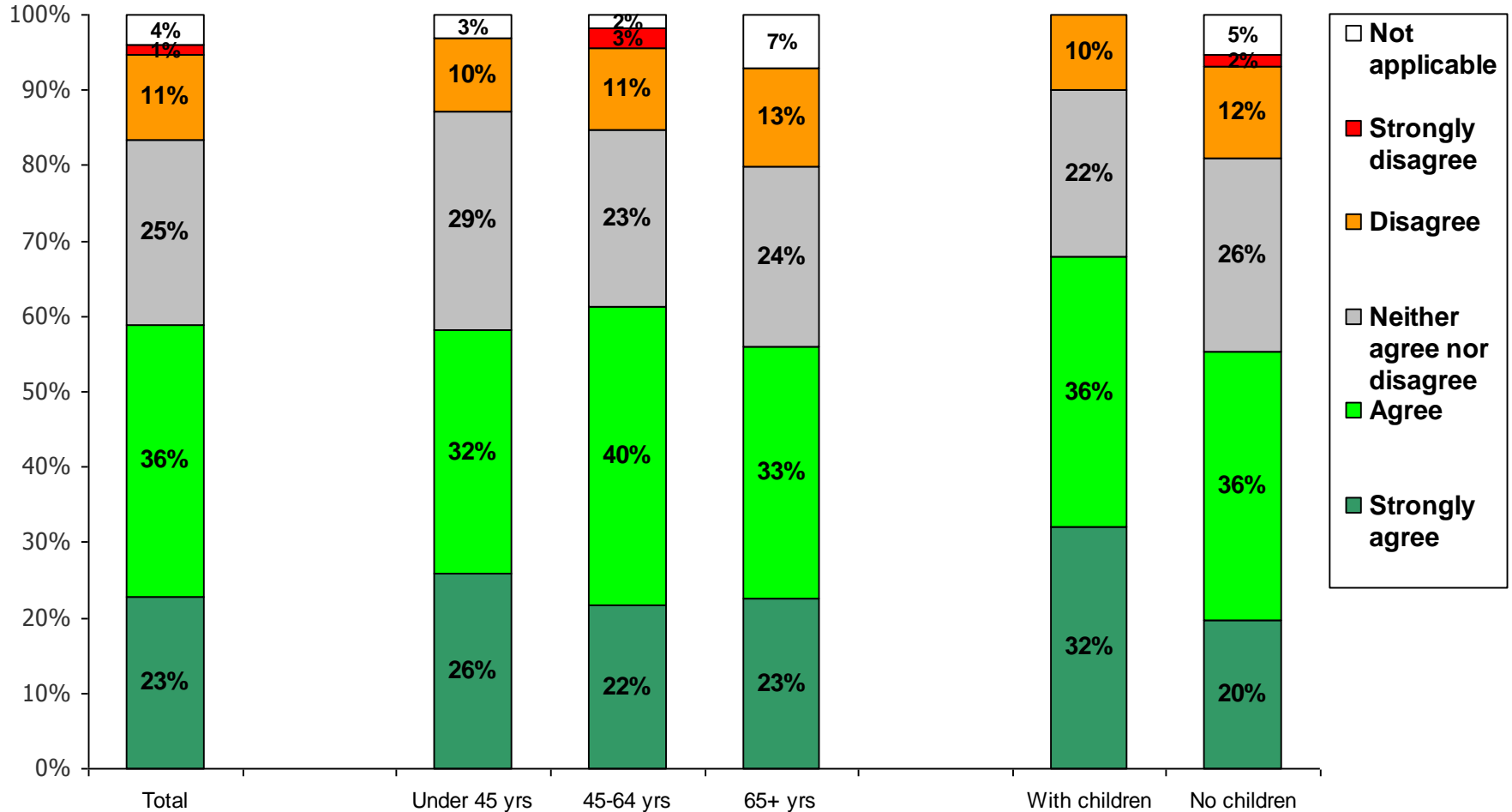


Nether Alderley Looking Forward

Consulting towards a community plan

Safety & Security: Road Safety

Q60. As a driver, I would be anxious about emerging from the Parish Hall / St. Mary's Church onto Congleton Road



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Safety & Security

Q61. Do you have any additional comments on safety and security in the parish?

- **General:**
 - 17% of respondents commented, mostly regarding road safety rather than crime.
- **Road Safety:** The main concern is traffic driving too fast for the conditions
 - Welsh Row (a residential lane with a 60mph limit)
 - Sand Lane (a residential lane and peak hours rat run with a 60mph limit)
 - Artists Lane (a very narrow lane and peak hours rat run with 60mph limit)
 - Bollington Lane (with no pavement and now a key link between the bypass, Holmes Chapel and Knutsford with a 60mph limit).
 - Nether Alderley school section of Congleton Road (limited visibility with 40mph limit)
 - Conservation stretch of Congleton Road (limited visibility with 40mph limit)

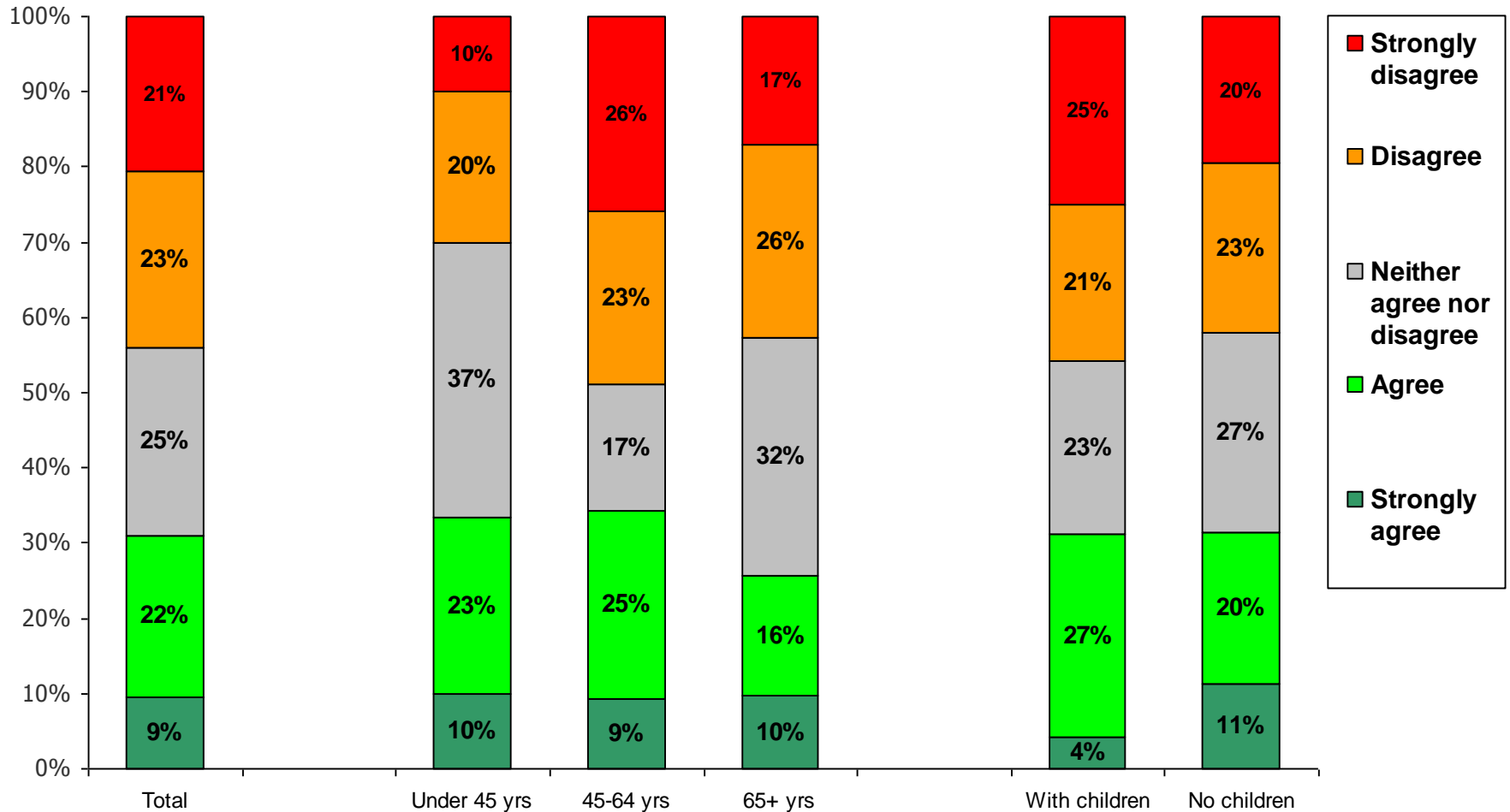


Nether Alderley Looking Forward

Consulting towards a community plan

Development: Affordable Homes

Q62. I support the building of 'Affordable homes' in the parish

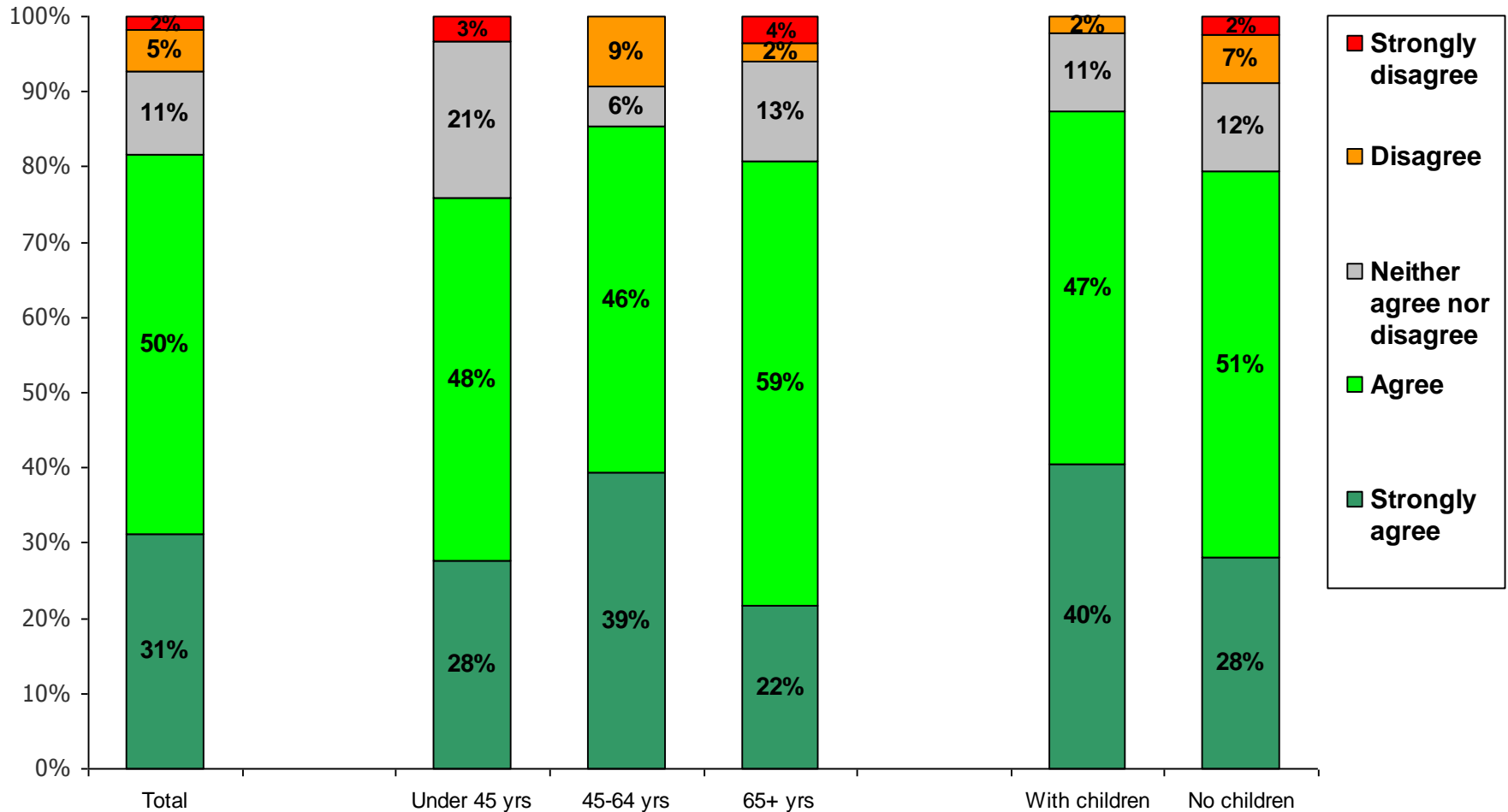


Nether Alderley Looking Forward

Consulting towards a community plan

Development: In-fill Restrictions

Q63. Future housing development should be restricted to replacement or in-filling of existing plots

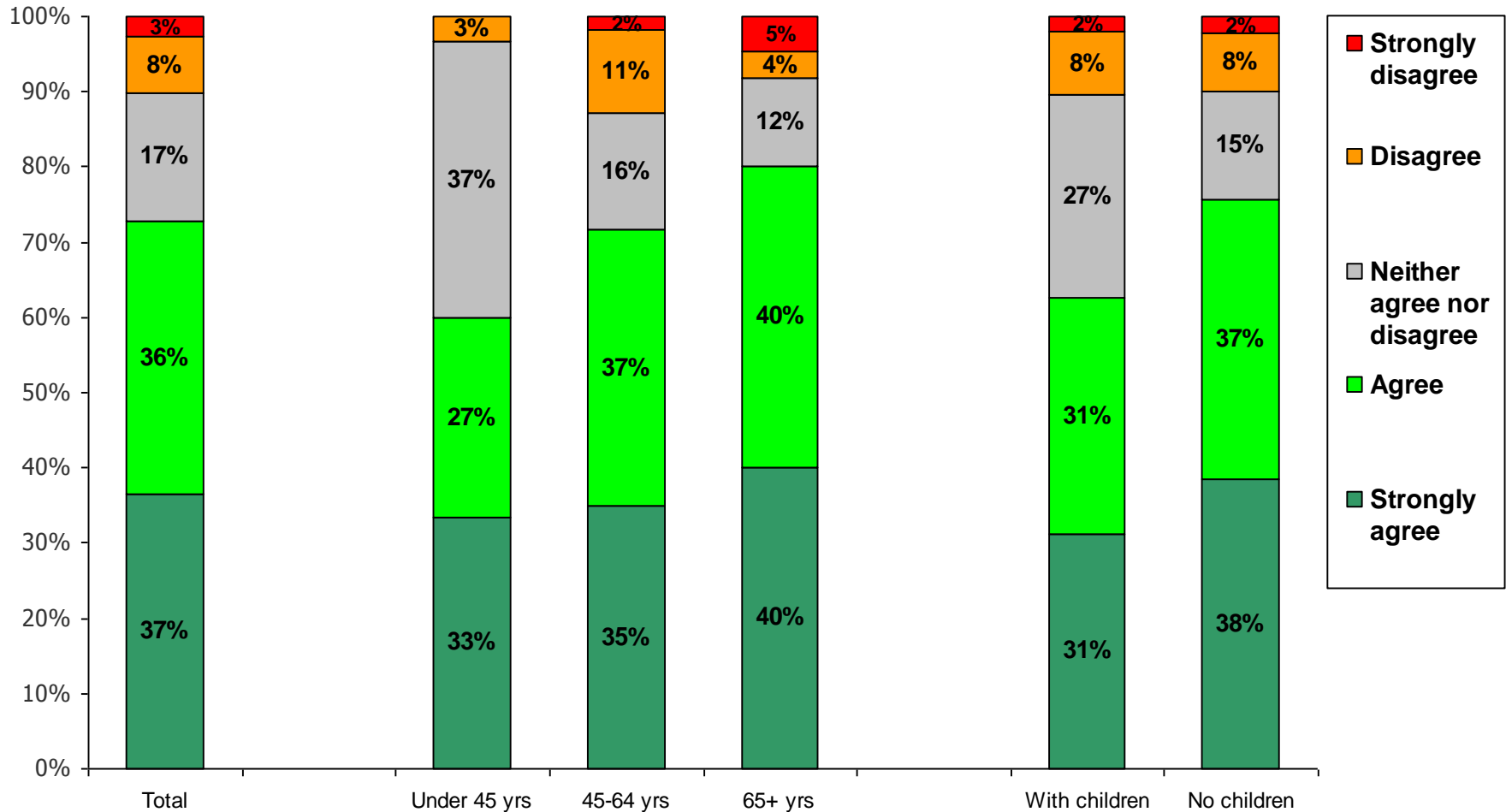


Nether Alderley Looking Forward

Consulting towards a community plan

Development: Density Restrictions

Q64. The replacement of large old houses by new higher density housing should not be allowed

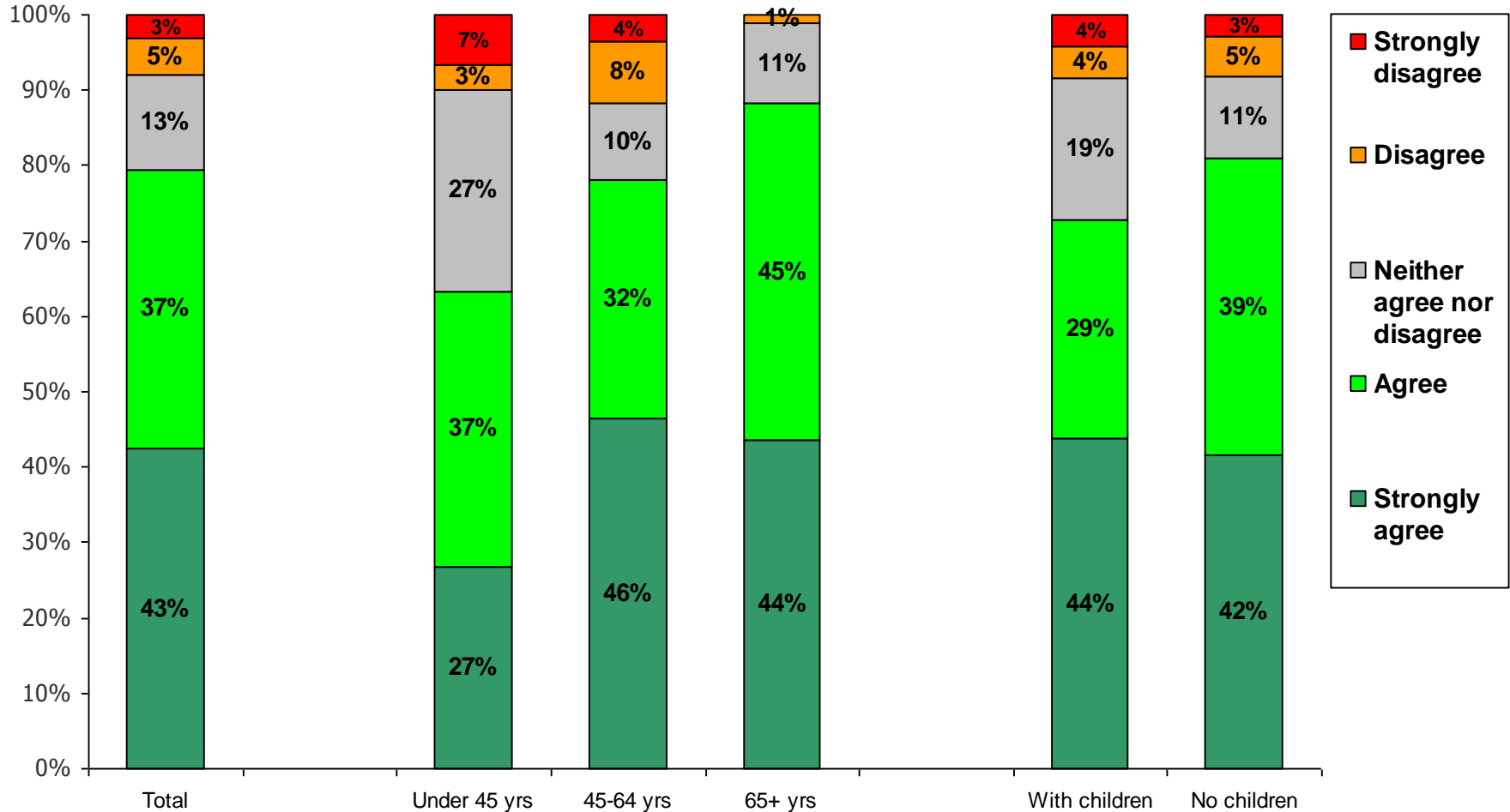


Nether Alderley Looking Forward

Consulting towards a community plan

Development: Housing Expansion

Q65. To protect the rural character of the parish no significant new housing development should be allowed

