



# Project Overview

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Digital Engagement Manager  
Connecting Cheshire





# Superfast, Fibre-optic Broadband for Cheshire, Halton & Warrington

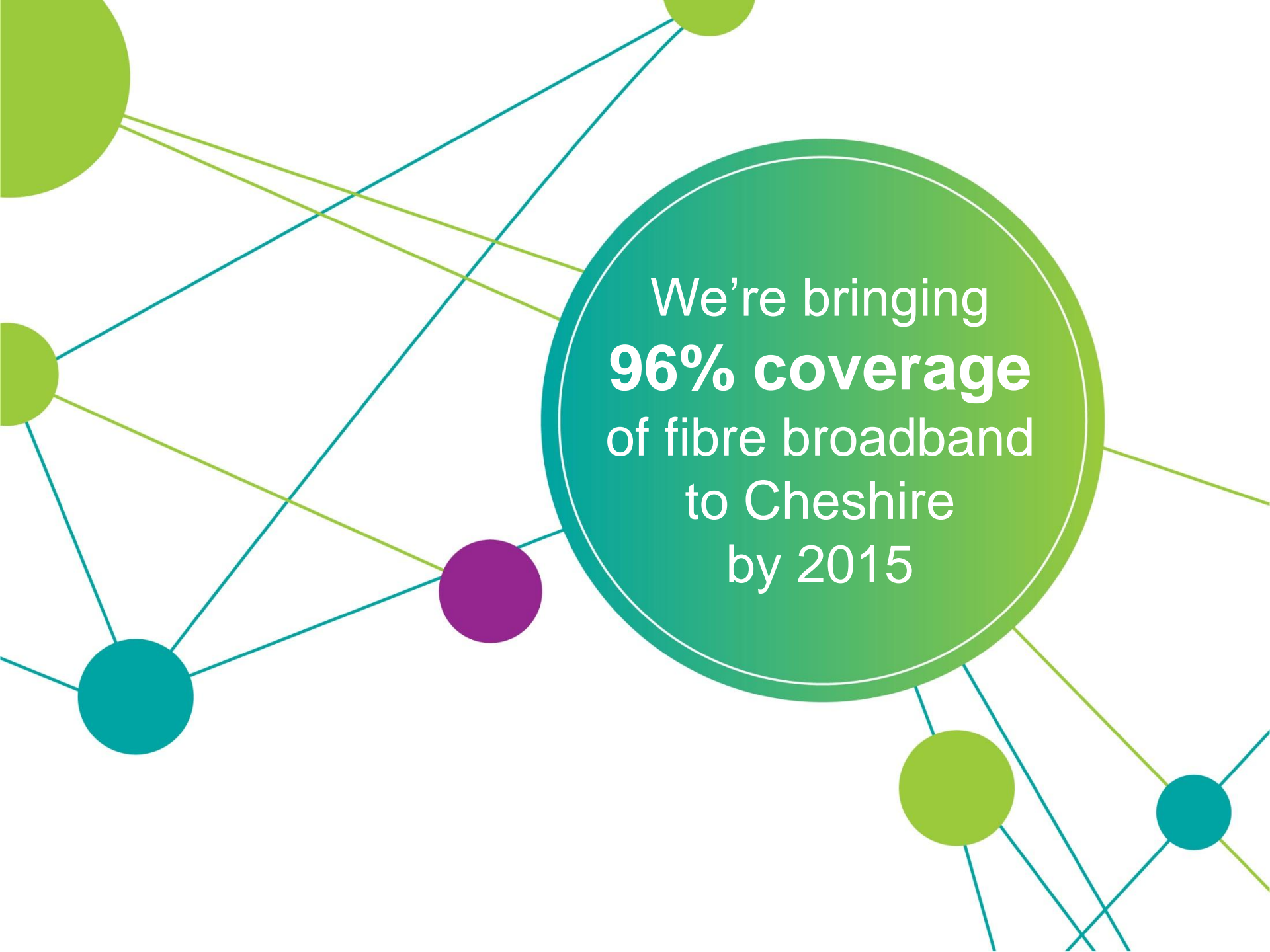
A Partnership of 4 local authorities, the Cheshire & Warrington Local Enterprise Partnership and BT