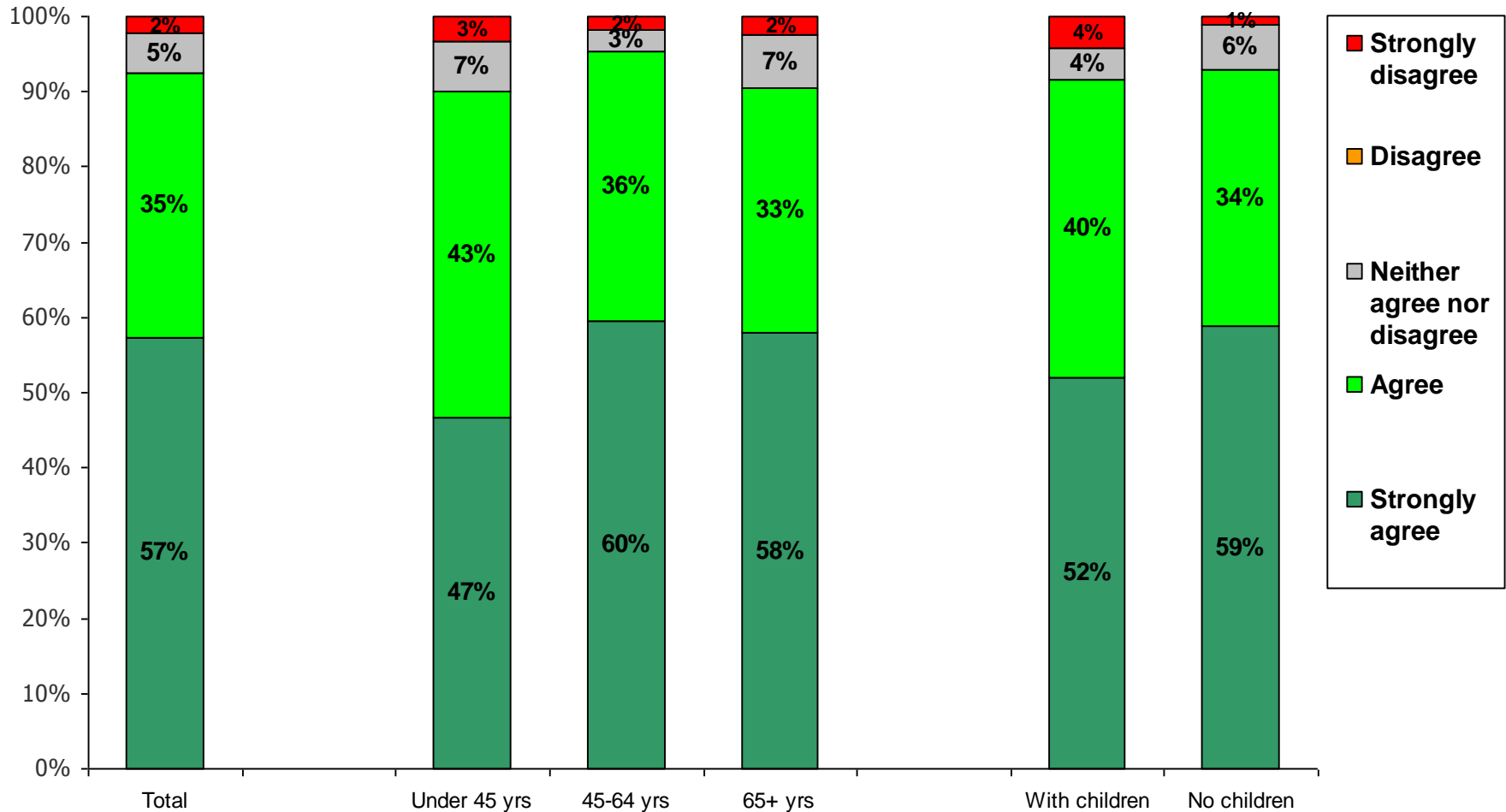


Nether Alderley Looking Forward

Consulting towards a community plan

Development: Industry

Q66. Any additional industrial development should be restricted to brown field sites / current boundaries

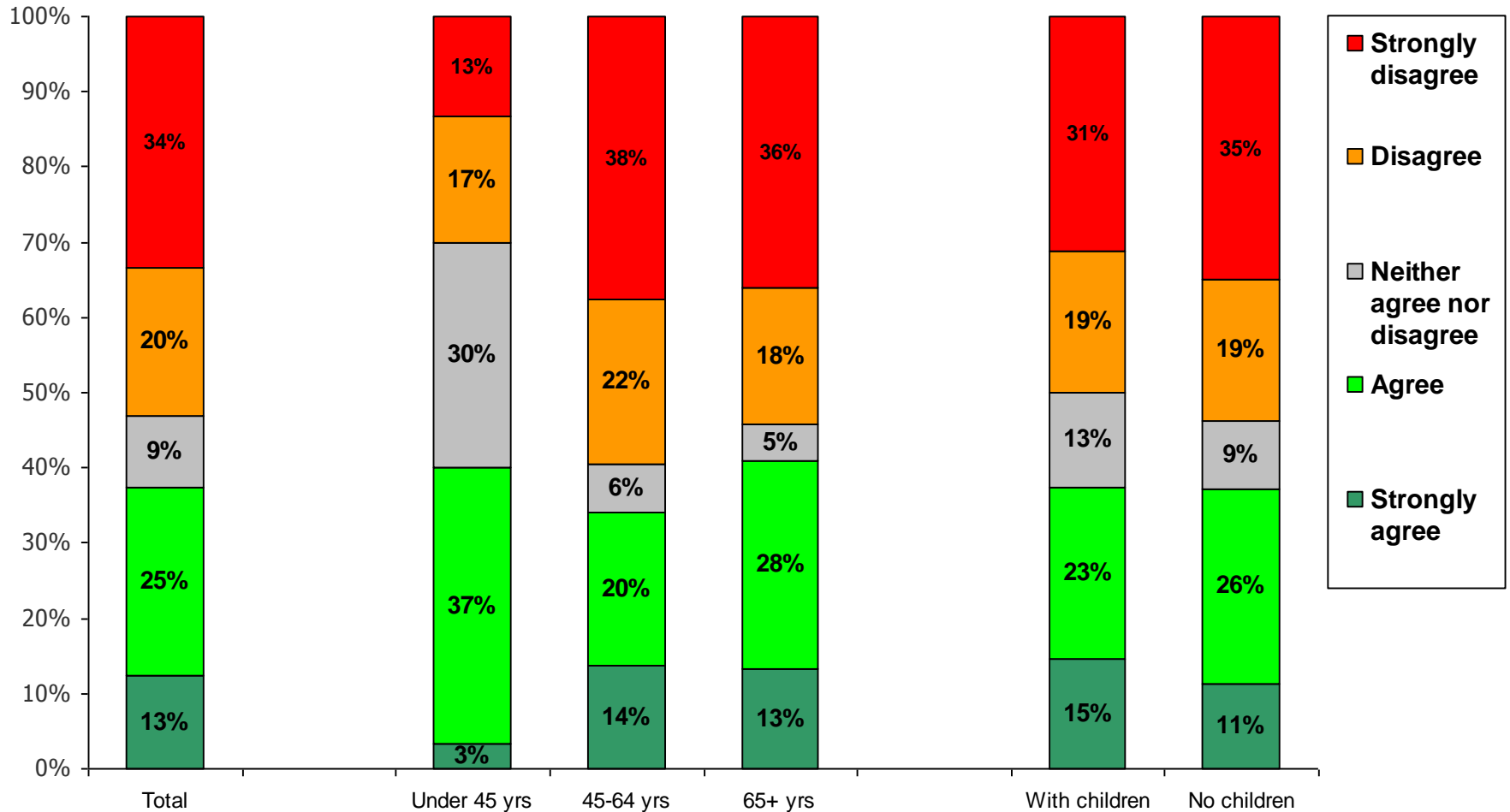


Nether Alderley Looking Forward

Consulting towards a community plan

Development: Green Belt

Q67. Commercial development within the surrounding Green Belt should be considered on its merits

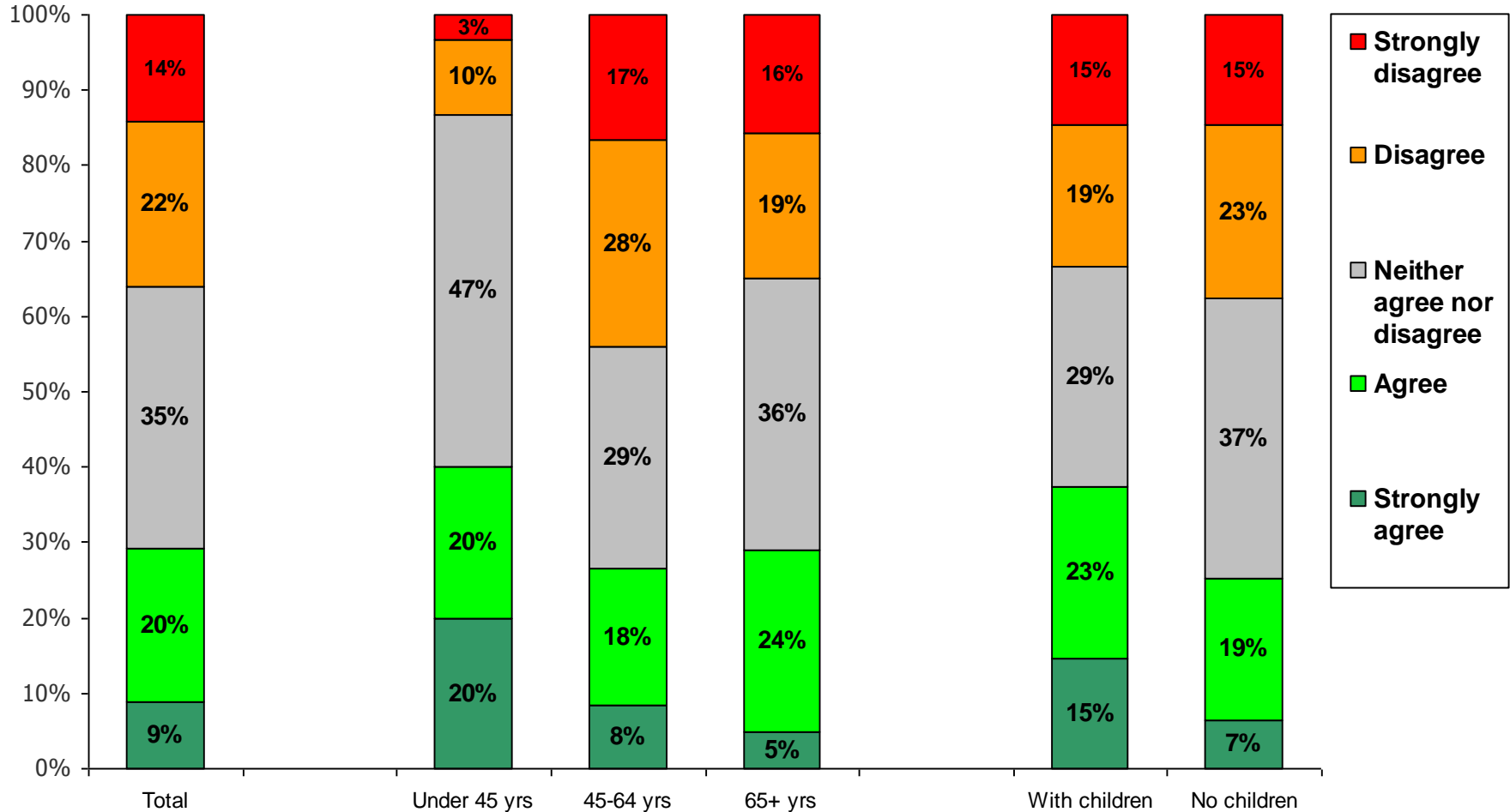


Nether Alderley Looking Forward

Consulting towards a community plan

Development: Employment

Q68. More employment opportunities should be attracted to the parish



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Development

Q69. Do you have any additional comments on development in the parish?

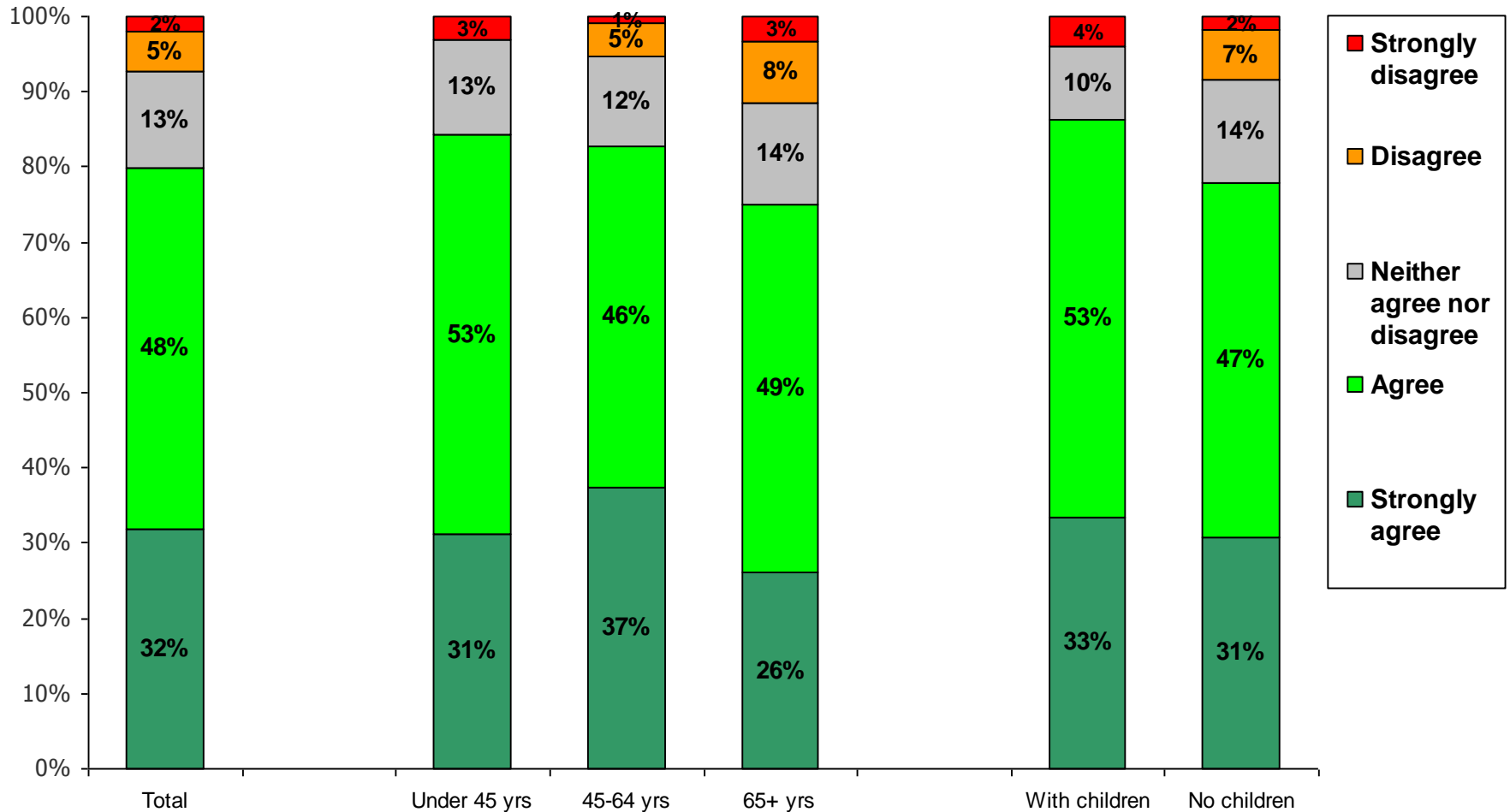
- **General:**
 - 20% of respondents commented, almost all pleading for support to maintain the semi-rural character of the parish.
- **Preserving the status quo:**
 - Maintaining the Green Belt and resisting commercial development along the bypass
 - Preserving current low density of housing
 - Resisting the re-building houses with large properties out of character with their neighbours



Nether Alderley Looking Forward
Consulting towards a community plan

Community Support: Neighbours

Q70. I can rely on the support of my neighbours when needed

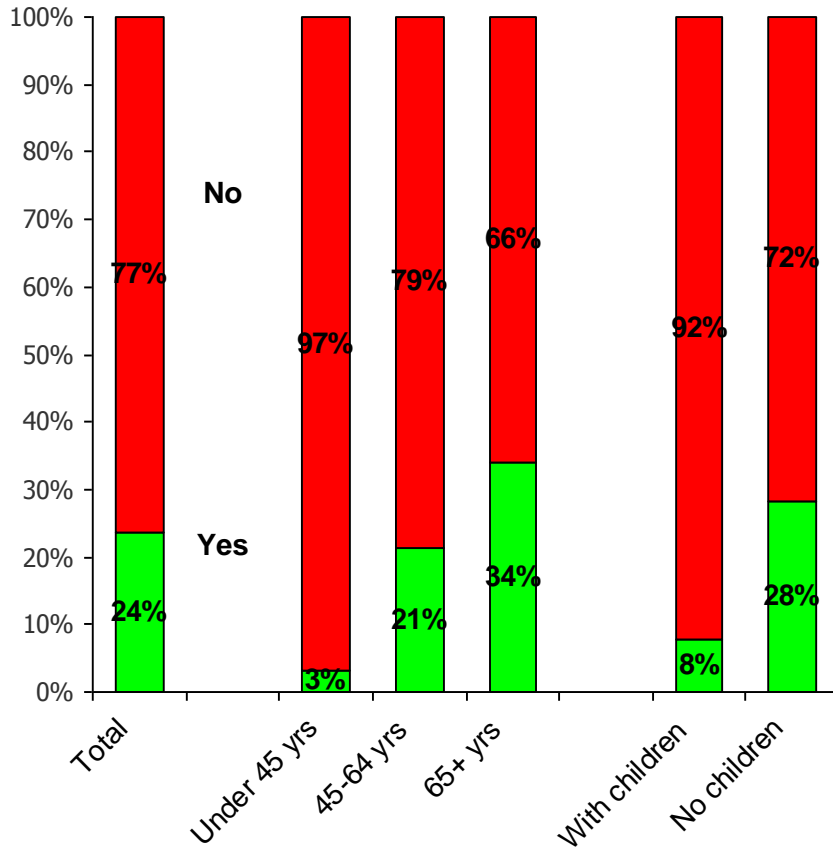


Nether Alderley Looking Forward

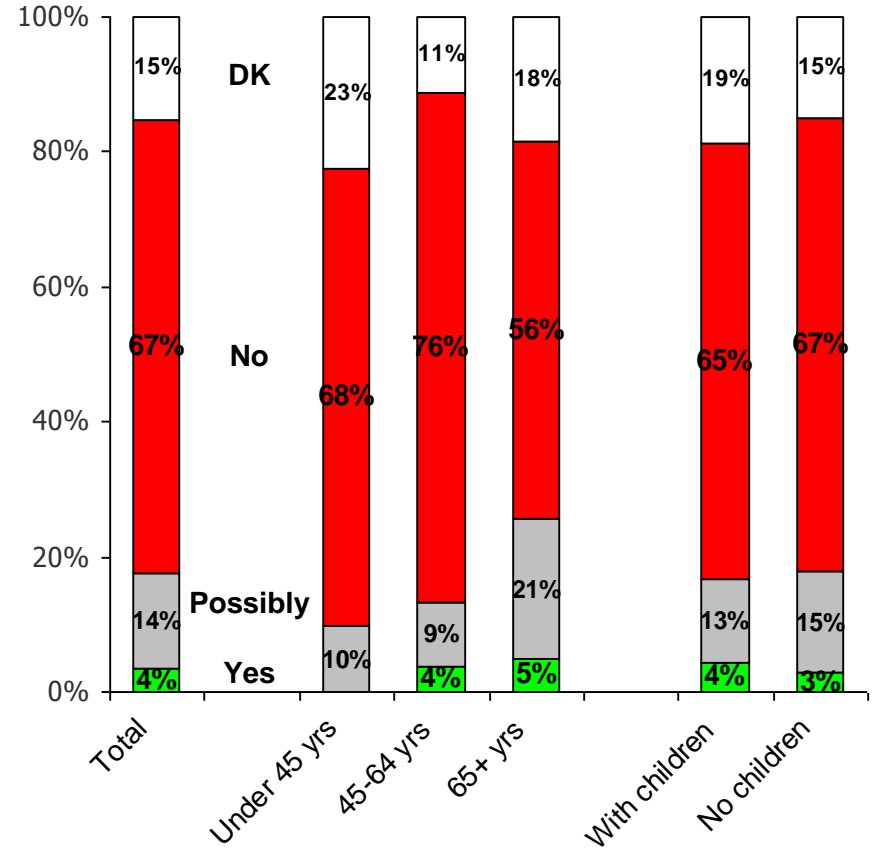
Consulting towards a community plan

Community Support: MorCare

Q71. Are you aware of the MorCare scheme?