**SUPERFAST  
BRITAIN**



Supported by the European Regional Development Fund Programme 2007-2013



We're bringing  
**96% coverage**  
of fibre broadband  
to Cheshire  
by 2015



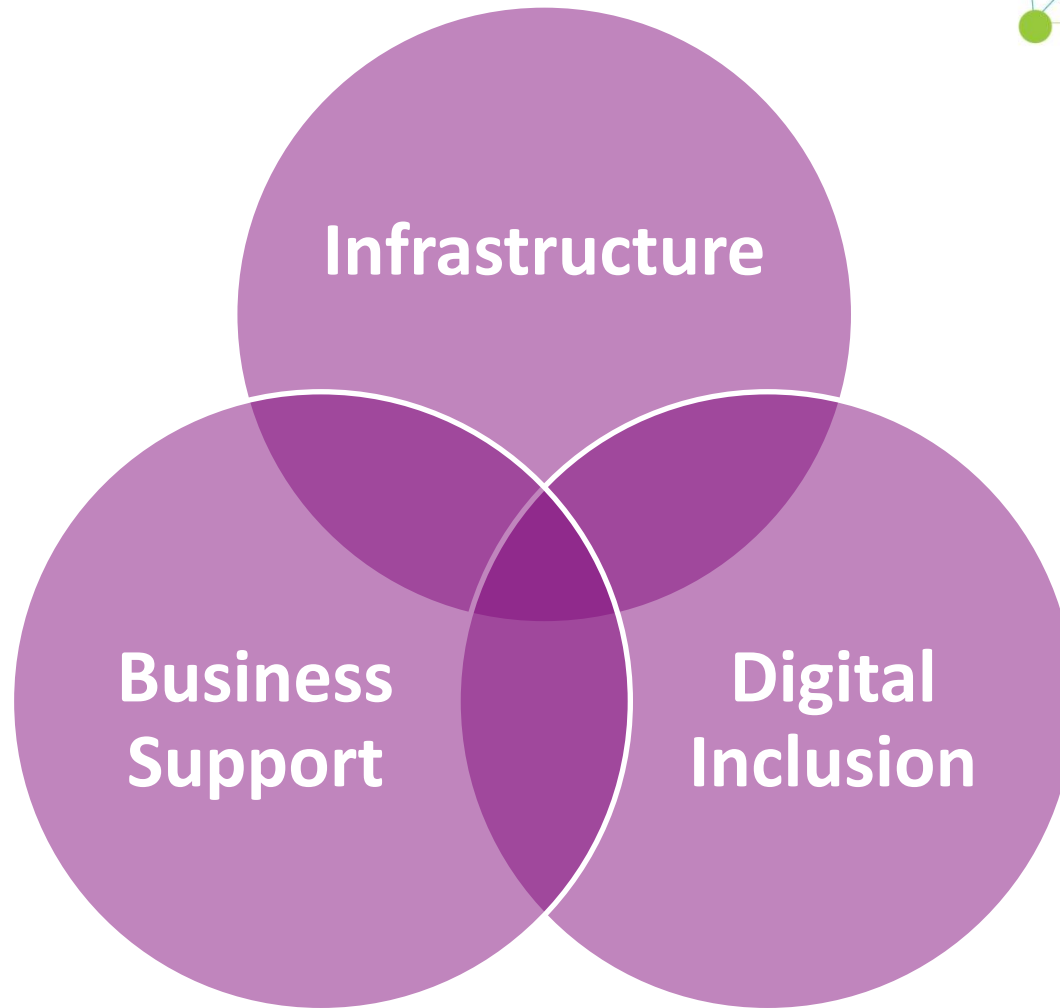
# Programme Vision & Objectives

## **Infrastructure:**

To reach an additional 80,000 premises with fibre broadband, or provide a minimum of 2Mbps, across Cheshire, Halton and Warrington

## **Knowledge, Skills & Digital Inclusion:**

To support businesses and communities to exploit the benefits of fibre broadband



**A £31m project across three work streams**

# Broadband Infrastructure



## Urban areas:

80% premises coverage  
via commercial roll-out

## Rural areas:

20% premises unviable for  
commercial roll-out  
= Digital Divide for approx.  
93,000 premises



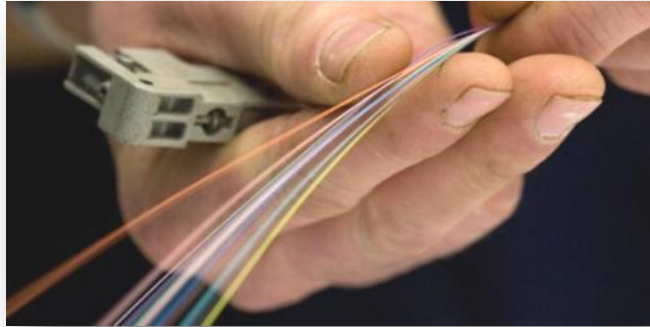
**Gap-fund network  
to 80,000 premises**