Q72. Could the MorCare scheme help you?

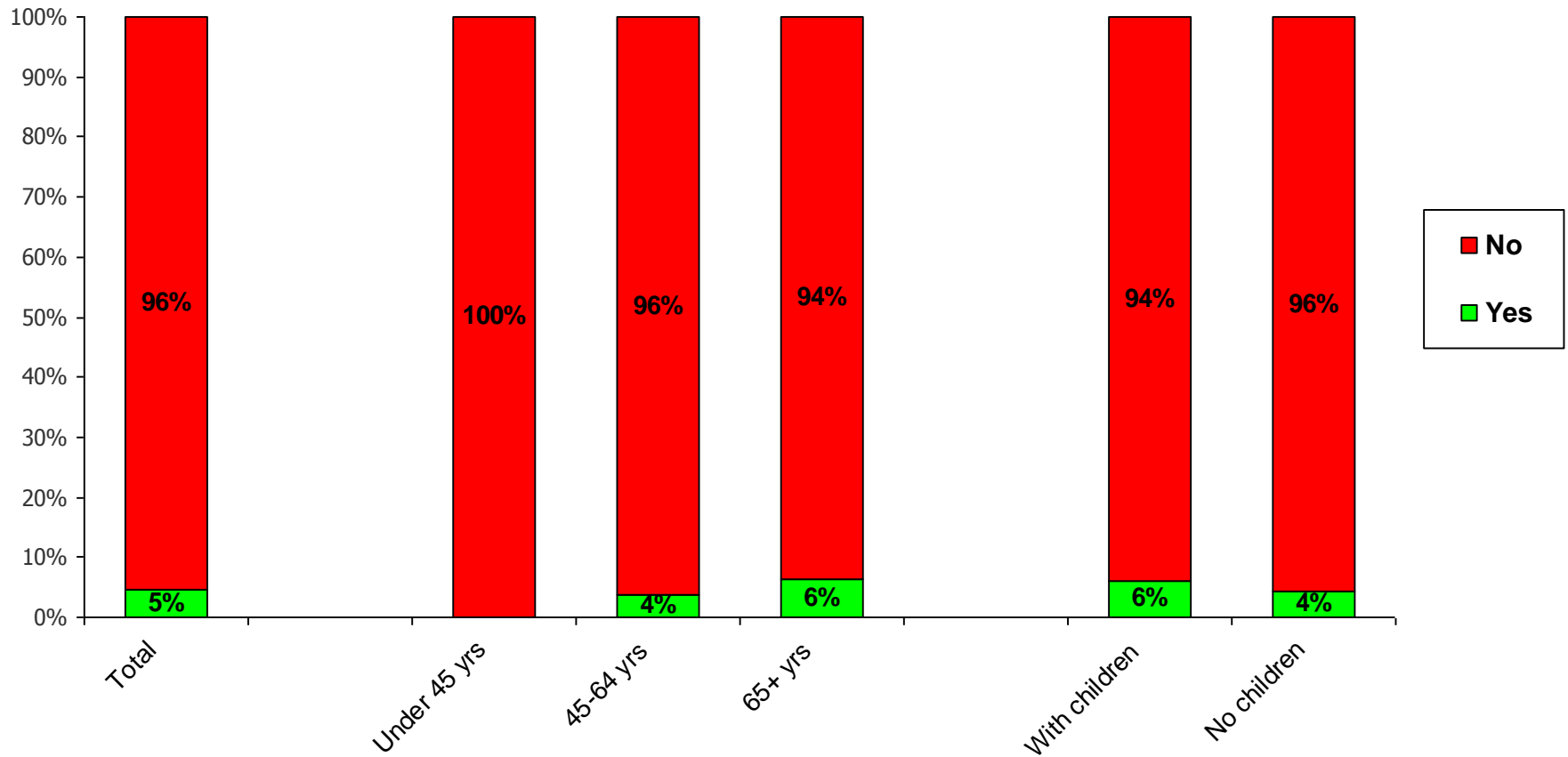


Nether Alderley Looking Forward

Consulting towards a community plan

Community Support: Books on Wheels

Q73 Could the WRVS 'Books on Wheels service help you?



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Community Support

Q74. Do you have any additional comments on community support in the parish?

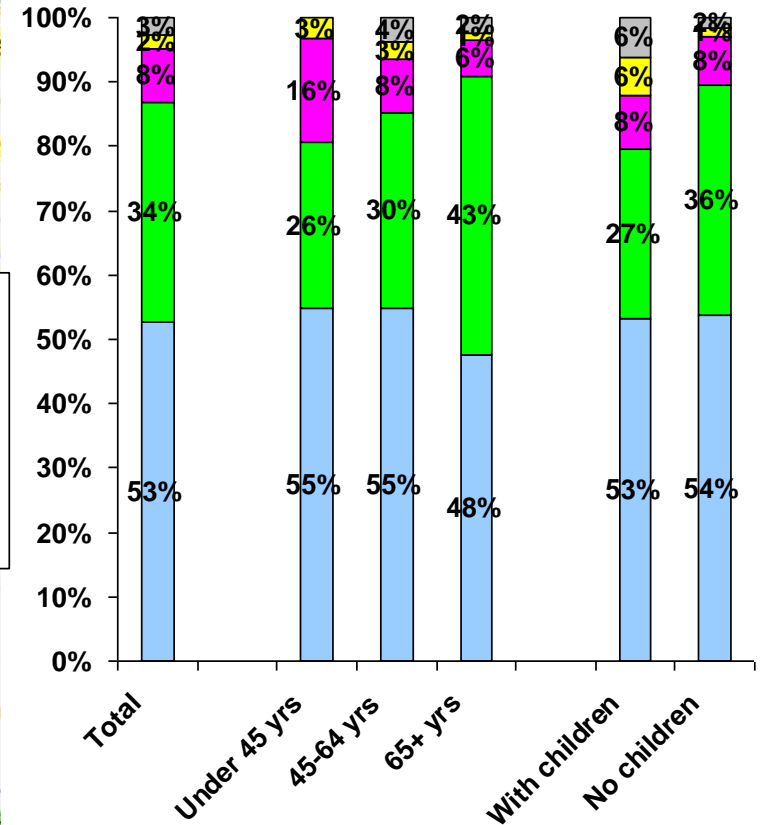
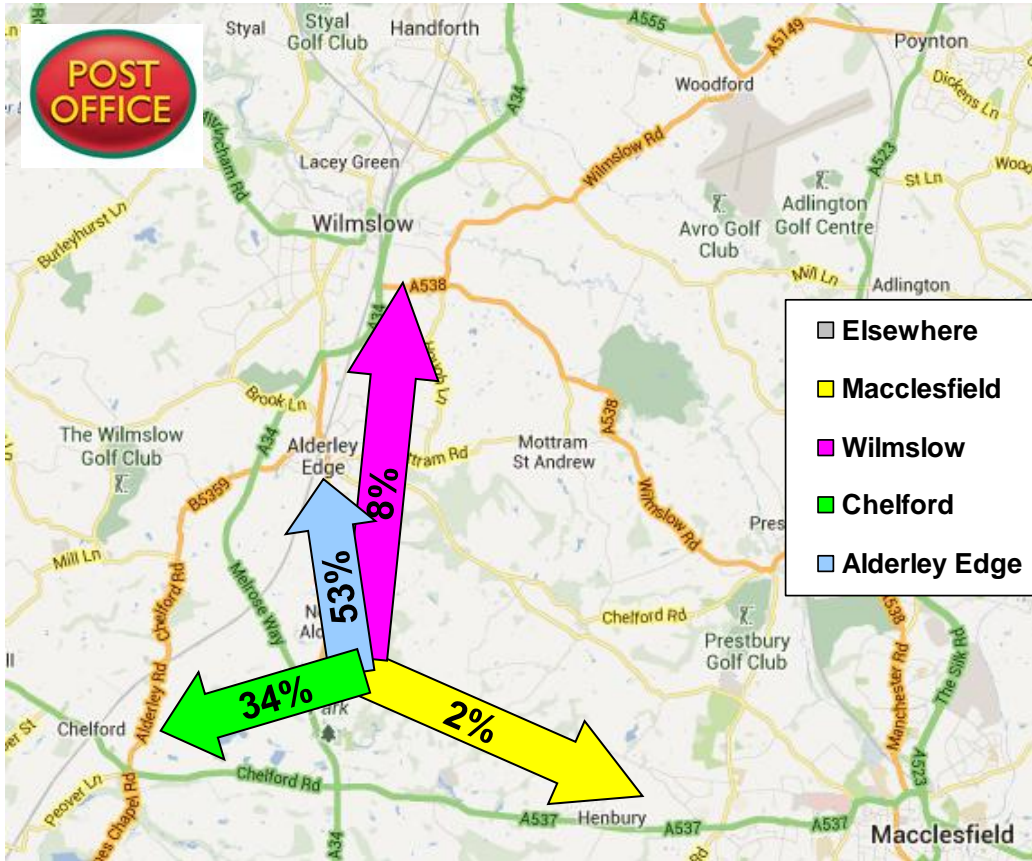
- **General:**
 - Only 7% of respondents commented, mostly in support of MorCare and Books on Wheels
- **The Church**
 - The support available through the Rector and church volunteers, which was not touched on in the survey, was commented upon .



Nether Alderley Looking Forward
Consulting towards a community plan

Dependence on Neighbouring Centres

Q75. Which Post Office do you mainly use?



Nether Alderley Looking Forward

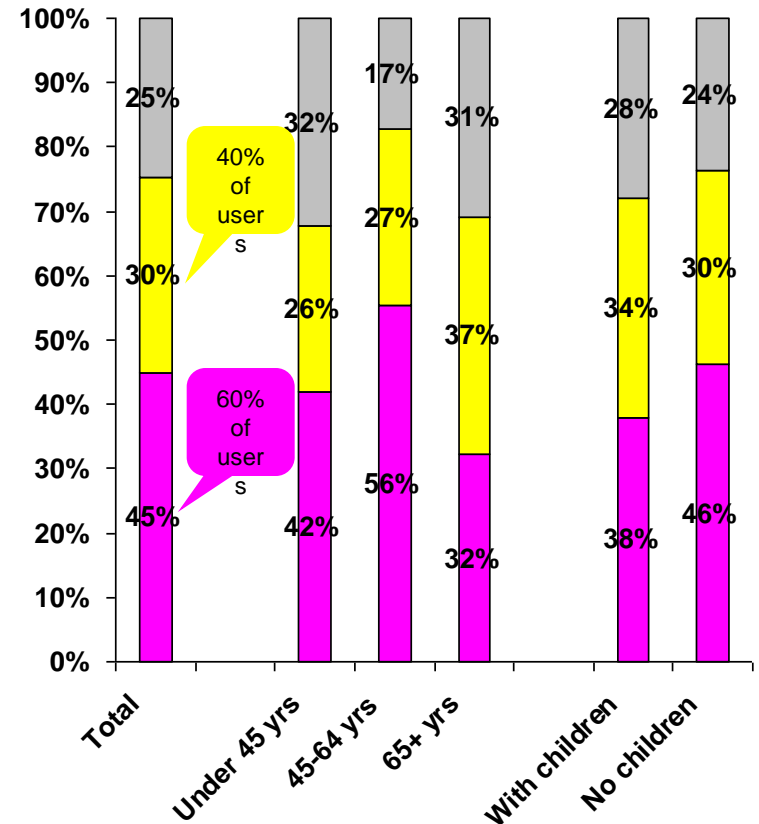
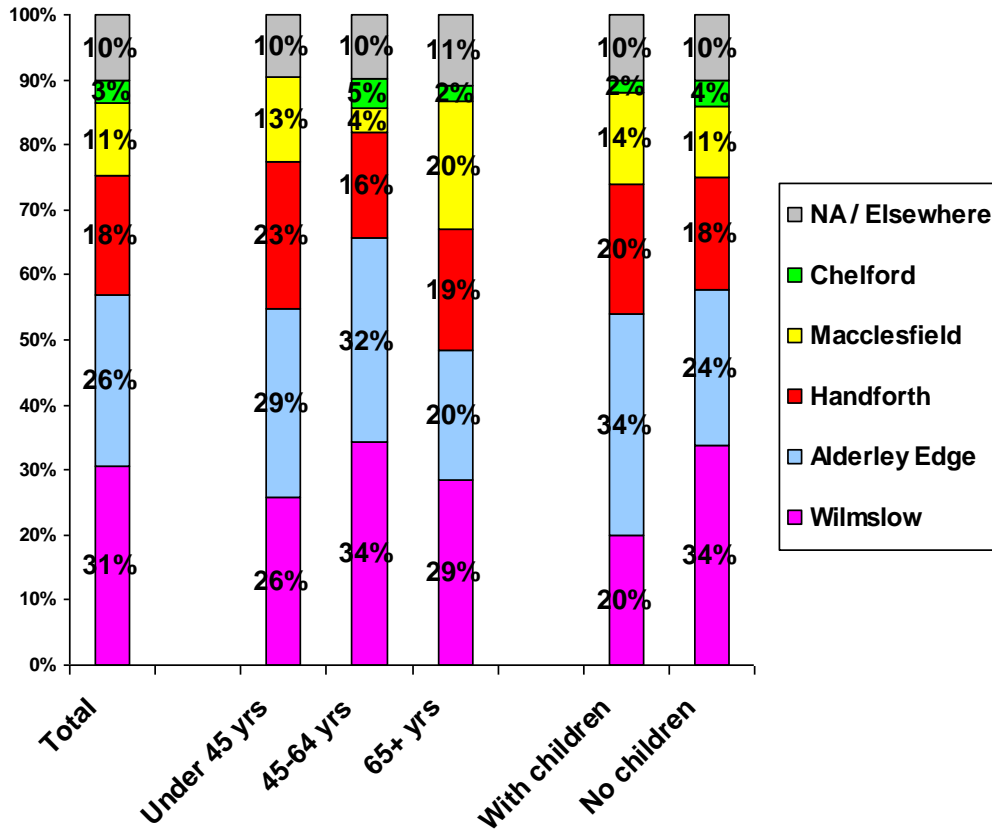
Consulting towards a community plan

Dependence on Neighbouring Centres



Q76. Where do you usually do your main grocery shopping?

Q76. Which mainline train station do you use?



Nether Alderley Looking Forward
Consulting towards a community plan

Respondents' Spontaneous Comments on Dependence on Neighbouring Centres

Q78. Do you have any additional comments on neighbouring centres for shopping or as a place from which you can park and continue by public transport?

- **General:** Slightly under 15% of respondents commented, mostly with consistent views.
- **Inadequate Alderley Edge Parking:**
 - Being a dispersed rural community, Nether Alderley residents are dependent on their cars for access to the shops and trains of Alderley Edge, but both short and long-term parking facilities are lacking.
 - The emphasis in Alderley Edge is on tight parking control over limited spaces and pricing-out to deter potential shoppers and rail travellers.
 - Hopeful rail travellers can't be sure of a parking place in either Alderley Edge or Wilmslow.