## Further than Land's End to John O Groats

We're installing  
**875 miles**  
of fibre-optic  
cable to over  
**400 roadside**  
cabinets

# Engineering Challenges



**Above and below ground**



# Digital Inclusion

- **100,000 people off-line in Cheshire - elderly and low income – approx.12% population**
- **Build digital literacy**
- **Recruit a network of community Digital Champions**
- **Complement existing services**



# Superfast Business

- A free bespoke support programme – [www.ccbusiness.co.uk](http://www.ccbusiness.co.uk)
- Able to support 900 SMEs x12 hours each
- Awareness events and specialist support

**CONNECTING CHESHIRE**  
BENEFITS CASE STUDIES OUR SERVICE GET STARTED ABOUT EVENTS NEWS CONTACT

SUPERFAST BUSINESS

We can help your business benefit from digital technology and faster broadband

Our support package is bespoke and fully funded to inspire and transform your business.

**EXPERTISE**  
Benefit from the support of our expert business advisers

**KNOWLEDGE**  
Access our extensive Superfast Business Knowledge Hub

**LATEST THINKING**  
All the latest news and trends on business technology

**CONNECTING CHESHIRE**

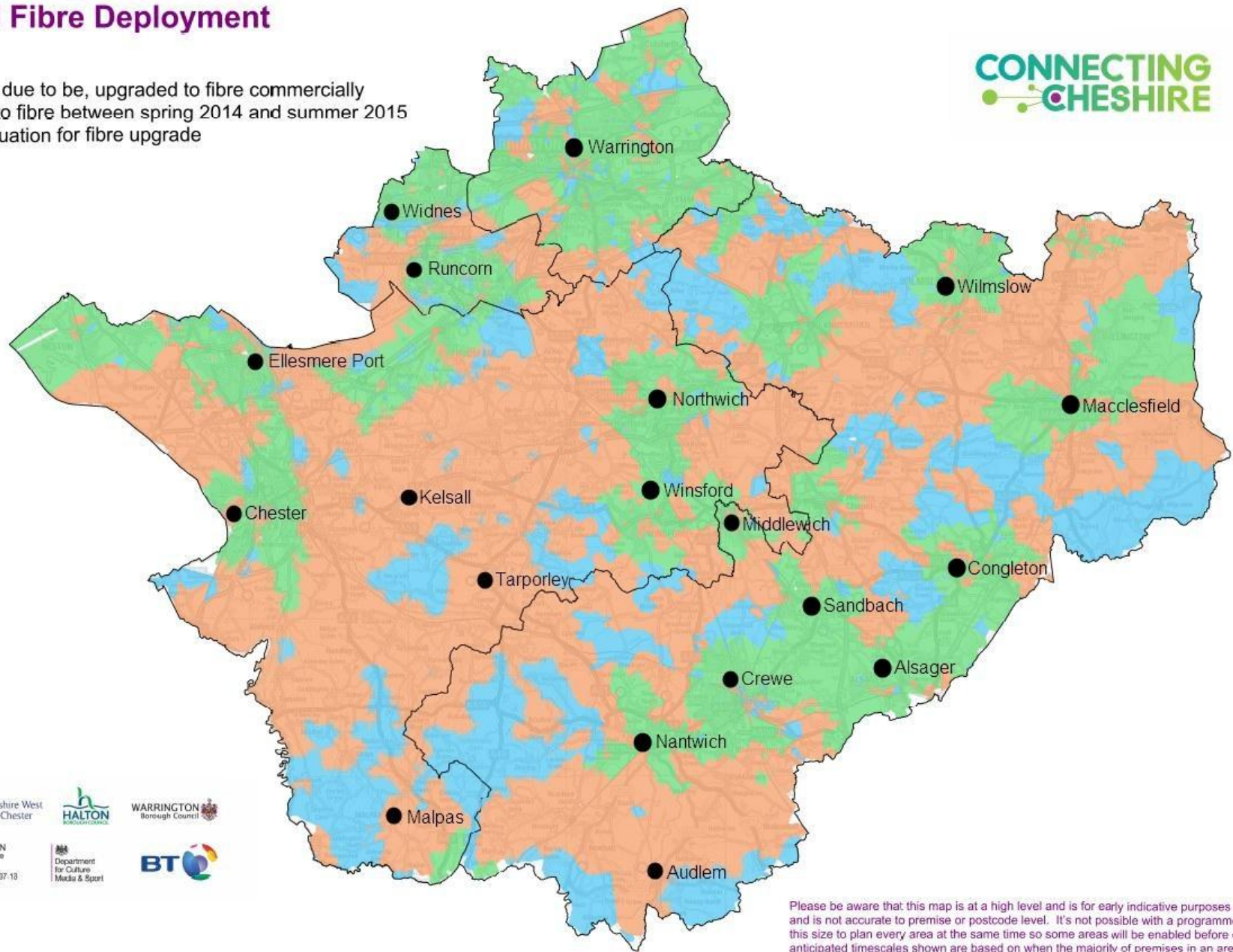
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SUPERFAST BUSINESS