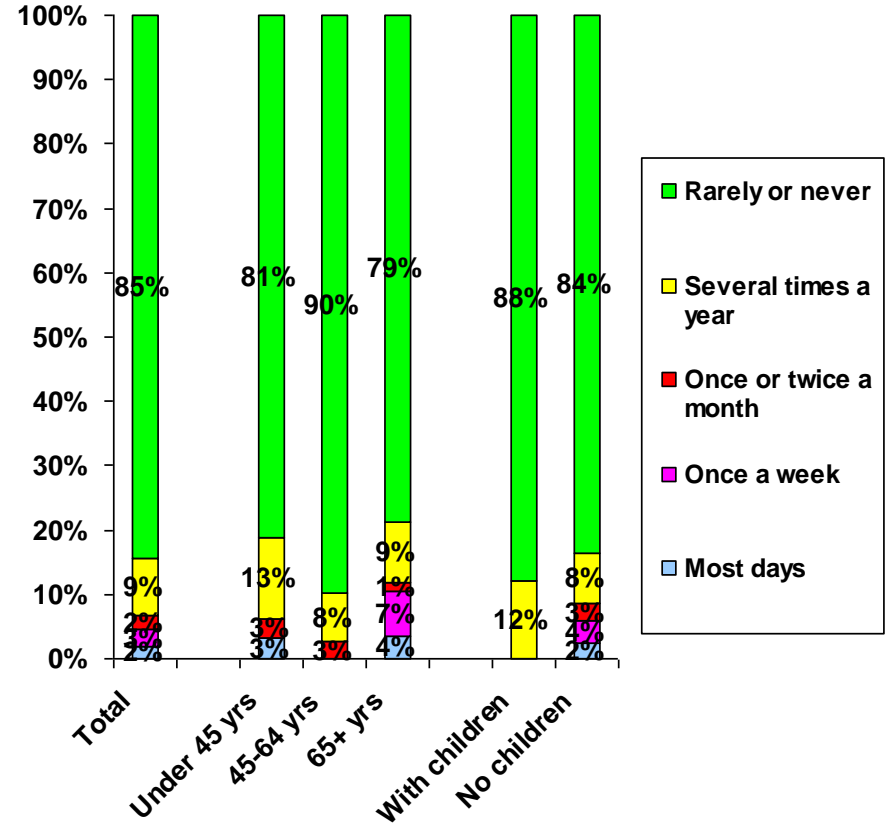
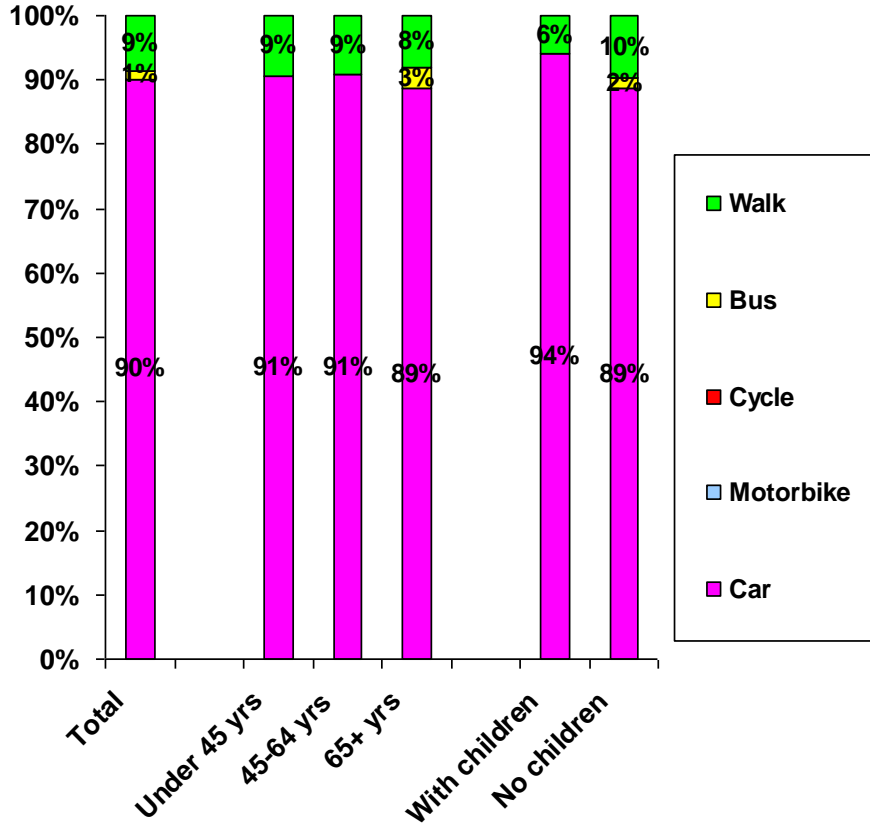
Nether Alderley Looking Forward
Consulting towards a community plan

Transport & Travel



Q79. How do you usually get to your nearest local centre (e.g. Post Office)?

Q80. How often, if ever, do you use a public bus service to or from Nether Alderley?

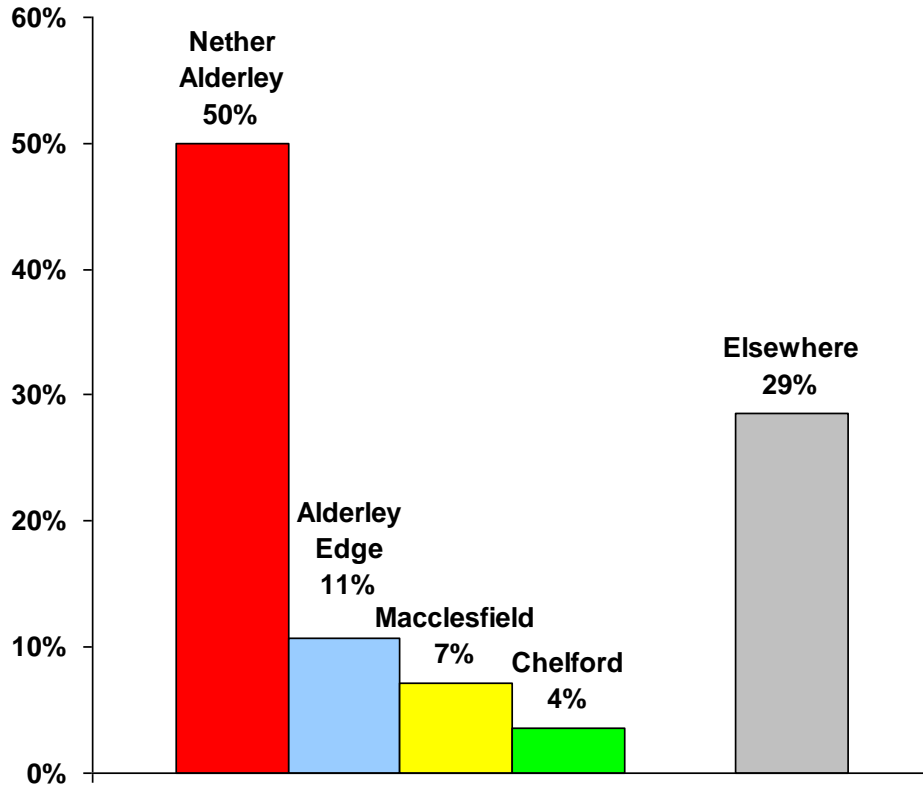


Nether Alderley Looking Forward

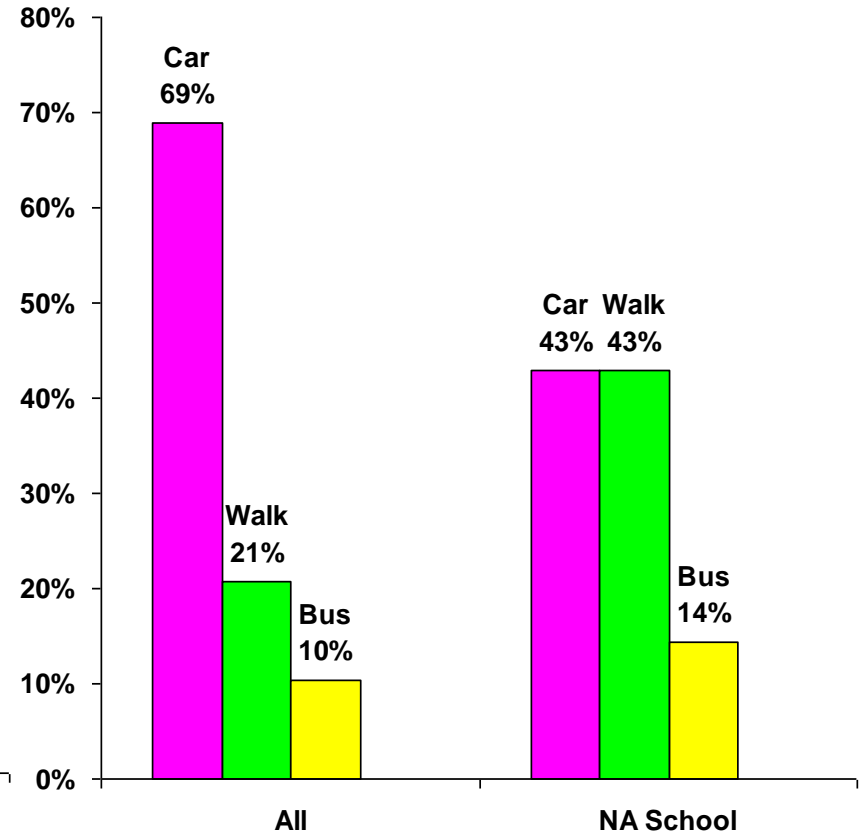
Consulting towards a community plan

Transport & Travel: Primary School

Q81. Where does your child attend school?



Q82. How does your child usually get to school?



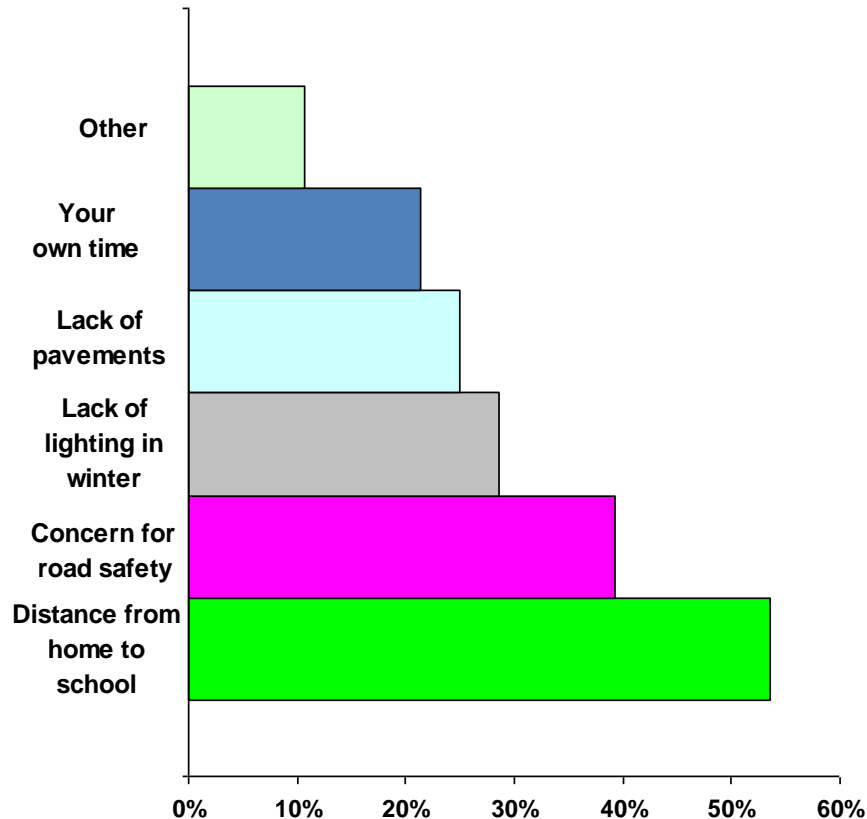
Nether Alderley Looking Forward

Consulting towards a community plan

Transport & Travel: Primary School

Q83. [All Car Users]

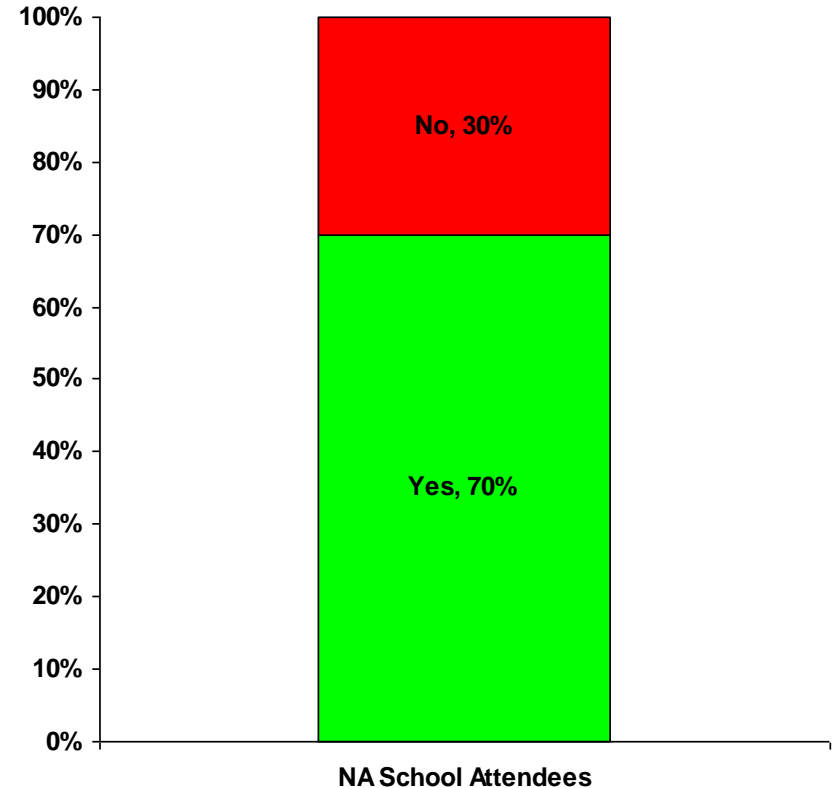
Does anything discourage your child from walking to school?



Q84. [NA School Attendees Only]

Would you consider allowing your child to walk to school if they could join a 'walking bus'?

NB: Small sample n=20

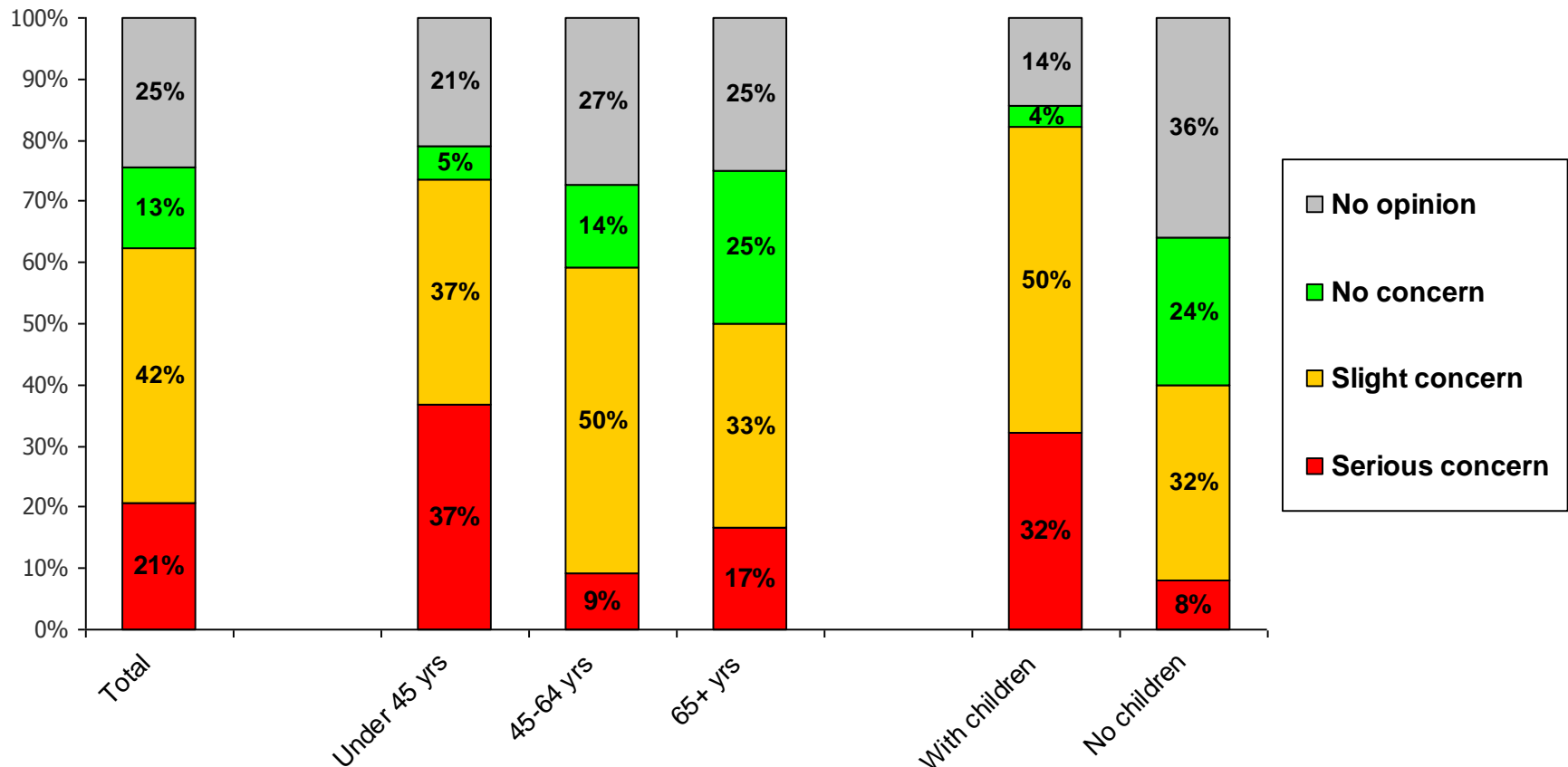


Nether Alderley Looking Forward

Consulting towards a community plan

Transport & Travel: Crossing Patrol

Q85. Is the lack of a pelican crossing or a crossing patrol by the school on Congleton Road a concern for you?



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Transport & Travel

Q86. Do you have any additional comments on local transport and travel issues?

- **General:** 14% of respondents commented. Comments reflected a wide range of specific issues. There was little consistency between the comments.
- **Issues:**
 - More long-term parking required at Alderley Edge and Wilmslow for rail users
 - Electronic train status board would be helpful on Alderley Edge platform
 - Tried walking to school, but children nervous of crossing the road
 - High cost of 'short hops' by bus
 - Infrequent bus service: timetable in bus shelters would be helpful
 - Difficulty in crossing Chelford Road at Monks Heath in order to catch the bus
 - Bus stop at Mill withdrawn as NT objected to bus pulling-in on their car park
 - Gatso camera by the bypass roundabout should be repositioned opposite the school
 - Dangerous speeds in narrow parish lanes

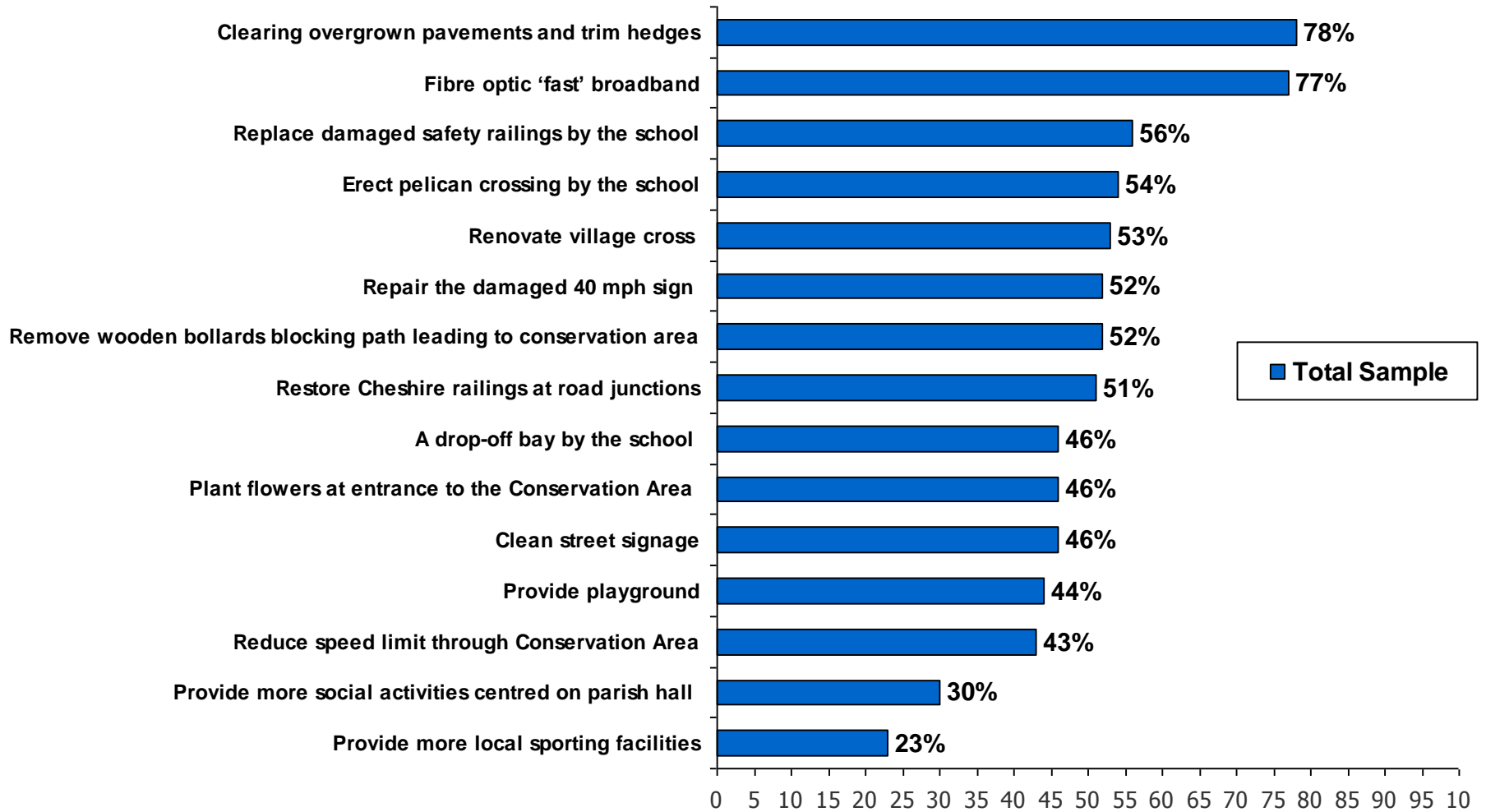


Nether Alderley Looking Forward

Consulting towards a community plan

Improvements for Nether Alderley

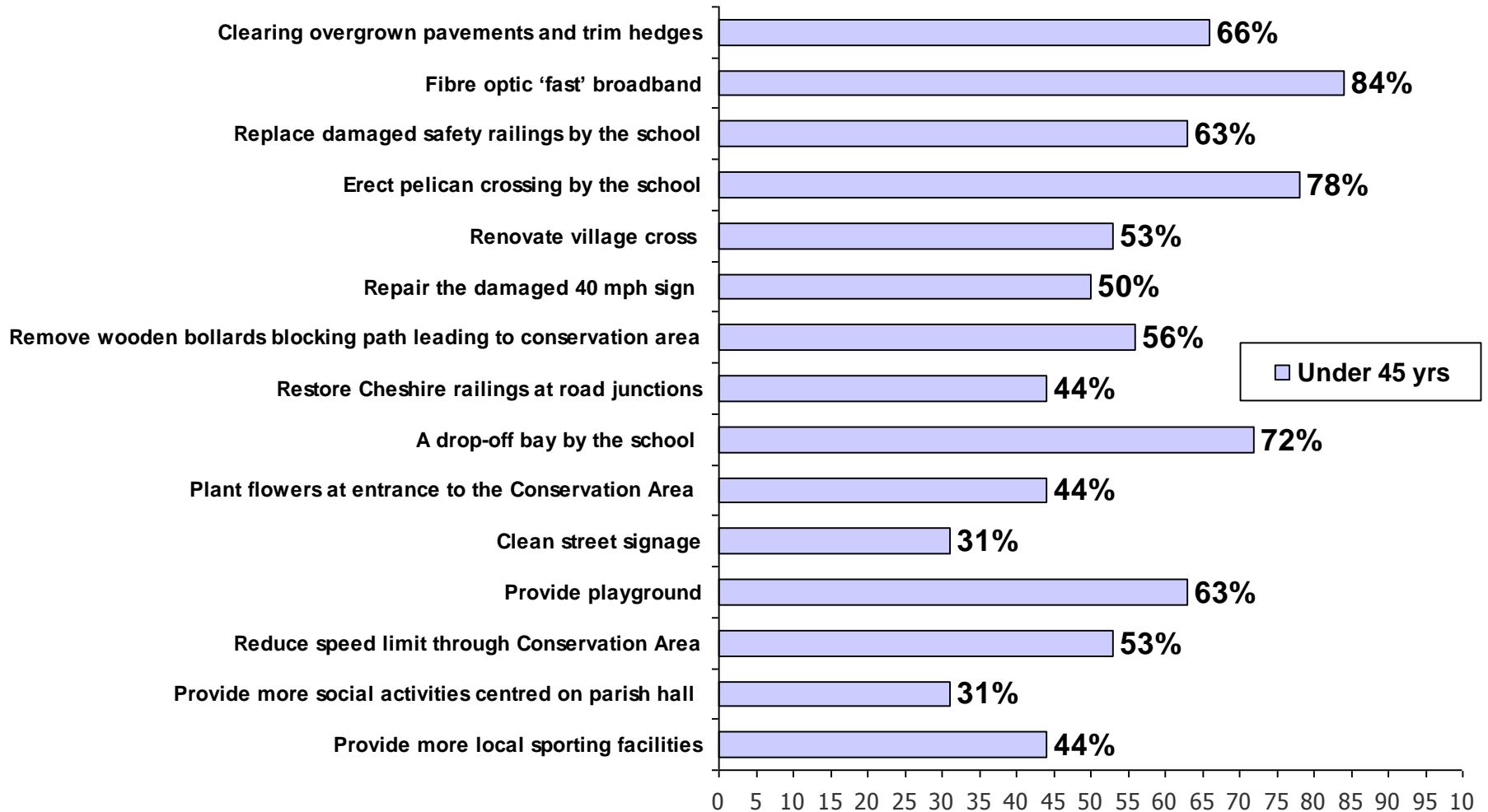
Q87. Which, if any, of the following do you support?



Nether Alderley Looking Forward
Consulting towards a community plan

Improvements for Nether Alderley

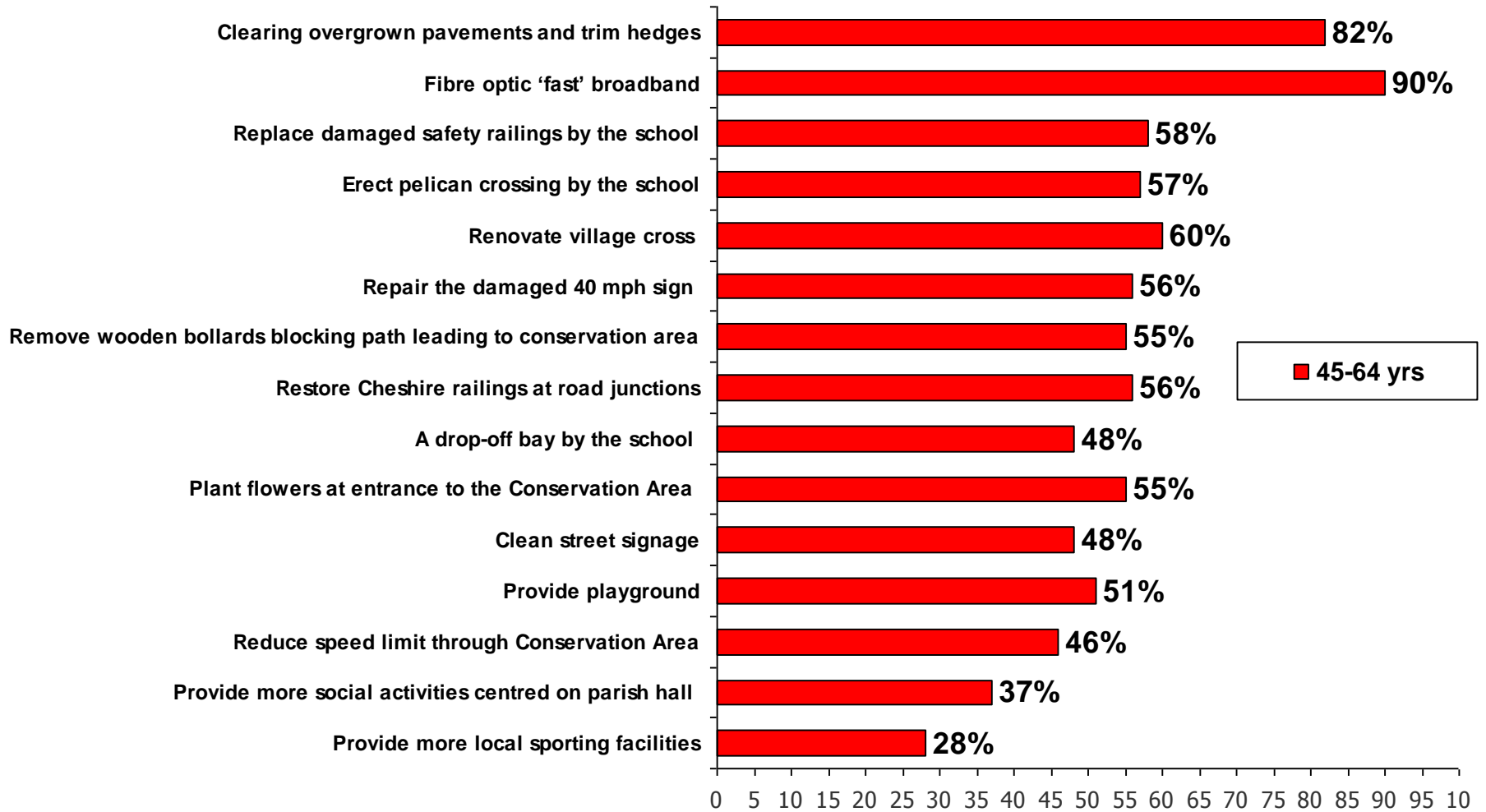
Q87. Which, if any, of the following do you support?



Nether Alderley Looking Forward
Consulting towards a community plan

Improvements for Nether Alderley

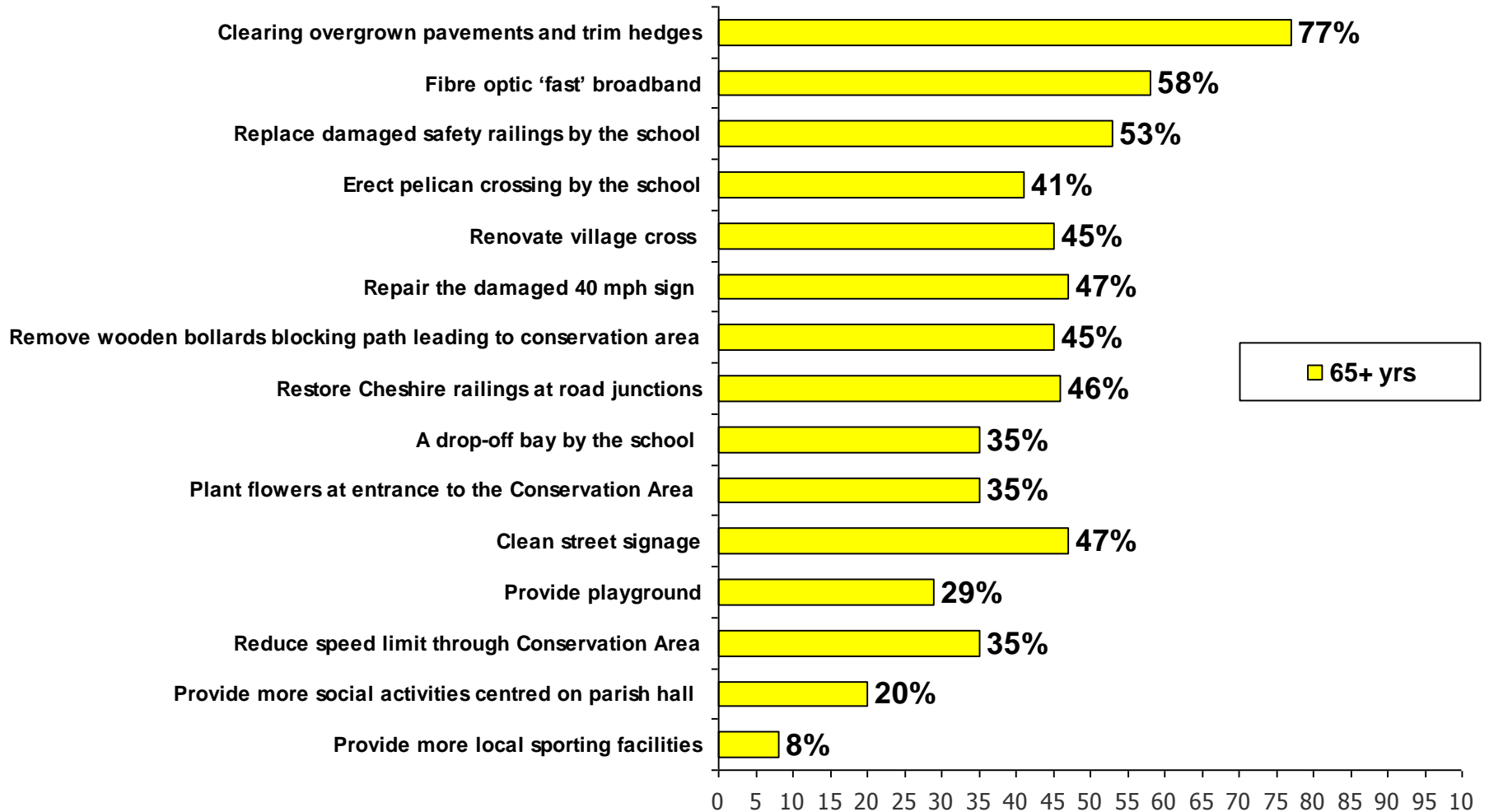
Q87. Which, if any, of the following do you support?



Nether Alderley Looking Forward
Consulting towards a community plan

Improvements for Nether Alderley

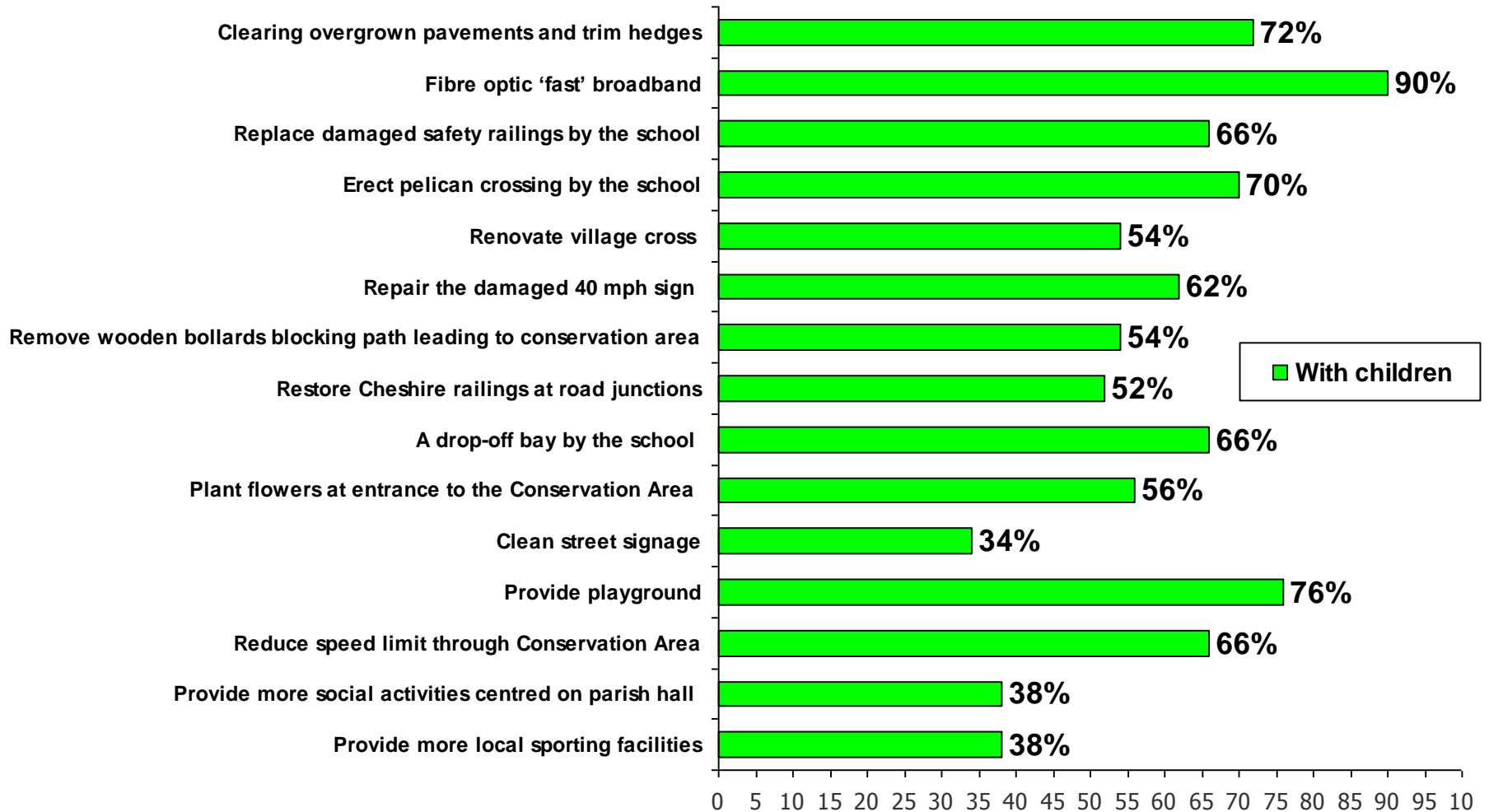
Q87. Which, if any, of the following do you support?