# Planned Fibre Deployment



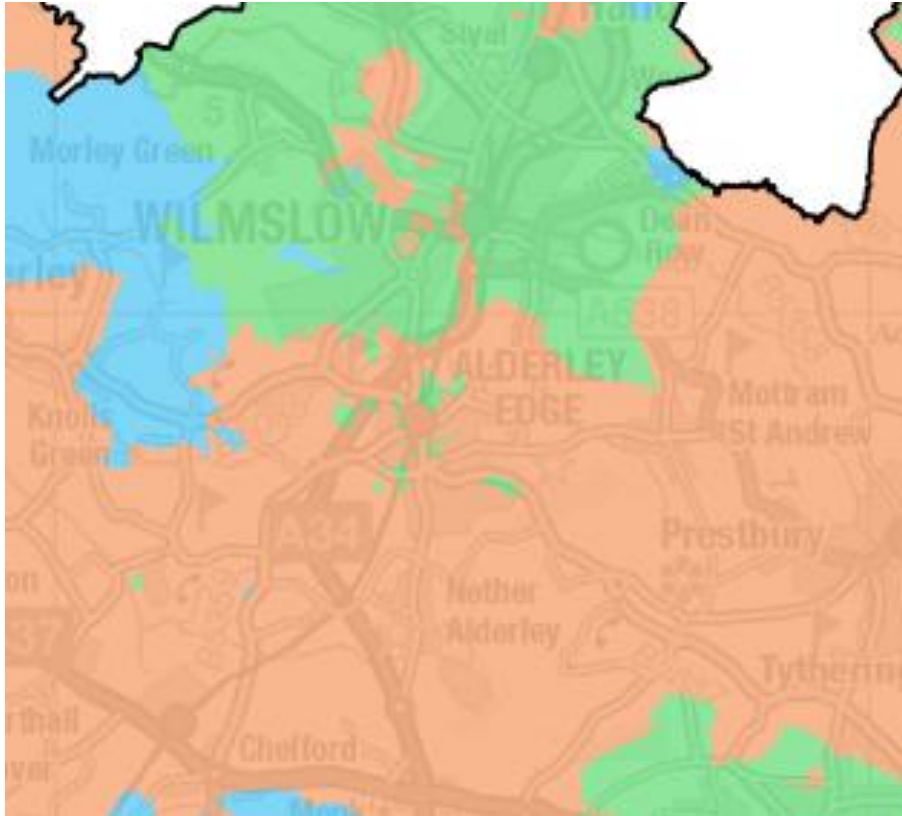
- Already, or due to be, upgraded to fibre commercially
- Upgraded to fibre between spring 2014 and summer 2015
- Under evaluation for fibre upgrade



Please be aware that this map is at a high level and is for early indicative purposes only and is not accurate to premise or postcode level. It's not possible with a programme of this size to plan every area at the same time so some areas will be enabled before others; anticipated timescales shown are based on when the majority of premises in an area are expected to be served and may be subject to change. Additional exchange level information is available via [www.connectingcheshire.org.uk/check-availability](http://www.connectingcheshire.org.uk/check-availability).

# Alderley Edge Exchange

## Moss Lane






### Key Statistics:

Residential Premises: 3,370

Business Premises: 250

17 roadside cabinets

serving approx. 3,400 premises

-  Already, or due to be, upgraded to fibre commercially
-  Upgraded to fibre between spring 2014 and summer 2015
-  Under evaluation for fibre upgrade

# Project Timescales



- Announced Deployment Map, and launched new website:

**11<sup>th</sup> November 2013**

- Announce Phase 1 Deployment:


**6<sup>th</sup> December 2013**

- Phase 1 Ready for Service:

**From end March 2014 onwards**

- Phase 2 & 3 Fibre infrastructure roll-out programme:

**Summer 2014 > end Summer 2015**



Visit our  
website for  
regular updates  
and an  
availability  
checker

[www.connectingcheshire.org.uk](http://www.connectingcheshire.org.uk)