Nether Alderley Looking Forward
Consulting towards a community plan

Improvements for Nether Alderley

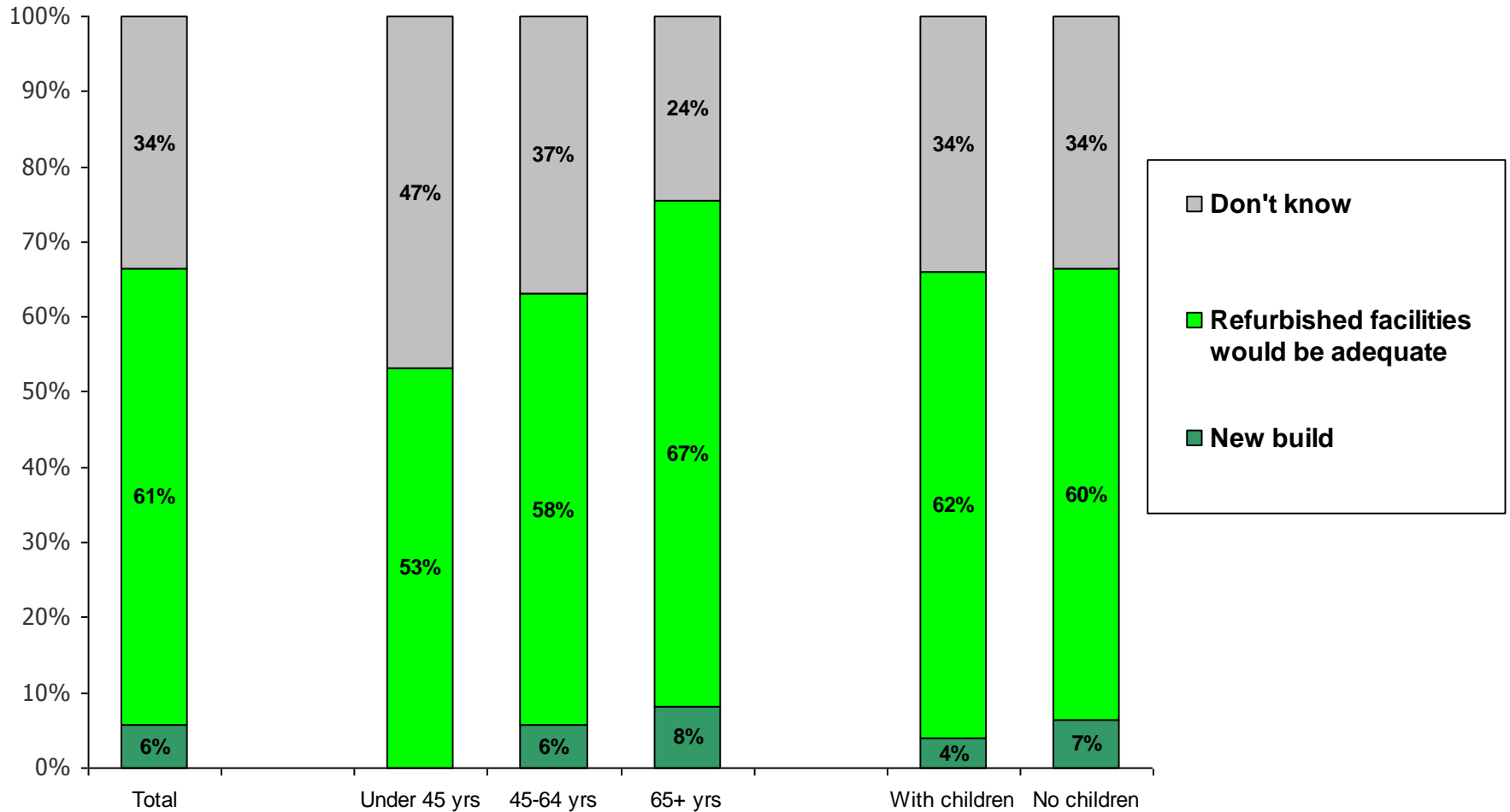
Q87. Which, if any, of the following do you support?



Nether Alderley Looking Forward
Consulting towards a community plan

Improvements for Nether Alderley

Q88. Is there a need for a new community hall or could refurbished parish hall facilities meet the needs of the community?

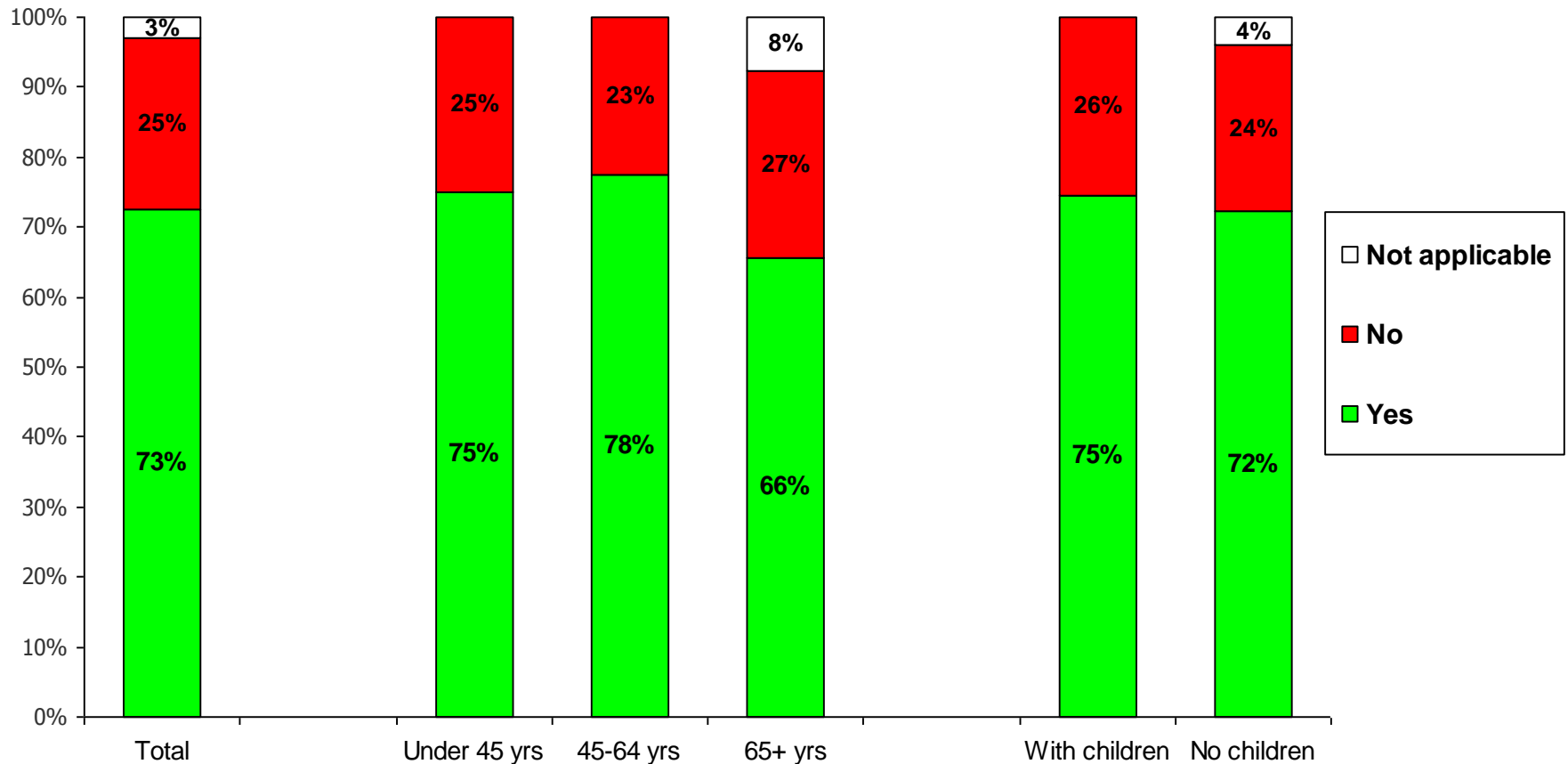


Nether Alderley Looking Forward

Consulting towards a community plan

Improvements for Nether Alderley

Q89. Do you have acceptable mobile telephone coverage at home?



Nether Alderley Looking Forward

Consulting towards a community plan

Respondents' Spontaneous Comments on Improvements for Nether Alderley

Q90. Do you have any additional comments on local transport and travel issues?

- **General:** 19% of respondents commented.
- **Issues:**
 - Spruce up:
 - Clear paths, drains, ditches, trim verges and hedges
 - Restore market cross, clear lake (Church Meadow) and create picnic spot
 - Restore Cheshire railings
 - Seek urgent attention to improve broadband speed
 - Improve road maintenance
 - Impose 30mph speed limits on Welsh Row, Sand lane, Nursery Lane, Artists Lane and on Congleton Road adjacent to the school and in the Conservation area between the mill and Church
 - Secure CE commitment on the Green Belt
 - Refurbish Parish Hall
 - Plant a few spring bulbs
 - 'Welcome to Nether Alderley, Please drive slowly' sign - people might then drive more slowly through village.



Nether Alderley Looking Forward
Consulting towards a community plan

Any Other Comments

Q95. Do you have any other comments on issues that you feel have not been adequately address elsewhere that you would like to fee into the Nether Alderley Parish Plan?

- **General:** 15% of respondents commented.
- **Issues:**
 - Why has the compensation for residents disadvantaged by the bypass been delayed?
 - Insist that promise of no ribbon development made during the bypass planning process is rigidly maintained. Stand firm against the building of Dobbies superstore.
 - Establish a relationship with AZ for village use of their facilities
 - Set-up litter clearing volunteer teams
 - Investigate the potential for fast fibre optic broadband cable to be run down the existing Nynex conduit
 - Construct footpath along Bollington Lane (Congleton Road to Chelford Road cut as it has become dangerous for pedestrians following completion of the bypass
 - Arrange for hedge trimming along pavement on Congleton Road
 - Investigate potential free access to Alderley Park for leisure purposes
 - Village ‘welcome’ and ‘brown signs’ directing visitors to our sites of interest. More bulbs and flowers to make the village look welcoming.
 - Achieve better communication of all the activities already happening in the parish, mainly around the church.



Nether Alderley Looking Forward
Consulting towards a community plan

Child Survey Detailed Results

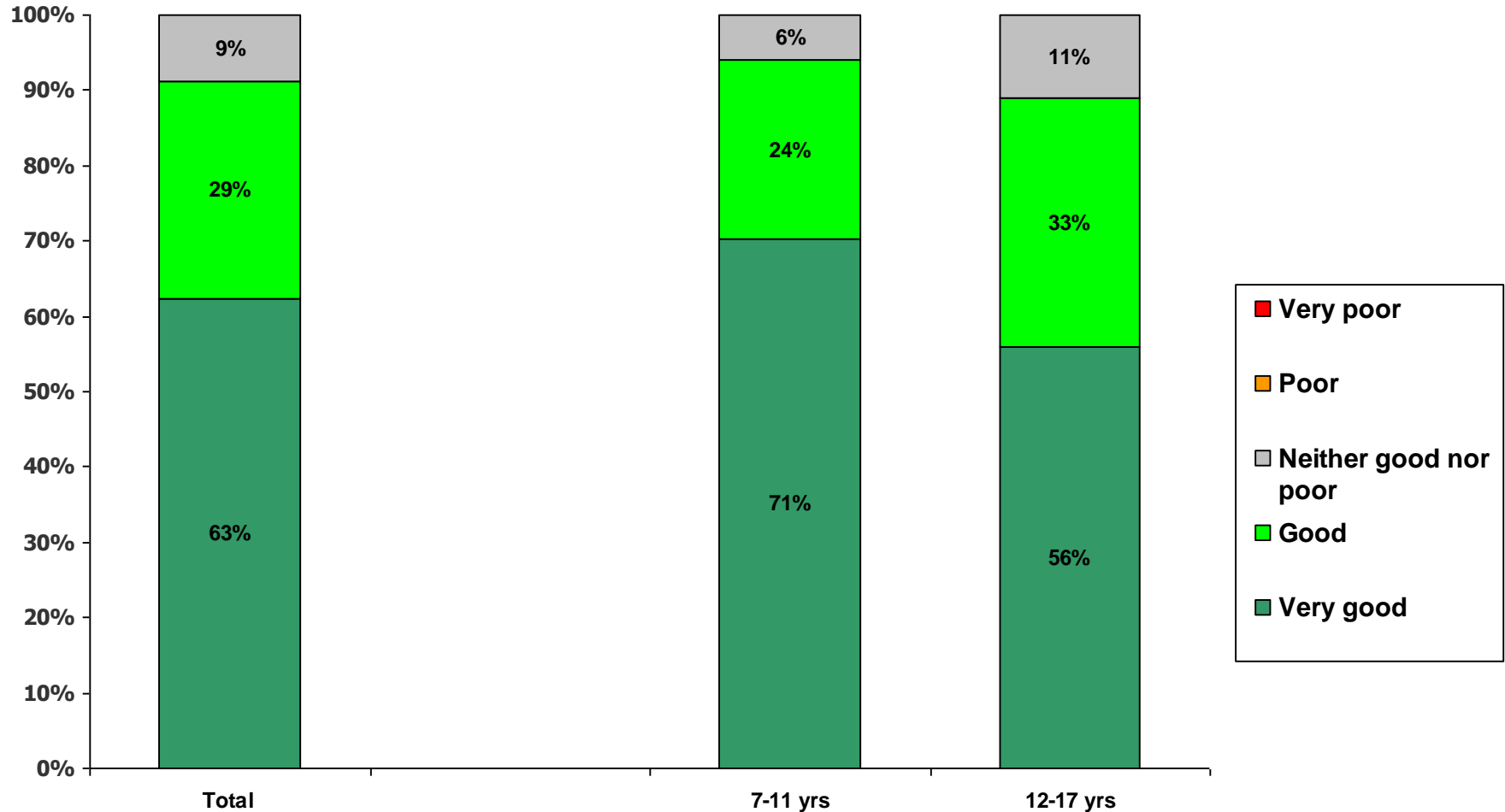


Nether Alderley Looking Forward

Consulting towards a community plan

Satisfaction with life in Nether Alderley

Q1. How do you rate Nether Alderley as a place to live?

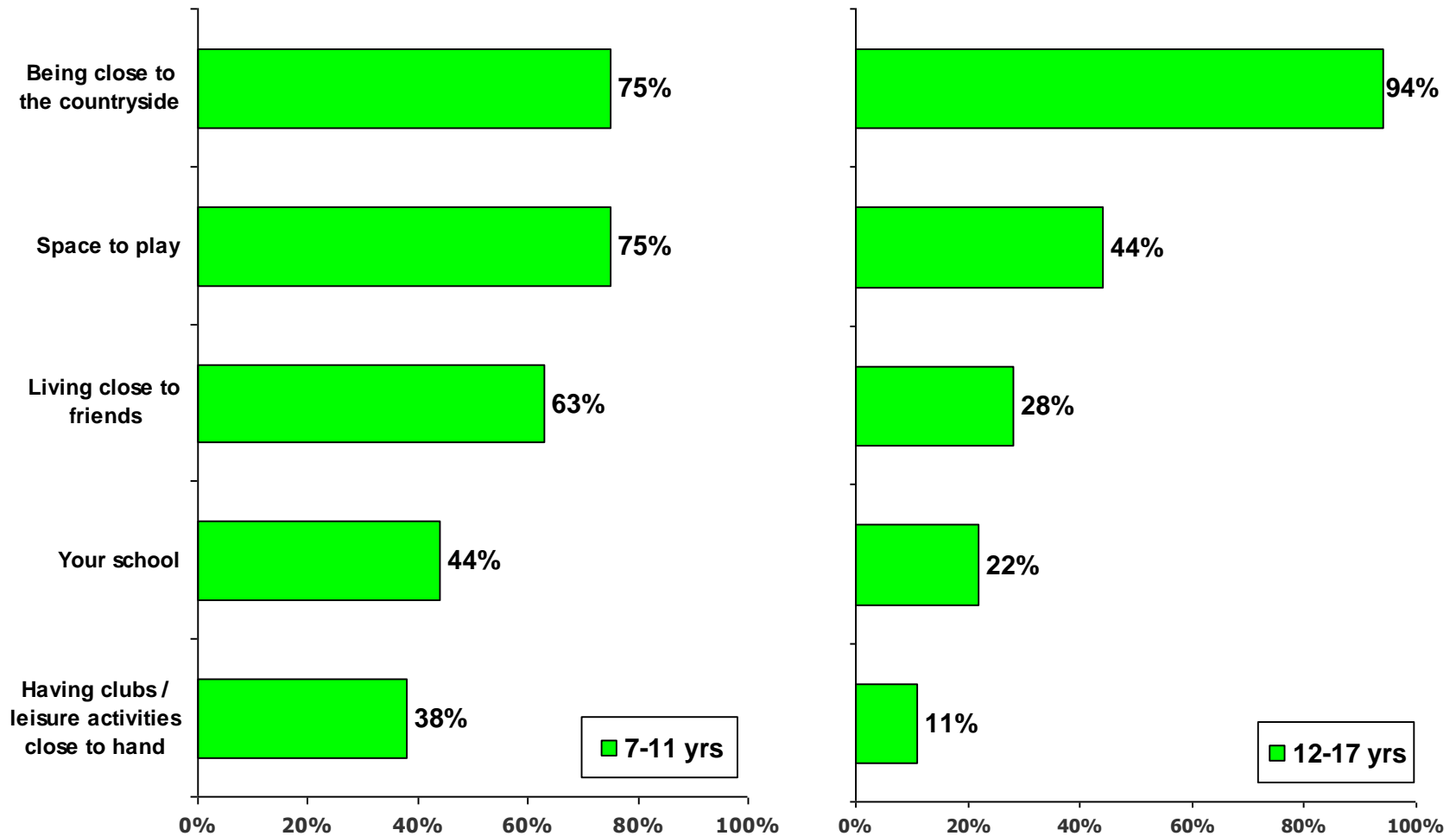


Nether Alderley Looking Forward

Consulting towards a community plan

Appeal of Nether Alderley

Q2. What do you like, if anything, about living in Nether Alderley?



Nether Alderley Looking Forward

Consulting towards a community plan

Appeal of Nether Alderley

Q2. What do you like, if anything, about living in Nether Alderley?

Other.....

Age 7-11 years

- Quite quiet and calm
- Wildlife
- Having horses
- Baby and big animals
- The quiet peacefulness of the countryside, the lush open fields with animals as you look out of the window.
- Feeling of being safe, children can play out in safe environment.

Age 12-17 years

- Wildlife (3)
- Close to Alderley Edge and Restaurants
- Legend of Merlin
- Mill and St Mary's church
- Good transport to Manchester
- It is quiet. There are great places to walk around and walk the dog. I can walk to Alderley and back in less than an hour, barely any traffic.
- Being able to keep horses close to home / Having open space so we can have horses



Nether Alderley Looking Forward
Consulting towards a community plan

Appeal of Nether Alderley

Q2. What do you dislike, if anything, about living in Nether Alderley?

Age 7-11 years

- I live too far away from my friends
- I would like a bike park
- Need more footpaths
- Not many children to play with
- NOTHING!

Age 12-17 years

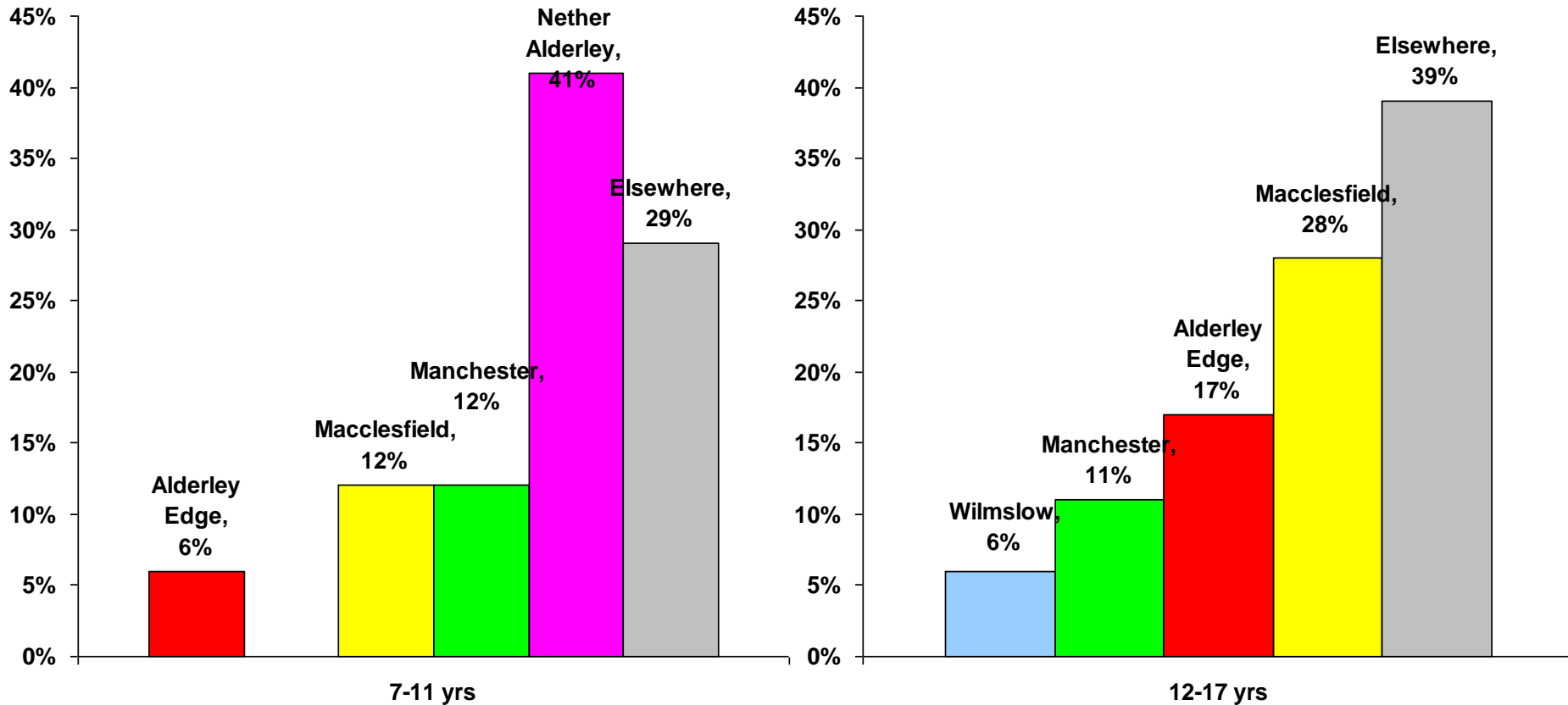
- Lack of social activities for young people / Can't walk anywhere to do a social activity
- Modern architecture out of control in rural setting
- No place for children to meet
- Too much traffic
- Little to do so always have to go over the Manchester
- Living far away from my friends. Don't know anyone my age here.
- Distance to train station
- Not being close to any of my friends. The bus drivers on the 130 when I have got the bus are very rude when I politely ask for a child's ticket and they hesitate to give me one as they think I'm older and ask for ID but I am in age of a child's ticket as I am 14 and I don't have any ID as I am 14.
- Not enough places to ride.



Nether Alderley Looking Forward
Consulting towards a community plan

Transport & Travel: School

Q4. Where do you go to school or college?

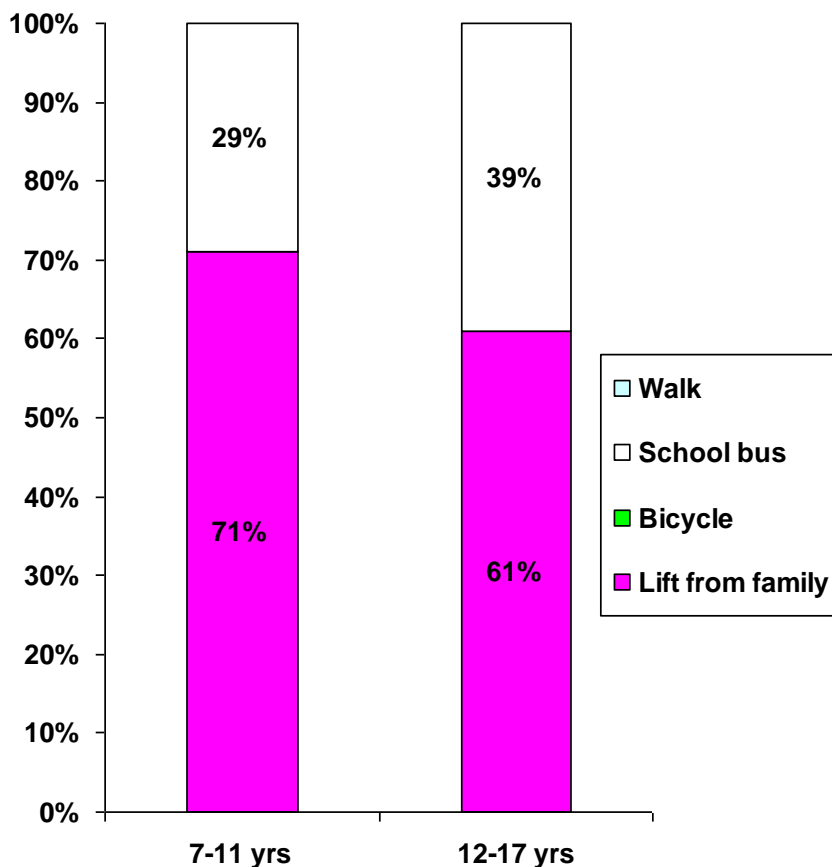


Nether Alderley Looking Forward

Consulting towards a community plan

Transport & Travel: School

Q5. How do you usually get to school or college?



Q6. Comments?

Age 7-11 years

- Only when it is snowy or icy
- Too long on bus
- Cars go fast down Artists Lane
- Cars go too fast down Artists Lane

Age 12-17 years

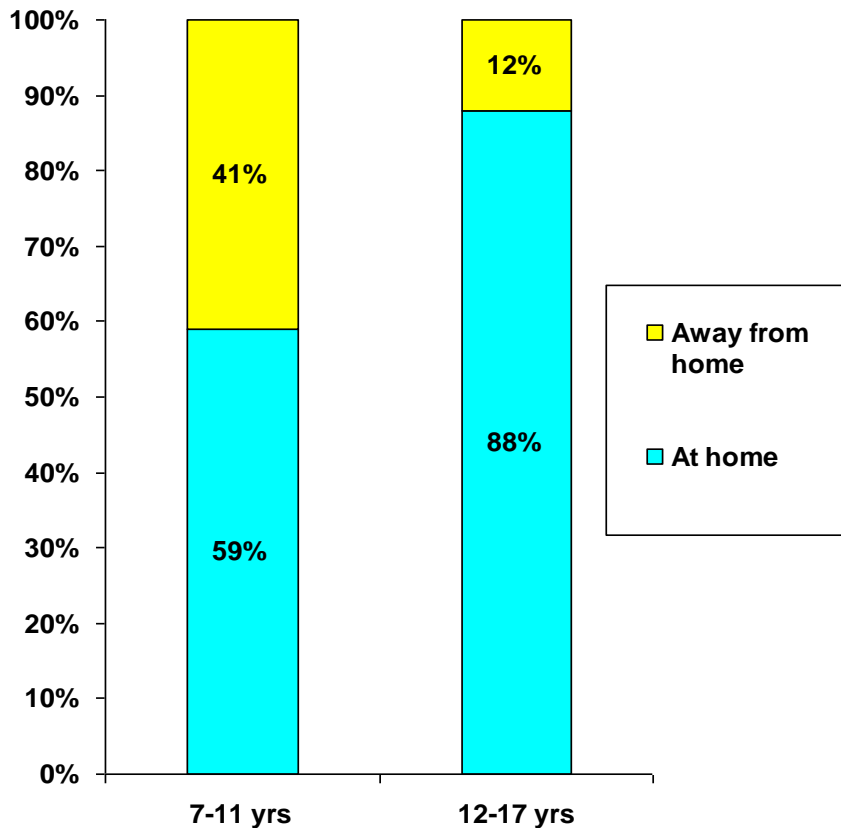
- I cannot ride my bike to school because the A34 is too dangerous
- Have tried getting the bus to school, but it is often quite late which is an issue for getting to school on time
- School bus was stopped to Fallibroome. Nether Alderley primary is a feeder school (very strange!)
- The bus is usually late
- Sometimes there is traffic so we end up being a bit late. We need buses to take us I think.
- Because we don't live in Chelford we have to pay £145 per term to get on the bus at Chelford for Holmes Chapel



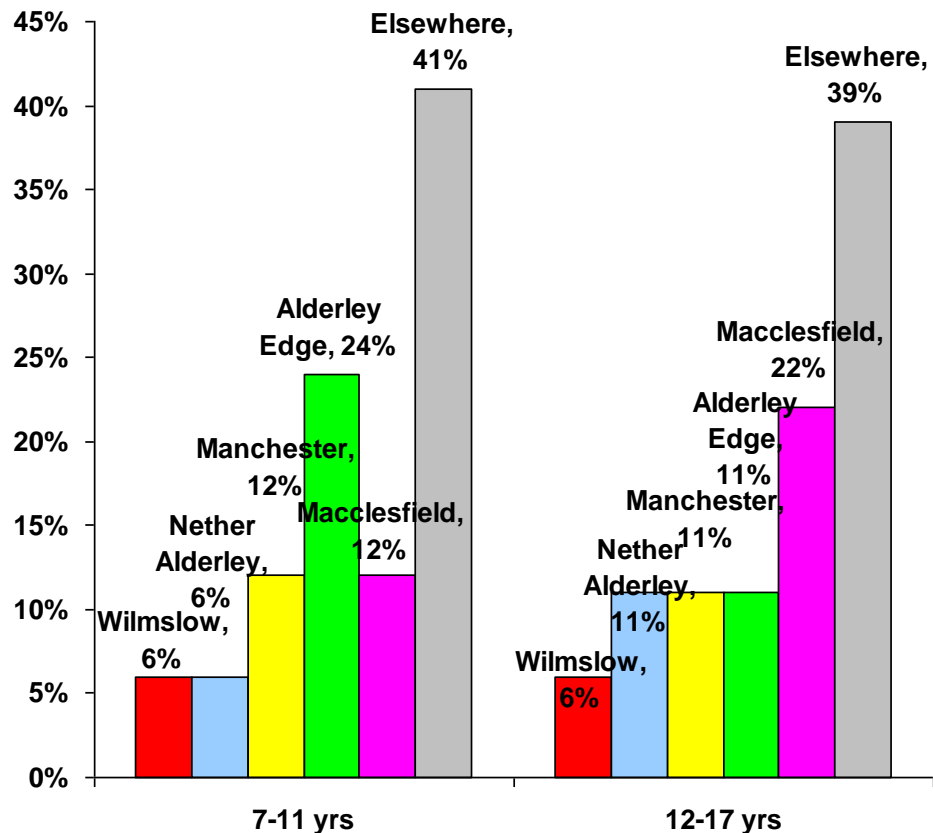
Nether Alderley Looking Forward
Consulting towards a community plan

Transport & Travel: Spare time

Q7. Where do you spend most of your spare time?



Q8. Where do you spend most of your spare time when away from your house?

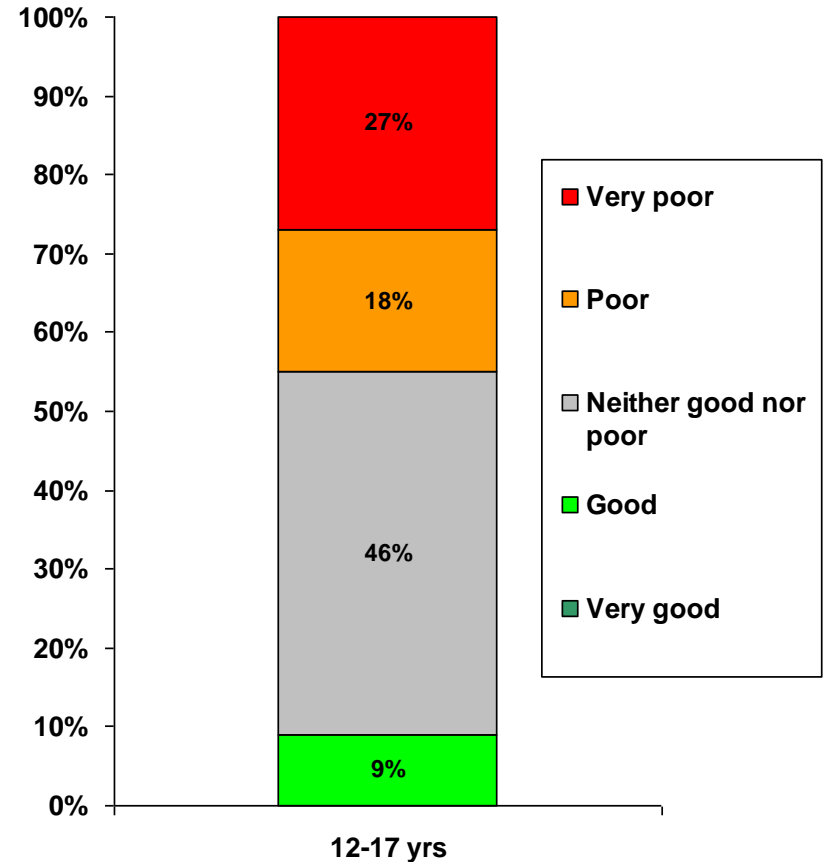
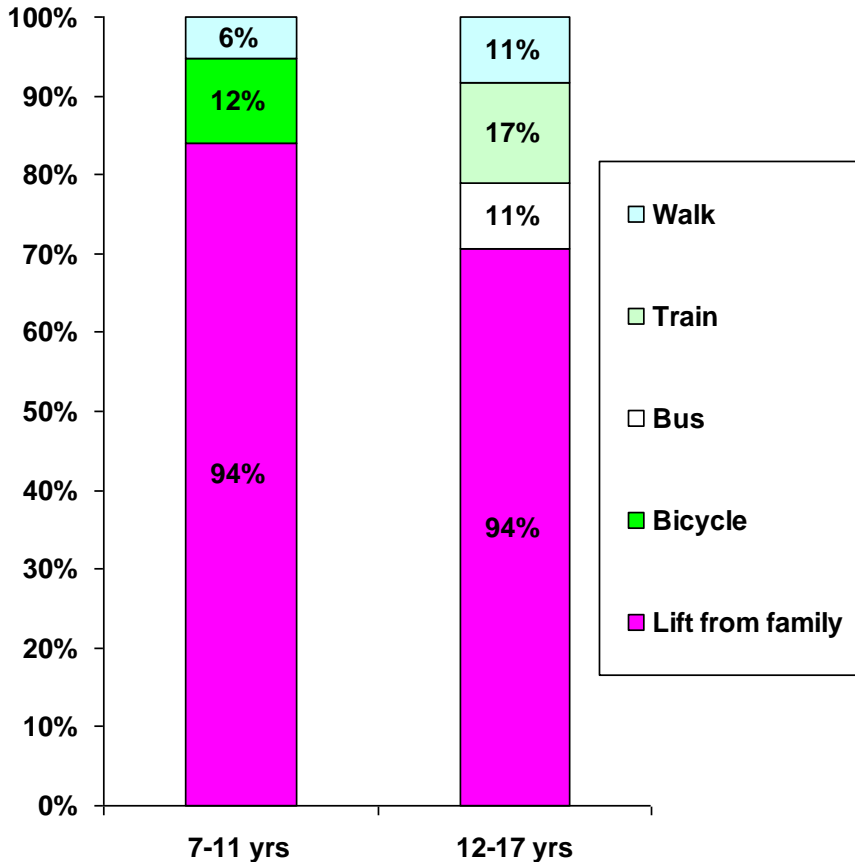


Nether Alderley Looking Forward
 Consulting towards a community plan

Transport & Travel: Spare time

Q9. How do you usually get about for social activities?

Q10. How do you rate the local bus service?



Nether Alderley Looking Forward

Consulting towards a community plan

Transport & Travel: Spare time

Q11. If you rated the bus service 'poor' or very poor' why do you say that?

Age 12-17 years

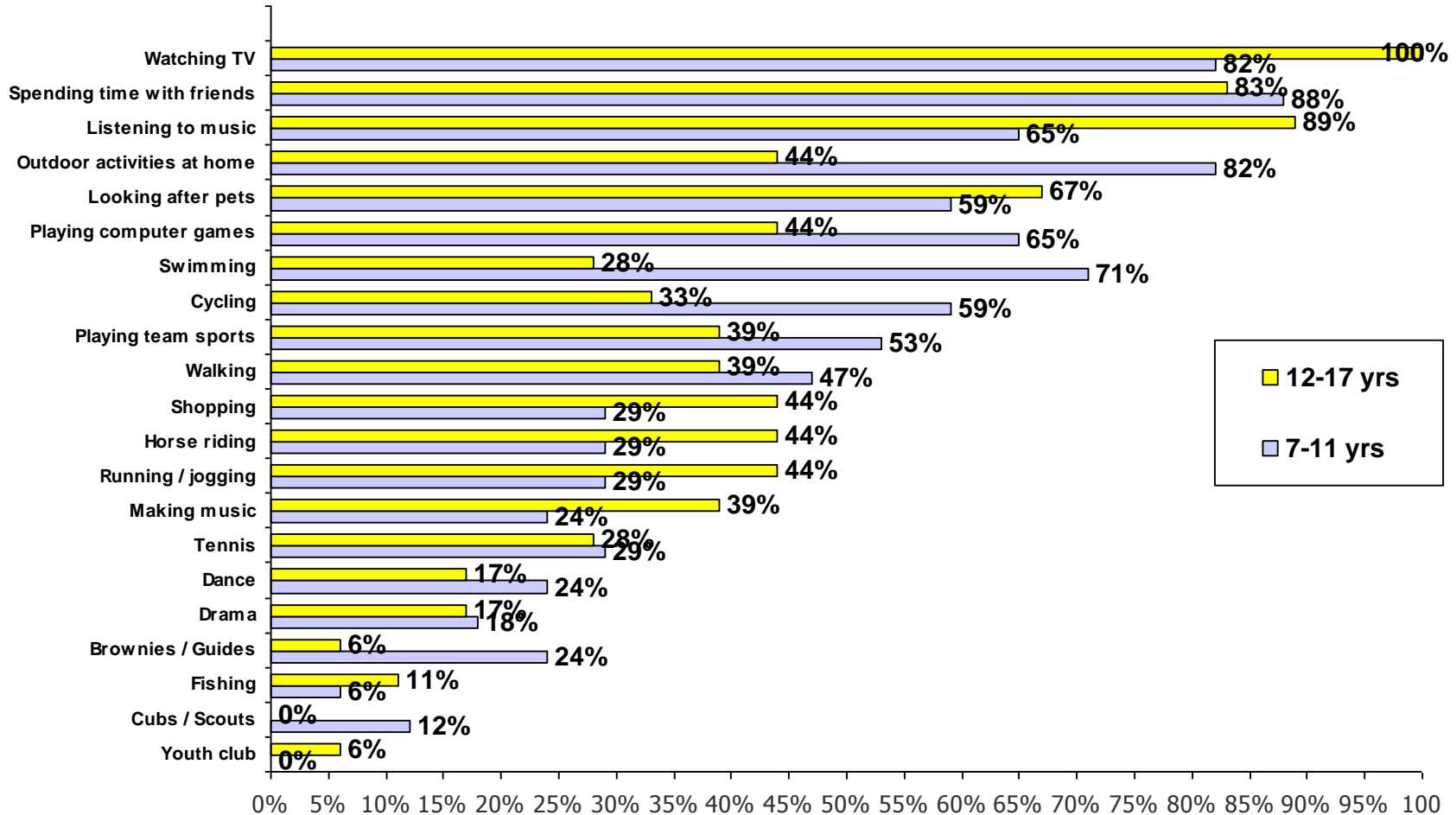
- Because the buses are rarely on time
- Only one route into Manchester
- Sometimes the buses are early or very late and they don't stop here, sometimes they drive past you.
- Used only once. Infrequent and expensive and doesn't go where want.
- Because the bus drivers can be very rude to me because li am a younger person.
- We don't get buses in Nether Alderley.



Nether Alderley Looking Forward
Consulting towards a community plan

Leisure: Current Interests

Q12. What do you do in your spare time?
(Ranked by order amongst all children)



Nether Alderley Looking Forward
 Consulting towards a community plan

Leisure: Current Pastimes

Other Interests

Age 7-11 years

- David Lloyd
- Judo
- Football club
- Jujitsu
- Playing the piano
- Netball
- Playing with my toys

Age 12-17 years

- Bird watching (2)
- Reading
- Cheerleading
- Gymnastics

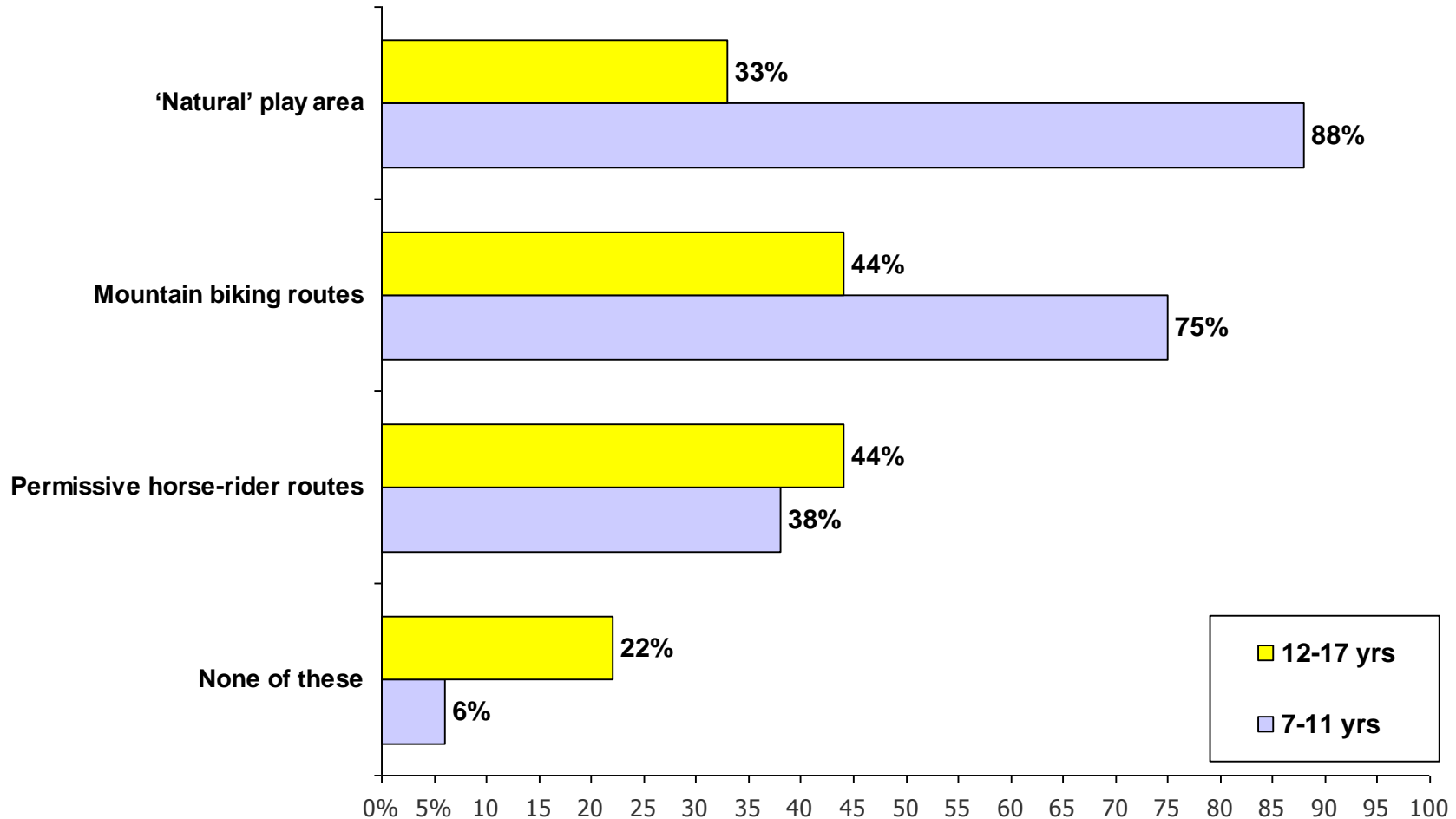


Nether Alderley Looking Forward

Consulting towards a community plan

Leisure: Interest in potential NT activities

Q13. If the National Trust were to offer the following in the local area, please indicate which, if any, you would be interested in using?



Nether Alderley Looking Forward

Consulting towards a community plan

Leisure: Potential Interests

Q14. What activities, if any, would you join in if they were available in Nether Alderley?

Age 7-11 years

Computer club
Cricket (3)
Dodgeball
Fencing
Football (3)
Go karting
Gym
Horse riding club (4)
Indoor skiing
Roller blading
Running
Somewhere I could meet my friends i.e leisure centre
Swimming (2)
Tennis
Triathlon club training (2)
Youth club

Age 12-17 years

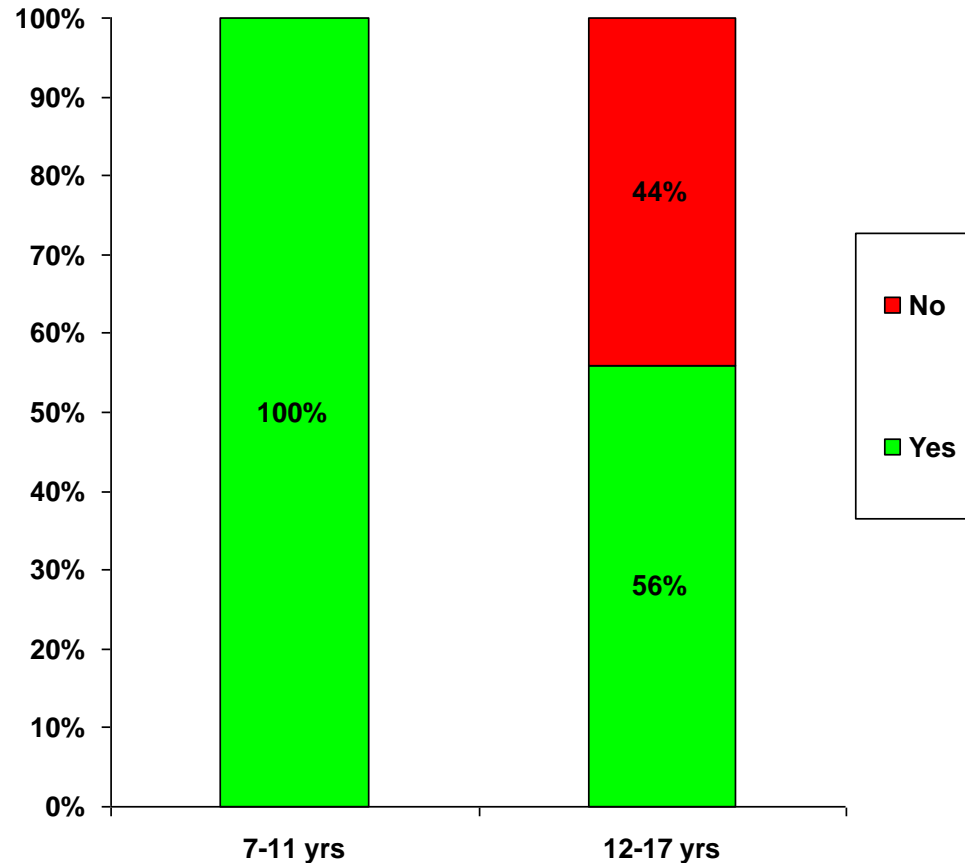
Cycling (2)
Dance
Drama society (3)
Football (2)
Guides / Explorers
polo pitch
Riding club
Sports clubs
Swimming
Tennis
Youth club (2)



Nether Alderley Looking Forward
Consulting towards a community plan

Leisure: Interest in potential activities

Q15. Would you use a playground if there was one in Nether Alderley??



Nether Alderley Looking Forward

Consulting towards a community plan

Any Other Comments

Q16. Do you have any additional comments on improvements which will benefit young people in Nether Alderley?

Age 7-11 years

Would like it if there was a swimming pool in Nether Alderley.

Children's dancing drama and art club

Leisure centre more of a town

Play park

Cake baking for comic relief.

Better cycle lanes or roller blading lanes.

Parks and national parks with cycling/roller blading routes.

Speed bumps on Welsh Row and slow down signs and 20mph signs on Welsh Row.

I think on Welsh Row we should have speed bumps.
20mph speed limit on Welsh Row and slow down signs, children crossing.

Age 12-17 years

An internet site for young people in the area to get to know each other and a summer BBQ or picnic

I would like Nether Alderley to stay a rural community
add a play area for local kids to meet in the centre (church)

Return of school bus(even if you have to pay)

Swimming pool

Oobstacle course

Having a train station would help me and a few people get home after school.

Not many people live in Nether Alderley 16+

If there was a playground younger children might play there and bring more families to the area. Leaving the area as a calm quiet place, I find Nether Alderley great as it is, just wish there were more people my age here.



Nether Alderley Looking Forward
Consulting towards a community plan

Appendix

Survey Sample

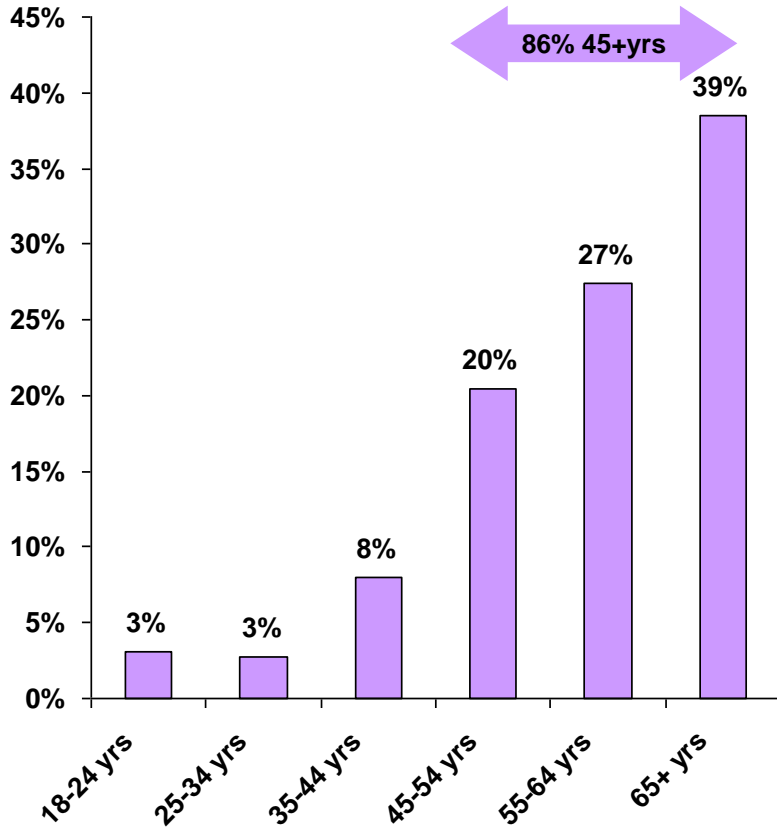


Nether Alderley Looking Forward

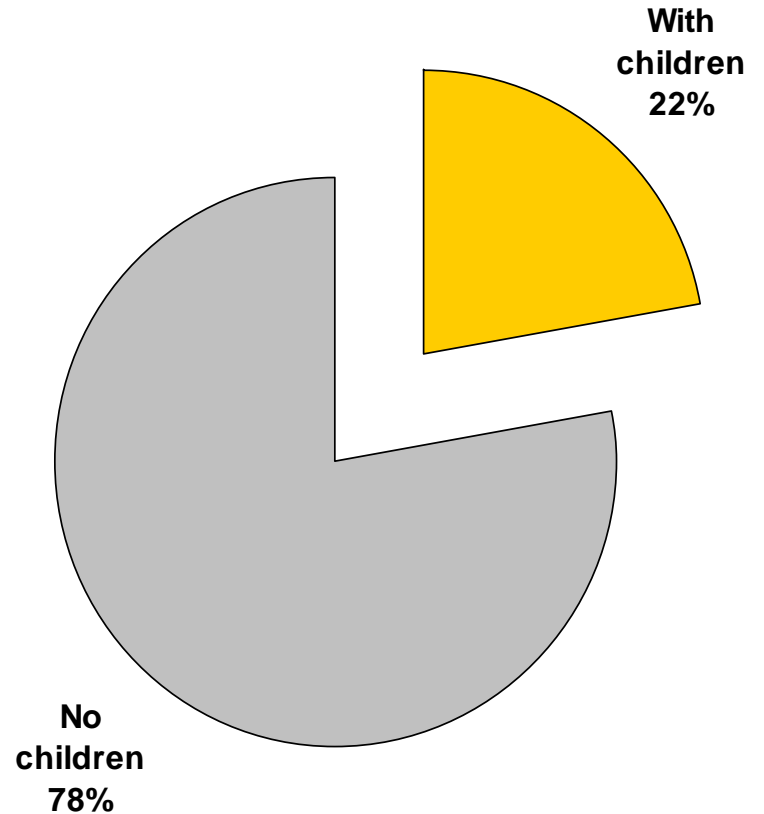
Consulting towards a community plan

Adult Sample (243): Profile

Q91. How old are you?



Q92. Do you have children (aged under 18yrs living in the household)?



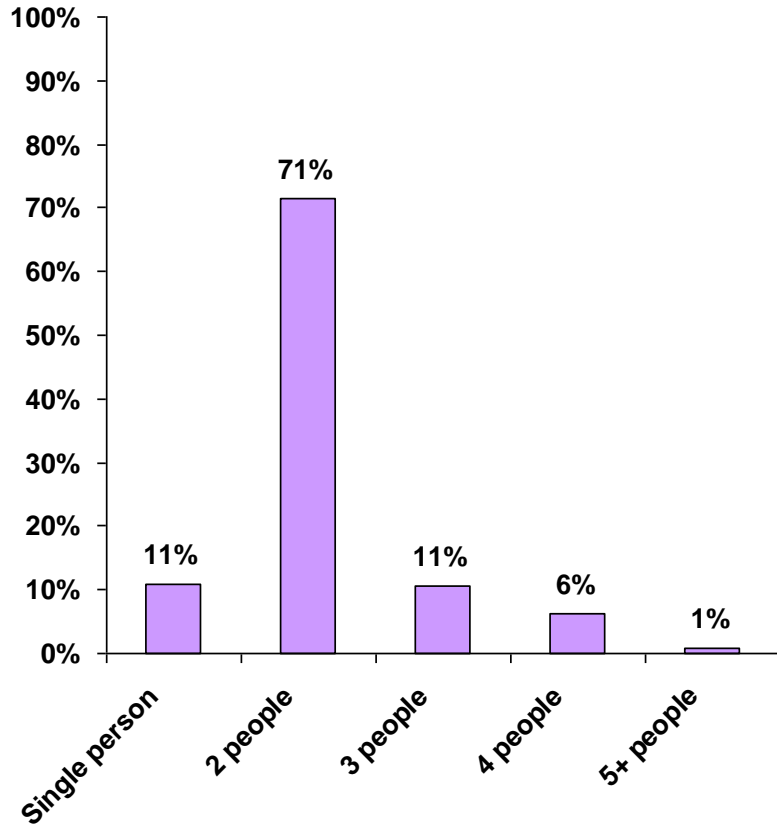
Nether Alderley Looking Forward

Consulting towards a community plan

Adult Sample (243): Profile

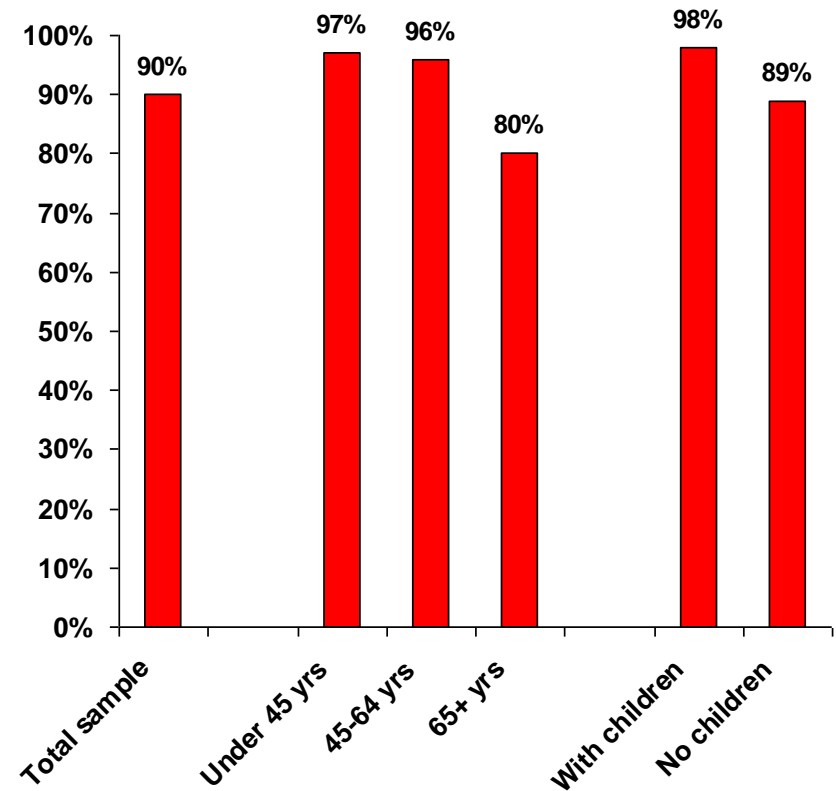
Q93. Household Size (Adults)

[Percent of respondents living in each type of household]



Q94. Internet Access

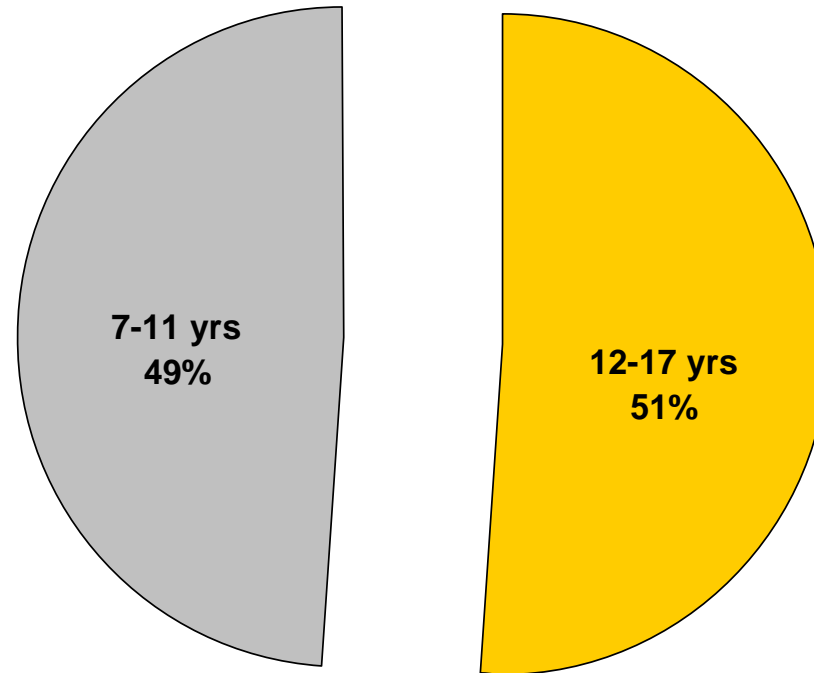
[Percent of respondents having access]



Nether Alderley Looking Forward

Consulting towards a community plan

Children's Sample (36) : Age Profile



Nether Alderley Looking Forward

Consulting towards a community plan